

CHAPTER III

RESEARCH METHODOLOGY

The object of this study is a movie entitled “My Name is Khan” which is directed by Karan Johar, produced by Dharma Productions and Red Chillies Entertainment. The movie tells the story of great struggle that living among American multicultural society, and the psychological condition that occurs to the main character. It consists of four points to be discussed, which are; object of study, type of data, procedures of collecting data that consists of watching the film, identifying, and analyzing the data.

A. Type of Research

This research is under descriptive qualitative method. The *qualitative research* tends to focus on people or groups of people can have some different ways of looking at reality, concerning to the developing explanation of social phenomena in which would lead in the development of new theory (Ibid). This student used *descriptive qualitative* as the research method for the data collected were in sentences and in not numbers. Then, the final of discussion and analysis is reported descriptively and delivered in sentences.

B. The Source of Data

Using descriptive qualitative data. Actually, there are two types of the data:

1. Primary data, which were taken from the film in *My Name is Khan*.
2. Secondary data are; movie script, articles, websites, and international journals which were related to the study.

C. Data Collecting Method

The steps used in collecting the data of the study:

- a) Watching the film

Because the object of the study is *My Name is Khan* film, the basic step in collecting the data is watching the film itself. The film is watched repeatedly to understand and to

get a deeper understanding of the whole content and the idea in accordance with the work. Because of that, the film is watched more than three times and consulting the journal several times.

b) Identifying the data

After watching the film for several times, identifying is conducted to find parts of the film, which are going to be analyzed or consulting the journals. As long as the journal and the film are both supporting the idea of this writing project.

c) Analyzing

Analyzing is needed in this research as a process in order to cope between the object of study and the result of consulting of the journals in purpose of finding the answer of the problem formulation of this study. By collecting the data from the sources (movie script, and quotes), then sorting the data that support the analysis, and finally serving the data.

d) Reporting

The last step in analyzing a literary work has reported. Then, data would be reported in the next chapter.

D. Technique of Analyzing of Data

The last step is a technique of analyzing data which consists of exposing and explaining the data. The collected data are analyzed with descriptive analysis. The complete analysis will be reported in chapter IV as the result of this study.