CHAPTER I

INTRODUCTION

A. Background of the Study

Nowadays there are many people who like watching movies because movies are easier to understand than reading books or novels. Movie is an audio visual communication medium that conveys a message tothe audience. The message delivered are various such as education, entertainment, and news. Apart from that the movie also uses audio visuals, images and sound that can affect the audience quickly because the movie usually tells about the daily life experienced by many people.

American movies that are often referred to as Hollywood movies are very popular throughout the world and have spread throughout the world, the popularity and spread of Hollywood movies around the world because Hollywood movies have visual effects, stories that are more diverse than movies from other countries, therefore many people like Hollywood movies.

Now this literary work is not only in the form of a book but also a film or movie. Film or movies that are easier to understand make it more popular. The film can express feelings, emotion, and so on in life directly, so that it is in line with new goals, new targets or new audiences. Here in this Film as Literary Work should be the role of adaptation makes critics or audience want to continue to discuss the extent to which a film is faithful to literary works (Alqadi, 3).

Where the reader is in the Literature fills in the blanks their self, imagining space and character. Cinema provides an audience and a definite outline of space.The characters are alive and tangible as well as the whole context. However film or movie in the literature is the reader fills in the blanks themself, imagining space and character; cinema provides an audience with ready-made characters, in flesh and blood, and a definite outline of space. Adaptation can make understanding novels that have been read more easily. Its character is alive and tangible and the whole context (Alqadi, 1-7).

"In the era of interdisciplinary, nothing is healthier than trying to see the literature's verbality from the perspective of cinema and the movie iconicity from the perspective of literature"Film makers are inspired by novels(Daldry, 1-7).

"If film did not grow out of literature, it grew towards it; and what novels and films most strikingly have in common is the potential and propensity for narrative". Although a film uses the same language as the novel, but the words are still different or there are certain words that are different between novels and movies. This is an infinite bond between literature and cinema and loyalty is only one of them (Spiegel, 1-2).

According to explanation above, it can be described that film as literary work can be used to study literature because now literary works are not only in the form of writing (books or novels) but literary works are now in the form of audio visuals like movies. All that is because of modern science and technology. Thus

that it will be easier for people to understand the literary work because most films are made based on true stories or experiences that ordinary people experience. When watching a film people can also take lessons from the film so it will be very interesting to study literary works using film.

As stated before, there are many issues discussed in literary works; one of them is psychological issue. In this final project the writer will use psychological analytic theory from Carl Gustav Jung, or often called Carl Jung and will focus on personality.

Carl Jung says that Personality is the totality of all psychic things both conscious and unconscious. "The number of different systems but interacted each other". The most important systems are the ego, the personal unconscious as well as its complexities, the collective unconscious and its arcs, the persona, the shadow, the anima and the animus, and the self (Jung, 5-6). Jung also bases his personality theory on the assumption that the mind has a level of consciousness and unconsciousness. An important point of Jung's theory is personal unconsciousness. According to Jung, the shadow about the conscious is something that can be felt by the ego, while the unconscious element has nothing to do with the ego. Jung sees the ego as the center of consciousness, but is not the core of consciousness itself. Then personal unconscious includes all experiences that are forgotten, suppressed, or perceived sublimely to someone. Our personal unconscious is shaped by individual experience. Thus, it will be very unique to people. There is a personal unconscious picture that can be easily remembered or difficult, but there are also some parts that are far from the reach of human

consciousness. Then, the collective unconscious does not refer to ideas that are derived, but rather to the strong tendency of humans to react in certain ways at the time of their experiences (Jung, 4). Jung also has Archetype, that are images of the past and even archives that originate from the collective unconscious. Archetypes are more common and originate from the collective unconscious content. Archetypes must be distinguished from instincts (Jung, 4). Jung defines instincts as physical unconscious impulses for action, whereas he sees archetypes as a rival instinct because they are psychic. Both archetypes and instincts are unconscious and both can help shape personality. Archetypes that's have own life and personality. The most recognizable archetypes include persona, shadow, anima, animus, and self. However here I will focus on persona and shadow.

Persona is the side of personality that is shown to the world. The term persona is taken from the mask used by theater actors when playing a role. Carl Jung believes that every human being is involved in certain roles that are demanded by the social. Also persona is the psychic part where they are known as other people; persona protected the ego from negative images, and can appear in dreams in many different forms. When people get too close to persona, it will build an unconscious about individuality, and it will be difficult in the process of achieving self-realization. To be psychologically healthy, people need to be balanced between social expectations and what people personalities really is (Jung, 6-7).

Shadow is a type of archetypes of darkness and repression that represent qualities that do not want to be recognized and people try to hide them from

themselves and others. Jung said that people must know how we fight this shadow. It is easier for us to project the bad of our personality to others, which people refuse to see in themselves. People are not aware of their shadows but people are more often aware of the good side of their personality. People who have never noticed his shadow, according to Jung, are people who have tragic lives and are not brave. Shadow personality is hidden from vision and only appears in certain circumstances. Other people don't know this person more or less (Jung, 6).

From the background of the study, the study chooses this movie as the research because it provides the problem about personality of persona and shadow based on story in *Sierra Burgess is a loser* movie. The reason I took this movies research is because this movie is very interesting and because this movie is related topsychology personality and teenage behavior that must be known.

B. Limitation of the Study

To analyze *Sierra Burgess is A Loser*movie, this study needs to make a limitation, this study wants to limit the problem here only on the analysis of the main character Sierra Burgess, especially with herslightly restrained life and her burdened mind using the theory about persona and shadow by Carl Jungportrayed in the movie.

C. Problem Formulation

The problems that the author wants to solve in this paper are:

    a. How is persona reflected inSierra in *Sierra Burgess is a Loser* movie?

    b. How is shadow reflected inSierrain *Sierra Burgess is a Loser* movie?

D. Objective of the Study

The objectives of this study are:

a. To analyze the Persona reflected in *Sierra Burgess is a Loser* movie?

b. To analyze the Shadow reflected in *Sierra Burgess is a Loser* movie?

E. Significance of the Study

In this writing process, there are some following expectations from this studybelow:

a. This study of the psychologicalwould be beneficial for the students of language faculty who would like to learn more about the all things correlated with psychological.

b. For other researchers, the author hope that this writing may find it beneficial for them in conducting a new study related to struggling for identity.

F. Outline of the study

This project is systematically organized in chapters. Each chapter will discuss different matter as follows:

Chapter I is Introduction, which consists of background of study, limitation of the study, problem formulation, objective of the study, significance of the study, outline of the study.

Chapter II is review of the related literature, divided into synopsis and related theories. Concerns with personalities that focuses on persona and shadow. It deals with the underlying theory, previous studies.

Chapter III is research method. It deals with the types of research, data organizing, data collection method, type of data, analyzing of data.

Chapter IV is discussion and analysis of the topic about persona and shadow reflected to Sierra in *Sierra Burgess is a Loser* Film.

Chapter V is conclusion and suggestion of the topic about this discussion.