

ABSTRAK

Penelitian ini dimaksudkan untuk menganalisis serta mengidentifikasi bagaimana impresi *knowledge absorptive capability*, dan *knowledge sharing* terhadap *business performance* dengan *innovation capability* sebagai variabel intervening. Populasi dalam penelitian ini adalah semua UMKM produk pakaian jadi (busana) yang ada di wilayah Semarang, Kendal, Batang. Sampel pada studi ini diambil berdasarkan metode *purposive sampling* dengan kuantitas yang dikalkulasi menggunakan rumus Lameshow sehingga jumlah responden studi diperoleh sebanyak 100 responden. Hasil analisis hipotesis penelitian menunjukkan bahwa *Knowledge absorptive capability* berimpresi positif signifikan terhadap *innovation capability*. *Knowledge sharing capability* berimpresi positif signifikan terhadap *innovation capability*. *Knowledge absorptive capability* berimpresi positif signifikan terhadap *business performance*. *Knowledge sharing capability* berimpresi positif signifikan terhadap *business performance*. *Innovation capability* berimpresi positif signifikan terhadap *business performance*. Semakin tinggi *knowledge sharing capability* yang dimiliki akan berdampak terhadap peningkatan *innovation capability* yang dimiliki sehingga tingkat inovasi usaha yang dilakukan menjadi semakin tinggi yang kemudian berdampak terhadap peningkatan *business performance*.

Kata Kunci: *Knowledge absorptive capability*, *Knowledge Sharing*, *Innovation Capability*, *Business Performance*

ABSTRACT

This study is intended to analyze and identify how the influence of knowledge absorptive capability and knowledge sharing on business performance with innovation capability as an intervening variable. The population in this study were all UMKM apparel products (clothing) in the Semarang, Kendal, Batang area. The sample in this study was taken based on the purposive sampling method with a quantity calculated using the Lameshow formula so that the number of study respondents was obtained as many as 100 respondents. The results of the research hypothesis analysis show that knowledge absorptive capability has a significant positive effect on innovation capability. Knowledge sharing capability has a significant positive effect on innovation capability. Knowledge absorptive capability has a significant positive effect on business performance. Knowledge sharing capability has a significant positive effect on business performance. Innovation capability has a significant positive effect on business performance. The higher the knowledge sharing capability that is owned will have an impact on increasing the innovation capability that is owned so that the level of business innovation carried out becomes higher which then has an impact on improving business performance.

Keywords: *Knowledge absorptive capability, Knowledge Sharing, Innovation Capability, Business Performance*