

## DAFTAR ISI

	<b>Halaman</b>
Halaman Judul .....	i
Halaman Pengesahan .....	ii
Kata Pengantar.....	iii
Daftar Isi .....	iv
Daftar Tabel .....	vi
Daftar Gambar .....	vii
<b>BAB I PENDAHULUAN.....</b>	<b>1</b>
1.1. Latar Belakang Masalah .....	2
A. <i>Research Gap</i> .....	12
B. <i>Fenomena Gap</i> .....	14
1.2. Rumusan Masalah .....	22
1.3. Tujuan penelitian.....	23
1.4. Manfaat penelitian.....	23
<b>BAB II KAJIAN PUSTAKA .....</b>	<b>19</b>
2.1. <i>Historical Heritage Tourism</i> .....	20
2.2. <i>Resources Based Theory</i> .....	24
2.2.1. <i>Culture Organisasi</i> .....	29
2.2.2. Reputasi Organisasi.....	31
2.3. <i>Sustainable Tourism Destination Performance</i> .....	35
2.4. Model Teoretikal Dasar .....	42

2.5.	Model Empirik Penelitian.....	51
2.5.1.	<i>Strategic knowledge</i> .....	51
2.5.2.	<i>Innovation Strategy</i> .....	59
2.5.3.	<i>Sustainability Quality Tourism Destination</i> .....	72
<b>BAB III METODE PENELITIAN .....</b>		<b>77</b>
3.1.	Jenis Penelitian .....	77
3.2.	Responden .....	<b>Error! Bookmark not defined.</b>
3.3.	Definisi Operasional Variabel dan Indikator .....	79
3.4.	Teknik Analisis Data.....	80
<b>BAB IV HASIL PENELITIAN DAN PEMBAHASAN .....</b>		<b>91</b>
4.1.	Identitas Responden .....	92
4.2.	Deskripsi Variabel.....	94
4.2.1.	<i>Knowledge Exploration</i> .....	95
4.2.2.	<i>Knowledge Exploitation</i> .....	99
4.2.3.	<i>Religious Reputation Culture</i> .....	103
4.2.4.	<i>Agressiveness</i> .....	108
4.2.5.	<i>Futurity</i> .....	111
4.2.6.	<i>Sustainable Quality Tourism Destination</i> .....	113
4.3.	Uji Asumsi .....	117
4.3.1.	Uji Validitas dan Reliabilitas Data .....	121
4.4.	Analisis Faktor Konfirmatori ( <i>Confirmatory Factor Analysis</i> ) .....	126
4.5.	Pengujian Hipotesis .....	131
4.6.	Pengaruh Langsung, Tak Langsung dan Total .....	137

4.7	Pembahasan .....	140
<b>BAB V KESIMPULAN .....</b>		<b>150</b>
5.1.	Kesimpulan Rumusan Masalah .....	151
5.2.	Kesimpulan Hipotesis .....	153
<b>BAB VI IMPLIKASI DAN AGENDA PENELITIAN MENDATANG .....</b>		<b>156</b>
6.1.	Implikasi Teoritis .....	157
6.2.	Implikasi Manajerial .....	158
6.3.	Keterbatasan Penelitian .....	163
6.4.	Agenda Penelitian Mendatang .....	164
<b>DAFTAR PUSTAKA</b>		
<b>LAMPIRAN</b>		



## DAFTAR TABEL

Tabel 1.1 Ikhtisar <i>Research Gap</i> .....	14
Table 1.2 Angka Kunjungan Wisata Daerah Jawa Tengah .....	17
Tabel 2.1 <i>State of the art Heritage Tourism</i> .....	26
Tabel 2.2 <i>State of the art Resource Based View Theory</i> .....	30
Tabel 2.3 <i>State of the art Budaya Organisasi</i> .....	32
Tabel 2.4 <i>State of the art Corporate Reputation</i> .....	34
Tabel 2.5 Indikator <i>Religious Reputation Culture</i> .....	45
Tabel 2.6 <i>State of the art Knowledge Exploration</i> .....	52
Tabel 2.7 <i>State of the art Knowledge Exploitation</i> .....	56
Tabel 2.8 <i>State of the art Aggresiveness</i> .....	58
Tabel 2.9 <i>State of the art Reputation Culture Dan Agresivenes</i> .....	60
Tabel 2.10 <i>State of the art Futurity</i> .....	62
Tabel 2.11 <i>State of the art Aggressiveness and Sustainable Quality Tourism Destination</i> .....	64
Tabel 2.12 <i>State of the art Futturity and Sustainable Quality Tourism Destination</i> .....	66
Tabel 2.13 <i>State of the art Sustainable Quality Tourism Destination</i> ....	67
Tabel 3.1 Variabel dan Indikator Penelitian .....	64
Tabel 3.2 Indeks Pengujian Kelayakan Model.....	74
Tabel 4. 1 Deskripsi Responden.....	92

Tabel 4. 2 Statistik Deskriptif Knowledge Exploration .....	95
Tabel 4. 3 Deskriptif Knowledge Exploration.....	99
Tabel 4. 4 Statistik Deskriptif Knowledge Exploitation .....	100
Tabel 4. 5 Deskriptif Knowledge Exploitation.....	102
Tabel 4. 6 Statistik Deskriptif Religious Reputation Culture .....	103
Tabel 4. 7 Deskriptif Religious Reputation Culture.....	107
Tabel 4. 8 Statistik Deskriptif Agressiveness .....	108
Tabel 4. 9 Deskriptif Agressiveness.....	110
Tabel 4. 10 Statistik Deskriptif Futurity .....	111
Tabel 4. 11 Deskriptif Futurity .....	113
Tabel 4. 12 Statistik Deskriptif Sustainable Quality Tourism Destination .....	114
Tabel 4. 13 Deskriptif Sustainable Quality Tourism Destination .....	116
Tabel 4. 14 Uji Normalitas Data .....	117
Tabel 4. 15 Univariate Outliers.....	119
Tabel 4. 16 Uji Variance Extracted Variabel Eksogen .....	122
Tabel 4. 17 Uji Variance Extracted Variabel Endogen.....	123
Tabel 4. 18 Uji Reliabilitas dan Variance Extract .....	125
Tabel 4. 19 Standardized Regression Weight (Loading Factor).....	127
Tabel 4. 20 Standardized Regression Weight (Loading Factor).....	128
Tabel 4. 21 Standardized Regression Weight (Loading Factor).....	129
Tabel 4. 22 Hasil Uji Goodness of Fit Full Model SEM.....	129
Tabel 4. 23 Pengaruh langsung, Tidak Langsung dan Total .....	139

## DAFTAR GAMBAR

Gambar 1.1 Alur BAB I Pendahuluan .....	1
Gambar 1.2 Integrasi <i>Theory</i> .....	18
Gambar 2.1 Alur Kajian Pustaka.....	22
Gambar 2.2 <i>Historical Heritage Tourism</i> dan Dimensi.....	25
Gambar 2.3 <i>Resources Based View</i> dan Dimensi.....	36
Gambar 2.4 Integrasi <i>Historical Heritage Tourism</i> dan <i>Resources Based View Theory</i> .....	44
Gambar 2.5 Proposisi <i>Religious Tourism Reputasi Culture</i> .....	47
Gambar 2.6 Proposisi <i>Innovative Strategy</i> .....	48
Gambar 2.7 <i>Grand Teorical Model Religius Reputation Culture</i> .....	49
Gambar 2.8 Model Empirik Penelitian .....	68
Gambar 3.1 Diagram Alur ( <i>Path Diagram</i> ) .....	70
Gambar 4. 1 Piktografis Hasil Penelitian dan Pembahasan.....	91