

ABSTRAK

(SITI KHOTIMAH NIM : MM13451539). 2015 “Pengaruh *Good Corporate Governance*, *Leverage* dan *Corporate Social Responsibility* terhadap kinerja keuangan pada perusahaan manufaktur yang *Go Public* Di BEI Tahun 2010-2013”. Tesis. Jurusan Manajemen, Fakultas Ekonomi, Universitas Islam Sultan Agung Semarang. Dibimbing oleh : **Prof. Dr. Hj. Wuryanti, MM**

Penelitian ini bertujuan untuk menguji dan menganalisis adanya peran *Corporate Social Responsibility* (CSR) sebagai variabel intervening dalam memediasi pengaruh *Good Corporate Governance* dan *Leverage* terhadap Kinerja Keuangan.

Sampel pada penelitian ini adalah 132 perusahaan *go public* dan terdiri dari beberapa industri yang terdaftar di Bursa Efek Indonesia periode 2010-2013. Pengambilan sampel menggunakan teknik *purposive sampling* yaitu berdasarkan kelengkapan laporan tahunan dari tiap periode yang diteliti dan syarat yang telah ditentukan oleh peneliti. Untuk menguji hipotesis menggunakan analisis regresi linier berganda (*Multiple Linear Regression*) dengan aplikasi program SPSS versi 20.

Berdasarkan hasil analisis data menunjukkan bahwa *Leverage* dan *Corporate Social Responsibility* (CSR) secara simultan berpengaruh signifikan terhadap Kinerja Keuangan. Secara parsial *Good Corporate Governance* berpengaruh signifikan terhadap *Corporate Social Responsibility* (CSR), sedangkan *Good Corporate Governance* tidak berpengaruh terhadap Kinerja Keuangan, dan *Leverage* tidak berpengaruh signifikan terhadap *Corporate Social Responsibility* (CSR). Variabel *Corporate Social Responsibility* (CSR) mampu menjadi variabel intervening dalam memediasi pengaruh *Good Corporate Governance* terhadap Kinerja Keuangan. Namun *Corporate Social Responsibility* (CSR) tidak mampu menjadi variabel intervening dalam memediasi pengaruh *Leverage* terhadap kinerja keuangan.

Kata Kunci : *Good Corporate Governance*, *Leverage*, *Corporate Social Responsibility* (CSR) dan Kinerja Keuangan.

ABSTRACT

(Siti Khotimah NIM: MM13451539). 2015 "Influence Good Corporate Governance, Leverage and Corporate Social Responsibility on the financial performance in manufacturing companies that go public in BEI Year 2010-2013". Thesis. Department of Management, Faculty of Economics, University Islam Sultan Agung Semarang. Supervised by: Prof. Dr. Hj. Wuryanti, MM.

This study aims to examine and analyze the role of Corporate Social Responsibility (CSR) as an intervening variable in mediating the effects of Good Corporate Governance and Leverage for Financial Performance.

Samples are 132 companies went public and consists of several industry listed in Indonesia Stock Exchange 2010-2013. Sampling using purposive sampling technique that is based on the completeness of the annual report of each period studied and the conditions that have been determined by researchers. To test the hypothesis using linear regression analysis berganda (Multiple Linear Regression) with the application of SPSS version 20.

Based on the results of data analysis showed that the Leverage and Corporate Social Responsibility (CSR) simultaneously significant effect on financial performance. Partially GCG significant effect on Corporate Social Responsibility (CSR), while good corporate governance does not affect the financial performance, and Leverage no significant effect on Corporate Social Responsibility (CSR). Variable Corporate Social Responsibility (CSR) can become an intervening variable in mediating the effects of Good Corporate Governance for Financial Performance. However, Corporate Social Responsibility (CSR) was not able to become an intervening variable in mediating the effect of leverage on financial performance.

Keywords: Good Corporate Governance, Leverage, Corporate Social Responsibility (CSR) and Financial Performance.