

DAFTAR PUSTAKA

- Aaker. (1991). *Managing Brand Equity*. New York: The Freepress.
- Aertsens, J., Mondelaers, K., Verbeke, W., Buysse, J., & Van Huylenbroeck, G. (2011). The Influence of Subjective and Objective Knowledge on Attitude, Motivations and Consumption of Organic Food. *British Food Journal*. Vol. 113 (11): 1353–1378. doi: <https://doi.org/10.1108/00070701111179988>.
- Abdul Aziz, Y. and Chok, N.V. (2013), “The role of Halal awareness, Halal certification, and marketing components in determining Halal purchase intention among non-Muslims in Malaysia: a structural equation modeling approach”, *Journal of International Food and Agribusiness Marketing*, Vol. 25 No. 1, pp. 1-23.
- Ahsin W, 2007. *Fikih Kesehatan*, Jakarta. Amzah
- Allport, W. R., Ross, J. Michael. (1992). Personal Religious Orientation and Prejudice. *Journal of Personality and Social Psychology*, 5 (4), 432-443
- Al Quran dan Terjemahan, Thoha Putra, Semarang, 1995.
- Ambali, A. R., & Bakar, A. N. (2014). People’s Awareness on Halal Foods and Products: Potential Issues for Policy-makers. *Procedia - Social and Behavioral Sciences*. <https://doi.org/10.1016/j.sbspro.2014.01.1104>
- Ancok dan Suroso (2011). *Psikologi Islam*. Yogyakarta, Pusaka Belajar
- Anwar, Sanusi. 2014. *Metodologi Penelitian Bisnis*. Jakarta: Salemba Empat
- Arshia, M. dan Butt, MM (2012). Niat untuk memilih produk Halal: Peran religiusitas. *Jurnal pemasaran Islam*, 3(2), 108-120.
- Astrid Susanto (1997). *Komunikasi dalam Teori dan Praktek*, Bandung: Bina Cipta
- Azmawani Abd Rahman, Ebrahim Asrarhaghghi, Suhaimi Ab Rahman, (2015) "Consumers and Halal cosmetic products: knowledge, religiosity, attitude and intention", *Journal of Islamic Marketing*, Vol. 6 Issue: 1, pp.148-163, <https://doi.org/10.1108/JIMA-09-2013-0068>
- Euromonitor International. (2015). Consumer lifestyles in Indonesia. *Passport*.
- Farrag, D. A., & Hassan, M. (2015). The Influence of Religiosity on Egyptian Muslim Youths’ Attitude Towards Fashion. *Journal of Islamic Marketing*. Vol. 6(1): 95–108. doi: <https://doi.org/10.1108/JIMA-04-2014-0030>.

- Ferdinand, Augusty, 2009, *Metode Penelitian Manajemen*, edisi kedua, Badan Penerbit UNDIP, Semarang.
- Ghozali, I. (2013). *Aplikasi Analisis Multivariate dengan Program IBM SPSS 21*. Semarang: Universitas Diponegoro.
- Hamdan H, Issa ZM, Abu N, Jusoff K. (2013). Purchasing Decisions among Muslim Consumers of Processed Halal Food Products. *Journal of Food Products Pemasaran*, 19:54–61, 2013.
- Hayat Muhammad Awan Ahmad Nabeel Siddiquei Zeeshan Haider , (2015), "Factors affecting Halal purchase intention - evidence from Pakistan's Halal food sector", *Management Research Review*, Vol. 38 Iss 6 pp. - Permanent link to this document: <http://dx.doi.org/10.1108/MRR-01-2014-0022>
- Hidayat, A. S., & Siradj, M. (2015). Sertifikasi Halal Dan Sertifikasi Non Halal Pada Produk Pangan Industri. *Ahkam*, XV(2), 199–210. <https://doi.org/10.15408/ajis.v15i2.2864>
- [Imran Aslan dan Hakiye Aslan. \(2016\). Halal Foods Awareness and Future Challenges. British Journal of Economics, Management & Trade, Article no. BJEMT. 23861](#)
- Kementerian Perindustrian, R. (2016). Kemenperin: Tingkatkan Kemandirian Industri Kosmetik dan Jamu Nasional. Retrieved March 15, 2018, from <http://kemenperin.go.id/artikel/15969/Tingkatkan-Kemandirian-Industri-Kosmetik-dan-Jamu-Nasional>.
- Khraim, H.S., Khraim, A.S., Al-Kaidah, F.M., & AL-Qurashi, D. (2011). Jordanian consumer's evaluation of retail store attributes: The influence of consumer religiosity. *International Journal of Marketing Studies*, 3, 105-116.
- Klerck, D., and Sweeney, J. C. (2007), "The effect of knowledge type on consumer-perceived risk and adoption of genetically modified foods", *Psychology and Marketing*, Vol. 24, No. 2, pp.171-193.
- Kuncoro, Mudrajad.2009. *Metode Riset Untuk Bisnis & Ekonomi*. Penerbit Erlangga. Jakarta.
- Leavit. (1997). *Psikologi Manajemen*. Jakarta: Erlangga.
- LPPOM MUI. (2018). *Tentang Pengkajian LPPOM MUI.*, from Lembaga Pengakajian Pangan, Obat-obatan dan Kosmetika
- Masnono, A. 2005. "Factors influencing the Muslim consumer's level of confidence on Halal logo", Penang, Malaysia.
- Muhamad, N., and Mizerski, D. (2013), "The effects of following Islam in decisions about taboo products", *Psychology & Marketing*, Vol. 30 No. 4, pp. 357-371.

- Mukhtar, A., & Butt, M. M. (2012). Intention to Choose Halal Products: The Role of Religiosity. *Journal of Islamic Marketing*. Vol. 3(2): 108–120. doi: <https://doi.org/10.1108/17590831211232519>
- Muhamad, N., Leong, V. S., and Mizerski, D. (2016), “Consumer knowledge and religious rulings on products: Young Muslim consumer’s perspective”, *Journal of Islamic Marketing*, 7 (1). 74–94.
- N. Meltem Cakici, Paurav Shukla, (2017) "Country-of-origin misclassification awareness and consumers’ behavioral intentions: moderating roles of consumer affinity, animosity, and Halal Product Knowledge", *International Marketing Review*, Vol. 34 Issue: 3, pp. -, doi: 10.1108/IMR-08-2015-0178
- Nazlida Muhamad Vai Shiem Leong Dick Mizerski , (2016),"Consumer knowledge and religious rulings on products: young Muslim consumer’s perspective", *Journal of Islamic Marketing*, Vol. 7 Iss 1 pp. - Permanent link to this document: <http://dx.doi.org/10.1108/JIMA-08-2014-0056>
- Norafni Farlina binti Rahim, Z. S., Syahidawati Shahwan. (2015). Awareness and Perception of Muslim Consumers on Halal Cosmetics and Personal Care Products. *International Journal of Business, Economics and Management*, 2(1), 1-14.
- Rahman, A. A, Asrarhaghighi, E., & Ab Rahman, S. (2015). Consumers and Halal cosmetic products: knowledge, religiosity, attitude and intention. *Journal of Islamic Marketing*, 6(1), 148–163. <https://doi.org/10.1108/JIMA-09-2013-0068>
- Rezai, G., Mohamed, Z., & Shamsudin, M. N. (2015) Can Halal be Sustainable? Study on Mayaysian consumer’s perspective. *Journal of Food Products Marketing*. In press 1-13. Doi: 10.1080/1045446.2014.883583
- Roberts J. (2010) “*Young, connected and Muslim*”, *Marketing Week* [internet]. Tersedia pada: <http://www.marketingweek.co.uk/in-depth-analysis/coverstories/young-connected-and-muslim/3014934.article>
- Roslina (2009). Pengaruh Pengetahuan Produk Dan Citra Merek Terhadap Pembelian Produk. *Jurnal Bisnis dan Manajemen Vol . X (2)* 200-215.
- Sri Nuryati. (2008). *Halalkah Makanan Anda ?*, Solo : PT Aqwam Media Profetika
- Sugiyono. (2003). *Metode Penelitian Bisnis*. Alfabeta. Bandung.
- Supramono dan Haryanto. 2003. *Desain Proposal Studi Pemasaran* . Andi : Yogyakarta.
- Stastistik, B. P. (2010). *Penduduk Menurut Wilayah dan Agama yang Dianut*.
- State of The Global Islamic Economy 2014-2015*
- Tatiek Nurhayati, Hendar Hendar, (2019) "Personal intrinsic religiosity and Halal Product Knowledge on halal product purchase intention: Role of halal product

awareness", Journal of Islamic Marketing, <https://doi.org/10.1108/JIMA-11-2018-0220>

Yasid et al, (2016). Factors Affecting Muslim Student Awareness of Halal Product in Yogyakarta, Indonesia. International Review of Management and Marketing ISSN: 2146-4405

Zakaria et al, 2016. *Influence of HALAL Certification on Customers' Purchase Intention: Rhetoric or Reality*. Terrenganu International Business and Economic Conference 2016

<http://kemenperin.go.id/artikel/11943/Produk-Import-Kuasai-Pasar-Kosmetik>

<https://news.detik.com/berita-jawa-tengah/d-4107932/terbongkar-bisnis-kosmetik-ilegal-beromzet-ratusan-juta-di-semarang>