ABSTRACT


This research is motivated by facts on the field found that the number of tourists in Semarang has increased while the number of levels of occupancy in Semarang decreased. This condition indicates that Hotel Performance Management in attracting consumers is not optimal. Moreover, previous research studies showing that there is a gap between the influence of Total Quality Management and Reward System toward Managerial Performance.

The samples used in this research was 49 respondents. Those respondents comes from employees in the managerial level that includes the head of unit, the head of division, and the head of section in the Hotel in Semarang. Method of sampling is using stratified random sampling. Methods of data analysis using descriptive statistics, quality of data testing, the classical assumption, and the hypothesis testing by computer programs namely IBM SPSS 20 for Windows.

The results obtained in this research are: 1) Performance Measurement System as a moderating variable does not affect the relationship of TQM and managerial performance. 2) The interaction between TQM and reward systems are significant individually influenced the managerial performance, and reward systems as moderating variables affect the relationship of TQM and managerial performance, 3) information technology as a moderating variable does not affect the relationship of TQM and managerial performance, 4) profit center does not affect the relationship of TQM and managerial performance in the hotel in Semarang.

Keywords: Performance Measurement System, Choice Systems, information technology and profit center, Total Quality Management (TQM)