

## ABSTRACT

Aziz, Umar Bin Abdul;. (2018/2019). *The Effectiveness of Poster as Teaching Learning Media to Improve Students Vocabulary Mastery (The Case of the 8 Grade Students of SMP Islam Sultan Agung 4 Semarang in the Academic Year of 2018/2019)*. English Education Departement. College of Languages of Sultan Agung Islamic University Semarang.

The objective of the research was to find out the effectiveness of poster practice in improving students' vocabulary mastery of the grade VIII at SMP Islam Sultan Agung 4 Semarang in the academic year 2018/2019. The research design of this study was experimental research using quasi experimental design which belonged to quantitative method. The population of this research was VIII A3 and VIII A4, VIII A3 as the experimental class and VIII A4 as the control class, all of samples are 50 students. The instrument of this research as test. The researcher conducted pre-test and post-test. The pre-test was given to both groups before treatments. The post-test is given after treatment finished. The data from two test were scored and analyzed with SPSS for Windows version 16.0. The result of T-test showed mean of experimental class in pre-test was -5,839 and mean of control group was -5.839. The mean score of control class post-test was 78.300, T-test calculation shows that there is difference. It was indicated by result of pre test and post test in experimental class was sig. (2-tailed)  $0.004 < 0.05$ . it means that H1 was accepted. It can be concluded that the poster is effective in improving students' english vocabulary mastery.

***Keywords: Poster, teaching, learning, media, vocabulary mastery.***

## INTISARI

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Tujuan dari penelitian ini adalah menemukan keefektifan dari praktik poster dalam meningkatkan kemampuan mengingat kosakata pada siswa kelas VIII A3 dan VIII A4 di SMP Islam Sultan Agung 4 Semarang tahun ajaran 2018/2019. Penelitian ini menggunakan desain eksperimental dengan teknik quasi experimental. Populasi dari penelitian ini adalah siswa kelas VIII A3 dan VIII A4. Penulis menggunakan tehnik sampel purposive dan 2 kelas diambil sebagai sampel, yaitu VIII A3 sebagai kelas percobaan dan VIII A4 sebagai kelas kontrol. Keseluruhan sampel sebanyak 50 orang. Instrument dalam penelitian ini ialah menggunakan test. Penulis menggunakan dua macam test: *pre-test* dan *post-test*. Sebelum percobaan di lakukan, *pre-test* terlebih dahulu di berikan kedua kelas. *Post- test* di berikan setelah perlakuan di laksanakan. Data dari kedua tes di beri nilai dan penulis menggunakan program SPSS versi 16.0 untuk menganalisa hasil dari *pre-test* dan *post-test*. Hasil dari T –test menunjukkan rata-rata dari kelas kontrol dalam pre test adalah -5.839 dan kelas perlakuan adalah -5839. Hasil mean post test kelas control adalah 78.300, Perhitungan T-test antara *pre-test* dan *post-test* menunjukkan hasil yang berbeda. Di dukung oleh hasil analisis t- test antara *pre-test* dan *post-test* dan posttest di kelas percobaan bahwa sig (2-tailed)  $0.001 < 0.05$ . dapat disimpulkan bahwa H1 dapat diterima. Sehingga, bisa disimpulkan poster efektif dalam meningkatkan kemampuan kosakata bahasa inggris.

***Kata kunci: Poster, mengajar, belajar, media, penguasaan kosa-kata.***