ABSTRACT

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Politeness Newspaper Column *Kepriwe* the newspaper of *Suara merdeka* edition the December 2015 and Its Application in Learning at The Tenth Graders Second Semester of SMA. The problem studied in this research is compliance and violation of the principle of linguistic politeness column *kepriwe* the newspaper *Suara Merdeka* and application in learning in the class X SMA second semester. The purpose of this study (1) Identify and analyze the maxims of politeness the column *Kepriwe* in *Suara Merdeka*. (2) Identify and analyze the politeness maxims are violated column *Kepriwe* in *Suara Merdeka*. (3) Applying politeness column *Kepriwe* in *Suara Merdeka* in learning class X SMA second semester.

This is research descriptive qualitative and quantitative. The qualitative research in the form of politeness in discourse analysis column *Kepriwe* in the newspaper *Suara Merdeka*. Quantitative study of the application of learning politeness column kepriwe in the newspaper *Suara Merdeka* on material provides a critique of information from print and or electronic media in class X MA AL Wathoniyyah Semarang with pre-experimental methods.

Results showed: (1) Compliance with politeness column "Kepriwe" the newspaper of Suara Merdeka edition December 2015, from 44 sample data sample contained 30 data adhere to the principle of politeness. (2) breach of the principle of politeness column "Kepriwe" the newspaper Suara Merdeka December 2015 edition of 44 examples and samples of data, there were 14 violations of a number of utterances. (3) Application of politeness column "Kepriwe" the newspaper of Suara Merdeka edition December 2015 can be applied in the material provides a critique of information from print and or electronic media in MA AL Wathoniyyah Semarang.