

## **CHAPTER I**

### **INTRODUCTION**

This chapter is divided into six sections. They are Background of the Study, Reasons for Choosing the Topic, Statements of the Problem, Objectives of the Study, Significance of the Study and Outline of the Report.

#### **1.1 Background of the Study**

English is a foreign language for students in Indonesia. In the process of learning teaching English lessons, students are expected to be able to master all the language skills. In English there are four skills, there are listening, speaking, reading, and writing. There are four language skills very important for students.

Language basically is communicating and expressing ideas and feelings to deliver their message. To be able to speak English, vocabulary is an absolute requirement that must be fulfilled. Without vocabulary and extensive knowledge learners often have difficulty in communicating this often make them discouraged, they can use media such as radio, television, magazines, newspapers, posters, and others to encourage their skill. Learning English as foreign language for Indonesian students may not be easy. One of the problems is vocabulary mastery. Many students in Indonesia have limited vocabulary, without having vocabulary students can't express their opinions by speaking and writing. In addition, little terminology in grammar and vocabulary makes it difficult for students to communicate.

According to Murcia (2001), media is a tool or physical objects used by teachers motivate students and bringing a piece of real life into the classroom and by presenting the language in a complete communication context. Media important in teaching and learning foreign language. Media help teachers deliver the taught material more easily and more expressively. Thus, students can receive the material easily and fun. Media is one of the best ways to engage students in learning English. To solve the problem students need to be helped by showing interesting media, such as media posters. we expected by using a poster can attract the attention of students because of the poster has an attractive color and has a special appeal. Giving posters can be accompanied by illustrations in the form of descriptions and statements, besides attracts the attention of the students, also can make the existing explanations become more easily students understood. The poster used is adjusted with themes that are taught so that students can connect something that they are dealing with the concept that has been there.

Through poster students can see, pay attention and observe what events occur, where the incident occurred, who victims became and who is responsible for the incident. In accordance with the model of writing practice that is said (Rahmanto, 1988). Thus the poster is not only a tool but can help the students' interpretation of the object is being observed. Students are expected to write something based on poster media. In modern English teaching, teacher have a responsibility motivate students to learn English and they must be selective to get a more effective vocabulary teaching by using media poster.

In teaching vocabulary, poster can help teachers gain student interest and engage them in the learning process. Interest and engagement make students more progressive in their learning process. Students can learn English happily and motivated, then it is hoped that the use of poster as media for instruction can trigger students' interest to improve and expand their vocabulary, because poster can help them and varied in vocabulary (Rochmah, 2013).

Based on the explanation above, the writer will conduct a final project entitled **“Implementing of Poster as Teaching Learning Media to Improve Students’ Vocabulary Mastery (*The Case of the 8<sup>th</sup> Grade Students of SMP Islam Sultan Agung 4 Semarang in the Academic Year of 2018/2019*)”**

## **1.2 Reasons for Choosing the Topic**

It is fact that English is one of the difficult subjects for the student improving vocabulary to students is not easy for students. They have to study hard if they want to get the best result in English. Indonesia as developing country needs it to communicate with other countries around the world. Using media posters in English learning may help students to master the vocabularies.

Therefore, there are several reasons for choosing the topic as follows:

- 1) Posters can be used as one of the media in English learning, for example, to enrich students’ vocabulary, because posters usually showing unique or important information in people’s life. Furthermore, the writer assumes that poster can help students to remember little details about people, places, and events. Since the poster bring the visualization into

the classroom. Therefore, they can help the students to focus on vocabulary.

- 2) Vocabulary is one of language component which often brings problems to students in learning the language.
- 3) In teaching English it is difficult for most teachers to make students vocabulary class more enjoyable, interesting and communicative. Teaching learning process has to use media to make the lesson interesting.

### **1.3 Research Question**

The research question of learning study is formulated as follow: “ is poster as teaching media effective to improve students’ vocabulary mastery of eight grade students of SMP Islam Sultan Agung 4 Semarang in Academic year 2018/2019?

### **1.4 Objectives of the Research**

The objectives of this study are to find out whether poster as teaching learning media is effective to improve vocabulary mastery of the eight 8<sup>th</sup> grade students of SMP Islam Sultan Agung Semarang in the academic 2018/2019.

### **1.5 Hypothesis of the Study**

According to Airasian (2000: 73), a hypothesis can be classified in term of how they are divided or how references are stated. The hypothesis of this study are :

$H_0$  : There is no significant difference between the means score of vocabulary mastery of the eight graders who were taught vocabulary using posters and the ones who were taught without using poster.

$H_1$  : There is a significant difference between the means score of vocabulary mastery of the eight graders who were taught vocabulary using poster and ones who were taught without using poster.

### **1.6 Limitations of the Study**

The limitation of the study based on the problems above is:

- 1) The object of study: poster as teaching-learning media for improving students' vocabulary mastery.
- 2) The subject of the study: the Eighth graders in SMP ISLAM SULTAN AGUNG 4 SEMARANG in the academic year 2018/2019.

### **1.7 Significance of the Study**

Hopefully, the result of the study will be useful to improve the teaching learning process of English at SMP ISLAM SULTAN AGUNG 4 SEMARANG in general therefore it has some significances:

#### **1. Practical significance**

By doing this study, the writer hope that the study will give some advantages for :

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a. Teachers

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The teacher can apply a good teaching strategy, so that this research will help the teacher to present the easier teaching strategy, as well as the interesting way.

b. Students by using poster, it is believed that the students will be more active and comfortable in learning vocabulary in the classroom.

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2. Pedagogical significance

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This study is hopefully will be beneficial for students and teacher.

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a. For students

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By using the poster, the students will be able to memorize the material easily. Thus, they can master their ability in vocabulary text

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b. For teachers

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The teachers can apply a new strategy and media in teaching vocabulary to improve the students' vocabulary writing skill. With using poster teacher can help them providing active, creative, and fun learning for the students.

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## 1.8 Definition of Key Terms

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- a. Poster is an idea that is coined in the form of simplified drawings illustrated in large sizes, aiming to attract attention, persuade, motivate or warn of certain key ideas, facts or events (Rohani, 1997: 76-77).
  - b. Media is one of ways to support teaching and learning. They it can help teachers' classroom presentation. Media is the plural form of medium,

are derived from Latin Word “medium”. According to Gerlach and Ely (1980:241), a medium is any person, material, or event that establishes a condition which enables learners or student to knowledge, skill, and attitudes. By using media for giving instructions, it is hoped that students will get better understanding of the teacher’s explanation.

- c. Vocabulary that should be taught by English teachers is important for students. As we know, students from non-English speaking backgrounds can’t produce well-structured and reasonable grammatical oral text, are much less successful when it comes to say something. Since vocabulary is a complex task, students are usually afraid of arranging or making text or speaking in foreign language.
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## **1.9 Outline of the Study**

This study divided into several chapters. The first chapter provides five subchapters. They are Background of the Study, Reason for Choosing the Topic, Research Question, Objective of the Study, Limitations of the Study. The second chapter consists of a review of the related literature. It consists of Foreign Language Learning, Media for Teaching English, The Advantages of Poster for Learning and Teaching, English Language Teaching, English Language Learning and Vocabulary. It consists of the Research Design, Subject of the Research, Data Collection, Instrument of the Study, Procedure of the Study and the Criteria of the Students’ Success.

Chapter III is divided into eight parts namely, Research design, Subject of the Study, Variables of the study, Validity and Reliability, Instrument of the Study, Scoring Technique and Technique of Analyzing Data. Chapter IV is analysis of results and discussion. This chapter explains the analysis of the result in teaching vocabulary using poster in SMP Islam Sultan Agung 4 Semarang and discussion of research finding.

Chapter V is conclusion and suggestions. This chapter presents the conclusion and suggestions made based on the data analysis.