

APPENDICES

Problem Formulation 1 : How is Persona happened to Sierra reflected in *Sierra Burgess is a Loser* movie?

No	Dialogue on Movie	Scene	Type of Data	References	Comments
1.	<p>Sierra: “I met a guy. Okay, not met-met. We texted all night. By mistake. He may or may not thinkthat I'm somebody else.”</p> <p>Dan : “Go! Fight! Go, fight, go, fight, win!”</p> <p>Sierra : “Okay, he definitely thinks I'm someone else.”</p>	<p>00:11:35</p> <p>-</p> <p>00:11:55</p>	Dialogue	<p>“Persona is the psychic part where they are known as other people. In a certain sense, persona is considered to deceive others, because he presents to others only a small part of one's psyche, so that if anyone believes that person as he deliberately shows, they are deceiving themselves and experiencing misfortune.” (Jung, 193-194).</p>	<p>Here Sierra meets a man via message. And Sierra thinks that man thinks that Sierra is someone else.</p>

2.	<p>Dan : “Sierra?”</p> <p>Sierra : “What?”</p> <p>Dan : “Okay. Do not be selfish with the good stuff. Let me see. We don't have secrets between each other.”</p> <p>Sierra : “No! Go on.”</p> <p>Dan : “Just let me see. Is that your poem for Ms. T's class?”</p> <p>Sierra : “No, okay. No, Dan!</p> <p>Hey, no! Dan, Dan! Hey, give me that phone back.”</p>	<p>00:19:28</p> <p>-</p> <p>00:19:52</p>	Dialogue	<p>“Persona is a mask or face worn when facing the public. This in turn reflects people's perception of the role that must be played in their lives. Persona is needed for survival, helping oneself to control feelings, thoughts and behavior whose purpose is to create a certain impression to others but often conceals the true nature of personalities.” (Alwisol, 1-2).</p>	<p>Here Sierrastart become someone else. Because her attitude to her best friend changed. Sierra began to hide something with Dan and did not want to say it to Dan.</p> <p>Whereas before Sierra knew Jamey, Sierra never hid anything from Dan.</p>

	<p>Dan :“Oh, Jamey. This is good.This is good.”</p> <p>Sierra :“Dan! Stop it!Okay, just give me the phone back.”</p>				
3.	<p>Sierra : “Oh, my God.”</p> <p>Dan : “Oh, shit!Like, Veronica, Veronica?”</p> <p>Sierra :“That's what I have to live up to?”</p>	<p>00:20:44</p> <p>-</p> <p>00:20:52</p>	Dialogue	<p>“Persona is the psychic part where they are known as other people. In a certain sense, persona is considered to deceive others, because he presents to others only a small part of one's psyche, so that if anyone believes that person as he deliberately shows, they are deceiving themselves and experiencing misfortune.” (Jung, 193-194).</p>	<p>Here Sierra knows she has to pretend to be who she is. That is, to become Veronica, the prettiest girl in her school and Veronica was the one who gave Jamey Sierra's number. And Sierra looks very sad.</p>
4.	<p>Sierra : “Hey, hey.”</p>	00:21:11	Dialogue	<p>“When the ego identifies itself with the persona, the individual becomes more</p>	<p>Dan trying to tell Jamey who the real Jamey is talking to. But</p>

<p>Dan : “Listen, he gotta find out the truth sometime.”</p> <p>Sierra : “Stop it! I'll tell him myself, okay? You don't need to.”</p> <p>Dan : “That's why you have a best friend like me."Dear white boy..."</p> <p>He does have abs.”</p> <p>Sierra : “Dan! Dan, come on!”</p> <p>Dan : “Attaching a real photo.”</p> <p>Sierra : “Dan, Dan, Dan!”</p> <p>Dan : “What, what? Okay, okay!</p> <p>Sierra, Sierra, I'm sorry.I'm sorry.</p> <p>I didn't mean to push it.”</p>	<p>-</p> <p>00:21:33</p>		<p>aware of the part he is playing than his true feelings. He becomes alienated from himself, and his whole personality becomes flat or two dimensional. He became a more artificial human being, merely a reflection of society, not an autonomous human being.” (Jung, 6-7).</p>	<p>Sierra stopped Dan because she feels ambiguous and indecisive and said she would tell Jamey by herself.Sierra acted like she would really tell Jamey about the truth. But in her feelings she did not want to tell Jamey because she was afraid.</p>
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5.	<p>Sierra : “I know you've been giving out my numberto random guys.”</p> <p>Veronica : “Yeah, so?”</p> <p>Sierra :“I think we can help each other.”</p>	<p>00:23:47</p> <p>-</p> <p>00:23:54</p>	Dialogue	<p>“Persona is a mask or face worn when facing the public. This in turn reflects people's perception of the role that must be played in their lives. Persona is needed for survival, helping oneself to control feelings, thoughts and behavior whose purpose is to create a certain impression to others but often conceals the true nature of personalities.” (Alwisol, 1-2).</p> <p>“Persona can also be negative, like someone who can learn to hide themselves or the real personality behind these masks.” (Jung, 4)</p>	<p>Sierra told Veronica that they could help each other. Sierra plans to continue to pretend to be Veronica to Jamey with Veronica's help. And Sierra will help Veronica to learn better.</p>
6.	<p>Veronica :“Give me your phone.</p>	00:34:08	Dialogue	<p>“Persona is a mask or face worn when</p>	<p>Here Veronica helps Sierra to</p>

	<p>You should send those. If you're gonna pretend to be me, be normal, or you could just die alone.”</p> <p>Sierra : “Yeah.”</p>	<p>-</p> <p>00:34:17</p>		<p>facing the public. This in turn reflects people's perception of the role that must be played in their lives. Persona is needed for survival, helping oneself to control feelings, thoughts and behavior whose purpose is to create a certain impression to others but often conceals the true nature of personalities.” (Alwisol, 1-2).</p>	<p>pretend to be herself to Jamey.</p> <p>And Sierra agreed because from the start it was Sierra who wanted the help.</p>
7.	<p>Jamey : “Your voice sounds different. Than I remember it.”</p> <p>Sierra :“Oh, yeah. I have a cold, so it's kinda mannish.”</p>	<p>00:36:49</p> <p>-</p> <p>00:36:55</p>	Dialogue	<p>“Persona will make ourselves unfamiliar with ourselves and our own feelings which can eventually become fake human beings, just a reflection of society which is certainly not an autonomous human being.” (Alwisol, 1-2).</p>	<p>Here Jamey told Sierra by telephone that Sierra's voice sounded different from what she had previously heard, and Sierra said that she was sick with the flu so her voice sounded different. And actually it's the original voice of Sierra.</p>

					But she tried to hide her true self again to Jamey so she wouldn't get caught.
8.	<p>Jamey : “Do you wanna Face Time tomorrow? I mean, it would be nice to see you, you know.”</p> <p>Sierra : “Would it really, though? ”</p> <p>Jamey : “Well, maybe more for me than for you.”</p> <p>Sierra : “No, no, I just... I mean, yeah, there's no reason why I shouldn't logically, so yeah. Yes, yeah.”</p> <p>Jamey : “Okay, great. Well, then,</p>	<p>00:40:22</p> <p>-</p> <p>00:40:58</p>	Dialogue	<p>“Persona is a mask or face worn when facing the public. This in turn reflects people's perception of the role that must be played in their lives. Persona is needed for survival, helping oneself to control feelings, thoughts and behavior whose purpose is to create a certain impression to others but often conceals the true nature of personalities.” (Alwisol, 1-2).</p>	<p>Here Jamey told Sierra he wanted to do Face Time tomorrow, and Sierra looked confused because she didn't want Jamey to know that she wasn't Veronica so Sierra agreed to do Face Time with Veronica's help.</p>

	<p>logicallyI can't wait. Goodnight, Veronica.”</p> <p>Sierra : “Goodnight.Oh, crap.”</p>				
9.	<p>Jamey : “Would you want to go on a date with me? Like, a real date?I have a family thing tomorrow, but...after, I'm free.”</p> <p>Sierra : “Yeah, yeah. For sure. I have something that I need to clear up,but I'll definitely get back to you.Okay, yeah. Sure.</p> <p>Don't die before then, okay?”</p> <p>Jamey : “Okay, I'll try.”</p>	<p>00:49:48</p> <p>-</p> <p>00:50:30</p>	Dialogue	<p>“Persona is a mask or face worn when facing the public. This in turn reflects people's perception of the role that must be played in their lives. Persona is needed for survival, helping oneself to control feelings, thoughts and behavior whose purpose is to create a certain impression to others but often conceals the true nature of personalities.” (Alwisol, 1-2).</p>	<p>Here Jamey talked to Sierra by telephone and said he wanted to go on a date. Sierra looked confused, and she agreed to go on a date with Jamey by asking Veronica to go with Jamey. So as not to be exposed</p>

	Sierra : “Okay.” Jamey : “Bye.” Sierra : “ Bye. I'm in deep shit. ”				
10.	Sierra : “Please. One date. I'm begging you.”	00:50:57 - 00:51:00	Dialogue	“Carl Jung also believes that persona means someone as they appear, not someone who really is. Persona is a social and psychological construction adopted for a specific purpose. Relating to the role played in society. He is interested in the way someone plays a certain role.” (Stein, 132-147).	Sierra begged Veronica to help him work together with his plans to go on a date with Jamey. Sierra asked Veronica to go on a date with Jamey because Jamey wanted to go on a real date. Sierra did not dare appear and still told Veronica to fake it. However Sierra quietly followed them both.
11.	Dan : “Is that him? Is that... that's your pretty boy? He looks	00:51:31	Dialogue	“Persona is showing the actions, thoughts and feelings that are specific to someone.	Here Dan and Sierra accidentally meet with Jamey

	<p>that damn good and he's a good person? It's unfair, what it is."</p> <p>Sierra : "We gotta go. Let's go."</p> <p>Dan : "What, go where? No, no, wait. Wait, go... Why are we leaving? He don't even know what you look like."</p> <p>Sierra : "He knows what I sound like, okay? He could pick my voice out of a line-up."</p> <p>Dan : "Pick my voice out of a line-up"? Oh, wow. Sierra, get up. Get off the floor. Are you a catfish, or a can't fish? I guess</p>	<p>-</p> <p>00:52:05</p>		<p>We also cannot talk about personality patterns in the sense that humans exhibit orderly behavior and habits that repeat themselves, but which are usually shown according to circumstances."</p> <p>(Honigmann, 1-2).</p>	<p>in the park. Jamey plays with his little brother. Dan invites Sierra to greet Jamey but again Sierra does not want or she is not ready to meet with Jamey. she was afraid of being known by Jamey who Sierra really was because Jamey knew Sierra's voice.</p>
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	<p>we'll find out.</p> <p>Sierra : “What? No, no, no. Dan, Dan! Dan!”</p>				
12.	<p>Dan :“This is my sister, Sierra. She's adopted, of course, but she's deaf also, as we know. So she can't hear anything that I say even if I say something like, "She's a hermaphrodite."Which she isn't, she's not a hermaphrodite at all. She's all lady parts. I only know that because she's been slutting it up lately. But the important thing is that she's a very caring person.”</p> <p>Jamey : “Yeah, it's really nice to</p>	<p>00:53:35</p> <p>-</p> <p>00:54:09</p>	Dialogue	<p>“Persona is a mask or face worn when facing the public. This in turn reflects people's perception of the role that must be played in their lives. Persona is needed for survival, helping oneself to control feelings, thoughts and behavior whose purpose is to create a certain impression to others but often conceals the true nature of personalities. But if we use persona too often, it will make ourselves unfamiliar with ourselves and our own feelings which can eventually become</p>	<p>Dan and Sierra finally met with Jamey. But Dan lied to Jamey about Sierra that Sierra was his sister and Sierra was a deaf girl. So that Sierra is not caught by Jamey, because Jamey knows Sierra's voice. And Sierra acted like a deaf when greeting Jamey. And Jamey trusted them both.</p>

	<p>meet you, Sierra? Ah! It's a joke. Sorry."</p> <p>Dan : "All right, okay. We're going to go. So great meeting you. You too, Ty."</p>			<p>fake human beings, just a reflection of society which is certainly not an autonomous human being." (Alwisol, 1-2).</p>	
13	<p>Dan : "Why are you smiling? So, you call that success?"</p> <p>Sierra : "We had a moment. Like, maybe I don't need Veronica."</p> <p>Dan : "Well, you need to tell him the truth, though."</p> <p>Sierra : " Okay, okay, I will. I promise. I'm going to end it tonight."</p>	<p>(0:54:46 – 0:55:23)</p>	Dialogue	<p>"Introverts tend to listen to their heart more with all their fantasies or dreams. Introverts are more ambiguous, shy, and indecisive. Introverts stay in touch with the outside world, but they do so selectively and based on their subjective views." (Muhammad, 12).</p>	<p>Sierra and Dan accidentally met Jamey in a park. Sierra was very happy because finally Jamey saw her, even though when they met, Jamey did not know Sierra, and Jamey thought Sierra was a stranger who suddenly met him. Even though it does not really show her true self, Sierra is very</p>

	<p>Dan : “ Okay. All right. I’m not going to say nothing. Show him that sexy face.”</p> <p>Sierra : “Okay”.</p>				<p>happy and thinks she would not need Veronica to help her anymore because she has a fantasy or a dream that Jamey will fall in love with her real self. After meeting her she felt strange, embarrassed and confused when Dan told her to tell Jamey the truth.</p>
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Problem Formulation 2 : How is Shadow happened to Sierra reflected in *Sierra Burgess is a Loser* movie?

No	Dialogue on Movie	Scene	Type of Data	References	Comments
1.	<p>Veronica Classmate : “V got dumped.”</p> <p>Veronica : “How is this happening?”</p>	<p>1:22:40</p> <p>-</p> <p>1:22:56</p>	Dialogue	<p>“Shadow is an extraordinary anger comes to you when someone denounces you about a mistake. You can be pretty sure that at this point you will find a part of your shadow that you are not aware of.” (Von Franz, 1-2).</p> <p>“Shadows have a strong tendency to become immoral, aggressive and passionate. Shadow is also an archetype of darkness and repression that displays qualities that we do not acknowledge and</p>	<p>Here Sierra is very angry with Veronica because Sierra saw Veronica and Jamey kissing right in front of her. Sierra spreading photos of Veronica with her ex-boyfriend to her friends about Veronica being dumped through DM by her boyfriend. And previously this was only known by Veronica and Sierra. And now already spread at her school.</p>

				try to hide, namely weakness, desire, failure, chaos, wildness, and suppressed thoughts.” (Stein, 130-132).	
2.	<p>Sierra : “Jamey!”</p> <p>Veronica : “Sierra, wait!”</p> <p>Jamey : “Sierra?”</p> <p>Veronica : “Sierra, why did you do this to me?”</p> <p>Jamey : “Wait. Veronica. Are you cheating on me with Spence?”</p> <p>Veronica : “No! Jamey, I’m not. And I’m not who you think I am, and she’s not who you think she is. She’s been pretending to be me</p>	<p>1:24:09</p> <p>-</p> <p>1:24:39</p>	Dialogue	<p>“Carl Jung says that Shadow is a "dark side" of human beings.” (Jung, 6).</p> <p>“Shadow is the subconscious side of the operation of the ego in intending, willing, and defending itself. Which results in the emergence of unpleasant feelings and actions in life. Shadow is also an archetype of darkness and repression that displays qualities that we do not acknowledge and try to hide, namely weakness, desire, failure, chaos,</p>	<p>Here Jamey became helpless because he saw Veronica reportedly breaking up with her ex-boyfriend, and Jamey thought that all this time Veronica had been cheating with Jamey. Then Sierra and Veronica came to Jamey to explain everything. But Sierra looks like she is defending herself. But this mess is caused by Sierra. This is the dark side</p>

	<p>and I've been her, and she's been catfishing you this entire time.”</p> <p>Sierra : “No, okay, wait. Please, listen to me. You have to let me explain, okay, please.”</p> <p>Jamey : “Wait, your voice. Alright, that's enough.”</p> <p>Sierra : “Please, just give me a second.”</p> <p>Jamey : “Let's get outta here. Just stay the hell away from me. Both of you.”</p>			<p>wildness, and suppressed thoughts.</p> <p>Shadow can be considered as a sub personality who wants something that will not be allowed by the persona.</p> <p>Shadow personality is hidden from vision and only appears in certain circumstances. Others may not know this person. Although some things are cruel, but often what is in the shadow is not evil at all. He is only considered to be so because of the shame attached to him due to incompatibility with persona. (Stein, 130-132).</p>	<p>of Sierra.</p>
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3.	<p>Veronica : “Why did you do this to me?”</p> <p>Sierra : “You kissed him. I saw you kiss him.”</p> <p>Veronica : “Well, he thinks I’m you, remember? That was the whole plan. You whine about your looks, but you’ve no idea what it’s like to be me. I told you things I haven’t told anyone. You think I’m mean? You should check the mirror, because your looks are the least ugly thing about you.”</p>	<p>1:24:44</p> <p>-</p> <p>1:25:07</p>	Dialogue	<p>“Shadow is emotional, because it must oppose the rigidity of the ego and separate from the conscious mind. Therefore, because it is instinctive and irrational, shadows tend to be psychological, in which we attribute to others all evil qualities, insecurity that does not want others to know even themselves.”(Hull, 240).</p>	<p>Here Sierra is angry and tells Veronica that she saw Veronica kissing Jamey. Then Veronica told Sierra that it was part of their plan and Veronica did not expect Sierra to do such cruel things to her who had helped her.</p>
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4.	<p>Dan : “Sierra, Sierra.Please tell me that wasn't you.”</p> <p>Sierra : “Come on, you hate Veronica.”</p> <p>Dan : “Sierra, that was just wrong. I don't even know who you are anymore.”</p>	<p>1:25:21</p> <p>-</p> <p>1:25:33</p>	Dialogue	<p>“Carl Jung says that Shadow is a "dark side" of human beings. Shadow represent qualities that we don't want to acknowledge but try to hide from others, even himself.” (Jung, 6).</p> <p>“Shadow personality is hidden from vision and only appears in certain circumstances. Others may not know this person. Although some things are cruel, but often what is in the shadow is not evil at all. He is only considered to be so because of the shame attached to him due to incompatibility with persona. (Stein, 130-132).</p>	<p>Dan who saw Sierra doing that cruel thing to Veronica was really surprised and did not think that his best friend could actually do such a cruel thing.</p>
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5.	<p>Sierra's mom : "Sierra, honey, what's wrong?"</p> <p>Sierra : "You know, it's...it's easy for you to spout your self-esteem BS, but look at me. Do you have any idea what it's like to be a teenage girl and to look like this? Of course not, because you're tiny, you're tiny and you're beautiful and you've always been beautiful. And this is what you stuck me with."</p>	<p>1:25:38</p> <p>-</p> <p>1:26:08</p>	<p>Dialogue</p>	<p>"Shadow is an extraordinary anger comes to you when someone denounces you about a mistake. You can be pretty sure that at this point you will find a part of your shadow that you are not aware of. If we observe our hatred of ourselves and others, and if we consider the moral aspects of our behavior, then we have the opportunity to bring that image into consciousness, and achieve a renewed sense of strength and independence."</p> <p>(Von Franz, 1-2).</p>	<p>Here Sierra expressed her anger and sadness to her mother when she returned home after what had happened at the school earlier. And Sierra feels insecure and hates herself.</p>
6.	<p>Sierra : "Can we talk? I'm sorry I suck so bad."</p> <p>Dan : "You don't suck. Okay, a</p>	<p>1:29:14</p> <p>-</p> <p>1:29:30</p>	<p>Dialogue</p>	<p>"Shadow personality is hidden from vision and only appears in certain circumstances. Others may not know this person. Although some things are cruel,</p>	<p>Here Sierra is trying to apologize to Dan because of the mistake she made. Dan forgive Sierra, Dan think Sierra</p>

	<p>little bit.”</p> <p>Sierra : “That's fair.Still wanna go to homecoming with me?”</p> <p>Dan : “Oh, hell no.But you should definitely save mea dance, though.If that's not too much to ask.Alright, pound it.”</p>			<p>but often what is in the shadow is not evil at all. He is only considered to be so because of the shame attached to him due to incompatibility with persona.” (Stein, 130-132).</p>	<p>is not cruel at all because Sierra did that because of the shame she experienced.</p>
7.	<p>Jamey : “Hi.”</p> <p>Sierra : “Hi.What are you doing here?”</p> <p>Jamey : “I talked to Veronica.The real one.She played me your song.She also had some...arguments, in your favor.” I</p>	<p>1:35:57</p> <p>-</p> <p>1:36:25</p>	Dialogue	<p>“Shadow personality is hidden from vision and only appears in certain circumstances. Others may not know this person. Although some things are cruel, but often what is in the shadow is not evil at all. He is only considered to be so because of the shame attached to him due to incompatibility with persona.” (Stein,</p>	<p>Here Jamey comes to Sierra's house to meet Sierra and Jamey forgives Sierra because Veronica has explained to Jamey about what really happened. And Jamey thinks Sierra did it out of shame and lack of confidence in herself</p>

	had no idea you taught her the Socratic method. It's impressive.			130-132).	because of a demand.
8.	Dan : “Okay, you two cannot be best friends without me. Okay.”	1:39:42 - 1:39:48	Dialogue	“Shadow personality is hidden from vision and only appears in certain circumstances. Others may not know this person. Although some things are cruel, but often what is in the shadow is not evil at all. He is only considered to be so because of the shame attached to him due to incompatibility with persona.” (Stein, 130-132).	Veronica here forgives what Sierra has done to her. Because Veronica knows that Sierra isn't actually a cruel person. And Veronica knows why Sierra did such cruel things to her. It's all because of a misunderstanding. Here everyone, Veronica, Dan, and Jamey have all forgiven Sierra. And they all hugged each other.

9.	<p>Jamey : “I think this is gonna be a problem.”</p> <p>Veronica : “ Why? Shit! Don’t...”</p> <p>Jamey : “What was that for? What do you mean? What did I do? What?”</p> <p>Veronica : “I gotta go.”</p> <p>Jamey :”Wait, is this about that guy, spence? Veronica!”</p> <p>Sierra :” Total of 20,000 followers. Please tell me you’re stupid enough.”</p> <p>(1:18:17 – 1:19:40)</p>	<p>(1:18:17 – 1:19:40)</p>	Dialogue	<p>“Shadow self is our own shadow. Shadow self consists of personality aspects such as envy, jealousy, anger, lust, desire for power. This is the dark side of the human personality.” (Wildan, 1-3)</p>	<p>Jamey accidentally saw Veronica, and greeted her. Jamey, who currently does not know who actually talks to him every day by phone, so he thinks that it is Veronica. Then suddenly Jamey kissed Veronica and it turned out that Sierra saw them kissing from the room. Sierra feels angry and jealous of Veronica. Sierra's shadow self is hidden and covered so she takes over the time to get revenge on Veronica. Sierra opened Veronica's instagram account</p>
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					because Veronica shared her instagram password with Sierra before. Sierra did cruel things to Veronica by posting a photo of Veronica and her ex- boyfriend kissing.
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