

Tabel II  
Nilai t

d.f.	$t_{0,10}$	$t_{0,05}$	$t_{0,025}$	$t_{0,01}$	$t_{0,005}$	d.f.
1	3.078	6.314	12.706	31.821	63.657	1
2	1.886	2.920	4.303	6.965	9.925	2
3	1.638	2.353	3.182	4.541	5.841	3
4	1.533	2.132	2.776	3.747	4.604	4
5	1.476	2.015	2.571	3.365	4.032	5
6	1.440	1.943	2.447	3.143	3.707	6
7	1.415	1.895	2.365	2.998	3.499	7
8	1.397	1.860	2.306	2.896	3.355	8
9	1.383	1.833	2.262	2.821	3.250	9
10	1.372	1.812	2.228	2.764	3.169	10
11	1.363	1.796	2.201	2.718	3.106	11
12	1.356	1.782	2.179	2.681	3.055	12
13	1.350	1.771	2.160	2.650	3.012	13
14	1.345	1.761	2.145	2.624	2.977	14
15	1.341	1.753	2.131	2.602	2.947	15
16	1.337	1.746	2.120	2.583	2.921	16
17	1.333	1.740	2.110	2.567	2.898	17
18	1.330	1.734	2.101	2.552	2.878	18
19	1.328	1.729	2.093	2.539	2.861	19
20	1.325	1.725	2.086	2.528	2.845	20
21	1.323	1.721	2.080	2.518	2.831	21
22	1.321	1.717	2.074	2.508	2.819	22
23	1.319	1.714	2.069	2.500	2.807	23
24	1.318	1.711	2.064	2.492	2.797	24
25	1.316	1.708	2.060	2.485	2.787	25
26	1.315	1.706	2.056	2.479	2.779	26
27	1.314	1.703	2.052	2.473	2.771	27
28	1.313	1.701	2.048	2.467	2.763	28
29	1.311	1.699	2.045	2.462	2.756	29
inf.	1.282	1.645	1.960	2.326	2.576	inf.

Tabel V  
 Nilai  $F_{0.05}$   
 Degrees of Freedom for Numerator

	1	2	3	4	5	6	7	8	9	10	12	15	20	24	30	40	60	120	$\infty$
1	161	200	216	225	230	234	237	239	241	242	244	246	248	249	250	251	252	253	254
2	18.5	19.0	19.2	19.2	19.3	19.3	19.4	19.4	19.4	19.4	19.4	19.4	19.4	19.5	19.5	19.5	19.5	19.5	19.5
3	10.1	9.55	9.28	9.12	9.01	8.94	8.89	8.85	8.81	8.79	8.74	8.70	8.66	8.64	8.62	8.59	8.57	8.55	8.53
4	7.71	6.94	6.59	6.39	6.26	6.16	6.09	6.04	6.00	5.96	5.91	5.86	5.80	5.77	5.75	5.72	5.69	5.66	5.63
5	6.61	5.79	5.41	5.19	5.05	4.95	4.88	4.82	4.77	4.74	4.68	4.62	4.56	4.53	4.50	4.46	4.43	4.40	4.37
6	5.99	5.14	4.76	4.53	4.39	4.28	4.21	4.15	4.10	4.06	4.00	3.94	3.87	3.84	3.81	3.77	3.74	3.70	3.67
7	5.59	4.74	4.35	4.12	3.97	3.87	3.79	3.73	3.68	3.64	3.57	3.51	3.44	3.41	3.38	3.34	3.30	3.27	3.23
8	5.32	4.46	4.07	3.84	3.69	3.58	3.50	3.44	3.39	3.35	3.28	3.22	3.15	3.12	3.08	3.04	3.01	2.97	2.93
9	5.12	4.26	3.86	3.63	3.48	3.37	3.29	3.23	3.18	3.14	3.07	3.01	2.94	2.90	2.86	2.83	2.79	2.75	2.71
10	4.96	4.10	3.71	3.48	3.33	3.22	3.14	3.07	3.02	2.98	2.91	2.85	2.77	2.74	2.70	2.66	2.62	2.58	2.54
11	4.84	3.98	3.59	3.36	3.20	3.09	3.01	2.95	2.90	2.85	2.79	2.72	2.65	2.61	2.57	2.53	2.49	2.45	2.40
12	4.75	3.89	3.49	3.26	3.11	3.00	2.91	2.85	2.80	2.75	2.69	2.62	2.54	2.51	2.47	2.43	2.38	2.34	2.30
13	4.67	3.81	3.41	3.18	3.03	2.92	2.83	2.77	2.71	2.67	2.60	2.53	2.46	2.42	2.38	2.34	2.30	2.25	2.21
14	4.60	3.74	3.34	3.11	2.96	2.85	2.76	2.70	2.65	2.60	2.53	2.46	2.39	2.35	2.31	2.27	2.22	2.18	2.13
15	4.54	3.68	3.29	3.06	2.90	2.79	2.71	2.64	2.59	2.54	2.48	2.40	2.33	2.29	2.25	2.20	2.16	2.11	2.07
16	4.49	3.63	3.24	3.01	2.85	2.74	2.66	2.59	2.54	2.49	2.42	2.35	2.28	2.24	2.19	2.15	2.11	2.06	2.01
17	4.45	3.59	3.20	2.96	2.81	2.70	2.61	2.55	2.49	2.45	2.38	2.31	2.23	2.19	2.15	2.10	2.06	2.01	1.96
18	4.41	3.55	3.16	2.93	2.77	2.66	2.58	2.51	2.46	2.41	2.34	2.27	2.19	2.15	2.11	2.06	2.02	1.97	1.92
19	4.38	3.52	3.13	2.90	2.74	2.63	2.54	2.48	2.42	2.38	2.31	2.23	2.16	2.11	2.07	2.03	1.98	1.93	1.88
20	4.35	3.49	3.10	2.87	2.71	2.60	2.51	2.45	2.39	2.35	2.28	2.20	2.12	2.08	2.04	1.99	1.95	1.90	1.84
21	4.32	3.47	3.07	2.84	2.68	2.57	2.49	2.42	2.37	2.32	2.25	2.18	2.10	2.05	2.01	1.96	1.92	1.87	1.81
22	4.30	3.44	3.05	2.82	2.66	2.55	2.46	2.40	2.34	2.30	2.23	2.15	2.07	2.03	1.98	1.94	1.89	1.84	1.78
23	4.28	3.42	3.03	2.80	2.64	2.53	2.44	2.37	2.32	2.27	2.20	2.13	2.05	2.01	1.96	1.91	1.86	1.81	1.76
24	4.26	3.40	3.01	2.78	2.62	2.51	2.42	2.36	2.30	2.25	2.18	2.11	2.03	1.98	1.94	1.89	1.84	1.79	1.73
25	4.24	3.39	2.99	2.76	2.60	2.49	2.40	2.34	2.28	2.24	2.16	2.09	2.01	1.96	1.92	1.87	1.82	1.77	1.71
30	4.17	3.32	2.92	2.69	2.53	2.42	2.33	2.27	2.21	2.16	2.09	2.01	1.93	1.89	1.84	1.79	1.74	1.68	1.62
40	4.08	3.23	2.84	2.61	2.45	2.34	2.25	2.18	2.12	2.08	2.00	1.92	1.84	1.79	1.74	1.69	1.64	1.58	1.51
60	4.00	3.15	2.76	2.53	2.37	2.25	2.17	2.10	2.04	1.99	1.92	1.84	1.75	1.70	1.65	1.59	1.53	1.47	1.39
120	3.92	3.07	2.68	2.45	2.29	2.18	2.09	2.02	1.96	1.91	1.83	1.75	1.66	1.61	1.55	1.50	1.43	1.35	1.25
$\infty$	3.84	3.00	2.60	2.37	2.21	2.10	2.01	1.94	1.88	1.83	1.75	1.67	1.57	1.52	1.46	1.39	1.32	1.22	1.00

Listwise Deletion of Missing Data

	Mean	Std Devia	Label
Y	740189.300	78562.717	Volume Penjualan
X1	52943.200	22229.599	Biaya Periklanan
X2	48018.800	24422.103	Biaya Personal Selling

N of Cases = 10

Correlation, 1-tailed Sig:

	Y	X1	X2
Y	1.000	.918	.916
		.000	.000
X1	.918	1.000	.838
	.000		.001
X2	.916	.838	1.000
	.000	.001	

Variable(s) Entered on Step Number

1..	X2	Biaya Personal Selling
2..	X1	Biaya Periklanan

Multiple R .95637  
 R Square .91464 ✓  
 Adjusted R Square .89025  
 Standard Error 26027.03079

Analysis of Variance

	DF	Sum of Squares	Mean Square
Regression	2	50807060792.63020	25403530396.3151
Residual	7	4741844321.46984	677406331.63855

F = 37.50117      Signif F = .0002

Var-Covar Matrix of Regression Coefficients (B)  
 Below Diagonal: Covariance      Above: Correlation

	X2	X1
X2	.42483	-.83842
X1	-.39132	.51277

----- Variables in the Equation -----

Variable	B	SE B	95% Confidnce Intrvl B	Beta
X1	1.781814	.716076	.088566      3.475062	.504171
X2	1.586987	.651790	.045751      3.128222	.493333
(Constant)	569649.16877	22246.69536	517044.21042      622254.12712	

----- Variables in the Equation -----

Variable	Tolerance	VIF	T	Sig T
X1	.297047	3.366	2.488	.0417
X2	.297047	3.366	2.435	.0451
(Constant)			25.606	.0000

Collinearity Diagnostics

Number	Eigenval	Cond Index	Variance Constant	Proportions	
				X1	X2
1	2.86776	1.000	.01548	.00484	.00654
2	.10726	5.171	.82517	.02368	.15213
3	.02497	10.716	.15936	.97148	.84133

Residuals Statistics:

	Min	Max	Mean	Std Dev	N
*PRED	645213.2500	841547.6875	740189.3000	75134.7388	10
*PRESID	-55590.3828	33244.9141	.0000	22953.6836	10
*ZPRED	-1.2641	1.3490	.0000	1.0000	10
*ZRESID	-2.1359	1.2773	.0000	.8819	10

Total Cases = 10  
Durbin-Watson Test = 2.70217





PERUSAHAAN SARUNG TENUN  
" SETIA BAKTI "

BEJI No. 68 TAMAN TELP. No. 321677

PEMALANG

Menerima : Pesanan Bermacam-macam Palekat Halus & Kasar

Surat Keterangan

No.504/SB/12/III/01

Menerangkan dengan sesungguhnya, bahwa seorang mahasiswa dari Universitas Islam Sultan Agung, yaitu :

Nama : CASYONO

Nim : 04.96.5571

Telah menyelesaikan tugasnya dengan baik, dalam rangka mengadakan research guna persyaratan pembuatan skripsi dengan judul : Pengaruh Periklanan dan Personal Selling terhadap Volume Penjualan Pada Perusahaan Sarung Tenun " Setia Bakti " Pemalang. Yang dimulai dari tanggal 19 Februari 2001 sampai dengan 9 Maret 2001.

Demikian Surat Keterangan kami buat, agar yang berkepentingan harap menjadikan maklum.

Pemalang, 12 Maret 2001

Hormat, Kami

PERUSAHAAN SARUNG TENUN  
" SETIA BAKTI "  
BEJI NO. 68 TAMAN PEMALANG  
( Drs. Kalliri Ulet )

Pimpinan Perusahaan