

## DAFTAR PUSTAKA

- Aghdaie, A., & Fathollah, S. (2011). *An Analysis of Factors Affecting the Consumer 's Attitude of Trust and their Impact on Internet Purchasing Behavior*. Department of Management. 2(23), 147-158file:///D:/jurnal\_pra/alreck 2009.pdffile:/.
- Alreck, P. L. (2009). *Time Pressure , Time Saving And Online*. 25(5), 85–92.
- Alreck, P. L., & Settle, R. B. (2002). *The hurried consumer: Time-saving perceptions of*. 10, 25–35.
- Baskara, I. M. A., & Sukaadmadja, I. P. G. (2016). *Pengaruh Online Trust Dan Perceived Enjoyment Terhadap Online Shopping Satisfaction Dan Repurchase Intention Lazada Indonesia* Fakultas Ekonomi dan Bisnis Universitas Udayana , Bali , Indonesia Globalisasi sudah mempengaruhi perkembangan dunia bisnis saat. *E0Jurnal Manajemen Unud*, 5(11), 7214–7244.
- Chen, M. Y., & Ching, T. I. (2013). *A comprehensive model of the effects of online store image on purchase intention in an e-commerce environment*. *Electronic Commerce Research*, 13(1), 1–23. <https://doi.org/10.1007/s10660-013-9104-5>
- Cho, J. (2004). *Likelihood to abort an online transaction : influences from cognitive evaluations , attitudes , and behavioral variables*. 41, 827–838. <https://doi.org/10.1016/j.im.2003.08.013>
- Cyr, D., Head, M., & Ivanov, A. (2006). *Design aesthetics leading to m-loyalty in mobile commerce*. *Information and Management*, 43(8), 950–963. <https://doi.org/10.1016/j.im.2006.08.009>
- Ghozali, Imam. 2011. *Aplikasi Analisis Multivariate Dengan Program SPSS*. Semarang. Badan Pennerbit Universitas Diponegoro
- Gogoi, B. J. (2013). *Study of Antecedents of Purchase Intention and its Effect on Brand Loyalty of Private Label Brand of Apparel*. International Journal of Sales and Marketing Management Research and Development, 3(2), 73–86. Retrieved from <http://www.tjprc.org/download.php?fname=2-33-1367497537-ABS Study of antecedents.pdf>
- Hansudoh, S. A. (2012). *Pengaruh Celebrity Endorsement Terhadap Purchase Intention Melalui Perceived Value Pada Produk Top Coffe di Surabaya*. Jurnal

- Ilmiah Mahasiswa Manajemen, 1(5), 1–7.
- Hernandez, B., Jimenez, J., & Martin, M. J. (2009). *Interacting with Computers The impact of self-efficacy , ease of use and usefulness on e-purchasing : An analysis of experienced e-shoppers*. *Interacting with Computers*, 21(1–2), 146–156. <https://doi.org/10.1016/j.intcom.2008.11.001>
- Ingham, J., Cadieux, J., & Mekki Berrada, A. (2015). *E-Shopping acceptance: A qualitative and meta-analytic review*. *Information and Management*, 52(1), 44–60. <https://doi.org/10.1016/j.im.2014.10.002>
- Juniwati. (2015). *Pengaruh Perceived Ease of Use , Enjoyment dan Trust Terhadap Repurchase Intention dengan Customer Satisfaction Sebagai Intervening pada Belanja Online ( Studi Pada Mahasiswa Universitas Tanjungpura Pontianak )*. 4(1), 140–156.
- Kim, H; Song, J. (2010). *The quality of word-of-mouth in the online shopping mall*. <https://doi.org/10.1108/17505931011092844>
- Kim, S., Sun, K., Kim, D., & Kim, S. (2013). *The Influence of Consumer Value-Based Factors on Attitude-Behavioral Intention in Social Commerce : The Differences between High- and Low-Technology Experience Groups*, (March 2013), 37–41. <https://doi.org/10.1080/10548408.2013.751249>
- Kohli, R., Devaraj, S., & Mahmood, M. A. (2014). *Understanding Determinants of Online Consumer Satisfaction : A Decision Process Perspective Understanding Determinants of Online Consumer Satisfaction : A Decision*. 1222(March 2015), 37–41. <https://doi.org/10.1080/07421222.2004.11045796>
- Koiso, N. K. (2005). *Time, attention, authenticity and consumer benefits of the Web*. *Business Horizons*, 48(1), 63–70. <https://doi.org/10.1016/j.bushor.2004.10.004>
- Lee, S., & Cude, B. J. (2012). *Consumer complaint channel choice in online and offline purchases*. 36, 90–96. <https://doi.org/10.1111/j.1470-6431.2010.00992.x>
- Lee, Y.-K., Park, J., Chung, N., & Blakeney, A. (2012). *A unified perspective on the factors influencing usage intention toward mobile financial services*. 65, 1590–1599. <https://doi.org/10.1016/j.jbusres.2011.02.044>
- Lim, Y. J., Osman, A., Salahuddin, S. N., Romle, A. R., & Abdullah, S. (2016). *Factors Influencing Online Shopping Behavior: The Mediating Role of Purchase Intention*. *Procedia Economics and Finance*, 35(October 2015), 401–410. [https://doi.org/10.1016/s2212-5671\(16\)00050-2](https://doi.org/10.1016/s2212-5671(16)00050-2)

- Oktarini, M. A. S., & Wardana, I. M. (2018). *Pengaruh Perceived Ease of Use dan Perceived Enjoyment terhadap Customer Satisfaction dan Repurchase Intention.* INOBIS: Jurnal Inovasi Bisnis Dan Manajemen Indonesia, 1, 227–237.
- Purnawirawan, N., De Pelsmacker, P., & Dens, N. (2012). *Balance and Sequence in Online Reviews: How Perceived Usefulness Affects Attitudes and Intentions.* Journal of Interactive Marketing, 26(4), 244–255. <https://doi.org/10.1016/j.intmar.2012.04.002>
- Ramesthi, F. (2013). *Efek Perceived Ease Of Use Dan Confirmation Terhadap Anteseden Online Repurchase Intention. Focus Manajerial,* 12(1), 81–91.
- Saparina, K. (2013). Analysis Jalur.
- Sarjono, K. (2018). *Pengaruh Persepsi Resiko , Kenikmatan Belanja , Dan Desain Situs Terhadap Niat Beli Online,*
- Sarkar, A. (2011). *Impact of Utilitarian and Hedonic Shopping Values on Individual's Perceived Benefits and Risks in Online Shopping.* International Management Review, 7(1), 58.
- ŞENER, A., ATEŞOĞLU, L., & COŞKUN, A. (2018). *the Effect of Utilitarian and Hedonic Shopping Values on Consumers' Perceived Benefits and Risks in Online Shopping.* Akademik Araştırmalar ve Çalışmalar Dergisi (AKAD), 10(18), 12–28. <https://doi.org/10.20990/kilisiibfakademik.428589>
- Shah, S. S. H., Aziz, J., Jaffari, A., Waris, S., & Ejaz, W. (2012). The Impact of Brands on Consumer Purchase Intentions. *Asian Journal of Business Management,* 4(2), 105–110.
- Shih, H. (2004). *An empirical study on predicting user acceptance of e-shopping on the Web.* 41, 351–368. [https://doi.org/10.1016/S0378-7206\(03\)00079-X](https://doi.org/10.1016/S0378-7206(03)00079-X)
- Soutar, G. N. (2009). *Value , Satisfaction And Behavioral Intentions In An Adventure Tourism Context The Nature Of Adventure Tourism.* Annals of Tourism Research, 36(3), 413–438. <https://doi.org/10.1016/j.annals.2009.02.002>
- Sugiyono. 2005. *Metode Penelitian Kualitatif.* Bandung. Alfabeta.
- \_\_\_\_\_. 2010. *Metode Penelitian Kuantitatif Kualitatif & RND.* Bandung: Alfabeta
- Susanto, T., & Aljoza, M. (2015). Individual Acceptance of e-Government Services in a Developing Country : Dimensions of Perceived Usefulness and Perceived

- Ease of Use and the Importance of Trust and Social Influence. *Procedia - Procedia Computer Science*, 72, 622–629. <https://doi.org/10.1016/j.procs.2015.12.171>
- Turel, Serenko, & Giles. (2017). Integrating Technology Addiction and Use: An Empirical Investigation of Online Auction Users. *MIS Quarterly*, 35(4), 1043. <https://doi.org/10.2307/41409972>
- Venkatesh, V. (2012). *CONSUMER ACCEPTANCE AND USE OF INFORMATION TECHNOLOGY: EXTENDING THE UNIFIED THEORY*. 36(1), 157–178.
- Wen, C., Prybutok, V. R., Xu, C., & Prybutok, V. R. (2016). *An Integrated Model for Customer Online Repurchase Intention AN INTEGRATED MODEL FOR CUSTOMER ONLINE REPURCHASE INTENTION* University of North Texas. 4417(February). <https://doi.org/10.1080/08874417.2011.11645518>
- Wiryantari, A. A. I. C., Gde, T., & Sukawati, R. (2016). *Kredibilitas Celebrity Endorser Pada Niat Beli Produk Kosmetik Wardah*. Fakultas Ekonomi dan Bisnis Universitas Udayana , Bali , Indonesia B. 5(11), 7100–7127.
- Yang, S., Lu, Y., Gupta, S., & Cao, Y. (2012). Does Context Matter? The Impact of Use Context on Mobile Internet Adoption. *International Journal of Human-Computer Interaction*, 28(8), 530–541. <https://doi.org/10.1080/10447318.2011.627299>