

ABSTRAK

Penelitian ini bertujuan untuk mengetahui: Bagaimana pengaruh *learning organizational (LO)* terhadap *Tacit knowledge creation (TKC)* di Batik Kabupaten Jepara?; Bagaimana pengaruh *learning organizational (LO)* terhadap *Explicit Knowledge acquisition* di Batik Kabupaten Jepara?; Bagaimana pengaruh *learning organizational (LO)* terhadap Kemampuan inovasi (*Innovation capability*) di Batik Kabupaten Jepara?; Bagaimana pengaruh *Tacit knowledge creation (TKC)* terhadap Kemampuan inovasi (*Innovation capability*) di Batik Kabupaten Jepara?; Bagaimana pengaruh *Explicit Knowledge acquisition* terhadap Kemampuan inovasi (*Innovation capability*) di Batik Kabupaten Jepara?. Responden dalam penelitian ini guru yang mengajar di sekolah yang berada di Kabupaten Demak adalah pengusaha/pemilik Usaha Mikro Kecil Menengah (UMKM) Batik di Kota Jepara sejumlah 100 responden.

Metode penelitian yang digunakan adalah penelitian *explanator yresearch* dengan pendekatan kuantitatif karena menjelaskan hubungan antara variabel-variabel dengan menggunakan kuesioner sebagai alat dalam pengumpulan data untuk mengungkap data *learning organizational (LO)*; *Tacit knowledge creation (TKC)* dan *Explicit Knowledge acquisition* terhadap Kemampuan inovasi (*Innovation capability*) di Batik Kabupaten Jepara. Teknik analisis yang digunakan dalam penelitian ini adalah analisis regresi linier berganda.

Hasil dari penelitian ini menunjukkan *learning organizational (LO)* berpengaruh terhadap *Tacit knowledge creation (TKC)* dan *Explicit Knowledge acquisition*. *Learning organizational (LO)*; *Tacit knowledge creation (TKC)* dan *Explicit Knowledge acquisition* terhadap Kemampuan inovasi (*Innovation capability*) pemilik UMKM Batik Kabupaten Jepara

Kata kunci : *learning organizational*; *Tacit knowledge creation*; *Explicit Knowledge acquisition*; Kemampuan inovasi (*Innovation capability*)

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ABSTRACT

This study aims to determine: How is the influence of learning organizational (LO) on Tacit knowledge creation (TKC) in Batik Jepara Regency ?; How is the influence of learning organizational (LO) on Explicit Knowledge acquisition in Batik Jepara Regency ?; How is the influence of learning organizational (LO) on the ability of innovation (Innovation capability) in Batik Jepara Regency ?; How is the influence of Tacit knowledge creation (TKC) on innovation capability in Batik Jepara Regency ?; How is the effect of Explicit Knowledge acquisition on Innovation Capability in Batik Jepara Regency? Respondents in this study, teachers who teach at schools in Demak Regency are entrepreneurs / owners of Batik Micro, Small and Medium Enterprises (MSMEs) in Jepara City with a total of 100 respondents.

The research method used is research explanator research with a quantitative approach because it explains the relationship between variables using a questionnaire as a tool in data collection to reveal learning organizational data (LO); Tacit knowledge creation (TKC) and Explicit Knowledge acquisition on Innovation capability in Batik, Jepara Regency. The analysis technique used in this research is multiple linear regression analysis.

The results of this study indicate that learning organizational (LO) affects Tacit knowledge creation (TKC) and Explicit Knowledge acquisition. Learning organizational (LO); Tacit knowledge creation (TKC) and Explicit Knowledge acquisition on the Innovation capability of the owners of Batik MSMEs in Jepara Regency

Keywords: *learning organizational; Tacit knowledge creation; Explicit Knowledge acquisition; Innovation capability*

