

ABSTRAK

CV. Qirana merupakan salah satu industri manufaktur yang bergerak di bidang Furniture and Garden. Jenis-jenis furniture dan garden dibedakan menjadi 2 macam yakni furniture indoor dan furniture garden. Produk yang dihasilkan CV. Qirana merupakan produk furniture indoor dan furniture garden yang terbagi dalam tujuh (7) kategori, tujuh kategori tersebut meliputi bench, chair, lounger, table, teak batyline, teak stainless dan various.

Selama ini CV. Qirana belum melakukan perhitungan produktivitas pada proses produksi, sehingga perusahaan tidak memiliki indeks produktivitas. Metode OMAX merupakan pengukuran kinerja multikriteria dengan indikator kinerja yang dapat menyesuaikan pada ukuran organisasi, sedangkan metode APC perhitungan produktivitas secara total dengan variabel input (tenaga kerja, material, energi dan modal) dari sudut pandang finansial.

Berdasarkan perhitungan menggunakan metode Objective Matrix (OMAX) menunjukkan produktivitas pada periode 2016 bernilai buruk karena bernilai 190,252, nilai tersebut dibawah dari nilai standar produktivitas periode 2015 sebesar 300. Indeks produktivitas berdasarkan perhitungan metode American Productivity Center (APC) pada periode 2016 indeks produktivitas total sebesar 31,526 dengan nilai penurunan produktivitas 68,474%, dimana produktivitas tenaga kerja menurun sebesar 40,940%, produktivitas material sebesar 58,885%, produktivitas energi menurun sebesar 41,791% dan produktivitas modal menurun sebesar 75,258%. Indeks profitabilitas total sebesar 98,426 mengalami penurunan produktivitas 1,5746%. Indeks perbaikan harga meningkat sebesar 312,209 dengan kenaikan sebesar 211,209%.

Kata Kunci : Produktivitas, Profitabilitas, Perbaikan Harga, Objective Matrix, APC

ABSTRACT

CV. Qirana is one of the manufacturing industries engaged in the Furniture and Garden. The types of furniture and garden dibeda right into 2 types ie indoor furniture and garden furniture. Products produced CV. Qirana is a product of indoor furniture and garden furniture and is divided into seven (7) categories, seven of these categories includes a bench, chair, lounge, table, teak batyline, and various stainless teak.

During this time CV.Qirana has not calculated the productivity of the production process, so companies do not have the productivity index. OMAX is a performance measurement method multicriteria with performance indicators that can adjust the size of the Organization, while the method of calculating productivity APC in total with variable inputs (labor, materials, energy and capital) from a financial standpoint.

Based on calculations using Objective Matrix (OMAX) showed productivity in the period 2016 bad as worth 190.252 worth, the value of the standard value productivity below 2015 period amounted to 300. The productivity index is based on the calculation method of the American Productivity Center (APC) in the period 2016 index of total productivity of 31.526 to 68.474% value decrease productivity, where labor productivity decreased by 40.940%, 58.885% of the material productivity, energy productivity decreased by 41.791% and capital productivity decreased by 75.258%. The profitability index totaling 98.426 1.5746% decreased productivity. Price improvement index increased by 312.209 with an increase of 211.209%.

Keywords: Productivity, Profitability, Improved Price, Objective Matrix, APC