

**CHINESE AND AMERICAN CULTURES**  
**REFLECTED BY NICHOLAS YOUNG'S AND RACHEL CHU'S**  
**FAMILIES IN THE *CRAZY RICH ASIAN* MOVIE**

**FINAL PROJECT**

**Presented as partial fulfillment of the Requirement**  
**to Obtain the Sarjana Sastra Degree in English Literature**



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A Final Project Entitled

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Semarang, April 19<sup>th</sup>, 2022



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**VALIDATION**

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## STATE OF ORIGINALITY

This is my final project that I did it by my self under advising with my advisor. Any action, quoting, and pharaprashing are based on internet are references that I put the autor name on my references. It is imperfect but this is mine, and if my statement is not valid in the future, I absolutely agree to accept an academic sanction in the form of revocation of my paper and my degree obtained from the paper.



## **MOTTO AND DEDICATION**

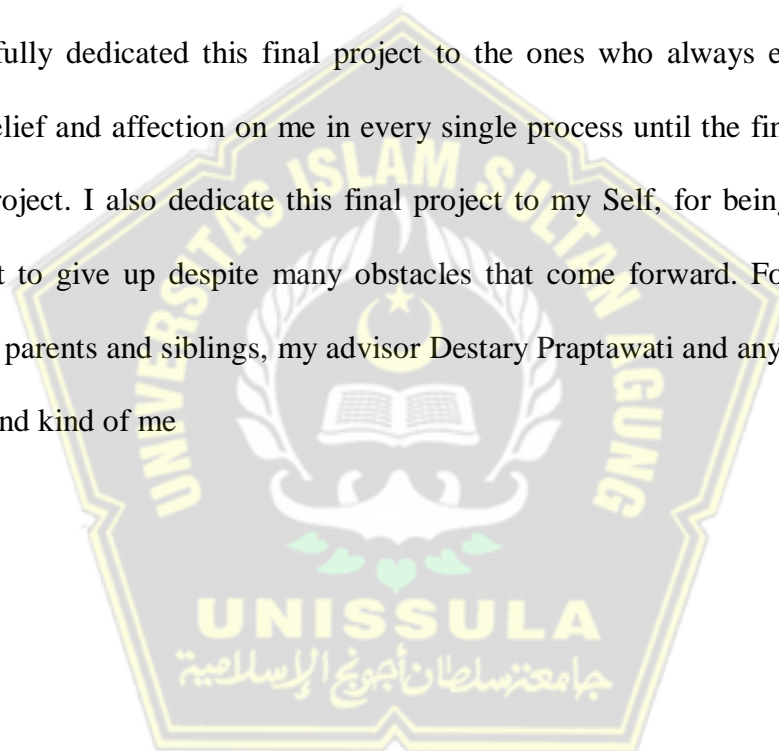
### **MOTTO:**

“Nothing is impossible, when God is with you who can be against “

\_(BR)\_

### **DEDICATION:**

I gratefully dedicated this final project to the ones who always encourage, put their belief and affection on me in every single process until the final step of this final project. I also dedicate this final project to my Self, for being really tough and not to give up despite many obstacles that come forward. For my beloved family, parents and siblings, my advisor Destary Praptawati and anyone who truly loved and kind of me



## ABSTRACT

**Rahayu, Budiati. 30801500198.** *Chinese And American Cultures Reflected By Nicholas Young's and Rachel Chu's Families In The Crazy Rich Asian Movie.* English Literature Study Program. Faculty Of Language And Communication Science Sultan Agung Islamic University Semarang. Advisor: Mrs. Destary Praptawati, S.S., M.Hum.

This study specifically focused on examining cultures and different culture between Chinese and American that are found in the characteristics of the characters, the objects are Nicholas Young, Rachel Chu, and Eleanor in Crazy Rich Asian. Addition, the purpose of this study is to learn more about the types of culture attached to the society in China and American on each of the characteristic in the movie.

This study used qualitative method. It is supported by the primary data and the secondary data. The primary data were taken from *Crazy Rich Asian* movie script while the secondary data were supporting journals, e-book, sites that related to the study. The form of the data was in dialogue, monologue, and narration. The data were collected by watching the *Crazy Rich Asian* movie, reading the movie script, identifying, and reporting. The analysis was finished in some ways including showing and explaining.

This research found several things. The first thing is Chinese Culture which is depicted, such as collectivism, high context, ascription, and long term orientation. They live very close to harmonious kinship, so that obedience must be maintained and culture is highly upheld. This study also found American cultures, such as individualism, uncertainty avoidance, long term orientation, and achievement. In short, Rachel and Nicholas faced many problem of their relationship from Eleanor because she does not like and against Rachel as American that can have negative impact by the destruction of Eleanor's family in Chinese culture.

Keywords: culture, Chinese Cultures, American Cultures, *Crazy Rich Asian* Movie.

## INTISARI

**Rahayu, Budiati. 30801500198.** *Budaya China dan budaya Amerika terefleksi oleh keluarga Nicholas Young dan keluarga Rachel Chu dalam film Crazy Rich Asian.* Program studi sastra Inggris. Fakultas Bahasa dan ilmu komunikasi Universitas Islam Sultan Agung Semarang. Penasehat: Miss Destary Praptawati, S.S., M.Hum

Studi ini secara spesifik berfokus mengkaji pada kebudayaan dan perbedaan budaya antara China dan Amerika yang terdapat dalam karakteristik-karakteristik para tokoh, objek studi ini adalah Nicholas Young, Rachel Chu, dan Eleanor in *Crazy Rich Asian*. Selain itu, tujuan dari studi ini adalah untuk mempelajari tentang tipe dari budaya yang melekat pada masyarakat China dan Amerika dari setiap karakteristik-karakteristik di dalam film.

Studi ini menggunakan metode kualitatif. Itu didukung pada data utama dan data kedua. Data pertama diambil dari naskah film *Crazy Rich Asian*, sedangkan data kedua didukung jurnal-jurnal, e-book, situs-situs yang terkait pada studi. Bentuk dari datanya seperti dialog, monolog, dan narasi. Data dikumpulkan dengan menonton film *Crazy Rich Asian*, membaca naskah film, mengidentifikasi, dan pelaporan. Analisis ini diselesaikan dalam beberapa cara meliputi pertunjukan dan penjelasan.

Riset ini ditemukan beberapa hal, hal pertama adalah budaya China yang digambarkan, seperti kolektif, konteks tinggi, anggapan, dan orientasi jangka Panjang. Mereka hidup sangat dekat dengan keharmonisan, sehingga kepatuhan harus terlestarikan dan budaya harus dijunjung tinggi. Studi ini juga menemukan budaya Amerika, seperti, individual, penghindaran ketidakpastian, orientasi jangka pendek dan pencapaian. Singkatnya, Rachel dan Nicholas banyak menghadapi masalah dalam hubungan mereka dari Eleanor, karena dia tidak menyukai dan menentang Rachel sebagai orang Amerika yang dapat menimbulkan dampak negative bagi keluarga Eleanor dalam budaya China.

Kata kunci: kebudayaan, budaya China, budaya Amerika, film *Crazy Rich Asian*.

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7. And big thanks to my self, you are doing great.

Finally I realize that this final project is still far from being perfect. However, I strongly hope that this final project will be useful for the reader.



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## CHAPTER I

### INTRODUCTION

#### **A. Background of the Study**

Literature is usually used to describe a writing and its meaning and sometimes the material to be spoken, not just a writing but also a word with a qualitative implication and it is a best appreciated presented in the order in which it appeared (Michael 07). Literature comes from the word Latin, *Literatura* has meaning "writing formed by letters" usually refers to works of creative imagination such as poetry, short story, movie, fiction, drama, and also something nonfiction (Northop 246). Why do we have to read literature? Because studying literature also means that we explore knowledge in the form of thought that has been reflected by, our authors can gain insights from ideas about the world and the reality that the author describes through language.

Film adapted into literature and literary who became a source for industry film. Film has been an effective material teaching and use as an adaptation areas of literary works (Alper Keles 01). Film is entertainment form that presents a story telling by images, sounds that giving the illustration of continuous movement. In a film there are many things that we can be analyze such as character, characterizations, settings, social values, and psychological writers. Based on characteristic, movie is a part of culture.

According to Crary (07) film has become an important element as human culture, not only in entertainment but has become an industry and several years

became a part of the creativity industry that has a big role in terms of economic growth to the formation of culture. Film as cultural product can create trends and then help to shape culture, through messages its conveying sign of reality, the film can act as an important shaper of mass culture. Generally a society and film are connected each other, and it is bring an events to explore culture. (Shimpa 02).

Discuss about the culture. What is a culture? In (Chambers) dictionary told, “the total of the inherited ideas, ideals, values, and expertise, which represent the shared bases of social movement, the full range of activities and thoughts of a set of human beings with shared traditions, which can be transmitted and reinforced with the aid of individuals of the group.” All of them make the idea of taking pictures in a every single quantity a hint presumptuous. greater sincerely, it is miles “a particular civilization at a particular period.” It is also, though, in a morerestricted feel, “the creative and social hobbies, expression, and tastes valued via a society or magnificence as in the arts, manners, and get dressed.”(Christopher 07).

Etymological, the word “Cultura” comes from Latin which means “to cultivate” (Douglas 01). However in Lebron point of view as a writers and a thinkers have offered interesting expansions from this definition. The following of the definition not only about what culture is but also what culture does.

First, culture devides in pattern way of feeling, acquired, thinking, and reacting by symbols. The essential core of culture consists traditional and attached values (Lebron 01). Second, culture refers to society and it is way of life difined as a set of values and beliefs that we can share with others in particular society to

give us identity and belongingness and it is call to interact with many individuals from other cultures and countries (Lebron 126). Third, culture is an element in understanding how social system change based on languages, religion, economy, social, values, attitudes, manners, class, status, materials items and education which influences managerial values used for the level of organization, profession or family (Lebron 127).

Derived from the several definitions above, it can be understood that culture can be found the way whatw people thinking, what people do, perceiving, and the material products they produce. All forms such as the values and beliefs that are unconsciously learned by people, who are growing up in a particular culture (Lebron 127). Another perspective comes from Ibid, he said lifestyle is a gadget that include belief, rituals, performances, artwork paperwork, life-style sample, symbols, language, clothing, another, dance, and any other mode of human expressive, highbrow and communicative behavior that is associated with a network at some stage in a particular time frame that makes human beings come to be aware of differences and similarities of something makes people distinctive from each different (Ibid 82).

Discuss about the culture, this study focus on Chinese and American Cultures. Chinese and American have high significantly different consumption of view. From youth, the American has already accustomed to consuming with loans, but most of the Chinese people are also accustomed to consuming with deposits. These different views can have a great influence on the economic development and lifestyle of the Chinese people, and it is the different

consumption views that can reflect the existing cultural differences. It is required to know the differences between Chinese and American culture from the perspective that shown in *Crazy Rich Asian* movie. Which tells about, Rachel Chu is a woman of Chinese descent- America who works as a professor of education in University at New York City, as well as Nicholas Young who also serves as a professor at the same University. Nick Young, who has been dating Rachel Chu for the past year, then took her back to Singapore to attend wedding Nick's best friends also introduces Rachel to Nick's extended family in Singapore. On her trip to Singapore, Rachel Chu finds out that Nick is a rich person, comes from a respectable and respected conglomerate family in Singapore (Monica 2018). Not only that, Nick is a single man who is most in demand by high-class women in Singapore and it's no wonder that Nick is surrounded by many beautiful women who want to be his wife, where these women conspire to bring down Rachel Chu.

Differences in social class and lifestyle are one of the problems that Rachel must face, in addition to the main problem which is facing the biggest challenge from Eleanor Young, Nick's mother who does not approve of their relationship. Eleanor is obsessed with the Eastern upbringing passed down in the Young family, where she also wants her son to marry an Asian woman like her and the rest of the Young family. For Eleanor, Rachel is not worthy enough to be side by side with Nick, not because Rachel does not come from a wealthy family but Eleanor emphasizes the existence of cultural differences that make Rachel inappropriate for her child. Especially after Eleanor finds out that Rachel is the

child of an American illegal immigrant of Chinese descent who is not in accordance with the values of the Young extended family (Monica 2018).

## **B. Limitation of the Study**

Based on the limitation of the study, this study discussed *Chinese and American Cultures Reflected By Nicholas Young's and Rachel Chu's families In The Crazy Rich Asian Movie*. The Crazy Rich Asian movie is an undisputed classic American literature, and it is one of the great movies due to the differences between two cultures Chinese and American. The limitation of the study concern how *The Crazy Rich Asian Movie* shows the different cultures between Nicholas Young's Family as a Chinese And Rachel Chu's Family as an American using Culture theory.

## **C. Problem Formulation**

Based on the background of the study above, the problem formulation of this study can be presented as follow:

1. What are Chinese cultures reflected By Nicholas Young's family in the *Crazy Rich Asian Movie*?
2. What are American cultures reflected by Rachel Chu's family in the *Crazy Rich Asian Movie*?

## **D. Objectives of the Study**

1. To explain Chinese cultures reflected By Nicholas Young's in the *Crazy Rich Asian Movie*?

2. To explain American cultures reflected By Rachel Chu's family in The *Crazy Rich Asian* movie?

#### **E. Significant of the Study**

This research method paper is expected to be useful in the following ways such as:

1. This study helps students to know more about what are the point of different cultures between Chinese and American that shown in The *Crazy Rich Asian* movie.
2. This study can be the resource of information and further research related to cultures that we can see as reflected in The *Crazy Rich Asian* Movie.

#### **F. Outlines of the study**

This paper contains of five chapters. The chapter one explains about intoduction that consist of: background of the study, limitation of the study, problems formulation, objectives of the study, significant of the study, and outlines of the study. The chapter two contains of review of related literature which are presents the synopsis of subjects of thesis, and the discussion of the theory which is used in this study. The chapter three is a research method. It is deals with types of data organizing, that consist of data collecting method, watching the movie, identifying the data, classifying, reducing data. Types of the data consist of primary and secondary data. The chapter four is about discussion, that discussed all of the problem formulations after collecting the data, and the chapter five contains of concluding and suggestion.



## CHAPTER II

### REVIEW OF RELATED LITERATURE

#### A. Synopsis

Told by a girl named Rachel Chu, she is an economic professor at American university who is dating Nick Young. The eldest son of a conglomerate in China who is also studying where Rachel works. While having lunch at a restaurant and sitting together, Nick received a call from one of his best friends named Colin who invited him to come to his wedding. and invites Rachel to come with him, with the intention of introducing Rachel to his family. When arriving in Singapore Rachel asked Nick, why not just sleep at his house instead of renting a hotel and it turns out that Nick's mother unconsciously did not really welcome Rachel's presence.

Rachel visits her college friend Peik Lin's house, where Rachel is invited to eat with Peik Lin's family. Rachel tells how she got to Singapore and tells the Peik Lin family that she is dating Nicholas Young, the richest child in Asia. Everyone was shocked by Rachel's statement and Peik Lin tried to explain to Rachel, that Nick was not rich, but extremely "The Crazy Rich Asian and Royalty in Singapore".

At dinner with Nick's family. Nicholas introduces Rachel to his mother Eleanor, and Nick's cousin named Astrid has husband who come from an ordinary family but is her husband having an affair. And Rachel realized that Eleanor didn't like him. At the bachelor parties Rachel meets Amanda, she is Nicholas's

ex girlfriend who finds out that Rachel is Nick's new lover. Amanda tries to get Rachel to stay away from Nick. Rachel left Amanda and went to her room, but found a dead fish covered in blood on her bed. While Colin realizes the conflict between Nick and Rachel's relationship, which they come from different family backgrounds will make their relationship difficult..

After the party Nick apologized to Rachel about the trouble she was in. And then Nick took her to his house to make jiazo dumplings with Nick's family. Eleanor frankly expresses her dislike for Rachel, that Rachel won't get enough for Nick also her family because Rachel has an American background. Rachel tried to lighten the mood by complimenting Eleanor's ring. Eleanor explains to Rachel that the ring was a gift from Nicholas's father, she didn't get her grandmother's ring because she wanted to give it to Nick's future wife, and Rachel doesn't deserve the family ring. but Peik Lin tries to encourage Rachel not to give in to Nick's mother's words and proves that she deserves to be with Nick.

At the wedding, Astrid's husband is absent and she has to confront Michael because of an argument they had in the car. During the wedding reception, Eleanor and her grandmother Ahma, confront Rachel and Nick to reveal Rachel's lies which Rachel herself did not know about. Nick's mother is finding data about Rachel's actual personal life that her father is still alive, and Rachel was conceived through an extramaterial affairs, after that her mother Kerry left her husband and flew to America, but Nick didn't really care about that fact. Then Rachel left the party venue and went to Peik Lin's house. Rachel's mother

arrives and explains all of her past. Nick tries to propose and apologizes to Rachel when they meet.

Rachel asked Eleanor to meet her at mahjong parlor, while playing mahjong, Rachel tried to explain that she declined Nick's suggestion. Rachel factors out that Eleanor has positioned the own family in a unwinnable. Rachel figured out her feeling of Eleanor that Eleanor afraid and things something bad about Rachel, where she could make Nick staying away from his family, she think Rachel is a posion for Nick that will destroy the harmony of family culture in Chinese. With the double combo, Rachel put all the card into the table that make Eleanor loose of the games. Without any words, Rachel getting out and comes to her mother Kerry and leave Eleanor alone into table with smiling.

In the end, Eleanor having an assembly with Nicholas, and with her stricken emotionally to Rachel, in the meantime, Kerry and Rachel drive to Singapore airport to coming back to America. In the airline they were interrupted by Nick who come suddently to propose Rachel and ask her to coming back with him. And Rachel sais yes. At their engagement party Rachel and Eleanor facing each other while smiling with blessing and respect. Astrid and Nick have a good ending of their loves story.

## **B. The Related Theories**

### **B.1 Chinese Cultures Reflected by Nicholas Young's Family**

#### **B.1.1 Collectivism**

Collective approach is wherein organization deal with personnel as family participants. Collective societies believe households or clans ought to defend organization contributors and they would treat them as their own family members. On the other hand, collectivism is a choice for a tight framework in society wherein people can assume their relatives or individuals selected in institution to appearance after them in trade of unquestioning loyalty. Those culture are extraordinarily institution oriented wherein choices based of what is first rate for the collective. (Eleanor and Lin 2005).

Collectives can usually also depend on the social mobility that makes that social possible, where the power of a group leads to politics. among these cultures the emphasis is on human invasion

Collective usually depend on the social mobility that makes those social happen, where the power of a group leads to politic. Among these cultures is emphasis on human invasion being non-public lives through institutions and businesses which they belong is regularly occurring and even anticipated. (J.S Scull 2017). Member of collectivism tradition think about themselves as “we”. Individualistic cultures have a tendencies way of life tend to be bigger directed towards dependence, generosity and usually extra-ethnic monolithic.

The identity of Chinese gives their identity, which is culture consists of three factors. The first is traditional culture, communist ideology and modern or

western values. Culture in China nowadays include many competing school of though, such as Confucianism, buddhism, Taoism, and many other regional culture. (Yang Fan 05). These values can be said to be precise and constant, because they are shaped by four thousand years of historical tradition and maintained through an equivalent language. However, there is on central Chinese culture that is considered in one unity which is called Confucianism. (Zhang Lihua 2013)”.

Confucianism is the most influenced concept in China, forming inspiration from Chinese culture traditions itself and still presenting ideas about norms of interpersonal behavior (Pye 1972). And the main teaching of Confucius are filtered in the five constant virtues namely, truth, humanity, wisdom, propriety and fidelity (Chen 1986). The continuation of Confucius defines five basic human relationship and priciples for each other, which is Wu Lun mentioned:

Fundamental basic Relation	Principle
Subject and sovereign	Loyalty with Duty
Parents with Children	Love with Obedience
Husband with Wife	Responsibility with submissive
Siblings	Seniority with Modeling Subject
Friends	Trust

Those are the five basic human relationship that shows where obedience and loyalty are considered very important in family members in Chines society. It applied and lead to paternalistic style between China and Japan. (Hsiao at all 1990). The definition of Confucius always refers to the male language version

where a male lead and define family relationship. From an extensive review of literature on Chinese culture, these are several values such as:

Kinship	Responsibility for own Family and nation
Governing by leaders instead of by means of law	Orientation to the past
Equality/egalitarianism	A feel of belonging
Comformity/group orientation	Private connection or networking

Those values are grouped under eight categories: national development, interpersonal relations, family (social) orientation, work attitude, business philosophy, personal development, time orientation and relationship with nature.

Chinese society has the concept of lucky numbers. The correct or bad number keys in Cantonese are mainly based on sound. For example, number (2) has the meaning of good luck, because it is almost the same as the sound "easy" in Cantonese. Number Three (3) is related to life, number 4 sounds like "death" in Chinese. Number Six represents luck and can also reflect six factors such as nature, wind, mountains, rivers, lighting, moon and sun. Number Eight (8) relates to "prosperity" and opportunity. Number Nine (9) corresponds to "eternal". Originally it could only be utilized by the imperial family. (ancient article).

In Chinese society, Confucius has core values that represent the importance of family blood relations and these are upheld. There is a famous saying and widely adopted by the Chinese people "a peaceful and prosperous family". Family relationships do not only lead to family members themselves, but also to friendly relationships and other social relationships that can produce values that include discipline, commitment, honesty, wisdom, and harmony. (Zang Lihua 2013).

### **B.1.2 High Context**

The theory of achievement in the high context of a culture includes many factors of cultural communication, namely verbal and non-verbal messages, internal and external locus of control, inward and outward reactions, group cohesion, community bonds and dedication, and flexibility of time. (J.S Scull 2017). Characteristics of a high context are internal control and a personal reputation for failure. High cognitive ability is a strong variation between group members and outside organizations based on a strong sense of family. Strong and solid bonds between family and society for the long term. This relationship is more important than a task.. (Eleanor and Lin 2005).

Identification of Chinese culture is associated with the group, when someone has a relationship with the organization, the group's character values will emerge. Then, ethnic identity emerges, which is understood as values and norms that can distinguish one group from another. In Chinese networks, a node is

defined as the center of a circle that can expand or decrease. (Carsten Herrmann 29-30).

Chinese society attaches importance to group priorities over personal interests, because Chinese society values group consciousness and pays attention to the whole. Individuals must be able to contribute to family members, communities, descendants. Individuals must obey the benefits that exist in society and the benefit of society must be upheld. It is the duty and mission of the Chinese people to continue to contribute to the family, society and nation. (Zhang Lihua 2013).

### **B.1.3 Ascription**

Chinese tradition, in an old family-centered society, age demands the respect and submission of the young. Some of the traditional marriage practices are love marriages which replace family arranged marriages, obedience to the state which replaces obedience to family authority, substituting royalties for the good of the family and honoring ancestors who represent the family's relationship with the past (Chang Tu Hu 6-7).

Chinese society is composed of families rather than individualism. According to Frena Bloom (104) Role is an important orientation for Chinese society. They have their own role to play and their own part to play. In this role, such as parents, children must be more obeyed, and a husband must be obeyed by his wife. it creates an orderly society but is maintained with limited emotions. in other roles such as, a child is not allowed to move house before they are married, a wife moves to her husband's house and the husband's parents. It is something



usual to see Asian adults having their elderly parents and their personal kids live under one roof. However it's normal in Asia to speak parents so often. In most components of Asia, pursuing romantic relationships is forbidden until you are going to university. If an Asian is in a relationship, society expects it to be their ultimate relationship, because in case seems as shameful. There is a massive stigma around women who are not virgins getting married, despite the fact that this mindset is slowly changing for the better. In Asian family relationship, the familial bond comes first, then your study. Everything comes after that. You are anticipated to awareness to your study only for, so you might also turn out to be a medical doctor, engineer, or attorney. This is due to the fact Asian families give tremendous attention to social status and the critiques of others.

#### **B.1.4 Long Term Orientation**

Long term orientation is more concerned with maintaining and respecting a tradition and norm, this culture emphasizes endurance or resilience, the ability to adapt, frugality and good and bad relationships depending on the values that have been the focus of society for a long time. the orientation of that time was driven by the ideas of Confucianism. (Eleanor and Lin 2005). Long term orientation also teaches to be more sustainable to save, the habit of controlling family members and managing the order, and having a sense of shame. (Hofstede 1997). Through long-term orientation, those who have high rank will be more oriented to the international time and for a long time as well.

They believe in tradition seen as a crucial right that is closely held by a group and is considered the most correct because tradition is often equated with

religion and culture. According to (Zhongwen and Ziaosheng 66). A tradition system is composed by those basic assertions about the natural world and human beings. Human beings have to hold some basic beliefs as guidelines for their actions. Thus, the tradition system also includes basic assumptions about the nature world and human beings. (Baiyin Yang, Wei Zheng, & Mingfei Li 1215).

China culture guide consists of statistics divided into, art, tradition, language, symbol, festival and heritage. Subjects include, food, lifestyle, spring festivals, kung fu, world historical sites and Beijing opera. As an historical civilization, China pays great interest to installed etiquette. (Lotus historic standpoint). In general, the standard of living of the people at that time was more of a lifestyle. In the long term is the result of a strict hierarchy, differences in honesty are reflected in the differences in people's lifestyles. (Yang 2001).

In material culture, the appeal strategy is reflected and refers to a typical culture that includes human activities, characters, and other material content. They are sweetened of the desire, tradition, talent, and style of people by converting types to goods. In other words, an object can turn into a cultural phenomenon which includes clothing, plants, medicine, food, music, make-up, decoration, furniture, games, and so on. Cultural material is a direct and tangible representation of identity through several objects.

First, China also has traditional game, called Mahjong. Hu Shi (the eminent chinese writer) said: Mahjong is a traditional game in China, the game is played in four games, with one set of 144 tiles grouped into two sets, one

"number" tile and the second "honor" tile. It has 136 tiles". (Greene 2015). One of the Hokkien phrase: Kaki Lang! Means that we all are one people / our people / same group is attitudes of Hokkien Singaporean young adults. (Chan,Annabelle et al, 2019).

Second is Money. This is the one of human need, Chinese people like to spend their money for wedding, drinking and eating. From the beginning of the 20<sup>th</sup> Century, China's development has progressed very rapidly, however, food is still recognized as a strong material and food is everything to them.” (Yang 662). According to (Asian women), food is greatest strength, no different part of the world will you experience such a significant array of flavors unfold across thousands of different dishes.

Third is food. China has its personal precise dinning culture and etiquette, which foreign visitors might also find quite different from what they are used to, or even bear in mind weird. Chinese cooking is renowned at some point of the arena. Chinese food has a distinct culinary style all its own. The emphasis is on sparkling, seasonal components, organized with a minimum of fuss and beautifully balanced for color, texture, and presentation (Lotus historic standpoint).

One of the famous traditional foods from China is “Dumplings known as jiaozi (Jiǎozi) for more than 1,800 years. According to legend, Chinese stuffed dumplings were invented during the Han Dynasty by a famous physician of Traditional Chinese Medicine named Zhang Zhongjing\*. The villagers loved the taste of Zhang’s creation so much that they kept making the dumplings long after

spring began. Since that time, when Chinese people celebrate the Lunar New Year, families will prepare and eat Chinese dumplings to celebrate and wish for health and prosperity in the New Year. Cooking Chinese styles dumplings can help you appreciate the different ways that people prepare and enjoy food. Dumplings are often eaten in China during festivals and holidays”. (Carrie Wheeler 2016)

As the capital of China, the specialties there are also worth trying, such as roast duck, Yellow Peanut Cake, and Fried Liver. In the morning, enjoying a hot bowl of Douzhir with fried dough sticks or steamed sandwich may be fun. In Chinese history rituals and etiquette, and eating is very important in Chinese culture. Thousands of years of Chinese evolution developed common food rituals and practices, having variants according to the character and purpose of the banquet and regional. If a restaurant is full of people they will think that the food is good. That's why Chinese people really like noisy places with lots of people (Digiedupro).

Another tradition comes from the clothing; clothing carries a person in a strict lifestyle and social relations in ethnic communities. In ancient times, the Chinese made several efforts to preserve their culture by creating various things that can make them stand out in society to support their appearance such as making clothes or textiles. They have the belief that the better the materials they use in making clothes is reflect their rank and social position in society (Yang: 2000).

In Chinese philosophy, clothing is a very strong form of presentation of lifestyle and social ties between ethnic groups. It refers to the cultural characteristics of person. China has the principle of ration to achieve silkworms and weave silk texture (sericulture) (Xu Etal 86). Fashion has always been the main thing in Chinese, especially for the Royal family that they have always wears glamorous clothes to show their strength and power, and it will also have a great impact on social and political relations. Every clothes they wear has theory values including it forms of materials, color and shape. They considered that the bright color is for commemoration, while soft colors for ceremonies. a lighter color symbolizes the happiness they have and a sense that should be shared with others as well. Red is considered a color for celebration and good luck. Pink and yellow symbolize prosperity, and white and gray and black are colors for mourning as well as for funerals. (Wilcok 2009).

About funeral tradition in Chinese, “the color of clothing for friends and family is very important. If anyone else wears black, grandchildren of the deceased wear dark blue. Siblings, cousins, aunts and uncles may also wear light blue. All others attending a funeral wear bright colors, even white, to signify that their relationship was not as strong as close family members” (Palm 2.).

## **B.2 American Cultures Reflected by Rachel Chu’s Family**

### **B.2.1 Individualism**

Individual desires are the social framework within which individuals are expected to take care of themselves and their own families. Society recognizes that accessibility, and communication between men is for the expansion of

friendship in the ease of international interaction with foreigners. (Scull 2017). In an occupational area, promotions are based on evidence of the benefits of what people achieve. A democratic form of government is protected by equal rights and community guarantees where everyone should protect themselves, less individualistic (Eleanor and Lin 2005).

The dimension of individualism is a culture that is considered to have an impact on the quality of each individual. In individualism, people believe that identity is based on the independence and uniqueness of each what the individual wants. Even in a collective society, people are considered as an extension of a group. membership in a group is preferred, so the higher the individual's level in a culture, the more innovation and uniqueness are valued. individuals are considered to be able to influence the level of individualism in a culture. (E. T. Loiacono & H. Lin 2005).

Individual consciousness is something that is highly emphasized in America. They are very concerned about individual values. United States individualism is presented as follows: The pursuit of individualism, freedom of judgment, independence itself. As long as if it doesn't go beyond the scope of the law, no one has the right to interfere in other people's affairs.” According to Mencius, the individual's understanding of the nature of the mind holds the key to solving life's fundamental problems (Zhen-Dong Wang 2020).

There are clear advantages, it makes Americans more equal and democratic, and sometimes people don't have the right to decide anything about their own children's interests, wills and desires. This has also resulted in young

Americans getting used to struggling by relying on their own strengths, fighting for survival and developing independence without having to depend on parents or family, but it is not attached to family responsibilities and obligations, but society will put aside human sentiments to be indifferent, they consider the benefits to be greater than a sentiment.

In Western networks, individual and connection relationships are separated very clearly, and certain nodes can form group members which are neatly described by group member boundaries defined by category. Modern institutions tend to support the individual identity and continuity between generations where is the new groups less willing to recruit culture. So far as institutions were failing, then the formation of individual identity and the reproduction of culture are in danger. In addition, institutions are being replaced by exploitative consumption in the pattern of orientation, this can also mean that the development of western culture that operates more like a ship without a rudder than a ship will transport passengers safely into their destination (Wood 04).

The expressions described above show two general cases that can be used as references for individuals when faced with modern life. One of them is to follow the flow, currents, and vortex of changes that have been arranged by industry leaders who benefit from manipulating identities, especially among young people. (Cote 1994). About cultural identity is a picture of identity in a more detailed tone. We can discuss another case namely, the role of individuals to take an active part in them and to develop themselves.

In other words, some individuals rely on internal support and guidance for developmental transitions. As explained earlier, doing the task to develop one's potential is more difficult, and challenging, but it is preferable with an active response in influence to maintain the direction and meaning of the initiative in developing one's personality and developing new strategies. (Wood 05)

### **B.2.2 Uncertainty Avoidance**

Low uncertainty avoidance culture is lower in maintaining a comfortable and extra tolerant attitude towards erratic behavior and questioning. People are willing to just accept risks of the unknown, much less structured organizational, sports, fewer writing guidelines, extra managerial chance taking, better employee, turnover, extra formidable employees (J.C Scull 2017).

"Then, how and what are Americans like? "He is an American," Hector explained,

who leaving behind him all his ancient prejudices and manners, receives new ones from the new mode of life he has embraced, the new government he obeys, and the new rank he holds. He becomes an American by being received in the broad lap of our great Alma Mater. Here individuals of all nations are melted into a new race of People who think positively can one day make a big change in the world. Americans are mostly western immigrants who bring great art, science, and passion that has been around for a long time. (Hector St 1782)



Identity or destiny is largely a process that they offer through description. Alexis de Tocqueville (1835) fully believed that "anything they do, an American of United States will change become into one the biggest country in other country, one day the wealth, power, glory could not be lose belong to someone else" he admit that he is not right in every way, but he insist on believing that mostly he is very good and fair analyzer. He thought that in 1935 there will millions of Americans living in different countries will one day reach millions of people who share the same religion and language. (christopher bigsby 06). At the same time this myth still existed, he is already acknowledged the substance in the myth chamber. The American is strictly about freedom and opportunity (christopher bigsby 07)

The Western culture holds that memorizing does no longer getting to know, where the value of knowledge is aimed at self-quality for openness way individual thinking. Teaching and mastering are directed as a system on determining the truth. Consequently, western culture is more likely to value the development of critical learning methods such as a debate, organizational discussion, and field experience. (Yang, Zheng, and Li 1217).

### **B.2.3 Low Term Orientation**

People with a low-term orientation emphasize a quick result, view the end result as interests, trust in the absolute between good and bad, spending more, and stability is important. those who are short-sighted are considered to lack short-term focus. (J.C Scull 2017).

Western cultural materials such as lifestyle, maintain the essence that what is in humans is spirit. humans should pursue the spiritual to which the material is directed, although some people may be materialistically influenced of the materialistic global and through selfishness, this culture requires for self-control and cultivating. (Yang, Zheng, and Li 1215). In Western society, the favored way of producing information and carrying out research has a tendency to be analytic approach. Beneath the impact of individualistic perspective, individual character is anticipated in developing their system of capacities and competencies, creating research and practitioners who are separated due to classroom activities, consequently, it can train learning in western society which is characterized as thinking and acting that distinguishes due to the have an effect on of marketplace and social priority of performance (Baiyin Yang, Wei Zheng, & Mingfei Li 1216).

can we not believe in the goodness and greatness of Americans? How can we not do what is right and needed to preserve this last, best hope of man on earth? . . . We are a powerful force for good . . . We will carry on the traditions to worthy people who have given information for a good.

(George W. Bush 23)

Iam like the other American, I just can not believe with it due to the fact knowing how good we are, “The U.S. is a better country than most different countries in the world.” George Bush Sr in his Thanks giving day cope with in 1992, explained that “the American has become a version of freedom and justice to the world – as our pilgrim ancestors predicted, a shining metropolis upon a

hill". The left from the sector, is regarded, shaped in eternal night, ready to be redeemed by using brilliant idea of the American's people own obvious virtue. The nation of the union country deal with words "unfastened" and "freedom". (George W. Bush 23).

American thought is a logical one. The American way of thinking also calls analytical thinking (Yang 663). American has grown to accept majority rule such as law, equality and freedom to produce fair, reasonable and decisions. American is ready to confront, criticize and discuss controversial topics. They prefer to say their opinion directly and say the truth. They are being realistic, practical and efficient. Those are given highest priority in making any important decision.

#### **B.2.4 Achievement**

In a culture of achievement, people are judged by the success they have achieved. Ascription means based on status related to people such as birth, kinship, age, gender, educational history, and other interpersonal relationships, where achievement or status is given to people who have high achievements and high performers (J.C Scull 2017). They will feel and believe that, the environment, can also affect how they achieve their goals.

There is no denying that America is a country with a melting culture, where culture is formed from shape shifting that in all reassurances with forces never ceases to explore and question their own coherence, at least when insisting that the coherence will be self-evident. Inseparable nations, but differences are a slogan or talisman of anxiety for some people. (Christopher Bigsby 11).

like the barbarian who freely walked through a land to conquer the challenges of early civilizations that break taboos on experience, knowledge, even the sacrifice of one's soul. Thus, major themes such as the renaissance and reformation can be fulfilled and become the hallmark of modern America. such as sky mapping, discovery of new territories, power, realization in work, knowledge, taste and individual awareness of historical unity. (Tamerlane and Dr.Faustus 13).

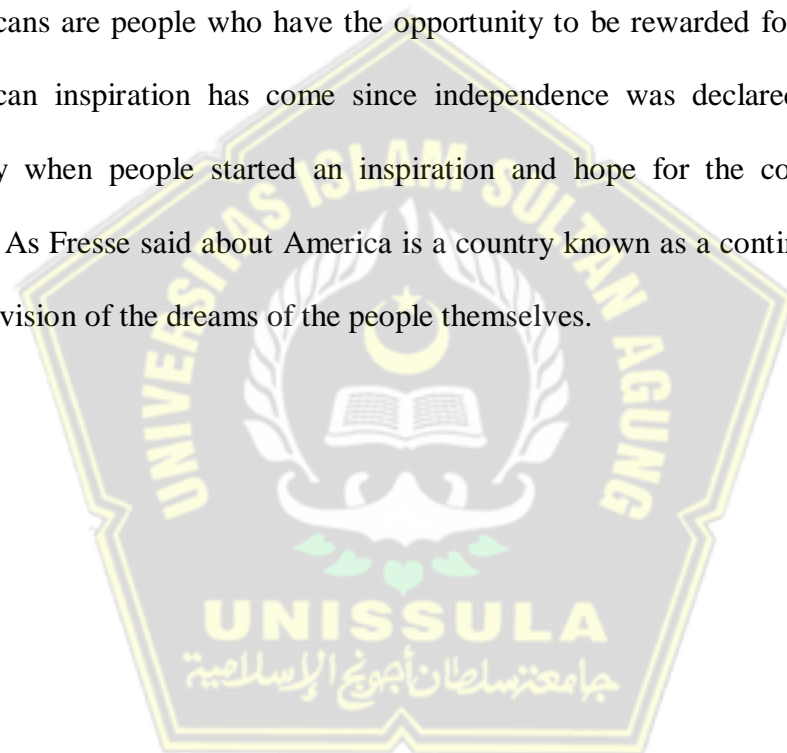
Thus, modernity is the epitome of the American people, ready to risk their lives to lead society into a bright future. if someone underestimated it, it would be eliminated, because he is an impartial endeavor ( Christopher 13).

“We are the first. We are the best, and we are so because we are free.” family, faith, freedom, environment, peace, work are not just words in themselves, they are expressions of what American society defines as what makes them good people who are compassionate towards others, these words seem unique. of the country's definition. (Christopher 19). Within the Americans really expect context to be able to anticipate an autonomy and a sense of responsibility within themselves. The dream they have among the middle class is to do anything more broadly like valuing effort as something explicit..

How can people behave during difficult times without hurting the things we want to fulfill as Americans?. (Bruce Springsteen 2004).

things that can be learned in the modern world to become homogeneous about what we want through the international landscape, among others, to discover the process of freedom, to define who and what we really are that define lifestyle can be life (Christopher 18).

Traditionally, Americans have fought for a life based on the American dream of success, fame, fortune through hard work and frugality. In short, Americans are people who have the opportunity to be rewarded for their efforts. American inspiration has come since independence was declared in the 16th century when people started an inspiration and hope for the country. (Smith 2012). As Fresse said about America is a country known as a continental country with a vision of the dreams of the people themselves.



## **CHAPTER III**

### **RESEARCH MRTHOD**

#### **A. Type of Research**

The type of this research is one thing that must not be forgotten in writing a paper. Before moving to the type of research, the readers must know what research means. This study used the qualitative research that contains the description of the difference cultures between Nicholas Young's family (Chinese) and Rachel Chu's family (American) on the movie qualitative research is concerned with non-statistical methods of analysis and investigation of social phenomena. Some of qualitative characteristic research: conducting the research in a general settings such as studying multiple sources of data, focusing on the paticipant's meeting, applying a theoretical lens, analyzing data inductively, interpreting data subjectively and developing a holistic account. (Creswell 2007 quoted in Shakouri 674)

#### **B. Data Collecting**

##### **B.1 Data Collecting Method**

Data collecting method is the process of collecting data, which is will be analyzed using certain methods with various information related to research. In collecting data, the author used some steps, such:

##### **B.1.2 Watching the Movie and Reading the Script**

Basic analysis of the data were watching the movie and reading the script. A few times, with quick watching and reading it aims to get the better

comprehension and detail. Also to gain deep understating about the conversation and the scene of movie such as the characters, plot, setting, conflict, settings, values, and etc. Finally, close watching and reading is conducted to build a connection between the movie and its background, as well as to show a point of view that is more objective.

### **B.1.3 Identifying the Data**

Identifying the data was an important way in this study after watching the movie and read the script for several times to get the better comprehension, detail, and deep understanding about the conversation of this movie. The researcher divided the scene consist the conversation of the characters and situation of the scene from the script that connected with the problem formulation in different table.

### **B.1.4 Classifying the Data**

Data classification is the upcoming step of the data collecting method. This step is conducted by arranging the data based on suitable problem formulations. After arranging the data, listing it into a table was the next step. Since there are two problem formulations focused on this study, then there will be two tables of classified data. The table is also known as an appendix which consists of columns of numbers, quotes from the movie script, page, type of analysis and data, comment, and reference.

## **B.2 Type of the Data**

In this study, the data is divided into two parts, namely primary data and secondary data.

- 1). The primary data which is taken from the Crazy Rich Asian movie and movie script.
- 2) Secondary data which is obtained from articles, e-books and supporting journals that related to this study.

## **B.3 Analyzing of the Data**

Analysis is needed in this project as a basic process in order to cope between the object of the study and the result of consulting the journals in purpose of finding the answer of the formulation of the problem of this study. The forms of the data are in narrations, dialogues, quotes, and prologues. The writer must watch, read script, and consulting the journal several times, then arrange the data that strong enough to support the analysis. The technique used from data analysis consists of analysis and reporting of selected data and analyzed by descriptive analysis of the entire narrative, prologues, dialogues, in every scene. The complete analysis reported in chapter four of this study which is finding and discussion.



## CHAPTER IV

### DISCUSSION

This chapter discusses about the analysis of the *Crazy Rich Asian* Movie. The aims are to solve the problem formulation which mentioned the first chapter in this study. They are Chinese cultures related to Rachel Chu's family and American cultures related to Nicholas Young's family on the *Crazy Rich Asian* Movie. The *Crazy Rich Asian* Movie itself tells about the differences cultures of two families Rachel Chu as American and Nicholas Young as a Chinese. This movie first released on 2018 which is a simple woman who fall in love with a conglomerate. Besides, this chapter shows the relationship between the movie and theories to support the study. By borrowing the idea from a journals about Chinese cultures, here with below are contemplation of collectivism, high context, ascription, and long term orientation. American cultures consist of individualism, uncertainty avoidance, long term orientation and achievement. The analysis based on the quotation on the *Crazy Rich Asian* movie script.

#### **A. Chinese Culture Reflected by Nicholas Young's family**

##### **A.1 Collectivism**

The basis of collectivism is the act of balancing individual needs against the needs of society. It is something natural in China that they view something in a part of one thing much larger than culture itself, where one person's will could be a common will. With these conclusion, the group responsibility is a shared priority, not individuals to catch a common decision anyway. One has to stay in tune with the rest of society and conform to the community where they have the

differences ideas on mind from that community and not too defending affacing. So, it seems wise that it is customary for a person to remain silent even if what they think is very contrary to the views of others. (Gu Xiao 59)

At home, Chinese society is very tolerant of what parents do to their children, and tolerates children who disobey their parents, it also prevents a fight against siblings. Children in China are expected to accept and be grateful for what they have in life. The majority of parents will ask their children for authority to do what is and can't be done, nor do they need to question their actions much if they want to obey their parents. In addition, parents act on the decisions they want for their children. (Gu Xiao 58).

The ranking system since the 20th century has been abolished because the nation's economy is still far behind in its proper level, but the food culture in China is growing and developing very rapidly, and food is still one of the things that is considered everything for its people. (Yang 662)

SEVEN MEMBERS of the Gog family sit at a long table as four maids serve the anything, but “small” lunch. It is a free for all as everyone reaches for food.

TWIN GIRL #1: “*Ah pa*, can we go trampoline!”

WYE MUN: “ay, you have not finished your nugget yet, sweetie. Okay, there is a lot of children starving in America, right? I mean, take a look at her. She is American huh? Really skinny, you wanna look like that?”.

TWIN GIRLS: “No”.

WYE MUN: “then eat your nuggets”. (Peter and Adele 41).

Rachel comes to Goh’s house (Peik Lin) house. She is Rachel’s best friend from her University. From the first narration, in China they put family first of everything, parents and childrens living together in one house so that the parents can control their children and beside that children must obedience with their parents. Rachel and Peik Lin’s family eat small lunch together. The twin girls (Peik Lin younger sister) want to play the trampoline but Wye Mun (Peik Lin’s father) ask them to eat all the nuggets before plays, because he does not want if his family has a skinny body. Just like in the reference said, food is become everything that put first something bigger in China and then the girls return to their food.

Some of the importance of the basic human relationship, the family relationship, which clearly shows how important the family is in Chinese culture is explained about paternalism, in which between the two relationships of loyalty, obedience is generally considered the most important thing. (Hsiao 1990). Spiritual teaching in the pursuit of human labor achievements that cannot be seen as they are. China's spiritual expenditure also lags behind America's. For common comparison in China and America are China's theoretical fashion is clear, and confront, while America is more to individualism, and uncleara. (Zhengzhou 08).

ASTRID (in Mandarin): “*xiexie ni Ah Ma.*” (thank you Ah Ma).

AH MA: “*yijia ren bu yong shuo xie a.*” (family never says thank you). (Peter and Adele 111).

Prioritizing family interest over the individual interest is the most important thing highly respected in Chinese culture, what family has are common good, common property and for the common family. There was no debt between each other. Benefits for individuals and benefits for groups always based on what is best for the group, and the existence of the group is of utmost importance in the social unit. Groups are expected to find and keep their individual members. With this, a sense of belonging is created.

ELEANOR: “I choose to help my husband run a business and to raise a family. For me, it was a privilege. But for you, you may think it is old fashioned. It is nice you appreciate this house and us being here together wrapping dumplings, but all this does not just happen. It is because we know to put family first, instead of chasing one’s passion.” (Peter and Adele 93)

Rachel never makes the dumpling before and she was surprised about how is Nicholas’s family doing to make dumpling, where Dumpling is one of the traditional foods in China, where when people make dumpling, a large family will meet to make the food together and discuss with each other. But she only live with her mother in New York and nothing she do beside work. She likes the kinship of Nick’s family where all of people sitting together making dumpling. Once again, Eleanor said if people in here put the family first than pursue one passion that seems old fashioned for American people. Just like in reference said how

important the family in Chinese society. It also show us that wife have to obedience with the husband, wife have to help and support the career of the husband and keep continuing the business that family has.

## A.2 High Context

High Context in Chinese culture, communication assume a lot of common knowledge and views. Most people still rely on linguistic factors, where silence is important in order to answer the speaker's intent. In China silence has the meaning that they are obedient and obedient to their elders, or become a sign of the wisdom, differences and expertise of others to determine ideas depending on the context of time. (Gu Xiao 58)

According to Hurlock (1974), Social Determinant, if someone wants to be accepted in social life, they have to practice adapting in social life. On the other hand, if people cannot adjust to the social life they want, they will not be accepted by that environment. And it will affect personality development.

AH MA: “*buxu zhui ta. Zaojin ni ziji, buxu dong. Ni yao gen ta zou jiu bie huilai!*” (do not chase after her and degrade yourself. I forbid if you go with her, you can not come back!

NICK: “let me go! Rachel” (Nick pulls away and runs after Rachel)

ELEANOR AH MA: Nick!

AH MA: “dou shi wei le ni dou shi ni ya rang ta zai waitou dai name jiu, n ikan jintian! (this is your fault, you let this happen by allowing him to stay away so long, now, look!

AH MA: “*Dou shi wei le ni, dou shi ni ya rang ta zai waitou dai name jiu. Ni kan jintian!* [it is your fault. You let this happen by allowing him to stay away so long. Now, look!].

Eleanor stand there, submissive, Ah Ma reacts, stunned furious.

Off Eleanor, her worst fears coming true. (Peter and Adele 120).

Eleanor knows Rachel’s secret from detective. Ah Ma (Nick’s grandma) disagree with Rachel because Ah Ma thinks that Rachel’s ambition to be the Young’s family is high and wants to get the assets, in fact Rachel even won’t any part of Young’s family, she only wants Nick because she loves Nick so much, she also does not know if her father still alive because Kerry said to her that he was dead. Ah Ma blames Eleanor because she let Nick go from home too long, Eleanor only stands and submissive because we can see that The grandmother is the highest authority holder of the young family, and it is she who has the right to decide what is good and bad for her family, so Eleanor tries to win her mother's heart and is obedient to her mother. When the highest ay they must to be obedience what they said.

Hu Shi (the eminent chinese writer) said: In a game, each country has its own traditional game, such as America has basketball, England has cricket, Japan has wrestling and China itself has Mahjong. Mahjong is a game for four players,

which is set with 144 tiles grouped into two sets of tiles, the first tile is the number and the second tile is the symbol. (Greene 2015).

We all one person, our people are the same group and our language is the same as Chinese. (Chan, Annabelle et al., 2019). Individuals can be considered The difference in aspects of the importance of human functions is very high which results in the potential impact of one's religion being able to affect the lives of other religious people. (Kate and Brueckheimar 38).

ELEANOR: “There is a Hokkien phrase, *Ka gi lan*. It means ‘our own kind of people’ and you are not our own kind.”

RACHEL: “cause I am not rich? Cause I did not go to a British boarding school or I was not born into a wealthy family?”

ELEANOR: “you are a foreigner. American and all Americans think about is their own happiness.”

RACHEL: “don not you want Nick to be happy?”

ELEANOR: “it is an illusion, we understand how to build things that last. Something you know nothing about.” (Peter and Adele

128)

Rachel asks Eleanor to play Mahjong and talking each other, it is one of traditional games from China. In here, Rachel thinks that Eleanor can not accept her because she is not rich and born from wealthy family but it is wrong. Eleanor only does not like the American people because they are pursuing one passion and think about their own happiness, and it is only illusion. Eleanor says that Rachel is not *Ka gi lan*. *Ka gi lan* is such “our kind, our group” in Chinese. Eleanor try to

explain to Rachel that Chinese have to be with Chinese because the next generation will be determine. Family must protect the group.

### **A.3 Ascription**

The culture oriented in China is ascription, which one will be considered important if one has a degree and should be used widely during communication with them. To associate potential clients, respected position and influence can be exploited over their status. (Yaqing 67)

For more than 1,800 years dumplings were known as jiaozi (Jiǎozi) . According to legend, the contents of dumplings in China were discovered During the Han Dynasty, the tradition of medicinal medicine in China was known as Zhang Zhongjing. In this discovery Zang was quite famous for his medicinal creations, so he also made a new discovery in the spring of a food called Dumplings. Since then, Chinese people have started a tradition of national celebrations or commonly called Chinese New Year, where families will cook and prepare dumplings together on the basis of a form to appreciate, respond to and enjoy food together. Dumplings will also be cooked and prepared during holidays or other festival events. (Carrie Wheeler 2016).

RACHEL: “did you guys all learn when you were kids?”

ASTRID: “we did not have a choice, Nods to Cassian as he happily pounds balls of dough with his fist and rips apart dumplings. “

FELICITY: “we taught you so you’d know the blood, sweat, and tears it took to raise and feed you monkeys.“



ELEANOR: “Ah Ma says if we don't pass tradition down like this, they will disappear.”

ASTRID (to Rachel): “God forbid we lose the ancient Chinese tradition of guilting your children. The others all laugh” (Peter and Adele 91).

Rachel and Nick's family making the dumpling, Chinese people like to eat dumpling, it is one of the Chinese tradition that still they do until now and this is the way Chinese to keep the harmony being with family's member to be in touch and otherwise tradition must be maintained and must be passed down from generation to generation and that is way the tradition must be preserved. Felicity also said that it teaches you the blood sweet that family is everything and tear just like in the reference said it can help you to understand the differences and understanding the feeling each other.

Relationships in the family are the social foundation of community relations. In Chinese history, traditions such as raising a son to support a family one day old are deeply rooted, so the extended family is the basic unit of society. In terms of kinship, the position in the family hierarchy is very strictly enforced and kinship relations become more and more complicated. (Chen 899)

ELEANOR: “You are a foreigner, American and all Americans think about is their happiness.”

RACHEL: “don't you want Nick to be happy?”

ELEANOR: “it is an illusion. We understand how to build things that last. Something you know nothing about.”

RACHEL: “you don not know me”.

ELEANOR: “I know you are not what Nick needs”. (Peter and Adele 128).

As seen in the reference, parents raise sons for support, the hierarchical position is so tight that parents will decide whatever they think is good, even matchmaking and marriage with whom they will live. Because of that, it was clear that Eleanor showed her dislike for Rachel, even though she was underestimated because she couldn't impress Eleanor because she was born in an American family. Whatever the family's decision, a child must obey it, because it is in the interests of status and culture.

#### **A.4 Long Term Orientation**

The long term orientation dimension measures the extend a culture participates in long term relationship. long term orientation requires them to be greater continual, and saved members of the family and staring at that order, as properly as to have feel of disgrace (Hofstede 1997).

Clothing is a very strong form of presentation of lifestyle and social ties between ethnic groups. It refers to the cultural characteristics of person. Fashion has always been the main thing in Chinese, especially for the Royal family that they have always wears glamorous clothes to show their strength and power, and it will also have a great impact on social and political relations. Every clothes they wear has theory values including it forms of materials, color and shape. (Wilcox 2019).

Chinese character can be seen from the way they dress, clothing is considered a symbol to distinguish social status and the type from which group they belong. The color of clothes for family, relatives, friends is very important. Not everyone is allowed to wear the same color of clothes, there must be a difference between them. Everyone who attended the tomb that was brightly colored, even white, indicated that their relationship was not as strong as that of a family member, according to (Palm 2).

RACHEL: “what do you think?”

KERRY: “No, no, no! you can not wear that to meet Nick’s Ah Ma. Blue and white is for Chinese funerals, Now this, this symbolizes good and fertility”. (Kerry holds up a conservative RED dress).

KERRY: “Hey! You are the one who asked for my help picking out a dress to meet Nick’s family”. (Rachel chuckles and they keep searching for the right dress. (Peter and Adele 14).

Kerry is Rachel’s mother, they lived in New York. One day, Nick (Rachel’s Boyfriend) wanted to ask her to come to Singapore, meet his family. just like in the References said that parents are big influence for their children. As seen when Kerry choosed the clothes for Rachel as she known about Chinese culture, she wants her daughter believe of an absolute term in Chinese belief that colors can also be a symbolize the lucky value for something we want to achieve if we believe in it. She believes color have an effect on emotions, mood swings,

energy of a person's activities. Color can also build someone's interest, especially the color red that Kerry choose for her daughter, that red is a symbol of courage, strength, symbolizes joy and gives provide energy to perform an action. Red also mean a life, namely blood red and warmth. In the world of power, because Kerry knows that Nick's family comes from a large Chinese family and Chinese hold fast to religious beliefs. So that the daughter is willing to be confident when Rachel meets Nick's family no matter what.

INT TYERSALL PARK – NICK'S OLD ROOM-NIGHT

Nick sees his mother standing in the doorway. She walks over, takes the shirt from his hands and selects another shirt for him.

NICK: "Everything is exactly as I left it."

ELEANOR: "looking for your cigars? I had them thrown out years ago."

NICK: "never could get anything past you, could I?" (Eleanor smiles while she fiddles with Nick's clean shirt laying on the bed).

ELEANOR: "I keep telking Ah Ma to put your things away, but she says this room makes her feel like you are still here. (then) well, I got an earful when you did not move back last year, and I are really looking forward to having you home. He is not getting any younger. With you onboard, maybe he will take a day off once in a while."

NICK: "I know mum, I am just not rradly yet. There is things in New York I wanna see trough." (Peter and Adelel 65-66).

Family will always keep to give the affection and care to their families member, wherever and whenever they go, as seen on the narration, Nick's family keep safety from anything all stuff Nicks has and make it the same position like before they leave home to Amerika. That was how Chinese put family first, beside that Nick is the only grandchild beloved from the grandma also the heir of family throne.

PEIK LIN: (Eleanor impressed) "You will NEVER be enough for my son, or was it like, YOU, YOU will never be good enough for my son"

RACHEL: "it is like the second one."

PEIK LIN: "Oh"

RACHEL: "Except for in a way that made me wanna like cry and puke at the same time."

PEIK LIN: "God, she is so badass. (idea) you know, I bet if you told her you'd leave Nick for a million dollars, she will write that check. They do that around here—"

RACHEL: "and she looked at me like I was nothing.... "

PEIK LIN: "like a ten million dollar check. I feel like she would do that".

RACHEL: "I don't even know what should I do. I mean, I can not even tell Nick because he like worship her."

PEIK LIN: “Yeah, Chinese sons think their mom fart Channel No.5 what about Ah Ma? Does she hate your face, too?” (Peter and Adele 98-99).

Peik Lin explain to Rachel that Chinese will do everything they want for family’s happiness, so probably Elenour will find anyway to make you stay away from Nick no matter what, event with spent a million dollars.

## **B. American Culture Reflected by Rachel Chu’s Family**

### **B.1 Individualism**

For American, each individual is unique and different, even everyone has the right to say what they think is right, including personal success, and independence thinking for all people. When people have the different presumption, they should be discuss and let everyone knowing it, because everyone have their own responsibility for making decision. (Gu Xiao 59)

Individualism in American is represented as follow: independence, freedom, attention, and self-identification. So far it won not go beyond the escape of the law, bobody has the right to interfere in other people's business. (Yang 664).

ELEANOR: “self made woman. She must be so proud of you.”

RACHEL: “well, she knows that I am passionate about what I do and she is always wanted that for me.”

ELEANOR: “Pursuing one’s passion. How American, well, your mother is very open minded, not like here, where parents are

obsessed with shaping the life of their children”. (Peter and Adele 55).

She said that how Americans are and open minded people, they believe on herself of the knowledge and effort, does not the Chinese that parents obsessed and determine of children’s life. Kerry personality developed as she grew up, she became aware of what she had to do. From the narration Rachel is trying in every possible way to achieve individual material in her life, and trying hard she will do it with passionate for a better life.

A person's orientation is based on a sense of agreement with other people towards being together, this is a construction of interaction that rests on the individual on the other individual. Other traits such as trust, humility, patience, and altruism. (McCrae & John, 1992).

Americans will prefer confrontation, that is, honestly express their own ideas, on the contrary, they will defend their own opinion and openly accept the ideas of others. For them it is an effective way to resolve problems to avoid a conflict, by facing the problem head-on. This is also consistent with the American trend, confrontation is not completely defined by revenge, but involves one's feelings honestly with one another and expecting reciprocity between each other. (Gu Xiao 58)

RACHEL: “well, he proposed to me yesterday. (off Elenaor) he said he’d walk away from his family and from you, for good. Don’t worry, I turned him down” (Eleanor tries to regain her composure).

ELEANOR: “only a fool folds a winning hand”.

RACHEL: “There is no winning, you made sure of the because if Nick close to me, he would lose his family, and if he choose his family, he might spend the rest of his life resenting you. “

Eleanor grabs a tile that Rachel had just discarded

ELEANOR: (realizing) “so you choose for him”

ELEANOR: “I am not leaving cause I am scared or because I think I am not enough. Because maybe for the first time in my life, I know Iam”. (128)

RACHEL: “I just loves Nick so much, I don’t want him to lose his mom again, so I just wanted you know that one day, when he marries another girl, who is enough for you, and you are playing with your grandkids while the tan huas are blooming, and the birds are chirping, that it was because of me... a poor, raised by a single mother, low class, immigrant nobody”.

Rachel shows her hand – a winning combination – but she folds. The game is mucked ( no one can win). Rachel gets up. (Peter and Adele 129).

The narration described Rachel individual personality traits. Rachel has high agreeableness which is one of the traits of agreeableness is having patience that she also can control herself. How Rachel controlling herself is indirectly influencing Eleanor how to do so. Based on the good communication between Rachel and her mother has and after discuss about everything she faced. It makes Rachel aware that the family is required to protect the child, in the sense that



parents are fully responsible for controlling the child's complete personal growth, so that Rachel give up for choosing to flying back to America with her mom and start a new life rather than choosing Nick and keep arguing with Eleanor.

Rachel's individual thought and kindness, Rachel succumbs to the happiness of the Eleanor's family at the expense of her love, affection that Rachel has for Nick. Rachel aware of what her live purpose to achieve their own happiness, so She gave Eleanor the individual freedom she had in her life to achieve what Nick's mother wanted. because maybe she deserves it too.

## **B.2 Uncertainty Avoidance**

Uncertainty in personality development can be defined because there is a continuity, stability, consistency in a person where they will change gradually. each of these stability and change requires qualification and definition (Larsen and David 138).

RACHEL: "well, my dad actually died before I was born and my mom did not even go to college, she actually hardly spoke any English when she immigrated to the United States. But she worked really hard, and she studied, and she earned her real state licence while she was waiting tables to supports us. Now she likes to say the she is flushing's top real estate broker" (Peter and Adele 55).

Rachel explains and being open to Eleanor about her life in New York, Eleanor seems surprise when she heard that Rachel's mom always support her when she has one passion in her dream becomes Economic Professor.

Critical thinking is the American way of thinking. The American way of thinking can be called analytical thinking not like the Chinese concept of harmony (Yang 663). with an open mind will actively look for evidence that leads to beliefs, desires, goals and plans to find the right evidence. Open-mindedness does not always mean someone is in doubt, or fickle or unable to think for themselves. Open-minded people can take a firm stand to act on someone's uncertainty. Some people show a side view from their own side (Baroon J, 2000)

KERRY: “nothing. It is just, Nick bringing a girl all the way there to meet them can mean a lot to these overseas families. Eh, they are different from us.”

RACHEL: “how are they different? They are Chinese, I am Chinese. “I am so Chinese, I am an economics professor with lactose intolerance.”

KERRY: “yeah, but you grew up here. Your face is Chinese. You speak Chinese. But here...(points to Rachel’s head and mouth)... and here... you are different. But wearing a lucky color will make a good first impression.” (Peter and Adele 15).

Rachel thinks that there is no different between her and Nick’s family because both of them are Chinese but Kerry warns her even she’s from China, she grow up in New York, and it makes her mind and heart are different from Chinese people, including the culture, when the people move to other city especially country, they will follow the culture in the new place. Being Open is the way

people behave in dealing with things critically. Shows in the dialog that Karry can be called as one of the art the way people thinking, where she will be able to come up with better strategies, implement new solutions, so that Rachel hear Karry's opinions and consider problems from different points of view. Karry also reaffirmed that her belief in color symbols would also bring her good luck.

With the word success becomes the focus of determination from a perspective. Individuals are given the opportunity to work and develop individual concepts and other social identities, generally this work can also be of benefit to others. (Ros Burnett, 02). The model of the idea is a real integrity that requires the physical activity of members to form a community

RACHEL: "nobody said they hated my face, and Ah Ma, she liked my face. She said I had a luck nose."

PEIK LIN: "that is great you know. Eleanor can hate you all day long, but you can not be two thousand years of Chinese filial piety. Show her that side of you, you know". (Peter and Adele 100).

The interest in issues, Peik's role is impressed. She always support and give her kidness to Rachel, where ask Rachel to focus on her goal to take the opportunities, she also has the right from her identity that she also comes from Chinese half America. She must to show up that she is smart, educated, and talented. She has the right of what they have and gets.

### B.3 Low Term Orientation

America have a low term orientation context, a complicated matter, and a heavy dependence on what is actually written or said by someone will be more likely to be able to carry fairly basic information. Thus a sentence must be adequate and unambiguous, silence can be interpreted and considered as emptiness in speech, and people who have a sense of awkwardness and shyness are more likely to be interpreted as a lack of interest in communicating, rejection, hostility, interpersonal incompatibility, anxiety, shame or lack of verbal skills. In American culture, the humble context is responsible for the meaning that falls on the speaker, who has the task of translating an idea into another language. therefore, they American society is very good at expressing themselves both verbally and people are more aware to train themselves to be competent speakers. (Gu Xiao 58)

PEIK LIN: “show her that side of you, you know”.

(this hits home with Rachel)

RACHEL: “You are right.”

PEIK LIN: “Damn straight, I am right, it is Peik Lin, I am always right.”

RACHEL: “Yeah, she is like trying to play a game of chicken with me, where she is like coming at me, and like thinking I am going to swerve like a chickend”.

PEIK LIN: “but you can not swerve”.

RACHEL: “I am not gonna swerve, not for her”.

PEIK LIN: “No, chickens are bitches, dudu!”

RACHEL: “and I am not a chickend”

PEIK LIN: “you are not chicken. You gonna roll up to that wedding, you gonna be like, BAK-bak, bitch!”

RACHEL: (chuckles) “bak-bak, bitch!”

PEIK LIN: “chickens are bitches.” (Peter and Adele 100)

It shows Rachel's anxiety, her uncertainty, Rachel's considerable dependence on Peik Lin with what she is dealing with, she needs as much information as others say. So that the sentences they say are still supported. It also addresses the hostility, rejection, or incompatibility between Rachel and Eleanor. He needs ideas for clarity on what actions he will take. And here Rachel is also good at expressing herself verbally and consciously to train herself to be a competent speaker. But Peik Lin still support Rachel in anyway.

Verbal or non-verbal communication is an interaction that supports human humility, humility is a process in which self is reflected in life. The positive results that humility produces, both ambivalently involve a hard mindset focused on one's own wants and needs (Foronda 09). The care given to family, friends and relatives is called social care, the huge impact it has on how a person can make informed decisions. (Eileen Sutton and Joanna Coast, 69).

NICK: “I really like that place, thank you very much, and yes, my family has money, but I have always thought of it as theirs. Not mine. Well exactly. You are so different from all of the women that I grew up with. And I love who I am around you. And I don't

want that to change. And that's selfish, I know" (Peter and Adele 88).

He love himself being around Rachel, grew up with positive values which is Nick consider that Rachel is the only one woman who does not crazy about wealth. He made Nick realized that happiness can be found at anytime without money only. He is taking move to chose his own life for being happiness with his beloved woman. he was so happy thinking of his blessing that he has girlfriend like Rachel. Here we can see how American culture has became big influences and changed Nick's view, he is obsessed with American culture, which is because he have lived in America in along time and lives socially with people around him. Plus, his girlfriend is also a Chinese American who has adhered to American culture. He more like pursuing happiness than enjoy parental property because in Amerika, children will move to parent's house choosing their own choice rather than obedience to parents, seeking their own dream to pursuing their happiness.

#### **B.4 Achievement**

Achievements in America are based on actions and hard work that people go through. The ideal American is hardworking, efficient they should be able to get the job done without procrastination with high standards and quality. They love action and believe have to make themselves into busy, to plan something for future. Beside that country level average personal life satisfaction is measured by people's happiness (Chen 09)

RACHEL: "I remember Astrid. She is like who I wanna be when grow up."

NICK: “Not only did she graduate top of her class at Oxford, start multiple charities and is a fashion icon, Astrid has the biggest heart of any of my cousin.” (Peter and Adele 22)

From the dialog Rachel have a dream that oneday she could be as Astrid, Nick’s sister. Being rich with high education, make and focus on career to achive and pursuing her happiness. From the references social happiness become the level of personal life , each individual must be consistence, something delayed realization have to be realized it is the important thing to find a goal.

Nationality, the definitions of faith, work, family, environment, peace and freedom are expressions of what Americans mean more than the word itself, which fosters American kindness and compassion. (Christopher 19). The western culture holds that memorizing does no longer getting to know, while for knowledge is the goal of actual values of openness to the way individuals think, pursue and master a desire seen as a system to find a truth. American cultural methods have a tendency to value critically developed learning such as debate, discussion, organization and employment, where people can develop experiences. (Yang, Zheng and Li 1217).

Parents’s adolescents play an important role in forming each other's identity. Parents need children to grow in continuing their generation, and children need parents to help them in things like, tasks, development, identity and others. From that they know each other. Children can also realize their own role and make their parents a reference in life. (Cao 16)

MAHJONG HALL-DAY

RACHEL: “My mom taught me how to play. She told me mahjong would teach me important life skills. Negotiation, strategy, cooperation.”

RACHEL: “I know Nick told you the truth about my mom, but you did not like me the second I got here. Why is that?” (Peter and Adele 128).

Rachel thinks that Eleanor can not accept her because she is not rich and born from wealthy family but it is wrong. Eleanor only does not like the American people because they are pursuing one passion and think about their own happiness, and it is only illusion. And here Rachel was being open minded and trying to tell to Eleanor that her mind was wrong, that game is not only game, instead there must be skill we have to play it like in life you need to have passion, skills and being creative to survive being alive.

RACHEL: “You know what? I don’t even care about those stupid girls, with their stupid little designer handbags and sunglasses. I don’t care about that. I don’t care that you’re your ex-girlfriend told me all this crao. It is that you did not tell me any of it.” (Peter and Adele 88)

Here shows Rachel ambition about how she will keep continuing for their relationship no matter what people say about her, she is determine will achieve the goals life together with Nick for being family in future.



## CHAPTER V

### CONCLUSION AND SUGGESTION

This chapter divided into two subchapters, there are conclusion and suggestion. This study showed about the finding and giving a guide to the readers about how to deal and solve the same object or topic in concisely.

#### A. Conclusion

This study has two research objectives. First, examine the Chinese culture contained in the characteristics of the main character, such as collectivism, high context, ascription, and long term orientation. The second examines American culture which is reflected in the characteristics of the main character Rachel Chu towards, individualism, uncertainty avoidance, low term orientation and achievement in Crazy Rich Asian Movie. The first thing is the Chinese culture about collectivism, shows the kinship between each other is an important part of a relationship, in an organization it can also said to be part of the family. So that people can become close, loyal, and loyal to one another. High context, it is focused on ambition, the achievement of a person's dream, a dream in a relationship, and ascription, is a Chinese tradition where older people will be respected. They must obey what the elders say to the younger. The last is about long term orientation, That is where the norms in the tradition must be upheld and cultivated. That's how they preserve culture and norms.

The second explanation is about American culture which is reflected in the main character, there are four points here. The first is individualism is that people only care about themselves and their families. They believe in self-identity in each

individual, confidence in their personal desire to have their own freedom to be independent. Another thing is low uncertainty, they are more concerned with comfort in behavior, and tolerance than culture itself. People take more risks in what they do. they believe in themselves in whatever they do. The last thing is achievement, People's achievements are judged by what they have achieved, such as connections and education. The achievement is given to people who have high performance. They believe the environment can influence how to achieve goals, they strive to live by the American dream of success through hard work.

### **B. Suggestion**

This study is an imperfect project. But the writer can be given the suggestion to the readers who wants to analyze this movie also with the same object but with another methods such as representation of social class in *Crazy Rich Asian* movie, representation of women empowerment in *Crazy Rich Asian* movie. Because this is also one of the movie that contains a lot of moral values, by revealing the role of women in different cultures.

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