

ABSTRAKSI

Penelitian ini dilakukan karena adanya *research gap* (hasil penelitian yang berbeda-beda). Tujuan penelitian ini untuk menganalisis secara empiris pengaruh *leverage*, ukuran perusahaan, pertumbuhan perusahaan, struktur kepemilikan, rasio likuiditas dan rasio aktivitas terhadap profitabilitas.

Sampel penelitian sebanyak 35 perusahaan sektor keuangan dan perbankan di BEI, dimana metode yang digunakan adalah *purposive sampling* yaitu suatu metode pengambilan sampel dengan cara menetapkan kriteria-kriteria. Metode analisis data menggunakan regresi linier berganda.

Hasil pengolahan dapat disimpulkan bahwa *leverage* berpengaruh signifikan dan negatif terhadap profitabilitas, ukuran perusahaan, pertumbuhan perusahaan, struktur kepemilikan, likuiditas tidak berpengaruh signifikan terhadap profitabilitas, sedangkan rasio aktivitas berpengaruh signifikan dan positif terhadap profitabilitas.

Kata Kunci : *leverage*, ukuran perusahaan, pertumbuhan perusahaan, struktur kepemilikan, rasio likuiditas, rasio aktivitas dan profitabilitas.

ABSTRACT

This study aims to analyze empirically the effect of leverage, company size, growth, structure of ownership, liquidity ratios and activity ratios on profitability. The research was done because of the research gap (the results of different studies). The purpose of this study to analyze empirically the effect of leverage, company size, growth, structure of ownership, liquidity ratios and activity ratios on profitability.

The research sample of 35 company financial and banking sector in the BEI, wherein the method used is purposive sampling is a sampling method by specifying the criteria. Methods of data analysis using multiple linear regression.

Processing results can be concluded that leverage a significant and negative effect on profitability, company size, growth, structure of ownership, liquidity is not significant effect on profitability, while the ratio of activity of significant and positive impact on profitability.

Keywords: leverage, company size, growth, structure of ownership, liquidity ratio, activity ratio and profitability.