

# **PERAN *SERVANT LEADERSHIP* DAN *LEADER INTEGRITY* DALAM MENINGKATKAN *WORK ENGAGEMENT***

## **ABSTRAK**

Penelitian ini bertujuan untuk menganalisis model peran *servant leadership* dan *leader integrity* dalam meningkatkan *work engagement*. Populasi yang digunakan dalam penelitian ini adalah seluruh karyawan dosen unissula. Dengan tehnik pengambilan sampel yaitu sensus artinya sampel diambil dengan keseluruhan jumlah karyawan. Dengan menggunakan instrumen penelitian berupa kuesioner. Analisis data menggunakan SPSS 16.0. hasil penelitian ini menunjukkan bahwa *Trust In Leader* memediasi *servant leadership* dan *leader integrity* terhadap *work engagement*. *Organization culture* memoderasi pengaruh *trust in leader* terhadap *work engagement*. Dalam *trust in leader* yang dimiliki karyawan dapat mendorong *work engagement*.

**Kata Kunci** : *Servant Leadership, Leader Integrity, Organization Culture, Trust In Leader,*  
dan *Work Engagement*.

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***ABSTRACT***

This study aims to analyze the *leadership* role model of *leadership and leader integrity* in improving *work engagement*. The population used in this study was all Unissula lecturers. With sampling techniques namely census means the sample is taken with the total number of employees. By using the research instrument in the form of a questionnaire. Data analysis using SPSS 16.0. the results of this study indicate that the *Trust In Leader* mediates *leadership and leader integrity* servants on *work engagement*. *Organization culture* moderates the effect of *trust in leader* on *work engagement*. *In trust in leader* employees have to encourage *work engagement*.

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