

LAMPIRAN

DAFTAR PERTANYAAN (KUESIONER)

ANALISIS PENGARUH KESADARAN HALAL, SIKAP, NORMA SUBJEKTIF DAN PERSEPSI KONTROL PERILAKUTERHADAP NIAT BELI MAKANAN HALAL ROCKET CHICKEN DI KESESI (STUDY PADA MAYARAKAT PEKALONGAN)

Untuk menjadi responden dalam penelitian ini terdapat persyaratan sebagai berikut :

1. Apakah anda penduduk Pekalongan
a. Ya b. Tidak
2. Apakah anda belum pernah membeli Rocket Chicken di Kesesi
a. Ya b. Tidak
3. Apakah anda berumur 20-40
a. Ya b. Tidak

Petunjuk Pengisian Kuesioner

1. Isilah terlebih dahulu identitas anda
2. berilah tanda silang \surd pada salah satu pilihan jawaban yang tersedia sesuai dengan pendapat yang anda alami dengan skala

STS = Sangat Tidak Setuju (1)

TS = Tidak Setuju (2)

N = Netral (3)

S =Setuju (4)

SS = SangatSetuju (5)

Identitas Responden

1. Nama =

2. Jenis Kelamin =

a. Laki-laki b. Perempuan

3. Usia

a. 20 s/d 25 tahun b. 26 s/d 30 tahun c. 31 s/d 35 tahun d. >35 tahun

4. Pekerjaan

a. PNS b. Pegawai Swastac. Pedagangd. Wiraswasta

KUESIONER

Kesadaran Halal

No	Pernyataan	STS	S	N	S	SS
1	Saya memahami apa itu halal					
2	Saya merasa wawasan halal itu penting					
3	Saya selalu memilih produk makanan halal yang berlogo halal					
4	Saya membeli makanan halal karena kewajiban					
5	Saya mengetahui makanan haram yang tidak boleh dimakan umat islam					

Sikap

No	Pernyataan	STS	S	N	S	SS
1	Saya menyukai gagasan membeli produk makanan halal roket chicken					
2	Menurut saya membeli makanan halal roket chicken merupakan gagasan yang baik					
3	Saya mempunyaisikap yang baik terhadap pembelian produk makanan halal roket chicken					

Norma Subjektif

No	Pernyataan	STS	TS	N	S	SS
1	Orang yang mempengaruhi perilaku saya akan berpendapat bahwa saya seharusnya membeli produk roket chicken karena halal					
2	Teman dekat saya berpendapat bahwa saya seharusnya beli produk roket					

	chicken karena ada sertifikat halalnya					
3	Banyak orang menurut saya penting berpendapat bahwa saya seharusnya beli produk makanan halal roket chicken					

Persepi Kontrol Perilaku

No	Pernyataan	STS	TS	N	S	SS
1	Saya yakin bahwa saya akan mampu membeli produk makanan halal roket chicken					
2	Pembelian produk makanan halal roket chicken sepenuhnya dalam kendali saya					
3	Saya mempunyai sumber daya, waku dan kemauan untuk beli produk makanan halal roket chicken sehingga saya akan membeli dan memakannya					
4	Terdapat kemungkinan banyaknya peluang bagi saya					

	untuk membeliproduk makanan halal Raket Chicken					
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Niat Beli

No	Pernyataan	STS	TS	N	S	SS
1	Saya pertimbangkan pembelian produk makanan halal rocket chicken					
2	Saya akan beli produk makanan halal rocket chicken secara rutin diwaktu-waktu mendatang					
3	Menurut saya akan bermanfaat bagi saya untuk membeli produk makanan halal Rocket chicken					
4	Saya akan pertimbangkan untuk beralih dari produk makanan halal rocket chicken					
5	Saya berencana untuk belanja atau konsumsi lebih pada					

	produk makanan halal roket chicken					
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Karakteristik Responden

No	Jenis Kelamin	Usia	Pekerjaan
1	1	1	2
2	1	1	2
3	1	2	2
4	2	3	3
5	2	4	2
6	1	3	2
7	1	2	1
8	2	3	1
9	2	3	1
10	1	1	2
11	2	4	4
12	1	3	1
13	1	3	2
14	1	2	2
15	1	4	4
16	1	3	1
17	1	2	1
18	1	4	4
19	1	3	2
20	2	3	4
21	1	3	1
22	2	2	2
23	2	1	1
24	2	3	4
25	2	3	2
26	1	3	1
27	1	4	1
28	2	3	2
29	2	1	2
30	2	3	1
31	1	3	4

32	1	4	2
33	1	4	4
34	1	3	2
35	2	4	1
36	2	3	1
37	2	4	2
38	1	2	1
39	1	3	2
40	1	4	4
41	2	2	2
42	1	3	4
43	2	4	4
44	1	2	2
45	2	3	4
46	1	4	2
47	1	4	2
48	1	4	2
49	2	3	4
50	2	3	1
51	1	3	2
52	1	4	2
53	2	2	2
54	2	3	2
55	1	4	1
56	1	4	4
57	1	3	1
58	1	4	2
59	2	2	1
60	2	4	4
61	2	4	2
62	1	3	1
63	1	4	4
64	2	3	4
65	1	1	4
66	2	4	1
67	1	2	1
68	2	4	2
69	1	3	2
70	2	3	2

71	1	3	2
72	2	4	2
73	2	3	2
74	2	4	1
75	1	3	1
76	1	3	1
77	1	4	2
78	1	4	1
79	1	3	2
80	2	4	1
81	2	4	1
82	2	4	1
83	1	3	4
84	1	2	1
85	1	3	4
86	2	3	4
87	1	3	4
88	1	3	3
89	2	3	1
90	1	3	4
91	2	3	1
92	1	3	4
93	2	4	3
94	1	4	4
95	1	3	2
96	1	2	2
97	2	1	4
98	2	1	1
99	1	2	2
100	1	3	3

61	2	2	5	5	5	19	2	2	5	9	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
62	5	5	5	5	5	25	5	5	5	15	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
63	4	4	5	5	5	23	4	4	5	13	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
64	2	2	5	5	3	17	2	2	5	9	5	3	3	11	5	5	5	5	15	5	5	5	5	5	25
65	5	5	5	5	5	25	5	5	5	15	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
66	2	2	5	5	5	19	2	2	5	9	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
67	4	5	5	5	5	24	4	5	5	14	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
68	2	2	5	4	5	18	2	2	5	9	4	5	5	14	5	5	5	5	15	5	5	5	5	5	25
69	5	5	4	4	4	22	5	5	4	14	4	4	4	12	4	4	4	4	12	4	4	4	4	4	20
70	5	5	4	4	4	22	5	5	4	14	4	4	4	12	4	4	4	4	12	4	4	4	4	4	20
71	2	2	5	5	4	18	2	2	5	9	5	4	5	14	5	5	5	5	15	5	5	5	5	5	25
72	4	4	5	5	5	23	4	4	5	13	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
73	5	5	4	4	4	22	5	5	4	14	4	4	4	12	4	4	4	4	12	4	4	4	4	4	20
74	4	5	5	5	5	24	4	5	5	14	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
75	3	2	4	4	4	17	3	2	4	9	4	4	4	12	4	4	4	4	12	4	4	4	4	4	20
76	4	4	5	5	5	23	4	4	5	13	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
77	1	3	3	4	3	14	1	3	3	7	4	3	3	10	5	3	3	3	11	3	3	3	3	3	15
78	5	4	5	5	5	24	5	4	5	14	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
79	4	5	5	5	5	24	4	5	5	14	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
80	5	5	5	5	5	25	5	5	5	15	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
81	4	4	5	5	5	23	4	4	5	13	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
82	5	5	5	5	5	25	5	5	5	15	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
83	5	5	5	5	5	25	5	5	5	15	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
84	4	3	4	5	5	21	4	3	4	11	5	5	5	15	5	4	4	5	13	5	5	5	5	5	25
85	5	5	4	5	5	24	5	5	4	14	5	5	5	15	5	4	4	5	13	5	5	5	5	5	25
86	2	3	4	5	5	19	2	3	4	9	5	5	5	15	5	4	4	5	13	5	5	5	5	5	25
87	2	2	4	5	5	18	2	2	4	8	5	5	5	15	5	4	4	5	13	5	5	5	5	5	25
88	4	4	5	5	5	23	4	4	5	13	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
89	4	4	5	5	3	21	4	4	5	13	5	3	5	13	5	5	5	5	15	5	5	5	5	5	25
90	5	5	5	5	5	25	5	5	5	15	5	5	5	15	5	5	4	5	14	5	5	5	5	5	25
91	4	4	5	5	5	23	4	4	5	13	5	5	5	15	5	5	4	5	14	5	5	5	5	5	25
92	3	4	4	5	5	21	3	4	4	11	5	5	5	15	5	4	4	5	13	5	5	5	5	5	25
93	2	2	4	4	4	16	2	2	4	8	4	4	4	12	5	4	4	4	13	5	5	4	5	5	24
94	4	5	4	5	4	22	4	5	4	13	5	4	4	13	5	4	4	4	13	5	5	4	5	5	24
95	5	5	4	4	5	23	5	5	4	14	4	5	4	13	5	4	4	4	13	4	4	4	4	4	20
96	4	3	4	3	4	18	4	3	4	11	3	4	4	11	5	4	4	4	13	5	4	4	5	4	22
97	5	5	5	5	5	25	5	5	5	15	5	5	5	15	5	5	5	5	15	5	5	5	5	5	25
98	4	4	5	5	5	23	4	4	5	13	5	5	4	14	5	5	5	4	15	5	4	4	5	4	22
99	5	5	5	5	5	25	5	5	5	15	5	5	4	14	5	5	5	4	15	5	5	4	5	5	24
100	3	4	4	5	5	21	3	4	4	11	5	5	4	14	5	4	2	5	11	5	4	5	5	4	23

Karakteristik Responden

Frekuensi Jenis Kelamin Responden

Jenis Kelamin

	Observed N	Expected N	Residual
Laki-laki	38	50.0	-12.0
Perempuan	62	50.0	12.0
Total	100		

Frekuensi Usia Responden

Usia

	Observed N	Expected N	Residual
20 s/d 25 tahun	17	25.0	-8.0
26 s/d 30 tahun	19	25.0	-6.0
31 s/d 35 tahun	29	25.0	4.0
> 35 tahun	35	25.0	10.0
Total	100		

Frekuensi Pekerjaan Responden

Pekerjaan

	Observed N	Expected N	Residual
PNS	32	25.0	7.0
Pegawai Swasta	28	25.0	3.0
Pedagang	15	25.0	-10.0
Wiraswasta	25	25.0	.0
Total	100		

Hasil Jawaban Responden

Frekuensi Jawaban Pertanyaan Variabel Kesadaran Halal (X1)

x1_1

	Observed N	Expected N	Residual
1.00	1	20.0	-19.0
2.00	21	20.0	1.0
3.00	9	20.0	-11.0
4.00	37	20.0	17.0
5.00	32	20.0	12.0
Total	100		

x1_2

	Observed N	Expected N	Residual
2.00	16	25.0	-9.0
3.00	11	25.0	-14.0
4.00	26	25.0	1.0
5.00	47	25.0	22.0
Total	100		

x1_3

	Observed N	Expected N	Residual
3.00	5	33.3	-28.3
4.00	33	33.3	-.3
5.00	62	33.3	28.7
Total	100		

x1_4

	Observed N	Expected N	Residual
3.00	10	33.3	-23.3
4.00	21	33.3	-12.3
5.00	69	33.3	35.7
Total	100		

x1_5

	Observed N	Expected N	Residual
2.00	3	25.0	-22.0
3.00	12	25.0	-13.0
4.00	20	25.0	-5.0
5.00	65	25.0	40.0
Total	100		

Frekuensi Jawaban Pertanyaan Variabel Sikap (X2)

x2_1

	Observed N	Expected N	Residual
1.00	1	20.0	-19.0
2.00	21	20.0	1.0
3.00	9	20.0	-11.0
4.00	38	20.0	18.0
5.00	31	20.0	11.0
Total	100		

x2_2

	Observed N	Expected N	Residual
2.00	16	25.0	-9.0
3.00	11	25.0	-14.0
4.00	27	25.0	2.0
5.00	46	25.0	21.0
Total	100		

x2_3

	Observed N	Expected N	Residual
3.00	5	33.3	-28.3
4.00	31	33.3	-2.3
5.00	64	33.3	30.7
Total	100		

Frekuensi Jawaban Pertanyaan Variabel Norma Subjektif (X3)

x3_1

	Observed N	Expected N	Residual
3.00	10	33.3	-23.3
4.00	21	33.3	-12.3
5.00	69	33.3	35.7
Total	100		

x3_2

	Observed N	Expected N	Residual
2.00	4	25.0	-21.0
3.00	12	25.0	-13.0
4.00	19	25.0	-6.0
5.00	65	25.0	40.0
Total	100		

x3_3

	Observed N	Expected N	Residual
3.00	10	33.3	-23.3
4.00	29	33.3	-4.3
5.00	61	33.3	27.7
Total	100		

Frekuensi Jawaban Pertanyaan Variabel Persepsi Kontrol Perilaku (X4)**x4_1**

	Observed N	Expected N	Residual
2.00	5	25.0	-20.0
3.00	4	25.0	-21.0
4.00	20	25.0	-5.0
5.00	71	25.0	46.0
Total	100		

x4_2

	Observed N	Expected N	Residual
3.00	7	33.3	-26.3
4.00	26	33.3	-7.3
5.00	67	33.3	33.7
Total	100		

x4_3

	Observed N	Expected N	Residual
2.00	1	25.0	-24.0
3.00	9	25.0	-16.0
4.00	32	25.0	7.0
5.00	58	25.0	33.0
Total	100		

x4_4

	Observed N	Expected N	Residual
2.00	1	25.0	-24.0
3.00	10	25.0	-15.0
4.00	19	25.0	-6.0
5.00	70	25.0	45.0
Total	100		

Frekuensi Jawaban Pertanyaan Variabel Niat Beli (Y)

y_1

	Observed N	Expected N	Residual
2.00	1	25.0	-24.0
3.00	4	25.0	-21.0
4.00	16	25.0	-9.0
5.00	79	25.0	54.0
Total	100		

y_2

	Observed N	Expected N	Residual
2.00	2	25.0	-23.0
3.00	6	25.0	-19.0
4.00	23	25.0	-2.0
5.00	69	25.0	44.0
Total	100		

y_3

	Observed N	Expected N	Residual
3.00	9	33.3	-24.3
4.00	21	33.3	-12.3
5.00	70	33.3	36.7
Total	100		

<my_4

	Observed N	Expected N	Residual
2.00	1	25.0	-24.0
3.00	5	25.0	-20.0
4.00	15	25.0	-10.0
5.00	79	25.0	54.0
Total	100		

y_5

	Observed N	Expected N	Residual
3.00	8	33.3	-25.3
4.00	20	33.3	-13.3
5.00	72	33.3	38.7
Total	100		

Uji Validitas

Uji Validitas Variabel Kesadaran Halal (X1)

Correlations

		x1_1	x1_2	x1_3	x1_4	x1_5	Kesadaran Halal
x1_1	Pearson Correlation	1	.804**	.143	.092	.133	.774**
	Sig. (2-tailed)		.000	.156	.361	.188	.000
	N	100	100	100	100	100	100
x1_2	Pearson Correlation	.804*	1	.165	.009	.145	.761**
	Sig. (2-tailed)	.000		.100	.931	.149	.000
	N	100	100	100	100	100	100
x1_3	Pearson Correlation	.143	.165	1	.496*	.545**	.580**
	Sig. (2-tailed)	.156	.100		.000	.000	.000
	N	100	100	100	100	100	100
x1_4	Pearson Correlation	.092	.009	.496*	1	.649**	.544**
	Sig. (2-tailed)	.361	.931	.000		.000	.000
	N	100	100	100	100	100	100
x1_5	Pearson Correlation	.133	.145	.545*	.649*	1	.639**
	Sig. (2-tailed)	.188	.149	.000	.000		.000
	N	100	100	100	100	100	100
Kesadaran Halal	Pearson Correlation	.774*	.761**	.580*	.544*	.639**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Uji Validitas Variabel Sikap (X2)

Correlations

		x2_1	x2_2	x2_3	Sikap
x2_1	Pearson Correlation	1	.802**	.175	.919**
	Sig. (2-tailed)		.000	.081	.000
	N	100	100	100	100
x2_2	Pearson Correlation	.802**	1	.190	.920**
	Sig. (2-tailed)	.000		.058	.000
	N	100	100	100	100
x2_3	Pearson Correlation	.175	.190	1	.431**
	Sig. (2-tailed)	.081	.058		.000
	N	100	100	100	100
Sikap	Pearson Correlation	.919**	.920**	.431**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Uji Validitas Variabel Norma Subjektif (X3)

Correlations

		x3_1	x3_2	x3_3	Normal Subjektif
x3_1	Pearson Correlation	1	.643**	.648**	.849**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
x3_2	Pearson Correlation	.643**	1	.735**	.914**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
x3_3	Pearson Correlation	.648**	.735**	1	.891**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
Normal Subjektif	Pearson Correlation	.849**	.914**	.891**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Uji Validitas Variabel Persepsi Kontrol Perilaku (X4)

Correlations

		x4_1	x4_2	x4_3	x4_4	Persepsi Kontrol Perilaku
x4_1	Pearson Correlation	1	.386**	.239*	.819**	.732**
	Sig. (2-tailed)		.000	.017	.000	.000
	N	100	100	100	100	100
x4_2	Pearson Correlation	.386**	1	.622**	.507**	.830**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
x4_3	Pearson Correlation	.239*	.622**	1	.398**	.778**
	Sig. (2-tailed)	.017	.000		.000	.000
	N	100	100	100	100	100
x4_4	Pearson Correlation	.819**	.507**	.398**	1	.758**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
Persepsi Kontrol Perilaku	Pearson Correlation	.732**	.830**	.778**	.758**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Uji Validitas Variabel Niat Beli (Y)

Correlations

		y_1	y_2	y_3	y_4	y_5	Niat Beli
y_1	Pearson Correlation	1	.668**	.599**	.986**	.697**	.882**
	Sig. (2-tailed)		.000	.000	.000	.000	.000

	N	100	100	100	100	100	100
y_2	Pearson Correlation	.668**	1	.691**	.683**	.951**	.908**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100
y_3	Pearson Correlation	.599**	.691**	1	.594**	.742**	.822**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100
y_4	Pearson Correlation	.986**	.683**	.594**	1	.716**	.889**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100
y_5	Pearson Correlation	.697**	.951**	.742**	.716**	1	.932**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100
Niat Beli	Pearson Correlation	.882**	.908**	.822**	.889**	.932**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Uji Reliabilitas

Uji Reliabilitas Variabel Kesadaran Halal (X1)

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.678	5

Uji Reliabilitas Variabel Sikap (X2)

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.699	3

Uji Reliabilitas Variabel Norma Subjektif (X3)

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.855	3

Uji Reliabilitas Variabel Persepsi Kontrol Perilaku (X4)

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.793	4

Uji Reliabilitas Variabel Niat Beli (Y)

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.931	5

Uji Asumsi Klasik

Uji Normalitas Data

NPar

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		100
Normal Parameters ^{a,b}	Mean	.0000000
	Std. Deviation	1.72904140
Most Extreme Differences	Absolute	.115
	Positive	.106
	Negative	-.115
Test Statistic		1.151
Asymp. Sig. (2-tailed)		.141 ^c

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

Uji Multikolinearitas

Coefficients^a

Model		Collinearity Statistics	
		Tolerance	VIF
1	Kesadaran Halal	.019	52.963
	Sikap	.031	31.815
	Normal Subjektif	.080	12.545
	Persepsi Kontrol Perilaku	.734	1.362

a. Dependent Variable: Niat Beli

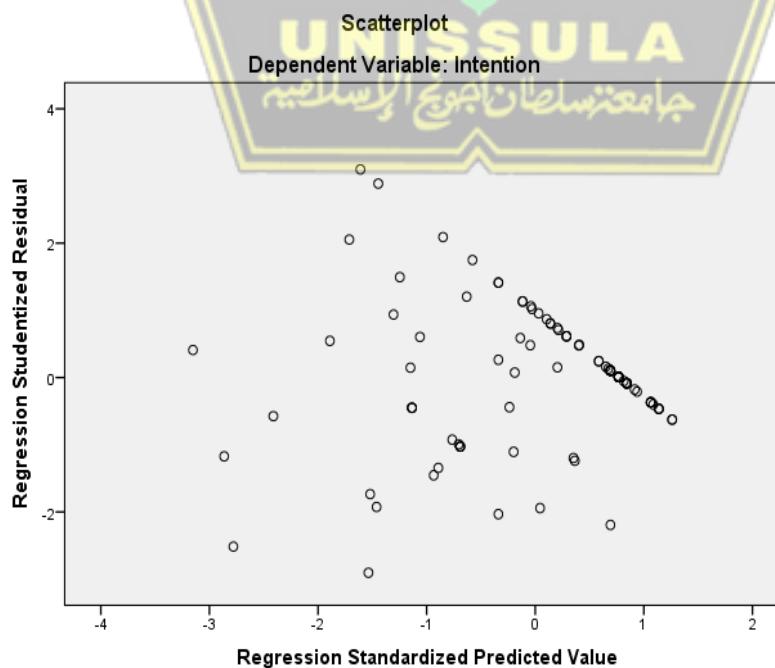
Coefficients^a

Model		Collinearity Statistics	
		Tolerance	VIF
1	Ln_X1	.417	2.397
	Ln_X2	.912	1.096
	Ln_X3	.714	1.400
	Ln_X4	.378	2.646

a. Dependent Variable: Ln_Y

Uji Heteroskedastisitas

Charts



Uji Regresi

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Persepsi Kontrol Perilaku, Sikap, Normal Subjektif, Kesadaran Halal ^b		Enter

a. Dependent Variable: Niat Beli

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.787 ^a	.620	.604	1.76507

a. Predictors: (Constant), Persepsi Kontrol Perilaku, Sikap, Normal Subjektif, Kesadaran Halal

b. Dependent Variable: Niat Beli

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	482.621	4	120.655	38.728	.000 ^b
	Residual	295.969	95	3.115		
	Total	778.590	99			

a. Dependent Variable: Niat Beli

b. Predictors: (Constant), Persepsi Kontrol Perilaku, Sikap, Normal Subjektif, Kesadaran Halal

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	6.271	1.682		3.729	.000
Kesadaran Halal	-1.350	.436	-1.425	3.095	.003
Sikap	1.187	.433	.979	2.743	.007
Normal Subjektif	1.079	.322	.751	3.351	.001
Persepsi Kontrol Perilaku	1.221	.126	.715	9.689	.000

a. Dependent Variable: Niat Beli

