

ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh *Good Corporate Governance*, *leverage*, dan *Deviden* terhadap Nilai Perusahaan serta *Firm Size* sebagai variabel intervening. Populasi dalam penelitian ini perusahaan manufaktur yang terdaftar di BEI selama periode 2013-2017. Data yang digunakan dalam penelitian ini berupa data sekunder yang diperoleh dari laporan keuangan yang telah dipublikasi tahunan tahun 2015 sampai 2017. Teknik pengambilan sampel dengan metode *purposive sampling*. Sampel yang diambil sebanyak 12 perusahaan manufaktur. Teknik analisis data menggunakan regresi data panel dengan bantuan program Eviews 9. Hasil penelitian menunjukkan bahwa (1) *Good Corporate Governance* berpengaruh positif tidak signifikan terhadap Nilai Perusahaan. (2) *Leverage* berpengaruh positif dan signifikan terhadap Nilai Perusahaan. (3) *Deviden* berpengaruh positif dan signifikan terhadap nilai perusahaan. (4) *Firm Size* tidak bisa memoderasi antara *Good Corporate Governance* terhadap nilai perusahaan.

Kata Kunci: *Good Corporate Governance*, *Leverage*, *Deviden*, *Firm Size*, dan Nilai Perusahaan.

ABSTRACT

This study aims to analyze the effect of Good Corporate Governance, leverage, and Dividends on Firm Value and Firm Size as an intervening variable. The population in this study was manufacturing companies listed on the Stock Exchange during the 2013-2017 period. The data used in this study are secondary data obtained from financial reports that have been published annually from 2015 to 2017. The sampling technique is purposive sampling method. Samples taken were 12 manufacturing companies. The data analysis technique uses panel data regression with the help of the Eviews 9. The results of the study show that (1) Good Corporate Governance does not have a significant positive effect on Firm Value. (2) Leverage has a positive and significant effect on Firm Value. (3) Dividends have a positive and significant effect on firm value. (4) Firm Size cannot moderate between Good Corporate Governance and firm value.

Keywords: *Good Corporate Governance, Leverage, Dividends, Firm Size, and Firm Value.*