

CHAPTER I

INTRODUCTION

This chapter contains the Background of the Study, the Reasons for Choosing the Topic, the Research Question, the Objective of the Study, the Hypotheses, the Limitations of the Study, the Significanses of the Study, the Definition of Key Terms and the Outline of the Study.

1.1 Background of the Study

In this era, it is very common that many people no longer feel awkward to share their stories, passions, or personal experiences through the internet. The world now seems to have no boundaries and no more secrecy that can be covered up. Ease access to the internet has made information easily disseminated and conveyed to the general public. The public is used as a place to devote all things. Like the video blog or in short known as the "Vlog" which lately has become a trend and phenomenal in Indonesia. The presence of the vlogging phenomenon began to shift various phenomena that had been booming before, such as the phenomenon of memes, the phenomenon of foodstagramming, the phenomenon of celebrity and various other phenomena that came from social media.

Video blogs or vlogs according to urban dictionaries are video documentation of journalism on the web that contains about life, thoughts, opinions, and interests. The actual concept of using vlogs is not much different from blogs that have previously been used as a medium for writing and telling something. It's just that the difference between vlogs with blogs lies in, first: the media used in

vlogs uses video, where someone who likes to make vlogs or known as vloggers talks directly in front of the camera. Second: uploading media, vlogs are generally uploaded to YouTube network sites and several other social media, while blogs are uploaded to blog sites such as blogger.com, wordpress.com, and other blog sites. Vlogs look more attractive and interactive because they display information that is presented audio and visuals simultaneously.

Making a vlog encourages to be able to speak properly and correctly. As we know that in learning English there are four skills to develop communicative ability. They are speaking, listening, reading and writing. According to Joanna and Heather (2003), speaking is the most important of those skills. But, students nowadays are not interested or motivated in learning speaking because students learn speaking by listening explanations and using white boards and markers, so students are not active and creative in learning speaking.

Students nowadays are gen Z or millennials generation, that is familiar with technologies. In consequence, teachers must follow the latest technological developments and the internet to make the students more interest. Monotony in teaching cannot facilitate students to use language intended as communication. This technique makes teaching and learning not communicative and based on researchers' interviews with some students they feel bored. Students suggest that they want to have interesting classes that they enjoy learning and easier to understand the material.

As stated by Mutmainna (2016), one of the latest approaches and techniques applied in teaching and learning English is to participate in the role of technology in English classrooms. So, teachers must follow the development of the world of technology as teaching material.

According to Leoni and Hadi (2006), self-confidence is the extent to which individuals have confidence in their assessment of their abilities and the extent to which individuals can feel the appropriateness to succeed. Make a video blog to master the speaking skills also need the confidence in making the video. Students certainly have a feeling of lack of confidence when speaking in front of the class or when getting a speaking assignment by the teacher. The students' confidence in speaking English is low, this can happen because students feel shy in front of the class, shy with friends who can speak more English, anxious, afraid of mistakes in speaking etc.

Self-confidence is very important to advance students' competence in English. With this method the researcher wants to find out if a video blog is potential to be used to improve student confidence.

Based on the explanation above, the researcher is interested to find out students' perception towards the use of vlog to improve English speaking confidence.

1.2 Reasons for Choosing the Topic

The researcher chooses the title “Students’ Perception Towards The Use of Vlog to Improve English Speaking Confidence at SMA Islam Sultan Agung 1 Semarang” because of the following reasons:

1. The researcher found that learning speaking in common method is not effective and boring. It also makes teaching and learning process uncreative because the class can become tense.
2. With direct speaking, the researcher found that students’ self-confidence to speak English is generally low.
3. The researcher proposed to used Video Blog as a recommended technique to improve students’ self-confidence to speak English because the researcher believes the students can improve their speaking skill and gain the self-confidence by using this technique in learning English process.

1.3 Research Question

Related to the background of the study above, the researcher formulated the question of the study into: “What are the students' perception towards the use of vlog to improve English speaking confidence at SMA Islam Sultan Agung 1 Semarang?”

1.4 Objective of the Study

Based on the question of the study above, the objective of the study was describing the students’ perception towards the use of vlog to improve English speaking confidence at SMA Islam Sultan Agung 1 Semarang.

1.5 Limitation of the Study

This study focused on the 10th grade students of SMA Islam Sultan Agung 1 Semarang.

1.6 Significance of the Study

The researcher hopes that the result of this study will be useful to provide input for:

1. Practical Significances:

➤ The Students

The students are expected to have experience in improving their speaking skill in different and creative way. Hopefully they will get self-confident to improve their speaking skill.

➤ The Teachers

To enrich the teachers' knowledge with the appropriate method that is using video blog in improving students' self-confident to speak English.

➤ Next Researcher

To facilitate the next researcher in formulating problems and making decision at the time of research. As well as providing new references in the use of video blog in improving the quality of students' self-confident to speak English.

2. Pedagogical Significance:

➤ Hopefully, this research will help the teachers to be one of the techniques of teaching speaking and to improve students' self-

confidence. This research also can inspire to apply various teaching techniques.

1.7 Definition of Key Terms

Definition of key terms are very important to understand the meaning of the topic. The key terms of the research are defined is as follows:

1. Video Blog (vlog)

A vlog (short for video blog) is a blog (short for weblog) which uses video as the primary content as it is linked to within a video blog post and usually accompanied by supporting text, image, and additional meta data too provide a context for the video (Nate, 2006).

2. Speaking Skill

Speaking is the skill to convey messages through spoken language. The link between messages and spoken language as a delivery medium is very heavy. The message received by the listener is not in its original form, but in another form which is the sound of language. The listener then tries to shift the message in the form of language sounds to its original form (Tarigan, 1995).

3. Self-Confidence

Rahmat (2000) said, self-confidence can be interpreted as a belief in self that is owned by everyone in his life and how that person views himself as a whole by referring to the concept of self. On the other hand, self-confidence is also interpreted as the attitude of an individual confident of his own ability to

behave in accordance with what he expected as a feeling that is confident in his actions, responsible for his actions and not influenced by others.

1.8 Outline of the Study

This study consists of five chapters. The details of every chapter are presented as follows:

Chapter I was the Introduction which consisted of the Background of the Study, the Reason for Choosing the Topic, the Question of the Researcher, the Objective of the Study, the Limitation of the Study, the Significance of the Study, the Definition of the Key Terms, and the Outline of the Study.

Chapter II told about review of related literature which described several point theories underlying the study and review of similar previous studies.

Chapter III talked about the research method. It contained of the Research Design, the Subject of the Study, the Instrument of the Study, the Validity and Reliability of the Instrument, Data Collection Technique, and Data Analysis.

Chapter IV presented Analysis of The Result and Discussion. This chapter consist of Description of The School, Description of Participants, The Result of Validity and Reliability of The Instrument, The Analysis, and The Discussion.

Chapter V presented Conclusion and Suggestions. This Chapter is about Conclusion of This Study and Suggestion for the teacher, students, further researcher, and readers.