

ABSTRACT

This study aimed to investigate the influence of Net Interest Margin (NIM), Non Performing Loan (NPL), Loan to Deposit Ratio (LDR), Return On Asset (ROA), Operating Expenses to Operating Income (BOPO), Capital Adequacy Ratio (CAR) to Price Book Value (PBV) on a banks listed on the Stock Exchange 2011-2014 period. The Sampling used purposive sampling, whereas it is based on same criteria. The statistic used to test on the research hypothesis is path analysis. results shows that NIM, NPL, LDR, ROA, BOPO and CAR simultaneously have a significantly influence to PBV. While partially, NIM has a significant positive effect on PBV. NPL and ROA have significant negative effects on the PBV. LDR, ROA and CAR have no significant negative influence on the PBV.

Keyword : *Net Interest Margin (NIM), Non Performing Loan (NPL), Loan to Deposit Ratio (LDR), Return On Asset (ROA), Operating Expenses to Operating Income (BOPO), Capital Adequacy Ratio (CAR), Price Book Value (PBV)*

ABSTRAK

Penelitian ini bertujuan untuk meneliti pengaruh *Net Interest Margin* (NIM), *Non Performing Loan* (NPL), *Loan to Deposit Ratio* (LDR), *Return On Asset* (ROA), Biaya Operasi terhadap Pendapatan Operasi (BOPO) dan *Capital Adequacy Ratio* (CAR) terhadap Nilai Perusahaan (PBV) pada perbankan yang terdaftar di BEI periode 2011-2014. Pengambilan sampel yang digunakan adalah purposive sampling, dimana pengambilan sampel dilakukan berdasarkan syarat-syarat tertentu. Metode statistik yang digunakan adalah metode analisis path. Hasil penelitian menunjukkan bahwa secara simultan NIM, NPL, LDR, ROA, BOPO, dan CAR berpengaruh signifikan terhadap PBV. Sedangkan secara parsial NIM mempunyai pengaruh positif signifikan terhadap PBV. NPL dan BOPO mempunyai pengaruh negatif signifikan terhadap PBV. LDR, ROA dan CAR mempunyai pengaruh negatif tidak signifikan terhadap PBV.

Kata kunci: Nilai Perusahaan (PBV), *Net Interest Margin* (NIM), *Non Performing Loan* (NPL), *Loan to Deposit Ratio* (LDR), *Return On Asset* (ROA), Biaya Operasi terhadap Pendapatan Operasi (BOPO) dan *Capital Adequacy Ratio* (CAR)