

DAFTAR PUSTAKA

- Ajzen, I., 1985, From Intentions to Actions: A Theory of Planned Behavior dalam J. Kuhl & J. Beckman, Eds., *Action-control: From Cognition to Behavior*, 11-39, Springer, Heidelberg.
- Ajzen, I., & Fishbein, M., 1975, *Belief, Attitude, Intention, and Behavior: An Introduction to Theory and Research*, 129-385, Addison-Wesley, Reading, MA.
- Ajzen, I. dan Madden, T.J. 1986. Prediction of Goal-Directed Behavior: Attitudes, Intentions, and Perceived Behavioral Control. *Journal of Experimental Social Psychology*, 22, 453-474.
- Ajzen, Icek. 1991. *Theory of Planned Behavior*. Organizational Behavior and Human Decision Processes, Vol. 50, Issue 2, p: 179-211.
- Ajzen, Icek. (2002). Perceived Behavioral Control, Self-Efficacy, Locus of Control, and The Theory of Planned Behavior. *Organizational Behavior and Human Decision Processes* 50, 179-211.
- A. Beldadl & S. Hegner. (2018). *Determinants of Fair Trade Product Purchase Intention of Dutch Consumers According to the Extended Theory of Planned Behaviour The Moderating Role of Gender: Netherlands. Journal of Consumer Policy* (2018) 41:191–210.
- Augusty Ferdinand. 2011, *Metode Penelitian Manajemen Pedoman Penelitian untuk Penulisan Skripsi, Tesis, dan Disertasi Ilmu Manajemen*, Edisi 3, AGF Books, Fakultas Ekonomika dan Bisnis Universitas Diponegoro, Semarang.
- Azwar, Saifuddin. 2007. *Metode Penelitian. Pustaka Pelajar*: Yogyakarta.
- Anisa Aditya Cahyani and Dwi Wulandari. (2018). *The Effect of Islamic Values Understanding Level to the Business Behavior of Sellers in Facing Business Competitions” in The First International Research Conference on Economics and Business, KnE Social Sciences, pages 353–373. DOI 10.18502/kss.v3i3.1895.*
- Ali Muhammad and Raza Syed ali and Puah Chin-Hong. (2015). *Factors affecting intention to use Islamic personal nancing in Pakistan: Evidence from the modied TRA model: IQRA University, University Malaysia Sarawak. MPRA Paper No. 66023, posted 11. August 2015 15:33 UTC.*
- Abduh Muhamad, & Tuan Muhd Taufik Tuan Hussin. (2017). *Factors Influence Intention to Opt for Islamic Investment Schemes among Market Player*

- Universiti Brunei Darussalam. *Global Review of Islamic Economics and Business*, Vol. 5, No.1 (2017).
- Chiou, Jyh-Shen.(1998). *The Effects of Attitude, Subjective Norm, and Perceived Behavioral Control on Consumers' Purchase Intentions: The Moderating Effects of Product Knowledge and Attention to Social Comparison Information*. Proc. Natl. Sci. Coun. ROC (C) Vol. 9, No. 2, pp. 298-308. Associate Professor Dept. Of International Trade National Chengchi University
- CNBC Indonesia (2018). *Jumlah Nasabah Bank Syariah Tembus Rekor, Ayo Hijrah* (<https://www.cnbcindonesia.com/syariah/20181026075105-29-39119/jumlah-nasabah-bank-syariah-tembus-rekor-ayo-hijrah>). Diakses pada 13 April 2019
- Dwinta Andryani, Kurniawati. (2015). *pengaruh attitude, subjective norm, perceived behavioral control pelanggan non-muslim terhadap intention to purchase*: Seminar Nasional Cendekiawan 2015 ISSN: 2460-8696
- Echchabi Abdelghani, & Dhekra Azouzi (2015). *Predicting customers' adoption of Islamic banking services in Tunisia:A Decomposed Theory of Planned Behaviour approach: College of Business, Effat University, Saudi Arabia. Tazkia Islamic Finance and Business Review Volume 9.1.*
- Faozan Amar. (2018). *Sikap, Norma Subjektif dan Kontrol Keprilakuan Praktik Pembiayaan Nasabah Koperasi Syariah di Kabupaten Bogor: Universitas Muhammadiyah, Equilibrium: Jurnal Ekonomi Syariah Volume 6, Nomor 2, 2018, 63 – 77 P-ISSN: 2355-0228, E-ISSN: 2502-8316 journal.stainkudus.ac.id/index.php/equilibrium.*
- Ferdinand, Augusty. (2014). *Metode Penelitian Manajemen, Semarang, Badan Penerbit Universitas Diponegoro.*
- Ferdinand, Augusty. 2006. *Metode Penelitian Manajemen: Pedoman Penelitian untuk skripsi, Tesis dan Disertai Ilmu Manajemen*. Semarang: Universitas Diponegoro
- Ghozali, Imam. 2011. *“Aplikasi Analisis Multivariate Dengan Program SPSS”*. Semarang: Badan Penerbit Universitas Diponegoro.
- Ghozali, Imam. 2013. *Aplikasi Analisis Multivariate dengan Program IBM SPSS 21 Update PLS Regresi*. Semarang: Badan Penerbit Universitas Diponegoro.
- Hanudin Amin, et.al. (2011). *Determinants of customers' intention to use Islamic personal Financing The case of Malaysian Islamic banks: Emerald Group*

Publishing Limited 1759-0817: Journal of Islamic Accounting and Business Research Vol. 2 No. 1, 2011 pp. 22-42.

<https://www.indonesia.go.id/profil/agama/>. Diakses pada 13 April 2019

Huda Miftachul, Mulyadhi Kartanegara. (2015). *Islamic Spiritual Character Values of al-Zarnj's Talm al-Mutaallim: Universiti Brunei Darussalam. Mediterranean Journal of Social Sciences MC SER Publishing, Rome-Italy. ISSN 2039-2117 ISSN 2039-9340. Vol 6 No 4 S2 July 2015*

Hikmetullah Babu, Sahib Serdar Demirel. (2010). *Islamic Values In A Multi-Cultural Society: İstanbul Üniversitesi İlahiyat Fakültesi Dergisi, 2010, 22, 211-244.*

Hasnan Baber. (2018). *Factors Influencing the Intentions of Non-Muslims in India to Accept Islamic Finance as an Alternative Financial System: Endicott College of International Studies, Woosong University, Korea. Journal of Reviews on Global Economics, 2018, 7, 317-323.*

Kusno. (2017). *Analysis of islamic spiritual values in mathematic education: Published by Atlantis Press. Advances in Social Science, Education and Humanities Research (ASSEHR), volume 109. 4th Asia Pacific Education Conference (AECON 2017)*

Mubeen Jamshed Khattak. (2018). *Buying Intention and Buying Behavior towards Chicken Meat in Pakistan: Empirical Evidence from a Consumer Survey: University of Lahore, Islamabad. NUML International Journal of Business & Management Vol. 13, No: 1. June, 2018.*

Mutiara Mar Atu Sholihah, Moh Djemdjem Djamaludin. (2018). *Analysis of intention of farmer card utilization using theory of planned behavior: Journal of Consumer Sciences E-ISSN : 2460-8963 2018, Vol. 03, No. 02, 16-26.*

Neila Ramdhani. (2011). *Penyusunan Alat Pengukur Berbasis Theory of Planned Behavior: Buletin Psikologi Fakultas Psikologi Universitas Gadjah Mada Volume 19, NO. 2, 2011: 55 - 69 ISSN: 0854-7108.*

Nafi'an Muhammad Ilman (2018). *Ditarget Tumbuh 10% pada 2019, Ini Permintaan Bank Syariah. (https://www.dream.co.id/dinar/dipatok-tumbuh-10-persen-pada-2019-bank-syariah-kesulitan-1803268.html). Diakses pada 13 April 2019*

Ni Nyoman Anggar Seni, Ni Made Dwi Ratnadi. (2017). *Theory of planned behavior untuk memprediksi niat berinvestasi: ISSN : 2337-3067 E-Jurnal Ekonomi dan Bisnis Universitas Udayana 6.12 (2017): 4043-4068.*

Nurul Jempa. (2018). *Nilai- Nilai Agama Islam: Universitas Muhammadiyah Aceh, Indonesia. Pedagogik Vol. 1, No. 2, Maret 2018.*

- Nelson Lajuni1, et, al . (2017). *Intention to Use Islamic Banking Products and Its Determinants: Kinabalu, Malaysia. International Journal of Economics and Financial Issues ISSN: 2146-4138.*
- Nugroho Anton Priyo Anas Hidayat Hadri Kusuma. (2017). *The influence of religiosity and self-efficacy on the saving behavior of the Islamic banks: Banks and Bank Systems, Volume 12, Issue 3, 2017.*
- Najib Mohamad Ainun. (2017). *Penguatan Prinsip Syariah Pada Produk Bank Syariah: Thomson's Dictionary of Bankin, London : The New Era Publishing Co.Ltd., 11th ed., p.45, Bank. Jurisprudence, Vol. 7 No. 1 Juni 2017.*
- Nurul Sriminarti and Liza Nora. (2018). *The Role of Product Knowledge and Attitudes toward Purchasing Intentions: The Moderating Effect of Religiosity on Halal Cosmetics: Universitas Muhammadiyah Jakarta. nternational Conference on Economics, Business and Economic Education 2018 Volume 2018.*
- Nunnally dalam Ghozali, Imam, 2001, *Aplikasi Analisis Multivariate dengan Program SPSS*, Badan Penerbit Universitas Diponegoro, Semarang.
- Octarina Evie, Hartoyo, Beik Irfan Syauqi. (2019). *Customer purchase intention on sharia mutual fund products: A TPB Approach: IPB University, Bogor 16151. Journal of Consumer Sciences E-ISSN : 2460-8963 2019, Vol. 04, No. 01, 37-47.*
- Phuah Kit Teng, Mun Waei Ow, Sukjeet Kaur Sandhu, Umi Kalsom Kassima. (2018). *Green attitude and purchase intention towards environmental friendly product: Faculty of Business, Communication and Laws, INTI International University, Negeri Sembilan Malaysia. Journal of Emerging Economies and Islamic Research (2018) Vol. 6, No. 1.*
- Pangestika Sherly, Klemens Wedanaji Prasastyo. (2017). *Pengaruh sikap, norma subjektif, kontrol perilaku yang dipersepsikan terhadap niat untuk membeli apartemen di DKI Jakarta: Jurnal Bisnis Dan Akuntansi Issn: 1410 – 9875 Vol. 19, No. 1a, November 2017, Issue 4, Hlm. 249-255.*
- Rina Hastuti. (2016). *The Efficacy of Leader's Islamic spiritual Intelligence Toward Employee Emotional Wellbeing: Iqtishadia Vol. 9, No. 2, 2016, 352-375 P-ISSN: 1979-0724, E-ISSN: 2502-3993: <http://dx.doi.org/10.21043/iqtishadia.v9i2>.*
- Ratno Agriyanto. (2015). *Redefining Objective Of Islamic Banking; Stakeholders Perspective In Indonesia: Cebeci,Ismail, "Integrating The Social Maslaha*

- Into Islamic Finance*”, *Accounting Research Journal*, Vol. 25 No. 3, 2012, pp. 166-184.
- Sugiyono. 2013. *Metode Penelitian Pendidikan Pendekatan Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.
- Sugiyono. 2012. *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Bandung: Alfabeta.
- Sugiyono, Prof., Dr., 1999, *Metode Penelitian Bisnis*, Cetakan Ke-6, Bandung, CV. Alfa Beta
- Sugiyono. 2015. *Metode Penelitian Pendidikan (Pendekatan Kuantitatif, Kualitatif dan R&D)*. Penerbit CV. Alfabeta: Bandung.
- Sarwono, Jonathan, *Metodelogi Penelitian Kuantitatif Dan Kualitatif*, Jogjakarta: Graha Ilmu, 2007.
- Song-Lin Wong, Cheng-Chin Hsu, Han-Shen Chen. (2018). *To Buy or Not to Buy? Consumer Attitudes and Purchase Intentions for Suboptimal Food: Taichung City 40201, Taiwan. International Journal of Environmental Research and Public Health Article*, 15, 1431.
- Syed Shah Alam, et, al. (2012). *Is Religiosity an Important Factor in Influencing the Intention to Undertake Islamic Home Financing in Klang Valley?: National University of Malaysia, UKM Bangi, Selangor, Malaysia. World Applied Sciences Journal* 19 (7): 1030-1041, 2012 ISSN 1818-4952.
- Shahab Aziz1 and Zahra Afaq. (2018). *Adoption of Islamic banking in Pakistan an empirical investigation: University Faculty of Business and Law, UK: Cogent Business & Management* (2018), 5: 1548050
- Saqib Ali, et.al. (2019). *Determinants of Consumer Intentions to Purchase Energy-Saving Household Products in Pakistan: Faculty of Management Sciences, International Islamic University, Islamabad 44000, Pakistan. www.mdpi.com/journal/sustainability*
- Trisdayana Aryadhe, Alit Suryani, Ida Bagus Sudiksa. (2018). *Pengaruh sikap dan norma subjektif terhadap niat beli dan keputusan pembelian: Bali. E-Jurnal Manajemen Unud*, Vol. 7, No. 3, 2018: 1452-1480.
- Tawfik Salah AL-Nahdi, Shakeel A. Habib, & Ali Abbaas Albdou. (2015). *Factors Influencing the Intention to Purchase Real Estate in Saudi Arabia: Moderating Effect of Demographic Citizenship*: Published by Canadian

Center of Science and Education: *International Journal of Business and Management*; Vol. 10, No. 4; 2015 ISSN 1833-3850 E-ISSN 1833-8119.

Weisheng Chiu, Taejung Kim, Doyeon Won. (2018). *Predicting consumers' intention to purchase sporting goods online: An application of the model of goal-directed behavior*, *The current issue and full text archive of this journal is available on Emerald Insight at: www.emeraldinsight.com/1355-5855.htm*.

Yusnidah Ibrahim, Imran Arshad. (2017). *Examining the impact of product involvement, subjective norm and perceived behavioral control on investment intentions of individual investors in Pakistan: Investment Management and Financial Innovations*, Volume 14, Issue 4, 2017.

Zaimy Johana Johan, Nuradli Ridzwan Shah Mohd Dali, Amirah Ahmad Suki, Nor Intan Adha Hafit. (2017). *Customers' Intention towards Shariah Compliant Credit Cards: A Pilot Study: UiTM Selangor. International Journal of Academic Research in Business and Social Sciences 2017*, Vol. 7, No. 4 ISSN: 2222-6990.

Zanariah Abdul Rahman, Ishak Md Shah. (2015). *Measuring Islamic Spiritual Intelligence: bFaculty of Management, University Teknologi Malaysia, Skudai Johor. Procedia Economics and Finance 31 (2015) 134 – 139*.