

LAMPIRAN 1
KUESIONER PENELITIAN

Lampiran 1

KUESIONER

NO KUES

KARAKTERISTIK RESPONDEN

1. Nama :
 2. Jenis kelamin : Laki-laki Perempuan
 3. Usia :
 - 17-24 Tahun
 - 25-30 Tahun
 - 31-35 Tahun
 4. Pendidikan Terakhir :
 - SMA/Sederajat
 - Diploma (D3)
 - Sarjana (S1)
 - Magister (S2)
 - Lainnya
 5. Pekerjaan :
 - Mahasiswa
 - PNS
 - Wiraswasta
 - Karyawan
 - Lainnya
- Anda pengguna Lazada? : Iya Tidak

PETUNJUK PENGISIAN

Jawablah pertanyaan-pertanyaan berikut ini dengan memberikan tanda (√) pada setiap pertanyaan yang anda pilih.

Keterangan :

SS : Sangat Setuju

S : Setuju

KS : Kurang Setuju

TS : Tidak Setuju

STS : Sangat Tidak Setuju

No	Pernyataan	STS	TS	KS	S	SS
	<i>Perceived Enjoyment</i>					
1	Proses untuk bertransaksi pada toko <i>online</i> Lazada sangat mudah dilakukan.					
2	Beragamnya jenis produk yang ditawarkan dalam toko <i>online</i> Lazada akan membantu saya untuk memperoleh produk yang saya inginkan.					
3	Dalam toko <i>online</i> Lazada , saya mendapatkan kebebasan untuk mengunjungi situs belanja manapun yang saya inginkan.					
	<i>Perceived Value</i>					
1	Saya merasa dilayani dengan baik ketika berbelanja melalui toko <i>online</i> Lazada					
2	Saya membeli produk melalui toko <i>online</i> Lazada karena saya suka.					
3	Belanja di toko <i>online</i> Lazada sangat berguna bagi saya.					
4	Saya merasa harga produk yang ditawarkan di toko <i>online</i> Lazada lebih murah.					
	<i>Time Saving</i>					

1	Saya dapat terlibat dalam membeli suatu produk melalui toko <i>online</i> Lazada tanpa harus meninggalkan pekerjaan.					
2	Dengan mengunjungi situs toko <i>online</i> Lazada saya dapat menyelesaikan pembelian dengan lebih cepat.					
3	Saya dapat mengunjungi berbagai toko dalam web Lazada , yang akan memungkinkan saya untuk dapat menghemat waktu dalam menemukan produk yang saya inginkan.					
	<i>Perceived Usefulness</i>					
1	Informasi produk yang disampaikan dalam situs toko <i>online</i> Lazada telah menggambarkan produk yang saya inginkan.					
2	Berbelanja secara <i>online</i> melalui Lazada akan menghemat waktu saya					
3	Saya dapat menghemat biaya dan tenaga untuk mendapatkan produk yang saya inginkan melalui toko <i>online</i> Lazada .					
	<i>Purchase Intention</i>					
1	Saya bermaksud merekomendasikan alternatif belanja <i>online</i> melalui Lazada yang sering dilakukan kepada orang-orang disekita saya.					
2	Saya selalu berinisiatif untuk mendapatkan informasi seputar belanja <i>online</i> melalui Lazada .					
3	Kecuali untuk alasan yang tak terduga, saya berniat untuk terus berbelanja <i>online</i> melalui Lazada yang sering saya lakukan secara teratur.					
4	Jika bisa, saya ingin terus melakukan pembelian produk melalui toko <i>online</i> Lazada .					

LAMPIRAN 3 HASIL ANALISIS DATA

ANALISIS DESKRIPTIF

```
FREQUENCIES VARIABLES=x1.1 x1.2 x1.3 x1
/STATISTICS=STDDEV MEAN
/ORDER=ANALYSIS.
```

Frequencies

		Statistics			
		x1.1	x1.2	x1.3	x1
N	Valid	200	200	200	200
	Missing	0	0	0	0
Mean		3.9500	3.9700	4.0500	11.9700
Std. Deviation		.69996	.70111	.74179	1.76199

Frequency Table

		x1.1			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	4	2.0	2.0	2.0
	3	42	21.0	21.0	23.0
	4	114	57.0	57.0	80.0
	5	40	20.0	20.0	100.0
	Total	200	100.0	100.0	

		x1.2			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	1.0	1.0	1.0
	3	46	23.0	23.0	24.0
	4	108	54.0	54.0	78.0
	5	44	22.0	22.0	100.0
	Total	200	100.0	100.0	

x1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	1.0	1.0	1.0
	3	44	22.0	22.0	23.0
	4	96	48.0	48.0	71.0
	5	58	29.0	29.0	100.0
	Total	200	100.0	100.0	

x1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	7	2	1.0	1.0	1.0
	8	2	1.0	1.0	2.0
	9	16	8.0	8.0	10.0
	10	20	10.0	10.0	20.0
	11	38	19.0	19.0	39.0
	12	40	20.0	20.0	59.0
	13	38	19.0	19.0	78.0
	14	32	16.0	16.0	94.0
	15	12	6.0	6.0	100.0
	Total	200	100.0	100.0	

```
FREQUENCIES VARIABLES=x2.1 x2.2 x2.3 x2.4 x2
/STATISTICS=STDDEV MEAN
/ORDER=ANALYSIS.
```

Frequencies

		Statistics				
		x2.1	x2.2	x2.3	x2.4	x2
N	Valid	200	200	200	200	200
	Missing	0	0	0	0	0
Mean		3.8300	3.9800	3.8500	3.8700	15.5300
Std. Deviation		.73744	.73642	.74179	.83462	2.43284

Frequency Table

		x2.1			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	6	3.0	3.0	3.0
	3	56	28.0	28.0	31.0
	4	104	52.0	52.0	83.0
	5	34	17.0	17.0	100.0
Total		200	100.0	100.0	

		x2.2			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	4	2.0	2.0	2.0
	3	44	22.0	22.0	24.0
	4	104	52.0	52.0	76.0
	5	48	24.0	24.0	100.0
Total		200	100.0	100.0	

x2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	6	3.0	3.0	3.0
	3	54	27.0	27.0	30.0
	4	104	52.0	52.0	82.0
	5	36	18.0	18.0	100.0
	Total	200	100.0	100.0	

x2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	8	4.0	4.0	4.0
	3	60	30.0	30.0	34.0
	4	82	41.0	41.0	75.0
	5	50	25.0	25.0	100.0
	Total	200	100.0	100.0	

x2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	8	2	1.0	1.0	1.0
	9	2	1.0	1.0	2.0
	10	4	2.0	2.0	4.0
	12	12	6.0	6.0	10.0
	13	16	8.0	8.0	18.0
	14	34	17.0	17.0	35.0
	15	20	10.0	10.0	45.0
	16	38	19.0	19.0	64.0
	17	30	15.0	15.0	79.0
	18	18	9.0	9.0	88.0
	19	18	9.0	9.0	97.0
	20	6	3.0	3.0	100.0
	Total	200	100.0	100.0	

```

FREQUENCIES VARIABLES=x3.1 x3.2 x3.3 x3
  /STATISTICS=STDDEV MEAN
  /ORDER=ANALYSIS.

```

Frequencies

		Statistics			
		x3.1	x3.2	x3.3	x3
N	Valid	200	200	200	200
	Missing	0	0	0	0
Mean		3.9400	3.8700	3.9500	11.7600
Std. Deviation		.70632	.64434	.69996	1.66622

Frequency Table

		x3.1			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	56	28.0	28.0	28.0
	4	100	50.0	50.0	78.0
	5	44	22.0	22.0	100.0
	Total	200	100.0	100.0	

		x3.2			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	1.0	1.0	1.0
	3	50	25.0	25.0	26.0
	4	120	60.0	60.0	86.0
	5	28	14.0	14.0	100.0
	Total	200	100.0	100.0	

x3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	1.0	1.0	1.0
	3	48	24.0	24.0	25.0
	4	108	54.0	54.0	79.0
	5	42	21.0	21.0	100.0
	Total	200	100.0	100.0	

x3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	7	2	1.0	1.0	1.0
	9	14	7.0	7.0	8.0
	10	42	21.0	21.0	29.0
	11	20	10.0	10.0	39.0
	12	52	26.0	26.0	65.0
	13	40	20.0	20.0	85.0
	14	22	11.0	11.0	96.0
	15	8	4.0	4.0	100.0
	Total	200	100.0	100.0	

```

FREQUENCIES VARIABLES=y1.1 y1.2 y1.3 y1
  /STATISTICS=STDDEV MEAN
  /ORDER=ANALYSIS.

```

Frequencies

		Statistics			
		y1.1	y1.2	y1.3	y1
N	Valid	200	200	200	200
	Missing	0	0	0	0
Mean		3.8400	3.9200	3.9000	11.6600
Std. Deviation		.73286	.67519	.65739	1.63024

Frequency Table

		y1.1			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	1.0	1.0	1.0
	3	66	33.0	33.0	34.0
	4	94	47.0	47.0	81.0
	5	38	19.0	19.0	100.0
	Total	200	100.0	100.0	

		y1.2			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	54	27.0	27.0	27.0
	4	108	54.0	54.0	81.0
	5	38	19.0	19.0	100.0
	Total	200	100.0	100.0	

		y1.3			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	54	27.0	27.0	27.0
	4	112	56.0	56.0	83.0
	5	34	17.0	17.0	100.0
	Total	200	100.0	100.0	

y1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	8	2	1.0	1.0	1.0
	9	20	10.0	10.0	11.0
	10	26	13.0	13.0	24.0
	11	46	23.0	23.0	47.0
	12	44	22.0	22.0	69.0
	13	36	18.0	18.0	87.0
	14	16	8.0	8.0	95.0
	15	10	5.0	5.0	100.0
	Total	200	100.0	100.0	

```

FREQUENCIES VARIABLES=y2.1 y2.2 y2.3 y2.4 y2
/STATISTICS=STDDEV MEAN
/ORDER=ANALYSIS.

```

Frequencies

		Statistics				
		y2.1	y2.2	y2.3	y2.4	y2
N	Valid	200	200	200	200	200
	Missing	0	0	0	0	0
Mean		4.0700	3.9000	4.0600	3.9000	15.9300
Std. Deviation		.74016	.68729	.74779	.65739	2.33933

Frequency Table

		y2.1			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	48	24.0	24.0	24.0
	4	90	45.0	45.0	69.0
	5	62	31.0	31.0	100.0
Total		200	100.0	100.0	

		y2.2			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	58	29.0	29.0	29.0
	4	104	52.0	52.0	81.0
	5	38	19.0	19.0	100.0
Total		200	100.0	100.0	

		y2.3			
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	1.0	1.0	1.0
	3	44	22.0	22.0	23.0
	4	94	47.0	47.0	70.0
	5	60	30.0	30.0	100.0
	Total	200	100.0	100.0	

y2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	54	27.0	27.0	27.0
	4	112	56.0	56.0	83.0
	5	34	17.0	17.0	100.0
	Total	200	100.0	100.0	

y2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	11	2	1.0	1.0	1.0
	12	16	8.0	8.0	9.0
	13	22	11.0	11.0	20.0
	14	20	10.0	10.0	30.0
	15	22	11.0	11.0	41.0
	16	30	15.0	15.0	56.0
	17	26	13.0	13.0	69.0
	18	34	17.0	17.0	86.0
	19	18	9.0	9.0	95.0
	20	10	5.0	5.0	100.0
	Total	200	100.0	100.0	

HASIL UJI VALIDITAS

```

CORRELATIONS
/VARIABLES=x1.1 x1.2 x1.3 Perceived Enjoyment
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

		Correlations			
		x1.1	x1.2	x1.3	Perceived Enjoyment
x1.1	Pearson Correlation	1	.509**	.450**	.789**
	Sig. (2-tailed)		.000	.000	.000
	N	200	200	200	200
x1.2	Pearson Correlation	.509**	1	.583**	.845**
	Sig. (2-tailed)	.000		.000	.000
	N	200	200	200	200
x1.3	Pearson Correlation	.450**	.583**	1	.832**
	Sig. (2-tailed)	.000	.000		.000
	N	200	200	200	200
Perceived Enjoyment	Pearson Correlation	.789**	.845**	.832**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	200	200	200	200

** . Correlation is significant at the 0.01 level (2-tailed).


```

CORRELATIONS
/VARIABLES=x2.1 x2.2 x2.3 x2.4 Perceived Value
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

		Correlations				Perceived Value
		x2.1	x2.2	x2.3	x2.4	
x2.1	Pearson Correlation	1	.364**	.615**	.699**	.840**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	200	200	200	200	200
x2.2	Pearson Correlation	.364**	1	.289**	.454**	.657**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	200	200	200	200	200
x2.3	Pearson Correlation	.615**	.289**	1	.634**	.796**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	200	200	200	200	200
x2.4	Pearson Correlation	.699**	.454**	.634**	1	.885**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	200	200	200	200	200
Perceived Value	Pearson Correlation	.840**	.657**	.796**	.885**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	200	200	200	200	200

** . Correlation is significant at the 0.01 level (2-tailed).

```

CORRELATIONS
/VARIABLES=x3.1 x3.2 x3.3 Time Saving
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

		Correlations			
		x3.1	x3.2	x3.3	Time Saving
x3.1	Pearson Correlation	1	.579**	.441**	.833**
	Sig. (2-tailed)		.000	.000	.000
	N	200	200	200	200
x3.2	Pearson Correlation	.579**	1	.453**	.823**
	Sig. (2-tailed)	.000		.000	.000
	N	200	200	200	200
x3.3	Pearson Correlation	.441**	.453**	1	.782**
	Sig. (2-tailed)	.000	.000		.000
	N	200	200	200	200
Time Saving	Pearson Correlation	.833**	.823**	.782**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	200	200	200	200

** . Correlation is significant at the 0.01 level (2-tailed).

```

CORRELATIONS
/VARIABLES=y1.1 y1.2 y1.3 Perceived Usefulness
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

		Correlations			
		y1.1	y1.2	y1.3	Perceived Usefulness
y1.1	Pearson Correlation	1	.522**	.446**	.846**
	Sig. (2-tailed)		.000	.000	.000
	N	200	200	200	200
y1.2	Pearson Correlation	.522**	1	.322**	.779**
	Sig. (2-tailed)	.000		.000	.000
	N	200	200	200	200
y1.3	Pearson Correlation	.446**	.322**	1	.737**
	Sig. (2-tailed)	.000	.000		.000
	N	200	200	200	200
Perceived Usefulness	Pearson Correlation	.846**	.779**	.737**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	200	200	200	200

** . Correlation is significant at the 0.01 level (2-tailed).

```

CORRELATIONS
/VARIABLES=y2.1 y2.2 y2.3 y2.4 Purchase Intention
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

		Correlations				
		y2.1	y2.2	y2.3	y2.4	Purchase Intention
y2.1	Pearson Correlation	1	.448**	.610**	.613**	.815**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	200	200	200	200	200
y2.2	Pearson Correlation	.448**	1	.598**	.512**	.771**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	200	200	200	200	200
y2.3	Pearson Correlation	.610**	.598**	1	.666**	.876**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	200	200	200	200	200
y2.4	Pearson Correlation	.613**	.512**	.666**	1	.838**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	200	200	200	200	200
Purchase Intention	Pearson Correlation	.815**	.771**	.876**	.838**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	200	200	200	200	200

** . Correlation is significant at the 0.01 level (2-tailed).

HASIL UJI RELIABILITAS

```
RELIABILITY
/VARIABLES=x1.1 x1.2 x1.3 Perceived Enjoyment
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.
```

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	200	100.0
	Excluded ^a	0	.0
	Total	200	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.836	4

```

RELIABILITY
/VARIABLES=x2.1 x2.2 x2.3 x2.4 Perceived Value
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.

```

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	200	100.0
	Excluded ^a	0	.0
	Total	200	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.814	5

```

RELIABILITY
/VARIABLES=x3.1 x3.2 x3.3 Time Saving
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.

```

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	200	100.0
	Excluded ^a	0	.0
	Total	200	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.831	4

```

RELIABILITY
/VARIABLES=y1.1 y1.2 y1.3 Perceived Usefulness
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.

```

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	200	100.0
	Excluded ^a	0	.0
	Total	200	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.821	4


```

RELIABILITY
/VARIABLES=y2.1 y2.2 y2.3 y2.4 Purchase Intention
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.

```

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	200	100.0
	Excluded ^a	0	.0
	Total	200	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.823	5

HASIL UJI REGRESI LINIER BERGANDA

```

REGRESSION
  /MISSING LISTWISE
  /STATISTICS COEFF OUTS R ANOVA COLLIN TOL
  /CRITERIA=PIN(.05) POUT(.10)
  /NOORIGIN
  /DEPENDENT y1
  /METHOD=ENTER x1 x2 x3
  /SCATTERPLOT=(*SRESID ,*ZPRED)
  /RESIDUALS NORM(ZRESID) .

```

Regression

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	Time Saving Perceived Value Perceived Enjoyment		Enter

a. All requested variables entered.

b. Dependent Variable: y1

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.762 ^a	.581	.575	1.06341

a. Predictors: (Constant), x3, x1, x2

b. Dependent Variable: y1

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	307.236	3	102.412	90.563	.000 ^a
	Residual	221.644	196	1.131		
	Total	528.880	199			

a. Predictors: (Constant), x3, x1, x2

b. Dependent Variable: y1

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	2.064	.591		3.492	.001		
	x1	.160	.064	.172	2.479	.014	.442	2.263
	x2	.163	.047	.244	3.480	.001	.436	2.295
	x3	.438	.061	.448	7.181	.000	.551	1.816

a. Dependent Variable: y1

Collinearity Diagnostics^a

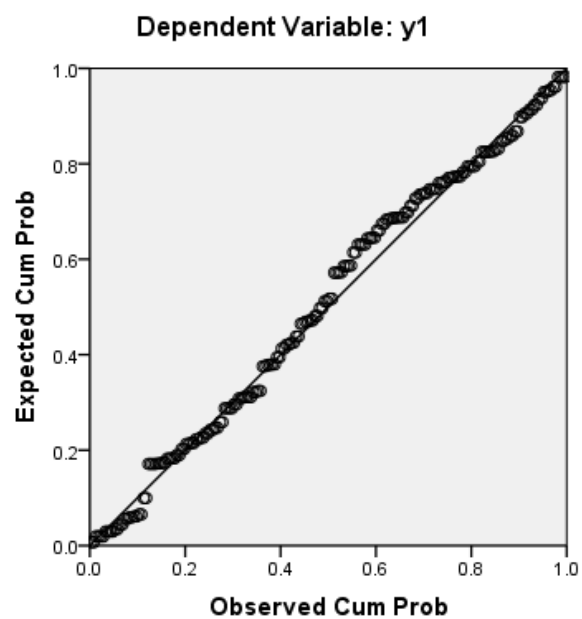
Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	x1	x2	x3
1	1	3.973	1.000	.00	.00	.00	.00
	2	.013	17.471	.83	.07	.18	.00
	3	.008	22.165	.14	.10	.12	1.00
	4	.006	24.998	.02	.83	.70	.00

a. Dependent Variable: y1

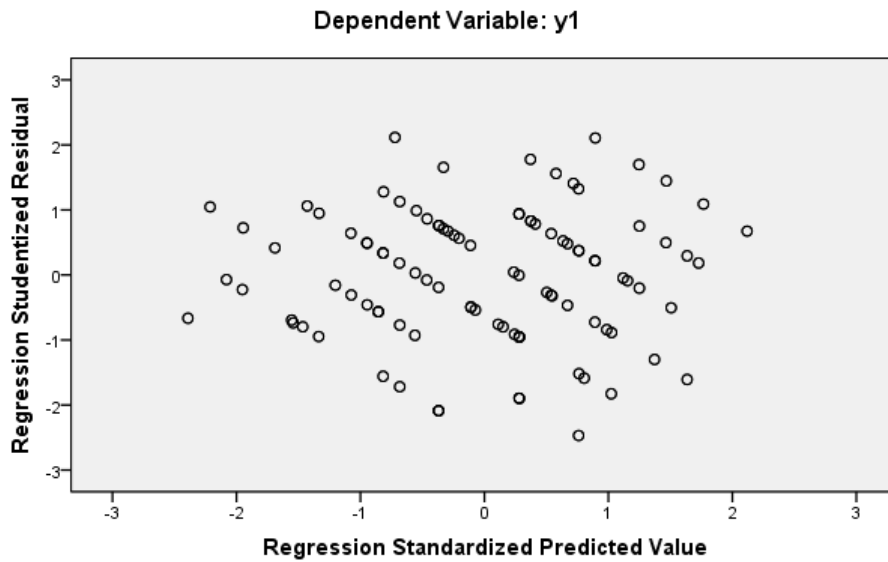
Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	8.6886	14.2923	11.6600	1.24254	200
Std. Predicted Value	-2.391	2.119	.000	1.000	200
Standard Error of Predicted Value	.078	.344	.144	.043	200
Adjusted Predicted Value	8.7262	14.2722	11.6591	1.24043	200
Residual	-2.60359	2.23701	.00000	1.05536	200
Std. Residual	-2.448	2.104	.000	.992	200
Stud. Residual	-2.469	2.116	.000	1.002	200
Deleted Residual	-2.64699	2.26382	.00090	1.07570	200
Stud. Deleted Residual	-2.502	2.135	.000	1.006	200
Mahal. Distance	.075	19.860	2.985	2.768	200
Cook's Distance	.000	.034	.005	.007	200
Centered Leverage Value	.000	.100	.015	.014	200

a. Dependent Variable: y1

Normal P-P Plot of Regression Standardized Residual

Scatterplot



```

NPAR TESTS
  /K-S (NORMAL)=RES_1 RES_2
  /MISSING ANALYSIS.
    
```

NPar Tests

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual	Unstandardized Residual
N		200	200
Normal Parameters ^a	Mean	.0000000	.0000000
	Std. Deviation	1.05536144	1.30900752
Most Extreme Differences	Absolute	.072	.057
	Positive	.046	.038
	Negative	-.072	-.057
Kolmogorov-Smirnov Z		1.018	.803
Asymp. Sig. (2-tailed)		.251	.539
a. Test distribution is Normal.			
b. Calculate from data			
c. Lilliefors Significance Correction			

UJI MULTIKOLINEARITAS

Model	Colinearity Sattistics	
	Tolerance	VIF
Perceived Enjoyment	0,442	2,263
Perceived Value	0,436	2,295
Time Saving	0,551	1,816

UJI HETEROSKEDASTISITAS

Coefficients ^a						
Model		Unstandardized Coefficients		Standardized Coefficients	T	Sig.
		B	Std. Error	Beta		
1	(Constant)	.375	.331		1.135	.258
	Perceived Enjoyment	-.029	.036	-.086	-.808	.420
	Perceived Value	.033	.026	.135	1.258	.210
	Time Saving	.028	.034	.078	.819	.414

a. Dependent Variable: Absres1

PERSAMAAN II

```

REGRESSION
  /MISSING LISTWISE
  /STATISTICS COEFF OUTS R ANOVA COLLIN TOL
  /CRITERIA=PIN(.05) POUT(.10)
  /NOORIGIN
  /DEPENDENT y2
  /METHOD=ENTER x1 x2 x3 y1
  /SCATTERPLOT=(*SRESID ,*ZPRED)
  /RESIDUALS NORM(ZRESID)
  /SAVE RESID.

```

Regression

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	y1, x1, x3, x2 ^a	.	Enter

a. All requested variables entered.

b. Dependent Variable: y2

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.829 ^a	.687	.680	1.32237

a. Predictors: (Constant), y1, x1, x3, x2

b. Dependent Variable: y2

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	748.033	4	187.008	106.944	.000 ^a
	Residual	340.987	195	1.749		
	Total	1089.020	199			

a. Predictors: (Constant), y1, x1, x3, x2

b. Dependent Variable: y2

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	.565	.758		.746	.457		
	x1	.196	.081	.147	2.408	.017	.428	2.334
	x2	.227	.060	.237	3.781	.000	.410	2.437
	x3	.256	.085	.182	3.007	.003	.436	2.294
	y1	.555	.089	.387	6.253	.000	.419	2.386

a. Dependent Variable: y2

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions				
				(Constant)	x1	x2	x3	y1
1	1	4.966	1.000	.00	.00	.00	.00	.00
	2	.013	19.524	.81	.06	.16	.00	.00
	3	.009	23.308	.16	.17	.15	.33	.21
	4	.006	27.870	.03	.74	.63	.04	.03
	5	.006	29.724	.00	.03	.06	.62	.76

a. Dependent Variable: y2

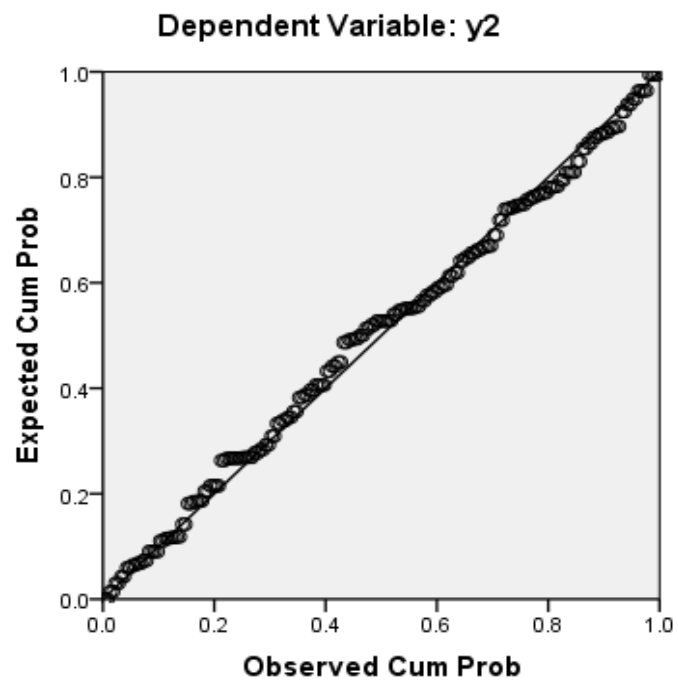
Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	11.5207	20.2251	15.9300	1.93880	200
Std. Predicted Value	-2.274	2.215	.000	1.000	200
Standard Error of Predicted Value	.114	.433	.202	.055	200
Adjusted Predicted Value	11.4934	20.2320	15.9264	1.93842	200
Residual	-4.43481	3.38923	.00000	1.30901	200
Std. Residual	-3.354	2.563	.000	.990	200
Stud. Residual	-3.385	2.590	.001	1.002	200
Deleted Residual	-4.51700	3.46108	.00363	1.34261	200
Stud. Deleted Residual	-3.480	2.629	.001	1.010	200
Mahal. Distance	.476	20.354	3.980	2.948	200
Cook's Distance	.000	.055	.005	.009	200
Centered Leverage Value	.002	.102	.020	.015	200

a. Dependent Variable: y2

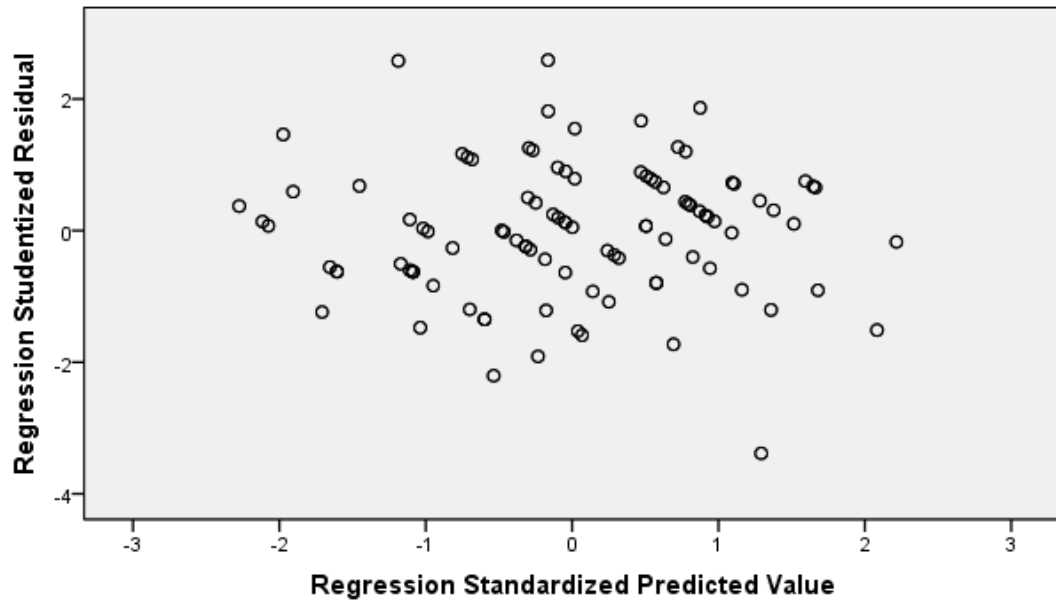
Charts

Normal P-P Plot of Regression Standardized Residual



Scatterplot

Dependent Variable: y2



NPAR TESTS
 /K-S (NORMAL)=RES_1 RES_2
 /MISSING ANALYSIS.

NPar Tests

One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual	Unstandardized Residual
N		200	200
Normal Parameters ^a	Mean	.0000000	.0000000
	Std. Deviation	1.05536144	1.30900752
Most Extreme Differences	Absolute	.072	.057
	Positive	.046	.038
	Negative	-.072	-.057
Kolmogorov-Smirnov Z		1.018	.803
Asymp. Sig. (2-tailed)		.251	.539
a. Test distribution is Normal.			

UJI MULTIKOLINEARITAS

Model	Colinearity Sattistics	
	Tolerance	VIF
Perceived Enjoyment	0,428	2,334
Perceived Value	0,410	2,437
Time Saving	0,436	2,294
Perceived Usefulness	0,419	2,386

UJI HETEROSKEDASTISITAS

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	.911	.480		1.899	.059
	Perceived Enjoyment	.020	.051	.042	.382	.703
	Perceived Value	-.008	.038	-.022	-.198	.843
	Time Saving	-.029	.054	-.059	-.544	.587
	Perceived Usefulness	.028	.056	.055	.497	.620

a. Dependent Variable: Absres2