

ABSTRAK

Penelitian ini bertujuan untuk menguji Pengaruh Ukuran Perusahaan, Profitabilitas, *Leverage*, Ukuran Dewan Komisaris dan Kepemilikan Saham Publik Terhadap *Corporate Social Responsibility* Pada Perusahaan Asuransi yang Tercatat Di Bursa Efek Indonesia (BEI).

Penelitian ini menggunakan data sekunder yaitu dari kategori perusahaan manufaktur yang tercatat di Bursa Efek Indonesia. Sampel yang digunakan sebanyak 28 perusahaan dengan periode 2013 - 2015 melalui metode *purposive sampling*. Metode analisis dari penelitian ini menggunakan regresi berganda program SPSS 16.

Berdasarkan hasil analisis regresi linear berganda, diperoleh hasil bahwa variabel yang tidak berpengaruh adalah *Leverage*, Ukuran Dewan Komisaris dan Kepemilikan Saham publik sedangkan Ukuran Perusahaan berpengaruh negatif terhadap *Corporate Social Responsibility* dan Profitabilitas berpengaruh positif terhadap *Corporate Social Responsibility*. yang dilakukan perusahaan manufaktur yang terdaftar Bursa Efek Indonesia periode tahun pengamatan 2013-2015.

Kata Kunci : Ukuran Perusahaan, Profitabilitas, *Leverage*, Ukuran Dewan Komisaris, Kepemilikan Saham publik, *Corporate Social Responsibility*

ABSTRACT

This study aims to examine the Influence of Company Size, Profitability, Leverage, Size of Board of Commissioners and Share Ownership of Public To Corporate Social Responsibility On Insurance Company Listed In Indonesia Stock Exchange (IDX).

This study uses secondary data from the category of manufacturing companies listed on the Indonesia Stock Exchange. Sampel used as many as 28 companies with the period 2013 to 2015 through the method of purposive sampling. The method of analysis of this study using multiple regression SPSS 16 program.

Based on the result of multiple linear regression analysis, it is found that the variables that have no effect are Leverage, Size Dwan Commissioner and Public Ownership while Corporate Size negatively affects Corporate Social Responsibility and Profitability positively affect Corporate Social Responsibility. Conducted by a manufacturing company listed on the Indonesia Stock Exchange for the period of 2013-2015.

Keywords: Company Size, Profitability, Leverage, Board of Commissioner Size, Public Ownership, Corporate Social Responsibility