

SARI

Shoviyani, Fani. 2016. Peningkatan Keterampilan Menulis Poster Melalui Model *Picture And Picture* Berbantu Media Seri Komik Pengetahuan Anak *I-Care* Pada Siswa Kelas VIII B Mts. Hidayatus Syubban Semarang. Skripsi. Jurusan Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Islam Sultan Agung. Pembimbing I: Evi Chamalah, M.Pd., dan Pembimbing II: Leli Nisfi Setiana, M.Pd.

Kata kunci : *poster, Picture and Picture, Seri Komik Pengetahuan Anak I-Care*

Berdasarkan hasil observasi awal yang dilakukan diketahui bahwa keterampilan menulis poster siswa kelas VIII MTs. Hidayatus Subban masih kurang. Hal ini disebabkan karena dalam pembelajaran menulis poster, siswa kurang termotivasi untuk menulis poster, dan siswa kurang percaya diri dalam menulis poster.

Berdasarkan paparan di atas, tujuan penelitian ini adalah (1) mendeskripsikan peningkatan proses pembelajaran menulis poster siswa kelas VIII B MTs. Hidayatus Subban setelah mengikuti pembelajaran menulis poster dengan model pembelajaran *Picture and Picture* dan media seri komik pengetahuan anak *I-Care*, (2) mendeskripsikan peningkatan keterampilan menulis poster, dan (3) mendeskripsikan proses pembelajaran siswa kelas VIII B MTs. Hidayatus Subban setelah mengikuti pembelajaran menulis poster dengan model pembelajaran *Picture and Picture* dan media seri komik pengetahuan anak *I-Care*.

Penelitian ini menggunakan desain penelitian tindakan kelas yang dilakukan dalam tiga tahap, yaitu prasiklus, siklus I dan siklus II dengan subjek penelitian siswa kelas VIII B MTs. Hidayatus Subban yang berjumlah 36 siswa. Variabel penelitian dibagi menjadi dua yaitu variabel keterampilan menulis poster dan variabel penggunaan model pembelajaran *Picture and Picture* dan media seri komik pengetahuan anak *I-Care*. Instrumen penelitian instrumen tes dan instrumen nontes. Analisis data dilakukan secara kuantitatif dan kualitatif.

Hasil penelitian ini menunjukkan adanya peningkatan keterampilan menulis poster siswa kelas VIII B MTs. Hidayatus Subban. Nilai rata-rata kelas pada prasiklus 56,25 dengan kategori kurang, siklus I nilai rata-rata kelas 62,52 kategori cukup, dan siklus II 81,55 dengan kategori baik, peningkatan dari prasiklus, siklus I ke siklus II sebesar 25,3%. Berdasarkan hasil penelitian tersebut, peneliti menyarankan kepada guru agar pembelajaran menulis poster dengan model pembelajaran *Picture and Picture* dan media seri komik pengetahuan anak *I-Care* dapat dijadikan alternatif bagi guru untuk mengajar materi menulis poster.

ABSTRACT

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Keywords: *Poste, Picture and Picture, Assisted Comic Series I-Care.*

Based on the result of early observation that is carried out, it is identified that writing posters of student class VIII.B junior high school of Hidayatus Subban is still lacked. This happens because in the process of studying writing posters, the students still have lack of motivation to writing posters, moreover the confidence of the students is also still lacked.

According to the information above, the aim of this research are (1) To describe the improving of studying process of writing posters ability of student class VIII.B junior high school of Hidayatus Subban after following the studying of writing posters by picture and picture studying and assisted comic series i-care (2) To describe the improvement of writing posters (3) To describe the learning process of the students after following the studying process.

The research utilizes research design of class action research which is done in 3 steps. Those are, Pre cycle, cycle I and cycle II and the students of junior high school of Hidayatus Subban grade VIII.B contains of 36 students as the research subject. The research variable is divided into two parts, those are The variable of writing posters and the variable of the utilizing the Picture and picture model and assisted comic series i-care. The research instruments are test and nontest instrument. Data's analysis is done quantitatively and qualitatively.

The research result shows that there is improvement writing posters of student class VIII.B junior high school of Hidayatus Subban. The average score of students at pre cycle step is 56,25, in category "Less", Cycle I is 62,52, in category "Average" and cycle II is 81,55 in category "Good". The improvement from Pre cycle, cycle I and cycle II is 25,3%

By the result of the research, the researcher suggests to the teacher to make the writing posters by picture and picture studying model and assisted comic series i-care be implemented as alternative way for teacher to teach the writing posters material.