

ABSTRAK

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**HUBUNGAN TINGKAT PENGETAHUAN IBU TENTANG ASI EKSKLUSIF
DENGAN PERILAKU PEMBERIAN ASI EKSKLUSIF
DI KELURAHAN TANJUNG MAS
SEMARANG**

xvi + 58 hal + 4 tabel + 3 bagan + 4 diagram + 13 lampiran

Pemberian ASI Eksklusif sangat dianjurkan pada bayi umur 0 sampai 6 bulan, karena ASI mengandung zat kekebalan yang dapat melindungi bayi dari berbagai penyakit. Pemerintah pemberian ASI Eksklusif mencapai 80% sesuai dengan MDGs 2015, kenyataannya pada tahun 2014 di wilayah kerja puskesmas Bandarharjo hanya mencapai 22,56%. Tujuan dari penelitian ini adalah untuk mengetahui hubungan tingkat pengetahuan ibu tentang ASI Eksklusif dengan perilaku pemberian ASI Eksklusif di Kelurahan Tanjung Mas Semarang.

Jenis penelitian survey analitik observasional dengan pendekatan waktu cross sectional, jumlah sampel 38 responden, dengan tehnik *simple random sampling* Uji penelitian antara variabel menggunakan uji korelasi *Fisher Exact*.

Hasil penelitian menunjukkan bahwa sebagian besar responden berpengetahuan baik 22 responden (57,9%), cukup 13 responden (34,2%), kurang 3 responden (7,9%), perilaku memberikan ASI Eksklusif 10 responden (26,3%), dan yang tidak memberikan ASI Eksklusif 28 responden (73,7%). Dari uji statistik nilai *p value* = 0,002 terdapat hubungan signifikan antara tingkat pengetahuan ibu tentang ASI Eksklusif dengan perilaku pemberian ASI Eksklusif dengan nilai *p value* <0,05.

Ada hubungan antara tingkat pengetahuan ibu tentang ASI Eksklusif dengan perilaku pemberian ASI Eksklusif di Kelurahan Tanjung Mas Semarang. Saran untuk ibu agar dapat memberikan ASI Eksklusif kepada bayinya.

Kata Kunci : Pengetahuan, perilaku, ASI eksklusif

Kepustakaan : 23 Pustaka (2003 s/d 2014)

- 1) Mahasiswa D3 Kebidanan
- 2) Pembimbing D3 Kebidanan

ABSTRAC

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**RELATIONSHIP OF MOTHERS KNOWLEDGE ABOUT EXCLUSIVE
BREASTFEEDING**

WITH THE BEHAVIOR OF EXCLUSIVE BREASTFEEDING

TANJUNG MAS VILLAGE

SEMARANG

xvi + 58 pages+ + 4 tabels + 3 charts + 4 diagrams + 13 attachments

Exclusive breastfeeding is highly recommended to babies aged 0 to 6 months , as breast milk contains antibodies that can protect babies from various diseases . Exclusive breastfeeding government branded the 80 % in accordance with the MDGs in 2015 , in fact in 2014 in the working area health centers Bandarharjo only reached 22.56 % . The purpose of this study was to understand the relationship of the level of mothers knowledge of about exclusive breastfeeding to exclusive breastfeeding behavior in Tanjung Mas Village, Semarang.

The Type of observational is analytic survey research with cross sectional approach, the number of samples 38 respondents, with a *simple random sampling* technique research test between variables using *Fisher's Exact* test correlation.

The results showed that most respondents who are knowledgeable as much as 22 respondents (57.9%), sufficient 13 respondents (34.2%), who less as much as 3 respondents (7.9%), the behavior of exclusive breastfeeding as much as 10 respondents (26.3%) , and who does not provide exclusive breastfeeding as much as 28 respondents (73.7%). From the statistical test *p value* = 0.002 there is a significant correlation between the level of mother knowledge about exclusive breastfeeding, to exclusive breastfeeding behavior with *p value* <0.05.

There is a relationship between the level of mother knowledge about exclusive breastfeeding with the behavior of exclusive breastfeeding in Tanjung Mas Village, Semarang. Advice to mothers in order to provide exclusive breastfeeding to their babies.

Keywords : Knowledge, attitudes, exclusive breastfeeding

Bibliography : 23 Library (2003 s / d 2014)

- 1) Student of D3 Midwifery
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