

LAMPIRAN

Lampiran 1 : Kuesioner Penelitian

I. Identitas Responden

No	Identitas	Penjelasan
1	Nama Responden (boleh tidak diisi)
2	Nama Salon Pavorit (yang biasa digunakan)
3	Jenis Kelamin	<input type="checkbox"/> Laki-laki <input type="checkbox"/> Perempuan
4	Pekerjaan	<input type="checkbox"/> PNS <input type="checkbox"/> TNI/POLRI <input type="checkbox"/> Swasta <input type="checkbox"/> Wirausaha <input type="checkbox"/> Belum Bekerja
5	Status	<input type="checkbox"/> Menikah <input type="checkbox"/> Janda/Duda <input type="checkbox"/> Belum Menikah
6	Umur	<input type="checkbox"/> ≤ 15 tahun <input type="checkbox"/> 16 – 20 tahun <input type="checkbox"/> 21 – 25 tahun <input type="checkbox"/> 26 – 30 tahun <input type="checkbox"/> 31 – 35 tahun <input type="checkbox"/> ≥ 35 tahun
7	Pendidikan Terakhir	<input type="checkbox"/> SD <input type="checkbox"/> SMP <input type="checkbox"/> SMU <input type="checkbox"/> Diploma <input type="checkbox"/> Sarjana S1 <input type="checkbox"/> Pascasarjana (S2 dan S3)
8	Lama berlangganan dengan Salon Pavorit	<input type="checkbox"/> Kurang dari 3 tahun <input type="checkbox"/> Antara 3 s/d 6 tahun <input type="checkbox"/> Lebih dari 6 tahun
9	Pengalaman servis pada penyedia layanan utama	<input type="checkbox"/> Kurang dari 3 kali <input type="checkbox"/> Antara 3 s/d 6 kali <input type="checkbox"/> Antara 6 s/d 10 <input type="checkbox"/> Lebih dari 10 kali

Petunjuk Mengisi

Beri tanda X sesuai dengan pendapat, penilaian, persepsi atas pengalaman yang pernah bapak / ibu lakukan. Pilih angka 1 sampai dengan 10 dari kolom yang telah disediakan seperti berikut :

SST	1	2	3	4	5	6	7	8	9	10	SS
-----	---	---	---	---	---	---	---	---	---	----	----

Ket : STS = Sangat Tidak Setuju, SS = Sangat Setuju

Contoh :

No	Pernyataan	Jawaban												
1	Dealer mobil ini dan perwakilannya membuat saya merasa nyaman selama transaksi kami.	<table border="1"> <tr> <td>STS</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>6</td> <td>7</td> <td>X</td> <td>9</td> <td>10</td> <td>SS</td> </tr> </table>	STS	1	2	3	4	5	6	7	X	9	10	SS
STS	1	2	3	4	5	6	7	X	9	10	SS			

II. Variabel Penelitian

A. Relational Interaction Capability

No	Pernyataan	Jawaban												
1	Salon Kecantikan langganan saya membuat saya merasa nyaman selama proses transaksi dengannya.	<table border="1"> <tr> <td>STS</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>6</td> <td>7</td> <td>8</td> <td>9</td> <td>10</td> <td>SS</td> </tr> </table>	STS	1	2	3	4	5	6	7	8	9	10	SS
STS	1	2	3	4	5	6	7	8	9	10	SS			
2	Salon Kecantikan langganan saya mencoba menjalin hubungan baik dengan saya.	<table border="1"> <tr> <td>STS</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>6</td> <td>7</td> <td>8</td> <td>9</td> <td>10</td> <td>SS</td> </tr> </table>	STS	1	2	3	4	5	6	7	8	9	10	SS
STS	1	2	3	4	5	6	7	8	9	10	SS			
3	Salon Kecantikan langganan saya mendorong komunikasi dua arah dengan saya.	<table border="1"> <tr> <td>STS</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>6</td> <td>7</td> <td>8</td> <td>9</td> <td>10</td> <td>SS</td> </tr> </table>	STS	1	2	3	4	5	6	7	8	9	10	SS
STS	1	2	3	4	5	6	7	8	9	10	SS			
4	Salon Kecantikan langganan saya menunjukkan minat yang tulus untuk melibatkan saya dalam proses peningkatan kualitas layanan	<table border="1"> <tr> <td>STS</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>6</td> <td>7</td> <td>8</td> <td>9</td> <td>10</td> <td>SS</td> </tr> </table>	STS	1	2	3	4	5	6	7	8	9	10	SS
STS	1	2	3	4	5	6	7	8	9	10	SS			

B. Individual Interaction Capability

No	Pernyataan	Jawaban												
1	Salon Kecantikan langganan saya berusaha memahami kebutuhan pribadi saya.	<table border="1"> <tr> <td>SST</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>6</td> <td>7</td> <td>8</td> <td>9</td> <td>10</td> <td>SS</td> </tr> </table>	SST	1	2	3	4	5	6	7	8	9	10	SS
SST	1	2	3	4	5	6	7	8	9	10	SS			
2	Salon Kecantikan langganan saya sensitif terhadap situasi pribadi saya.	<table border="1"> <tr> <td>SST</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>6</td> <td>7</td> <td>8</td> <td>9</td> <td>10</td> <td>SS</td> </tr> </table>	SST	1	2	3	4	5	6	7	8	9	10	SS
SST	1	2	3	4	5	6	7	8	9	10	SS			
3	Salon Kecantikan langganan saya berusaha untuk mencari tahu apa jenis layanan terbaik yang paling membantu saya.	<table border="1"> <tr> <td>SST</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>6</td> <td>7</td> <td>8</td> <td>9</td> <td>10</td> <td>SS</td> </tr> </table>	SST	1	2	3	4	5	6	7	8	9	10	SS
SST	1	2	3	4	5	6	7	8	9	10	SS			
4	Salon Kecantikan langganan saya berusaha mengidentifikasi harapan pribadi saya	<table border="1"> <tr> <td>SST</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>6</td> <td>7</td> <td>8</td> <td>9</td> <td>10</td> <td>SS</td> </tr> </table>	SST	1	2	3	4	5	6	7	8	9	10	SS
SST	1	2	3	4	5	6	7	8	9	10	SS			

C. Social Value Co-Creation (SVCC)

No	Pernyataan	Jawaban
1	Saya dan Salon Kecantikan langganan saya membahas cara yang lebih inovatif dalam meningkatkan citra diri saya di masyarakat (misal supaya lebih dikenal)	SST 1 2 3 4 5 6 7 8 9 10 SS
2	Saya dan Salon Kecantikan langganan saya membahas cara meningkatkan prestise pribadi saya di masyarakat (misal lebih dihargai di masyarakat)	SST 1 2 3 4 5 6 7 8 9 10 SS
3	Saya dan Salon Kecantikan langganan saya membahas cara meningkatkan kepercayaan diri di masyarakat (misal lebih percaya diri)	SST 1 2 3 4 5 6 7 8 9 10 SS
4	Saya dan Salon Kecantikan langganan saya membahas cara yang lebih baik untuk diterima di masyarakat (lebih diterima dilingkungannya)	SST 1 2 3 4 5 6 7 8 9 10 SS

D. Market Performance

No	Pernyataan	Jawaban
1	Kualitas layanan Salon Kecantikan langganan saya sesuai harapan saya	SST 1 2 3 4 5 6 7 8 9 10 SS
2	Saya merekomendasikan Salon Kecantikan langganan saya kepada pihak lain	SST 1 2 3 4 5 6 7 8 9 10 SS
3	Saya mendorong teman atau kenalan untuk menggunakan Salon Kecantikan langganan saya	SST 1 2 3 4 5 6 7 8 9 10 SS
4	Tarip dan harga yang ditetapkan Salon Kecantikan langganan saya sesuai dengan yang saya harapkan	SST 1 2 3 4 5 6 7 8 9 10 SS
5	Sudah cukup lama saya berlangganan dengan Salon Kecantikan langganan saya	SST 1 2 3 4 5 6 7 8 9 10 SS
6	Jika saya akan memanfaatkan jasa salon, saya pasti dengan Salon Kecantikan langganan saya	SST 1 2 3 4 5 6 7 8 9 10 SS

Lampiran 2 : Tabulasi Data Penelitian

RIC				IIC				SVC				MP					
RIC1	RIC2	RIC3	RIC4	IIC1	IIC2	IIC3	IIC4	SVC1	SVC2	SVC3	SVC4	MP1	MP2	MP3	MP4	MP5	MP6
5	5	5	4	5	5	6	4	4	3	3	2	4	4	3	5	7	6
8	9	7	8	8	6	9	8	8	9	9	8	9	9	9	9	8	9
7	7	9	7	6	6	8	7	6	6	7	8	9	8	7	7	9	7
8	10	10	10	10	7	10	8	10	7	8	10	9	8	7	7	10	10

8	9	9	7	8	8	7	7	8	9	7	7	8	8	8	8	6	7
10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	9	9	9
7	7	9	6	7	3	7	7	7	7	8	8	8	7	7	6	6	8
7	8	8	7	9	4	7	7	10	9	9	9	8	8	8	8	8	8
9	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
9	9	8	7	7	9	8	9	9	8	8	9	8	8	8	8	8	8
5	8	8	6	9	4	8	5	4	5	4	5	8	7	7	9	6	8
9	9	9	9	8	3	9	8	8	7	7	8	8	8	8	8	9	8
10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
8	9	9	9	10	9	9	9	9	7	8	7	7	8	8	8	8	8
9	9	8	6	10	6	9	9	6	6	9	7	6	5	6	5	5	5
10	8	8	9	9	8	9	9	9	9	8	9	8	7	8	7	8	9
8	8	9	8	8	6	8	9	7	7	7	7	8	7	7	8	7	8
10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
6	6	6	7	7	4	8	7	7	6	7	7	8	8	5	6	6	7
10	9	9	9	9	8	9	9	9	9	10	8	9	9	9	8	8	8
7	8	7	8	7	5	7	6	8	7	8	8	8	9	7	8	6	8
9	10	10	9	10	3	9	9	9	9	9	9	9	9	9	9	9	9
5	7	4	5	6	5	5	5	5	5	5	5	6	5	5	5	5	5
8	9	9	7	9	6	7	7	8	7	8	8	10	10	10	10	10	10
8	7	7	7	8	5	6	4	5	5	5	5	8	5	6	8	8	6
9	8	9	8	10	7	10	8	7	6	6	4	9	9	9	10	7	8
10	10	10	10	10	10	10	10	10	7	8	9	9	9	10	9	8	8
8	9	8	9	8	8	8	8	8	8	8	8	8	8	8	8	8	8
8	8	7	7	8	7	8	8	7	6	7	6	8	8	7	8	8	8
8	7	8	8	8	8	8	8	8	8	9	8	8	8	8	8	8	8
8	8	10	10	8	9	10	10	9	10	10	10	9	9	9	10	10	9
7	8	7	9	8	3	6	3	5	5	5	6	8	6	6	7	8	8
8	9	8	8	10	8	9	9	9	9	9	9	9	9	9	8	8	8
7	6	9	7	6	7	7	8	9	8	7	8	9	8	8	9	9	10
10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
9	9	9	9	9	6	9	5	8	7	8	8	9	9	9	9	8	8
7	7	7	7	9	5	5	7	6	6	6	6	6	6	6	8	5	6
10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
8	8	8	8	8	8	9	8	8	8	9	9	8	8	7	7	8	8
10	10	10	9	9	9	10	10	10	10	10	9	9	9	10	10	9	10
10	7	7	6	8	5	8	6	7	7	7	7	6	6	6	6	6	6
9	10	9	9	9	9	8	8	8	7	8	7	9	8	8	8	7	8

10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
8	9	9	9	9	7	9	9	8	8	8	8	8	8	8	8	8	8
7	7	7	7	9	9	5	5	7	7	8	7	7	7	8	9	3	4
9	8	8	10	9	8	9	8	8	8	9	7	9	10	10	9	10	10
7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7
9	8	9	9	8	9	9	9	9	9	8	8	9	9	9	9	9	8
8	8	8	8	8	8	8	7	5	5	4	4	8	7	7	7	5	7
10	10	10	10	10	8	10	9	9	9	9	9	10	10	10	10	10	8
8	8	8	8	8	6	8	9	7	7	7	7	8	8	8	8	8	8
10	10	10	9	10	9	9	10	10	10	10	10	10	10	10	10	9	9
9	7	8	6	6	4	8	7	8	6	7	7	7	7	6	8	6	7
8	7	8	8	7	7	8	8	8	10	8	8	9	9	9	9	8	10
8	7	8	6	5	7	5	9	7	6	7	9	7	6	7	7	6	7
10	8	8	8	10	3	8	8	8	7	8	7	8	8	8	8	8	7
5	4	4	6	6	6	6	6	5	6	4	5	5	5	5	5	5	5
7	8	7	7	6	6	8	6	6	6	6	6	8	8	8	8	8	8
10	10	10	10	10	10	10	10	10	6	10	6	10	10	10	10	10	10
8	8	8	8	8	9	7	8	3	4	5	6	5	7	7	9	8	9
10	10	10	10	10	6	10	10	8	10	10	8	10	8	9	8	10	10
9	9	10	9	10	2	9	9	7	7	7	7	7	7	7	8	7	8
10	10	10	10	9	9	10	10	10	10	10	10	10	9	9	9	10	10
8	10	8	10	10	1	9	9	9	7	9	8	8	8	8	10	8	7
9	10	8	8	8	4	9	7	9	7	5	8	9	8	8	9	5	9
10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
10	9	10	9	10	10	9	10	10	8	10	9	10	10	9	10	9	10
8	8	8	10	6	5	4	5	7	7	8	8	8	9	8	9	8	8
9	10	10	9	8	4	6	8	9	8	9	9	10	10	9	10	10	10
10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
7	7	7	6	7	7	7	7	6	8	7	9	6	7	7	7	7	8
9	10	9	8	10	9	10	10	9	9	9	9	9	9	8	10	10	7
8	8	8	7	8	6	8	8	7	7	7	7	9	8	8	8	9	8
10	10	10	10	10	9	8	9	8	7	8	8	9	8	8	9	9	9
7	7	8	8	6	4	7	7	5	8	9	7	8	7	6	8	7	6
9	8	9	8	9	8	8	8	8	8	7	9	7	8	9	8	8	8
6	8	8	7	8	7	8	7	7	7	6	6	7	7	6	6	6	6
9	8	9	9	9	9	9	8	9	9	10	8	9	9	10	9	10	9
9	9	9	9	9	2	9	9	8	8	8	8	9	9	9	8	9	9
8	7	7	7	6	5	8	5	8	7	8	6	8	9	8	8	8	8

8	9	9	8	9	3	9	10	7	7	8	9	8	6	7	9	10	10
8	8	8	7	7	4	7	7	3	3	3	3	8	5	5	8	7	5
10	10	10	10	10	7	10	10	6	2	5	9	10	10	10	10	10	10
8	8	8	8	6	3	8	5	5	5	5	5	8	7	7	7	6	7
10	8	8	9	10	5	10	10	8	6	7	7	9	10	7	9	5	9
9	9	9	9	9	9	10	9	9	9	9	9	9	9	9	9	8	9
9	10	9	9	9	10	10	9	10	9	9	9	9	9	9	9	9	9
8	8	5	7	8	5	5	6	5	7	8	8	7	8	9	8	9	9
9	10	9	9	10	9	10	9	9	9	9	9	9	9	10	10	9	10
7	7	7	7	7	5	5	5	7	5	6	5	5	6	6	8	6	6
10	10	10	10	10	8	10	9	10	10	10	10	10	10	10	10	10	10
9	9	9	8	10	4	10	7	9	7	9	9	10	10	10	8	9	10
6	7	8	7	4	4	5	7	8	8	8	9	7	8	8	6	6	4
10	10	10	10	9	10	9	9	9	10	9	9	10	9	9	10	10	10
8	9	9	7	10	9	8	8	9	8	7	7	8	8	6	8	9	9
9	8	9	10	9	9	10	9	10	10	9	7	9	5	8	8	9	10
8	7	7	8	8	5	6	8	5	3	4	7	6	7	8	7	7	8
10	10	10	8	10	6	10	9	8	7	7	8	9	8	9	9	9	8
10	10	10	10	10	6	10	10	10	9	10	10	10	10	10	10	10	10
9	8	9	9	8	9	9	10	9	9	9	9	9	9	10	9	9	8

Lampiran 1 : Analisis Data

VARIABEL RELATIONAL INTERACTION CAPABILITY

Correlations

		X1.1	X1.2	X1.3	X1.4	X1
X1.1	Pearson Correlation	1	.737**	.735**	.719**	.888**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
X1.2	Pearson Correlation	.737**	1	.775**	.736**	.903**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100

X1.3	Pearson Correlation	.735**	.775**	1	.738**	.905**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
X1.4	Pearson Correlation	.719**	.736**	.738**	1	.893**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
X1	Pearson Correlation	.888**	.903**	.905**	.893**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

VARIABEL *INDIVIDUAL INTERACTION CAPABILITY*

		Correlations				
		X2.1	X2.2	X2.3	X2.4	X2
X2.1	Pearson Correlation	1	.375**	.699**	.614**	.780**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
X2.2	Pearson Correlation	.375**	1	.431**	.522**	.777**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
X2.3	Pearson Correlation	.699**	.431**	1	.728**	.841**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
X2.4	Pearson Correlation	.614**	.522**	.728**	1	.862**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
X2	Pearson Correlation	.780**	.777**	.841**	.862**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

VARIABEL *SOCIAL VALUE CO-CREATION*

Correlations

		Y1.1	Y1.2	Y1.3	Y1.4	Y1
Y1.1	Pearson Correlation	1	.803**	.827**	.765**	.922**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	100	100	100	100	100
Y1.2	Pearson Correlation	.803**	1	.851**	.743**	.925**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	100	100	100	100	100
Y1.3	Pearson Correlation	.827**	.851**	1	.787**	.942**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
Y1.4	Pearson Correlation	.765**	.743**	.787**	1	.892**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	100	100	100	100	100
Y1	Pearson Correlation	.922**	.925**	.942**	.892**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

VARIABEL MARKET PERFORMANCE

Correlations

		Y2.1	Y2.2	Y2.3	Y2.4	Y2.5	Y2.6	Y2
Y2.1	Pearson Correlation	1	.807**	.783**	.734**	.692**	.715**	.894**
	Sig. (2-tailed)		.000	.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100
Y2.2	Pearson Correlation	.807**	1	.856**	.752**	.625**	.685**	.894**
	Sig. (2-tailed)	.000		.000	.000	.000	.000	.000
	N	100	100	100	100	100	100	100
Y2.3	Pearson Correlation	.783**	.856**	1	.775**	.679**	.702**	.910**
	Sig. (2-tailed)	.000	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100	100
Y2.4	Pearson Correlation	.734**	.752**	.775**	1	.637**	.670**	.860**
	Sig. (2-tailed)	.000	.000	.000		.000	.000	.000

	N	100	100	100	100	100	100	100
Y2.5	Pearson Correlation	.692**	.625**	.679**	.637**	1	.772**	.845**
	Sig. (2-tailed)	.000	.000	.000	.000		.000	.000
	N	100	100	100	100	100	100	100
Y2.6	Pearson Correlation	.715**	.685**	.702**	.670**	.772**	1	.866**
	Sig. (2-tailed)	.000	.000	.000	.000	.000		.000
	N	100	100	100	100	100	100	100
Y2	Pearson Correlation	.894**	.894**	.910**	.860**	.845**	.866**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

VARIABEL RELATIONAL INTERACTION CAPABILITY

Reliability Statistics

Cronbach's Alpha	N of Items
.919	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
x1.1	25.3300	13.577	.800	.899
x1.2	25.2800	13.476	.827	.890
x1.3	25.2800	13.173	.827	.890
x1.4	25.5100	13.040	.801	.899

VARIABEL INDIVIDUAL INTERACTION CAPABILITY

Reliability Statistics

Cronbach's Alpha	N of Items
------------------	------------

.808	4
------	---

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Cronbach's Alpha if Item Deleted
x2.1	23.1800	22.088	.642	.760
x2.2	24.8900	17.574	.503	.863
x2.3	23.3500	20.452	.725	.721
x2.4	23.6200	19.248	.747	.704

VARIABEL SOCIAL VALUE CO-CREATION

Reliability Statistics

Cronbach's Alpha	N of Items
.940	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Cronbach's Alpha if Item Deleted
y1.1	23.2000	24.182	.860	.920
y1.2	23.5500	23.503	.861	.920
y1.3	23.2600	23.568	.894	.909
y1.4	23.2900	25.541	.813	.935

VARIABEL MARKET PERFORMANCE

Reliability Statistics

Cronbach's Alpha	N of Items
.939	6

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Cronbach's Alpha if Item Deleted
y2.1	40.9900	42.677	.848	.925
y2.2	41.2000	41.232	.844	.924
y2.3	41.2400	40.326	.864	.922
y2.4	40.9800	43.596	.804	.930
y2.5	41.2800	40.810	.764	.936
y2.6	41.1100	41.473	.802	.930

Lampiran 2 : Uji Multikolinieritas

Model 1

Model	Unstandardized Coefficients		Standardized Coefficients		Sig.	Zero- order	Coefficients ^a				
	B	Std. Error	Beta	t			Partial	Part	Tolerance	VIF	
1 (Constant)	-.894	3.147		-.284	.777						
X1	.558	.157	.413	3.565	.001	.710	.340	.243	.346	2.893	
X2	.414	.131	.367	3.171	.002	.701	.307	.216	.346	2.893	

a. Dependent Variable: Y1

Model 2

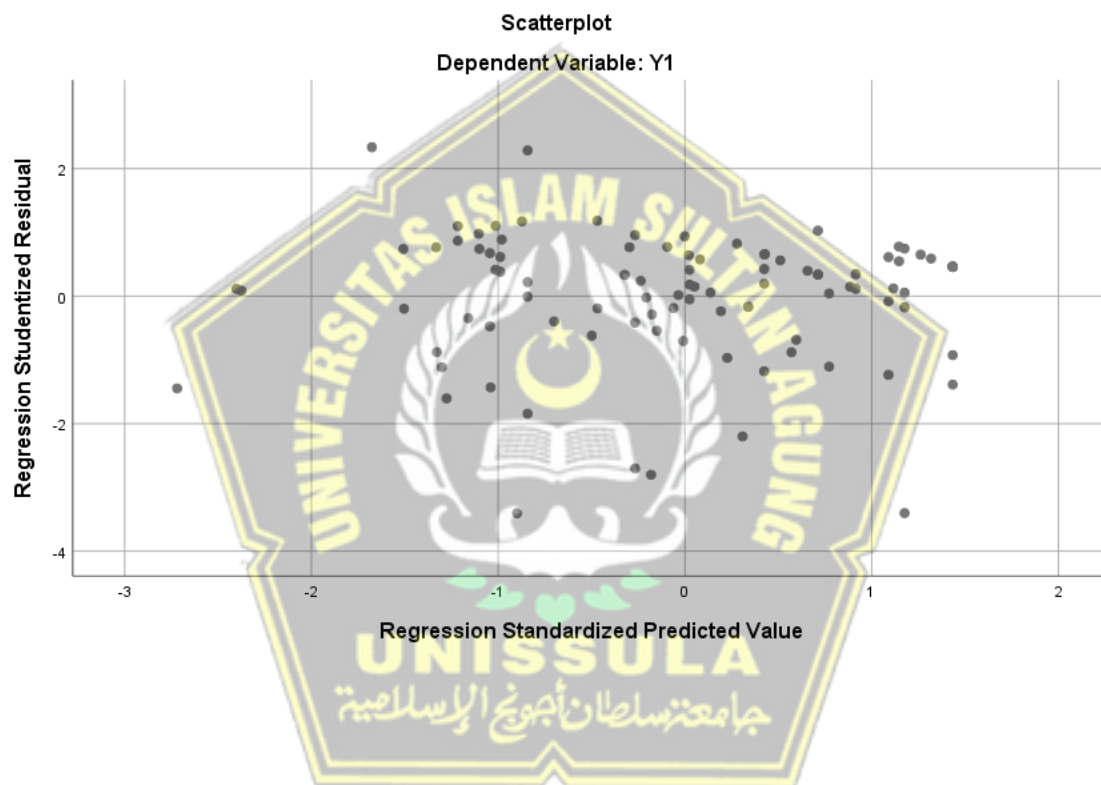
Model	Unstandardized Coefficients		Standardized Coefficients		Sig.	Zero- order	Coefficients ^a			
	B	Std. Error	Beta	t			Partial	Part	Tolerance	VIF
1 (Constant)	4.285	2.770		1.547	.125					
X1	.962	.147	.600	6.562	.000	.841	.556	.332	.306	3.272
X2	.050	.121	.037	.414	.680	.731	.042	.021	.313	3.193

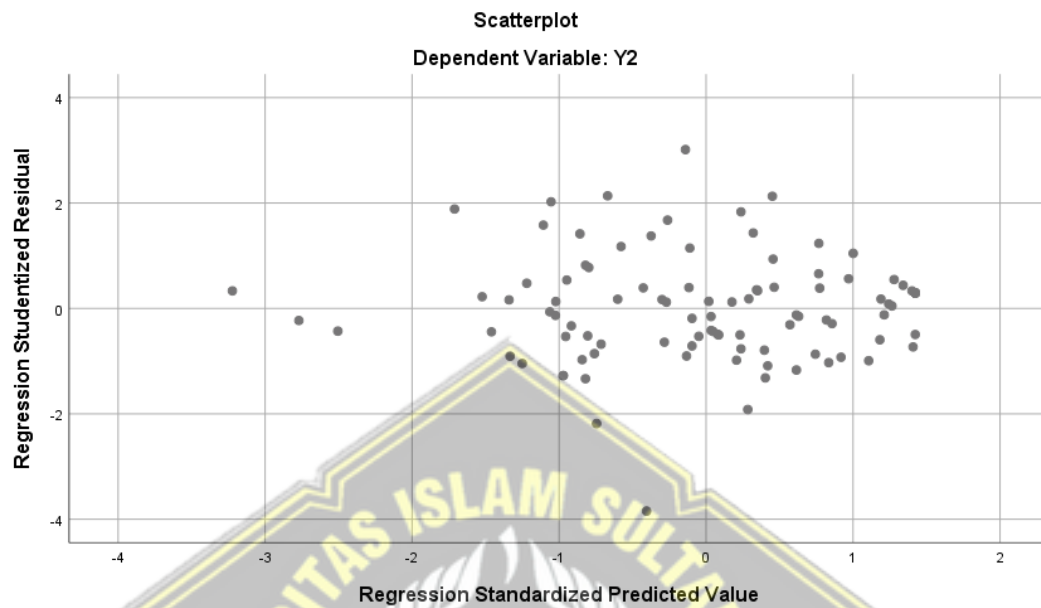
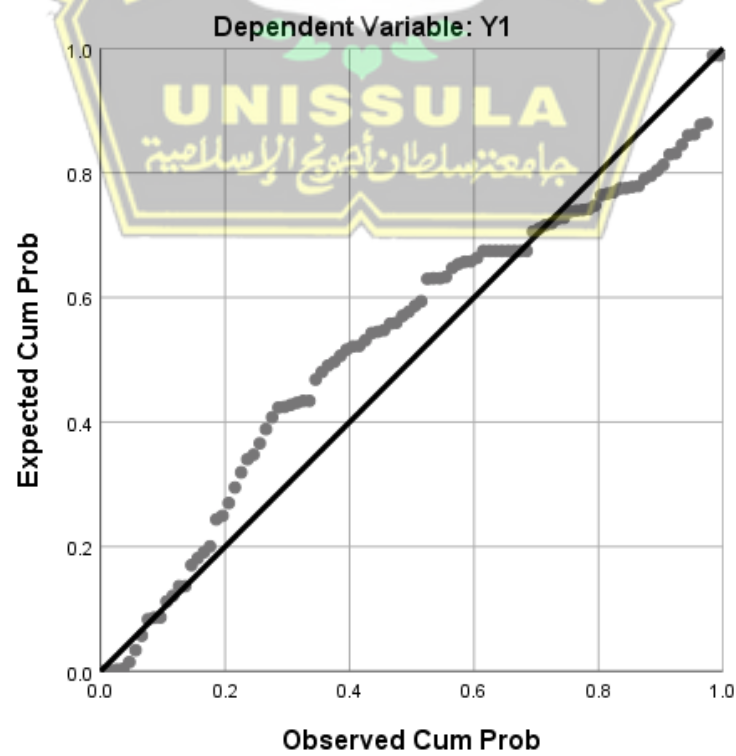
Y1	.353	.089	.298	3.952	.000	.750	.374	.200	.450	2.225
----	------	------	------	-------	------	------	------	------	------	-------

a. Dependent Variable: Y2

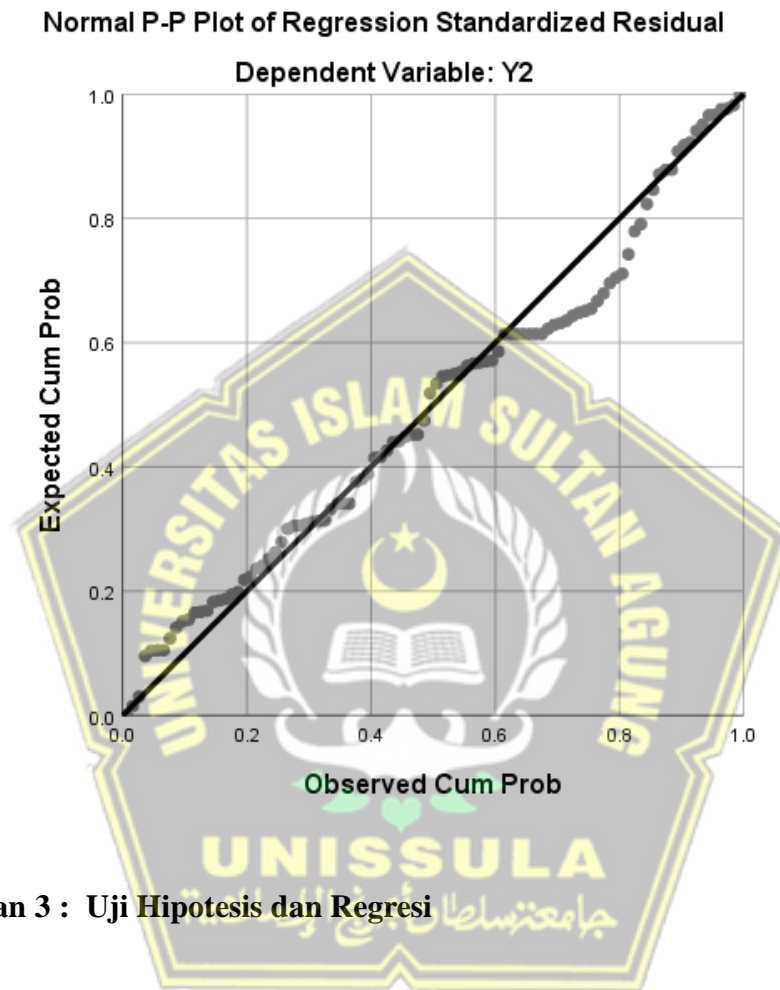
Lampiran 5 : Uji Heterokedastisitas

Model 1



Model 2**Lampiran 6 : Uji Normalitas****Model 1****Normal P-P Plot of Regression Standardized Residual**

Model 2



Lampiran 3 : Uji Hipotesis dan Regresi

Model 1

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change
1	.742 ^a	.550	.541	4.39865	.550

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	2298.233	2	1149.116	59.392	.000 ^b
	Residual	1876.767	97	19.348		
	Total	4175.000	99			

a. Dependent Variable: Y1

b. Predictors: (Constant), X2, X1

Coefficients

Model		Unstandardized Coefficients		Standardized	t	Sig.
		B	Std. Error	Coefficients		
1	(Constant)	-.894	3.147		-.284	.777
	X1	.558	.157	.413	3.565	.001
	X2	.414	.131	.367	3.171	.002

Model 2

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change
1	.869 ^a	.755	.747	3.87082	.755

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	4432.646	3	1477.549	98.613	.000 ^b
	Residual	1438.394	96	14.983		
	Total	5871.040	99			

a. Dependent Variable: Y2

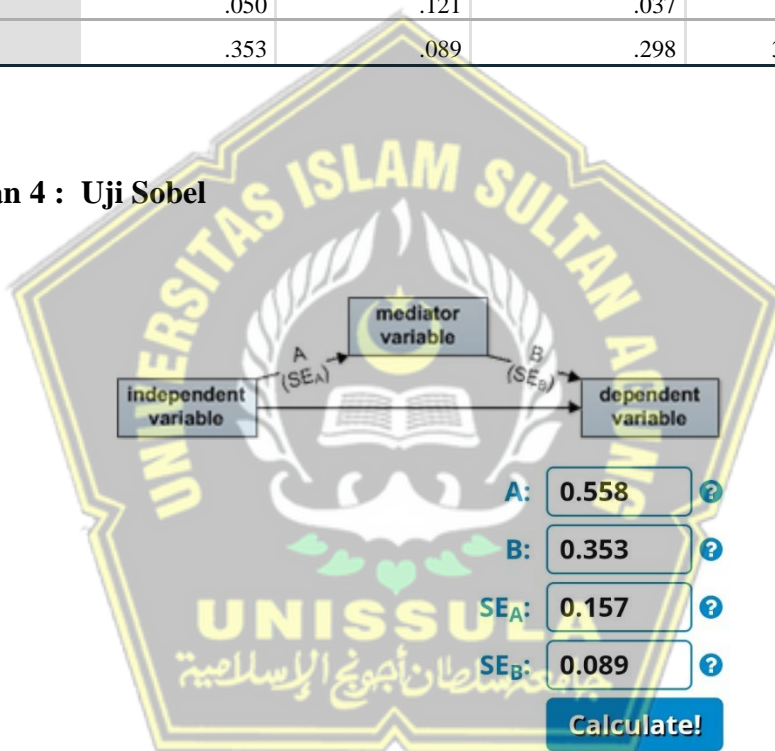
b. Predictors: (Constant), Y1, X2, X1

Coefficients

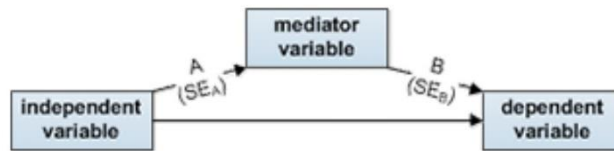
Model		Unstandardized Coefficients		Standardized	t	Sig.
		B	Std. Error	Coefficients Beta		
1	(Constant)	4.285	2.770		1.547	.125
	X1	.962	.147	.600	6.562	.000
	X2	.050	.121	.037	.414	.680
	Y1	.353	.089	.298	3.952	.000

Lampiran 4 : Uji Sobel

Model 1



Model 2



A: ?

B: ?

SE_A: ?

SE_B: ?

Calculate!

Sobel test statistic: 2.47164833

One-tailed probability: 0.00672459

Two-tailed probability: 0.01344917



