

ABSTRAK

Penelitian ini dimaksudkan untuk mengidentifikasi serta menganalisis bagaimana pengaruh *environmental belief* dan *environmental training* dengan *level of organizational environmental support* sebagai variabel moderating terhadap *organization citizenship behavior towards environment* dengan riset yang dilakukan pada PT Unggul Jaya Sejahtera Pekalongan. Populasi yang dikaji meliputi seluruh karyawan yang berjumlah 140 karyawan. Untuk jumlah sampel sendiri diperoleh sebanyak 104 karyawan yang dihitung dengan menggunakan rumus Yamane. Hasil analisis penelitian membuktikan bahwa *environmental belief* berpengaruh positif dan signifikan terhadap *OCB toward environment*. *Environmental training* berpengaruh positif dan signifikan terhadap *OCB toward environment* dan *level of organizational environmental support* mampu memperkuat pengaruh positif *environmental belief* terhadap *OCB toward environment*.

Kata Kunci : *Environmental Belief, Environmental Training, Level of Organizational, Environmental Support, Organization Citizenship Behavior Towards Environment*

ABSTRACT

This research is intended to identify and analyze how the influence of environmental belief and environmental training with the level of organizational environmental support as a moderating variable towards organization citizenship behavior towards the environment with research conducted at PT Unggul Jaya Sejahtera Pekalongan. The population studied included all 140 employees. For the number of samples, 104 employees were counted using the Yamane formula. The results of the research analysis prove that environmental belief has a positive and significant effect on OCB toward the environment. environmental training has a positive and significant effect on OCB toward the environment and the level of organizational environmental support is able to strengthen the positive influence of environmental belief on OCB toward the environment.

Keywords: *Environmental Belief, Environmental Training, Level of Organizational Environmental Support, Organization Citizenship Behavior Towards Environment*