

## **ABSTRACT**

*The purpose of this study is to describe and analyze the role of moderating spiritual entertainment and craft work to improve the social identity of the community and organizational performance. The method used in this study is quantitative research, the sample used was 103 respondents from the Islamic boarding school and charity charity institutions. The analysis technique uses a regression test with the help of the SPSS 22 program.*

*The results of this study indicate that spiritual leisure and job crafting are proven to increase community social identity and organizational performance, so that it is expected to improve information and become a guide for the development of knowledge related to value congruence, spiritual leisure, job crafting, and community engagement to improve community social identity and organizational performance, and can be a consideration for developing human resources*

**Keywords :** *value congruence, community engagement, spiritual leisure, job crafting, community social identity, organizational performance*

## ABSTRAK

Tujuan dari penelitian ini adalah untuk mendiskripsikan dan menganalisis peran moderasi *spiritual leisure* dan *job crafting* untuk meningkatkan *community social identity* dan *organizational performance*. Metode yang digunakan dalam penelitian ini adalah penelitian kuantitatif, sampel yang digunakan 103 responden umkm binaan masjid dan lembaga amal zakat. Teknik analisis menggunakan uji regresi dengan bantuan program spss 22.

Hasil penelitian ini menunjukkan bahwa *spiritual leisure* dan *job crafting* terbukti meningkatkan *community social identity* dan *organizational performance*, sehinggadiharapkan dapat meningkatkan informasi dan menjadi panduan bagi pengembangan ilmu yang terkait dengan *value congruence*, *spiritual leisure*, *job crafting*, dan *community engagement* untuk meningkatkan *community social identity* dan *organizational performance*, serta dapat menjadi pertimbangan untuk mengembangkan sumber daya manusia

**Kata kunci:** *value congruence, community engagement, spiritual leisure, job crafting, community social identity, organizational performance*