

## DAFTAR ISI

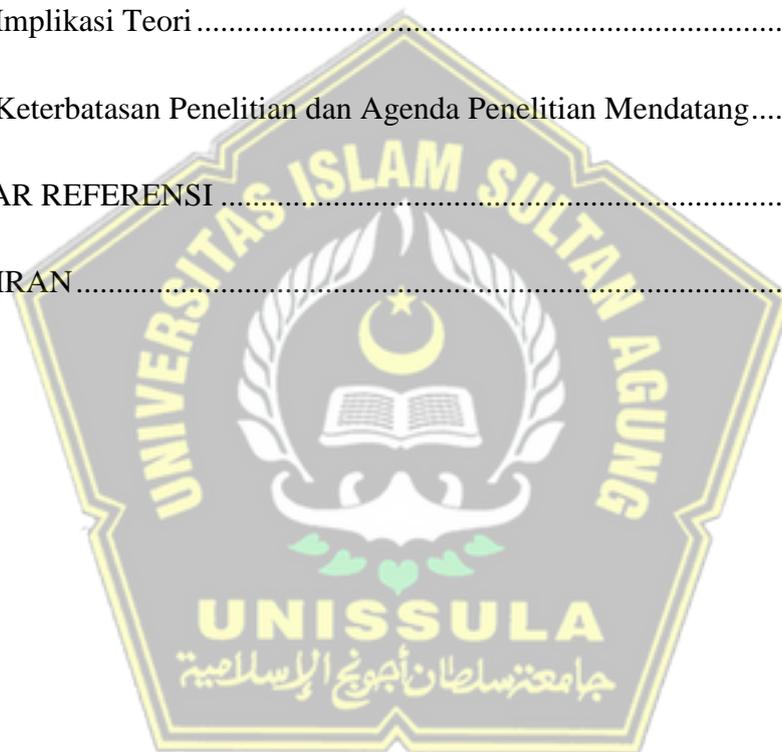
|   |     |
|---|-----|
| HALAMAN JUDUL.....                            | i   |
| HALAMAN PENGESAHAN.....                       | ii  |
| HALAMAN PERSETUJUAN.....                      | iii |
| PERNYATAAN KEASLIAN TESIS .....               | iv  |
| ABSTRAK .....                                 | v   |
| <i>ABSTRACT</i> .....                         | vi  |
| KATA PENGANTAR .....                          | vii |
| DAFTAR ISI.....                               | ix  |
| DAFTAR TABEL.....                             | xiv |
| DAFTAR GAMBAR.....                            | xv  |
| DAFTAR LAMPIRAN.....                          | xvi |
| BAB I PENDAHULUAN.....                        | 1   |
| 1.1 Latar Belakang Masalah.....               | 1   |
| 1.2 Rumusan Masalah .....                     | 5   |
| 1.3 Tujuan Penelitian .....                   | 6   |
| 1.4 Urgensi Penelitian .....                  | 7   |
| BAB II KAJIAN PUSTAKA .....                   | 8   |
| 2.1 Definisi Variabel .....                   | 8   |
| 2.1.1 <i>Altruistic Leader Behavior</i> ..... | 8   |

|                                |   |    |
|--------------------------------|---|----|
| 2.1.2                          | <i>Managerial IT Capability</i> .....   | 9  |
| 2.1.3                          | <i>Ambidexterity Organizational Agility</i> .....   | 11 |
| 2.1.4                          | <i>SMEs Performance</i> .....   | 12 |
| 2.2                            | Pengembangan Hipotesis .....  | 13 |
| 2.2.1                          | <i>Altruistic Leader Behavior</i> dan <i>Ambidexterity Organizational Agility</i> ...   | 13 |
| 2.2.2                          | <i>Managerial IT Capability</i> dan <i>Ambidexterity Organizational Agility</i> ....  | 15 |
| 2.2.3                          | <i>Ambidexterity Organizational Agility</i> dan <i>SMEs Performance</i> .....   | 17 |
| 2.2.4                          | Peran Mediasi <i>Ambidexterity Organizational Agility</i> Dalam<br>Mempengaruhi Hubungan Antara <i>Altruistic Leader Behaviour</i> Terhadap <i>SMEs<br/>Performance</i> ..... | 19 |
| 2.2.5                          | Peran Mediasi <i>Ambidexterity Organizational Agility</i> Dalam<br>Mempengaruhi Hubungan Antara <i>Managerial IT Capability</i> Terhadap <i>SMEs<br/>Performance</i> .....    | 21 |
| 2.3                            | Model Penelitian .....  | 23 |
| BAB III METODE PENELITIAN..... |   | 24 |
| 3.1                            | Jenis Penelitian.....   | 24 |
| 3.2                            | Populasi dan Sampel .....   | 24 |
| 3.2.1                          | Populasi .....  | 24 |
| 3.2.2                          | Sampel .....  | 25 |
| 3.3                            | Sumber dan Jenis Data .....   | 25 |

|  |   |    |
|--|---|----|
| 3.4  | Metode Pengumpulan Data .....                           | 26 |
| 3.5  | Variabel dan Indikator.....                             | 27 |
| 3.6  | Analisis Data .....                                     | 29 |
| 3.6.1  | <i>Partial Least Square</i> .....                       | 29 |
| 3.6.2  | Pengujian Model Pengukuran ( <i>Outer Model</i> ) ..... | 30 |
| 3.6.2.1                                      | <i>Convergent Validity</i> .....                        | 30 |
| 3.6.2.2                                      | <i>Internal Consistency Reliability</i> .....           | 31 |
| 3.6.2.3                                      | <i>Discriminant Validity</i> .....                      | 31 |
| 3.6.3  | Pengujian Model Struktural ( <i>Inner Model</i> ) ..... | 32 |
| 3.6.3.1                                      | <i>Coefficient of Determination (R-square)</i> .....    | 32 |
| 3.6.3.2                                      | <i>Effect Size (F-square)</i> .....                     | 33 |
| 3.6.3.3                                      | <i>Predictive Relevance (Q-square)</i> .....            | 33 |
| 3.6.3.4                                      | Uji Hipotesis .....                                     | 34 |
| BAB IV HASIL PENELITIAN DAN PEMBAHASAN ..... |   | 36 |
| 4.1  | Gambaran Umum Responden .....                           | 36 |
| 4.2  | Analisis Deskriptif Variabel.....                       | 38 |
| 4.2.1  | <i>Altruistic Leader Behaviour</i> .....                | 39 |
| 4.2.2  | <i>Managerial IT Capability</i> .....                   | 41 |
| 4.2.3  | <i>Ambidexterity Organizational Agility</i> .....       | 43 |
| 4.2.4  | <i>SMEs Performance</i> .....                           | 45 |

|   |    |
|---|----|
| 4.3 Analisis Data .....   | 47 |
| 4.3.1 Analisis Model Pengukuran ( <i>Outer Model</i> ) .....  | 47 |
| 4.3.1.1 <i>Convergent Validity</i> .....  | 48 |
| 4.3.1.2 <i>Internal Consistency Reliability</i> .....   | 48 |
| 4.3.1.3 <i>Discriminant Validity</i> .....  | 49 |
| 4.3.1.4 <i>Evaluasi Model</i> .....   | 49 |
| 4.3.2 Analisis Model Struktural ( <i>Inner Model</i> ).....   | 51 |
| 4.3.2.1 <i>Coefficient of Determination (R-square)</i> .....  | 51 |
| 4.3.2.2 <i>Effect Size (f-Square)</i> .....   | 52 |
| 4.3.2.3 <i>Predictive Relevance (Q-square)</i> .....  | 53 |
| 4.3.2.4 <i>Uji Hipotesis (Bootstrapping)</i> .....  | 55 |
| 4.4 Pembahasan Hasil Penelitian .....   | 61 |
| 4.4.1 Pengaruh <i>Altruistic Leader Behaviour</i> Terhadap <i>Ambidexterity</i><br><i>Organizational Agility</i> .....                          | 61 |
| 4.4.2 Pengaruh <i>Managerial IT Capability</i> Terhadap <i>Ambidexterity</i><br><i>Organizational Agility</i> .....                             | 62 |
| 4.4.3 Pengaruh <i>Ambidexterity Organizational Agility</i> Terhadap <i>SMEs</i><br><i>Performance</i> .....                                     | 64 |
| 4.4.4 <i>Ambidexterity Organizational Agility</i> Memediasi <i>Altruistic Leader</i><br><i>Behaviour</i> Terhadap <i>SMEs Performance</i> ..... | 66 |

|  |    |
|--|----|
| 4.4.5 <i>Ambidexterity Organizational Agility Memediasi Managerial IT Capability Terhadap SMEs Performance</i> ..... | 67 |
| BAB V PENUTUP.....   | 69 |
| 5.1 Simpulan .....   | 69 |
| 5.2 Implikasi Manajerial .....   | 71 |
| 5.3 Implikasi Teori.....   | 73 |
| 5.4 Keterbatasan Penelitian dan Agenda Penelitian Mendatang.....   | 74 |
| DAFTAR REFERENSI .....   | 76 |
| LAMPIRAN.....  | 82 |



## DAFTAR TABEL

|   |    |
|---|----|
| Tabel 3. 1 Variabel dan Indikator .....               | 27 |
| Tabel 4. 1 Hasil Pengumpulan Data Primer.....         | 36 |
| Tabel 4. 2 Demografi Responden.....                   | 37 |
| Tabel 4. 3 Altruistic Leader Behavior.....            | 40 |
| Tabel 4. 4 Managerial IT Capability .....             | 41 |
| Tabel 4. 5 Ambidexterity Organizational Agility ..... | 43 |
| Tabel 4. 6 SMEs Performance .....                     | 45 |
| Tabel 4. 7 Measurement Evaluation Model .....         | 49 |
| Tabel 4. 8 Fornell-Larcker Criterion.....             | 50 |
| Tabel 4. 9 Coefficients of Determination.....         | 52 |
| Tabel 4. 10 Effect size (f-square).....               | 52 |
| Tabel 4. 11 Q-Square .....                            | 54 |
| Tabel 4. 12 Path Coefficient.....                     | 57 |
| Tabel 4. 13 Specific Indirect Effect .....            | 57 |
| Tabel 4. 14 Kesimpulan Hasil Uji Hipotesis.....       | 58 |

## DAFTAR GAMBAR

|  |    |
|--|----|
| Gambar 2. 1 Kerangka Pikir Penelitian.....   | 23 |
| Gambar 4. 1 Outer Model .....                | 47 |
| Gambar 4. 2 Evaluasi Model.....              | 51 |
| Gambar 4. 3 Predictive Relevance .....       | 54 |
| Gambar 4. 4 Pengujian Model Struktural ..... | 55 |



## DAFTAR LAMPIRAN

|   |    |
|---|----|
| Lampiran 1. Kuesioner Penelitian.....         | 82 |
| Lampiran 2. Tabulasi Data.....                | 86 |
| Lampiran 3. Hasil Output Smart PLS 3.0 .....  | 89 |
| Lampiran 4. Diagram Output Smart PLS 3.0..... | 93 |

