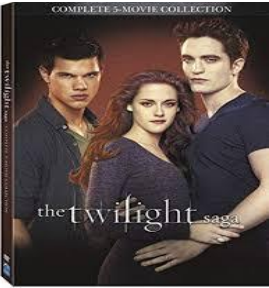




APPENDIX

Problem formulation 1 :What are the characteristics of American Popular Culture?

No	Data	Forms of data	Type	Reference	Comment
1	<p>Films</p> <p>Twilight</p>  <p>She's The Man</p> 	picture	Film	<p>Examples of American popular culture include film, television, programs, video games, Internet Memes, brand names and than symbols, sports, slang, fashion also food. (Mc Adams, 2014)</p>	<p>American films can be seen in everywhere, because America have basic of this impact as a dominant superpower in the world.</p> <p>The America given great contribution dearly with existence of culture it is not difficult to paint out cultural artifact in relation to popular culture.</p> <p>The example of America film which are spreaded around the world</p> <p>Some of example the America popular films are Twilight, She's The</p>

	<p>Torque</p> 				<p>Man and Torque.</p> <ol style="list-style-type: none"> 1. Twilight Saga series film released on 2008 until 2012 with total 5 series films, this film is included in the box office because it has grossed more than \$ 3.3 billion in worldwide receipts. 2. She's the Man released, March 8th, 2006 with box office revenue of \$ 57.2 Million 3. Torque released, January 14th, 2004 with box office revenue of \$ 46.5 Million.
2	<p>Food</p> <p>Burger</p>	Picture	Film	<p>Examples of American popular culture include film, television, programs, video games, Internet</p>	<p>American foods are very popular like Burger, fried fries and other junk foods because there are one or iconic of American popular culture.</p> <p>the third of film are</p>



Softdrink







Toast (Torque)



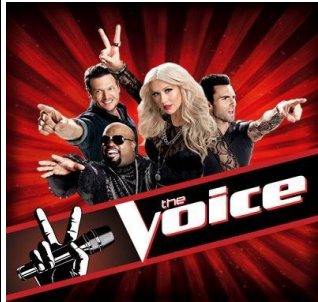
Memes, brand names and than symbols, sports, slang, fashion also **food** (Mc Adams, 2014).

depicted about American food such as burger, fried fries, toast, soft drink and other junk food like mc donald, kfc, sturback and various other cafes menu.

3	<p>Fashion</p> <p>Jeans</p>  <p>Casual clothes</p> 	Picture	Film	<p>Examples of American popular culture include film, television, programs, video games, Internet Memes, brand names and than symbols, sports, slang, fashion also food. (Mc Adams, 2014)</p> <p>Examples of American apparel, including the type of men's suits, simple</p>	Apparel in America look likes simple with wearing clothes, jacket and jeans

	<p>Torque (Leather Jacket)</p> 			<p>women's outfits, various types of jackets and sweaters, various types of pants, such as jeans and levi's as well as various types of long and short dresses with various style and model (<i>Hafidza, 2018</i>).</p>	
4	<p>Music</p> <p>American Idols</p> 	Picture	-	<p>American Popular culture entertainment influence other country like Indonesia, many content Indonesia entertainment</p>	<p>America music talent like American Idol, American X-Factor and The voice America are very famous in America because featuring participants who sing popular songs today and gave birth to new singer stars.</p>

The Voice




X-Factor

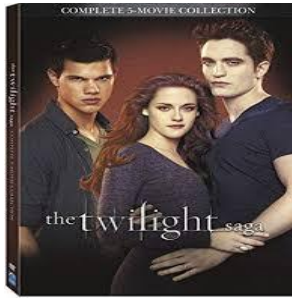


by adapting from America like Indonesian Idol, The Voice and X-Factor (Cizman 390)

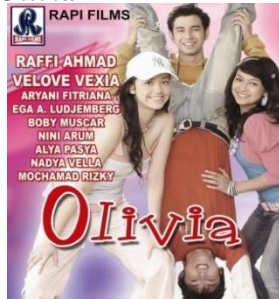
1. American idol season 1 released on June 11, 2002 and season 17 released on March 3, 2019
2. The Voice America season 1 released on April 26, 2011 and season 17 released on September 23, 2019.
3. X-Factor America season 1 released on September 21st, 2011 and last season released on December 19th, 2003

Problem formulation 2 : **What are the influences American Popular Culture toward Indonesian lives in terms of soap operas, food, fashion and music?**

No	Data	Forms of data	Type	Reference	Comment
1	<p>Soap Operas and Film</p> <p><i>Ganteng-ganteng Serigala</i></p>  <p><i>Twilight</i></p>	Picture	Film and Soap Operas	<p>It is called Hollywoodization in which Hollywood influences the Asian film industry to adopt production style, dressing or even imitate the name of Hollywood.</p> <p>Adaptation is an work that is taken in the storyline and the materials from another work, for example from foreign, by changing and adjusting the names, atmosphere</p>	<p>American popular culture, especially movie get influence Indonesian soap operas such as:</p> <ol style="list-style-type: none"> 1. Ganteng-ganteng Serigala adaptating from Twilight 2. Olivia Adaptating from She's The Man 3. Anak Jalanan adaptating from Torque



Olivia




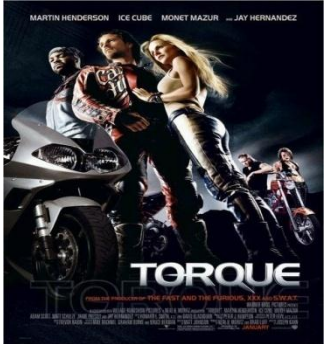
She's The Man



and than events in that foreign country with condition in their own country (Jasin,2014)

About soap operas :

1. *Ganteng-ganteng serigala*, released on April 21st 2014 by having 2 season and total episode 471. The release of ganteng-ganteng serigala two years after twilight last series movie on 2012
2. *Olivia*, released on November 11st, 2006. The Olivia soap opera having nomination Panasonic Gobel Award. Olivia release 7 month after movie She's the Man that aired on March 8th,

	<p><i>Anak Jalanan</i></p>  <p><i>Torque</i></p> 				<p>2006</p> <p>3. <i>Anak Jalanan</i>, released on October, 12th, 2015 with total episodes 810. <i>Anak Jalanan</i> release far adrift with <i>Torque</i> movie, which <i>Anak Jalanan</i> released in 2015 and <i>Torque</i> in 2004</p>
2	<p>Food</p> <p><i>Olivia</i></p>	Picture	Soap Operas	<p>Many foods in other countries are adopted from American food such as Junk food,</p>	<p>Popular foods in America such as Burger and many junk food are iconic of American</p>



She's The man





Ganteng-ganteng Serigala



hamburgers, hot dogs and macaroni which are adapted by other countries (Zimmermann 2).

popular culture, and this food go to influence by other country such as Indonesia, it is look like in soap operas and movies:

1. Olivia and She's The Man with eat and drink of junk food product
2. Anak Jalanan and Torque, eat junk food and drinking soft drink in cafee
3. Ganteng-ganteng serigala and Twilight with eating burger and fried fries

	<p><i>Twilight</i></p> 				
3	<p>Fashion</p> <p><i>Ganteng-ganteng Serigala</i></p>  <p><i>Twilight</i></p>	Picture	Soap Operas and Films	<p>It is called Hollywoodization in which Hollywood influences the Asian film industry to adopt production style, dressing or even imitate the name of Hollywood</p> <p>including the type of men's suits, simple women's outfits, various types of jackets and sweaters, various types of pants, such</p>	<p>Fashion In Indonesian soap operas imitate by American movie such as:</p> <ol style="list-style-type: none"> 1. Ganteng-ganteng serigala imitate twilight which wearing the jacket, jeans pants and sometime wearing casual clothes 2. Anak Jalanan imitate Torque,



Olivia


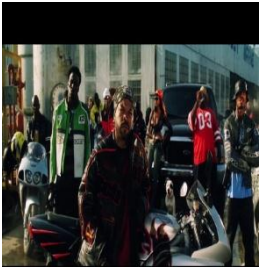






She's The Man



as jeans and levi's as well as various types of long and short dresses with various style and model (Brainly.com 2018)

because wearing leather Jacket with using big motorcycle
3. Olivia imitate She's The man with wearing casual outfit as usual that wear by teenager now.

	<p>Anak Jalanan</p>  <p>Torque</p> 				
4	<p>Music</p> <p>Indonesian Idols</p> 	Picture	-	<p>American Popular culture entertainment influence other country like Indonesia, many content Indonesia entertainment by adapting from America like Indonesian Idol, The</p>	<p>Reality show especially music talent America got adaptatio by Indonesia.</p> <p>Some of examples :</p> <ol style="list-style-type: none"> 1. Indonesian Idol is adaptation

<p><i>American Idols</i></p>  <p><i>The Voice Indonesia</i></p>  <p><i>The Voice (America)</i></p> 		<p>Voice and X-Factor and Movie (Cizman 390)</p>	<p>from American Idol. Indonesian Idol released on April 9th 2004 until now, total seasons 10 with 205 episodes.</p> <p>2. The Voice Indonesia is adaptation from The Voice (America). The voice Indonesia released on February, 10th, 2013 with total episode 83 and 4 season. Although it's still new, The voice Indonesia spelled out very popular after Indonesian Idol.</p> <p>3. X-Factor Indonesia is adaptation from X-Factor</p>
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X-Factor Indonesia



X-Factor America



America.
X-Factor
released on
December
28th,2012 with
total season 2.
Unfortunately
X-factor get
stopped because
not to popular
like American
Idol and
Indonesian Idol.

