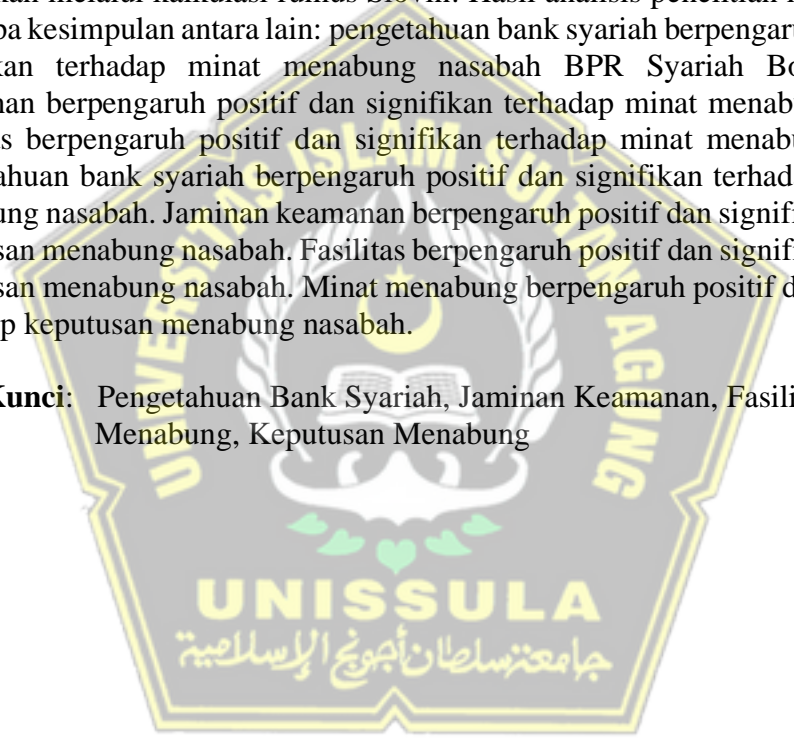


## ABSTRAK

Penelitian ilmiah berupa karya tulis skripsi ini dimaksudkan untuk menganalisis dan mengidentifikasi bagaimana pengaruh pengetahuan bank syariah terhadap minat menabung, jaminan keamanan terhadap minat menabung, fasilitas terhadap minat menabung, pengetahuan bank syariah terhadap keputusan menabung, pengaruh jaminan keamanan terhadap keputusan menabung, fasilitas terhadap keputusan menabung dan minat menabung terhadap keputusan menabung. Populasi pada penelitian ini adalah seluruh nasabah BPR Syariah Boja berjumlah 791 nasabah. Untuk sampel penelitian ditetapkan sejumlah 100 responden yang ditetapkan melalui kalkulasi rumus Slovin. Hasil analisis penelitian menghasilkan beberapa kesimpulan antara lain: pengetahuan bank syariah berpengaruh positif dan signifikan terhadap minat menabung nasabah BPR Syariah Boja. Jaminan keamanan berpengaruh positif dan signifikan terhadap minat menabung nasabah. Fasilitas berpengaruh positif dan signifikan terhadap minat menabung nasabah. Pengetahuan bank syariah berpengaruh positif dan signifikan terhadap keputusan menabung nasabah. Jaminan keamanan berpengaruh positif dan signifikan terhadap keputusan menabung nasabah. Fasilitas berpengaruh positif dan signifikan terhadap keputusan menabung nasabah. Minat menabung berpengaruh positif dan signifikan terhadap keputusan menabung nasabah.

**Kata Kunci:** Pengetahuan Bank Syariah, Jaminan Keamanan, Fasilitas, Minat Menabung, Keputusan Menabung



## **ABSTRACT**

*Scientific research in the form of a script is intended to analyze and identify how the influence of Islamic banking knowledge on interest in saving, security assurance on interest in saving, facilities for interest in saving, knowledge of Islamic banks on saving decisions, the effect of security guarantees on saving decisions, facilities for saving decisions. and interest in saving on savings decisions. The population in this study were all customers of BPR Syariah Boja totaling 791 customers. For the research sample, a total of 100 respondents were determined through the calculation of the Slovin formula. The results of the research analysis resulted in several conclusions, including: knowledge of Islamic banks has a positive and significant effect on the saving interest of BPR Syariah Boja customers. Security guarantees have a positive and significant effect on customers' interest in saving. Facilities have a positive and significant effect on customers' interest in saving. Knowledge of Islamic banks has a positive and significant effect on customers' saving decisions. Security guarantees have a positive and significant effect on customers' savings decisions. Facilities have a positive and significant effect on customers' savings decisions. Interest in saving has a positive and significant effect on a customer's saving decision.*

**Keywords:** *Islamic Bank Knowledge, Security Assurance, Facilities, Interests Saving, Saving Decisions*

