

**ANALISIS PERAN KNOWLEDGE SHARING DAN TECHNOLOGY
AGILITY TERHADAP INNOVATION CAPABILITY
(Studi Pada Konveksi Elvita Kudus)**

ABSTRAK

Penelitian ini bertujuan untuk mengetahui : 1) Mengetahui pengaruh *knowledge sharing* terhadap *technology agility* karyawan di Konveksi Elvita Kudus, 2) Mengetahui *knowledge sharing* terhadap *innovation capability* karyawan di Konveksi Elvita Kudus, 3) Mengetahui *technology agility* terhadap *innovation capability* karyawan di Konveksi Elvita Kudus.

Metode penelitian yang digunakan yaitu penelitian deskriptif melalui pendekatan kuantitatif dengan menggunakan kuesioner sebagai media pengumpulan data untuk mengungkap data *knowledge sharing*, *technology agility*, dan *innovation capability*. Teknik penelitian yang digunakan dalam penelitian ini yaitu analisis regresi linier berganda.

Hasil penelitian ini menunjukkan bahwa *knowledge sharing* dan *technology agility* berpengaruh positif terhadap *innovation capability*. Variabel *technology agility* tidak mampu menjadi variabel mediasi untuk *knowledge sharing* terhadap *innovation capability*.

Kata Kunci : *knowledge sharing, technology agility, innovation capability*

**ANALYSIS OF THE ROLE OF KNOWLEDGE SHARING AND TECHNOLOGY
AGILITY ON INNOVATION CAPABILITY
(Study on the Elvita Kudus Convection)**

ABSTRACT

This study aims to determine : 1) Know the effect of knowledge sharing on technology agility of employees in the Elvita Kudus Convection, 2) Know the effect of knowledge sharing on innovation capability of employees in the Elvita Kudus Convection, 3) Know the effect of technology agility on innovation capability of employees in the Elvita Kudus Convection.

The research method used is descriptive research through a quantitative approach using a questionnaire as a data collection media to reveal data on knowledge sharing, technology agility, and innovation capability. The analysis technique used in this study is the analysis of the multiple linier regression.

The results of this study indicate that knowledge sharing and technology agility have a positif effect on innovation capability. Technology agility variable cann't be a mediating variable for knowledge sharing on innovation capability.

Keywords : *knowledge sharing, technology agility, innovation capability*