

## ABSTRAK

Setyaningrum, KF. 2020. PENGEMBANGAN MEDIA CERITA BERGAMBAR MATERI SATUAN “CEBERISSA” UNTUK SISWA KELAS III SD KALISARI 01. Fakultas Keguruan dan Ilmu Pendidikan, Universitas Islam Sultan Agung Semarang. Pembimbing I: Yunita Sari, S.Pd., M.Pd., Pembimbing II: Yulina Ismiyanti, S.Pd.,M.Pd.

Penelitian ini bertujuan untuk mengetahui tahap pengembangan serta kelayakan dan kepraktisan media cerita bergambar CEBERISSA siswa kelas III SD Kalisari 01. Penelitian ini menggunakan jenis penelitian yang mengembangkan atau *Research and Development* (R & D). Hasil penelitian didapatkan; 1) Desain produk yang dikembangkan berupa cover depan dan belakang serta isi dari media CEBERISSA . Validasi media CEBERISSA dilakukan oleh ahli yaitu terkait dengan materi yang memperoleh persentase 82,35% dengan kriteria layak, bahasa dengan persentase sebesar 82,35% dengan kriteria layak, dan desain dengan persentase sebesar 81,25% dengan kriteria layak. Revisi desain tidak dilakukan karena ternyata keseluruhan aspek mencapai kriteria layak sehingga tidak perlu direvisi dan siap di ujicobakan ke skala kecil dan skala besar. Uji coba produk dilakukan pada skala kecil yang berjumlah 10 orang dan skala besar yang berjumlah 32 orang. Revisi produk tidak dilakukan karena setelah diuji cobakan mendapatkan respon positif dari peserta didik dan guru. Setelah itu, maka dilakukan produksi massal; dan 2) Kelayakan media CEBERISSA dari hasil uji kelompok kecil aspek materi dari media CEBERISSA memperoleh persentase 84% dengan kriteria layak, aspek bahasa memperoleh persentase 82% dengan kriteria layak, dan aspek desain memperoleh persentase sebesar 83% dengan kriteria layak, sedangkan dari hasil uji coba skala besar aspek materi dari media CEBERISSA memperoleh persentase 82% dengan kriteria layak, aspek bahasa memperoleh persentase 84% dengan kriteria layak, dan aspek desain memperoleh persentase sebesar 83% dengan kriteria layak. Selanjutnya uji kepraktisan hasil keseluruhan angket respon guru terkait media CEBERISSA didapatkan jumlah skor sebesar 71 dengan presentase sebesar 98.1% dan memiliki kriteria praktis dalam uji kepraktisan serta angket respon peserta didik terkait media CEBERISSA didapatkan jumlah presentase sebesar 97% dan memiliki kriteria praktis dalam uji kepraktisan.

Kata Kunci : CEBERISSA, Matematika, Media Ajar.

## **ABSTRACT**

*Setyaningrum, KF. 2020. DEVELOPMENT OF MEDIA DESCRIPTION OF "CEBERISSA" UNITED STORIES FOR CLASS III STUDENTS OF SD KALISARI 01. Faculty of Teacher Training and Education, Sultan Agung Islamic University Semarang. Supervisor I: Yunita Sari, S.Pd., M.Pd., Supervisor II: Yulina Ismiyanti, S.Pd., M.Pd.*

*This study aims to determine the development stage as well as the feasibility and practicality of CEBERISSA pictorial story media for third grade students of SD Kalisari 01. This research uses the type of research developed or Research and Development (R & D). The research results were obtained; 1) The product design developed is in the form of front and back covers and the contents of the CEBERISSA media. Validation of CEBERISSA media was carried out by experts, namely related to the material that obtained a percentage of 82.35% with appropriate criteria, language with a percentage of 82.35% with appropriate criteria, and design with a percentage of 81.25% with appropriate criteria. The design revision was not carried out because it turned out that all aspects reached the proper criteria so that it did not need to be revised and was ready to be tested on a small and large scale. Product trials were carried out on a small scale totaling 10 people and a large scale totaling 32 people. Product revision is not carried out because after being tested it gets a positive response from students and teachers. After that, mass production was carried out; and 2) Feasibility of the CEBERISSA media from the results of the small group test, the material aspects of the CEBERISSA media obtained a percentage of 84% with appropriate criteria, the language aspect obtained a percentage of 82% with appropriate criteria, and the design aspect obtained a percentage of 83% with appropriate criteria, while try the large-scale material aspects of the media CEBERISSA got a percentage of 82% with proper criteria, language aspects got a percentage of 84% with proper criteria, and the design aspect got a percentage of 83% with proper criteria. Furthermore, the practicality test of the overall results of the teacher response questionnaire related to the CEBERISSA media obtained a total score of 71 with a percentage of 98.1% and has practical criteria in practicality tests and student response questionnaires related to CEBERISSA media, the percentage is 97% and has practical criteria in practicality testing.*

*Keywords: CEBERISSA, Mathematics, Teaching Media.*