CHAPTER I

INTRODUCTION

In the first chapter consists of the Background of the Study, the Reasons for Choosing the Topic, the Statement of the Problem, the Objective of the Study, the Hypotheses of the study, the Limitations of the Study, the Significances of the Study, the Definition of Key Terms and the Outline of the Study.

1.1 Background of the Study

One of the important subjects that taught in senior high school is English. Writing, speaking, listening, and reading are the four skills that students must learn and master when learning English. Because all of the skills are intertwined in learning English, it is critical for learner to acquire and comprehend them all. Based on the 2013 Curriculum, the senior high school students are expected to be able to write text. Writing has an important role in communication because it is used to express the thoughts, feelings, desires, and plans in written form (Akkaya & Kirmiz 2013)

The English curriculum stipulates that English subject should include four skills. They are reading, listening, speaking and writing. Writing is words which the writers free themselves from what they currently think, feel, and perceive. In addition, Writing is one of the productive skills which need to be mastered by language learners besides speaking. Students should be able to write out their ideas with right structure and language. As a result, students agree that writing is hard. Teachers must modify their teaching methods to become more innovative and enjoyable so that students are satisfied with what they have learnt.

Media can be used to make learning of writing fun and creative, So that the students will enjoy it. Therefore, Teachers should adopt a variety of media as teaching aids, depending on the subject. English language learning can be more successful and better when media is used, and it can also help the students understand the language. In short, adopting media to teach can make it easier for teachers to teach and for students to become interested in and understand English.

Instagram is a social media platform where users can communicate personal information by posting photos and videos, as well as writing Instagram captions. In addition, Instagram is one of the most popular social media platforms for people today, primarily teenagers. It offers as a one-of-a-kind platform for teachers and students to communicate and share information. In reality, Instagram has a close relationship with learners.

Teachers play an essential role in the digital era since technology has advanced to the point where it can assist teachers as a teaching aid as well as a new medium for learning. Instagram can help students improve their writing skills by allowing them to leave comments on photos and videos, as well as write captions and hashtags that uploaded by the students Furthermore, students are more motivated to complete their writing assignment because Instagram allows them to post photographs or videos that might assist and support them in organizing a successful writing project (Muwafiqi, 2017). In other words, students have more opportunities to improve their writing skills, particularly in terms of organization, coherence, and theme development. As a result, Instagram can provide students with the chance and support they need to improve their writing skills. The researcher indicated Instagram as a medium for teaching writing to be more effective in this study. It is easily accessible and most commonly used devices that

are simple to use (Al-Ali, 2014: 3). Students can access Instagram from anywhere at any time. Students can submit photos and share them on Instagram so that others can see them as well. Because of the reasons and facts stated above, the writer uses Instagram as a teaching tool, specifically in writing class, to help students improve their writing skills. Feed on Instagram is the set of pictures or videos that a person posts. It can be looked by that person's friends or the person's follower. Using "Instagram" as a learning tool is a useful tactic to help students in their understanding of descriptive text. "Instagram" is a social media platform for sharing moments like images and videos, whereas descriptive writing is text that analyzes an object in detail. Teachers can use "Instagram" as a learning tool, making it easier to teach descriptive text. They will also attract additional enthusiasts by using their own instagram account.

1.2   Reason for Choosing the Topic

The writer chose the title "**The Effectiveness of Using Instagram to Improve Student's Descriptive Writing Ability of the Tenth Grade Students of SMA N 1 Wedung in Academic Year of 2020/2021**" because of the following reasons: Based on pre observation in SMA N 1 Wedung, Students struggle with writing because they rarely participate in writing tasks in class. They only use simple sentences in their writing. Furthermore, they do not have a clear understanding on correct sentence structure, which makes them hesitant to create a paragraph. In a fact, my younger sister is one of the students in SMA N 1Wedung. She is unable to write in the correct tenses, such as simple presents. She further claimed that the teacher teaches in an old-fashioned method, which bores the students. In addition, as the writer knows, during teaching and learning process, the students often find difficulties in digging their idea and imagination in writing

descriptive text.

Most students are bored with English language teaching in the classroom since some English teachers just utilize media textbooks and LKS (Lembar kerja siswa). As a result, they struggled to understand genre texts. (Alfiyatun and Muntaha: 2018). In addition, the researcher also got information about students' writing ability by doing interview with some students of SMA N 1 Wedung. They said that they had low motivation in learning writing and got difficulties on constructing their ideas into a good text. Besides, they also said that they felt lazy to consult with the dictionary while did writing.

According to social learning theory, in order to get students interested in the lesson, the teacher should use creative media to make them enjoy the lesson such as using social media. In this modern era or digital era, students are using smartphone that can download a lot of applications and social media such as facebook, twitter, instagram, and etc. In this case English teachers have to be creative to use any teaching media in teaching English skills. In the reality, there are many problems in writing especially in writing descriptive text. The students face difficulty in figuring out the objects that could be described. So, from explanation above, the writer will use Instagram application in teaching and learning process, in order to get the learning process can be more colorful, such as the teacher can post an interesting photo or vidio then asks the students to write a descriptive caption in the comments (Kessler, G: 2013).

The writer chose Instagram as the media because this media is one of the most popular social media now. Instagram can be accessed from any location and at any time. Instagram may be accessed on both a mobile phone and a computer. Besides, students in senior high school may have this application in their

smartphone. So, it will be interested if we as a teacher teach a Descriptive text by using Instagram application. Students can view photos and videos that have been published by others on Instagram. As a result, they can describe it using their Instagram account.

1.3 Statement of the Problem

Based on the Background study above, the writer limits the discussion by stating the following problem:

➢ Is using Instagram effective to improve student's ability in writing descriptive text of the tenth grade Students of SMA N 1 Wedung in academic year 2020/2021?

1.4 Objective of the Study

Based on the research question above, the objective of the research is as follows:

➢ To find out the effectiveness of using Instagram to improve student's ability in writing descriptive text in writing class.

1.5 Hypothesis of the Study

Based on the research problem, the Hypothesis of this research are:

a) **H0** : There is no significant difference in the ability of descriptive writing among students of SMA N 1 Wedung who were taught writing using Instagram and those who were taught writing not using Instagram application.

b) **H1** : There is significant difference in the ability of descriptive writing among students of SMA N 1 Wedung who were taught writing using Instagram and those who are taught writing not using Instagram application.

1.6 The Limitation of the Study

The scope of this study was conducted to the tenth grade students of SMA N 1 Wedung especially for Science class as sample. The limitation of subject was English which focused on writing on descriptive text. Besides, the writer used Instagram application that consisted of Photos and videos to improve students' writing achievement. In order to get an optimal result, the writer limit this research, it will be done in class X MIPA I & MIPA II SMA N 1 Wedung because most of students here are active on social media, and they also have their own Instagram account. In some condition, Students were permitted to use their smartphones to assist in the teaching and learning process at school. .

1.7   The Significance of the Study

The writer hoped that result of this study will be useful for provide input for:

1. The Students

The students are expected to have experience in improving their writing skill in different and creative way.

2. The English teachers

It is expected that it would encourage English teachers to have a looked at this media and consider how they may use it if they have a similar situation while teaching English.

3. The next researcher

It will be interesting to see if this research can be used as a source for their findings or if it motivates them to develop their new findings.

1.8   Definition of Key Terms

▪   Writing

Writing is a recursive process, which means students revise throughout the process, frequently moving back and forth among the stages (Urquhart and Mclever 2005)

▪ Descriptive text

Descriptive text is describes particular person, place, or things. It means that descriptive text is designed specially about a person, a place, or things. (Anderson &Anderson 2003:26)

▪ Instagram Application

The word Instagram refers to one of popular social media which is viewers can like the photo, leave a comment, or read previously posted comments. In this application, it also displays how many people have "liked" the photo, the photo's caption, and comments appended below the caption (Kevin Systorm 2012)

1.9   Organization of the Final Project

To make the reader easier to understand the content of this research, the writer divided into five chapters, they are follows:

1.   Chapter I (Introduction)

This chapter consists of the background of the study, reasons for choosing the topic, statement of the problems, objectives of the study, hypothesis of the study, limitation of the study, significance of the study, the definition of key term and organization of the final project.

2.   Chapter II (Review of related literature)

This chapter consists of the review that related writing and Instagram, The researcher uses some references that support the study.

3.   Chapter III (Research Method)

This chapter consists of the research design, the population, sample and sampling of the research, research instrument, validity and reliability testing, and technique data collection.

4.   Chapter IV (Results and Discussion)

This chapter consists of the result of validity and reliability of the instrument, Pre-test analysis, Post-test analysis, treatment analysis, and T-test analysis.

5.   Chapter V (Conclusion and Suggestion)

This chapter consists of conclusion and suggestion. The last part there were references and appendices.