

LAMPIRAN 1

KUESIONER PENELITIAN
INTRODUCTION TO HALAL PRODUCTN AWARENES
:ANTECEDENT
AND CONSEQRENCES

Petunjuk Umum

1. Gunakan pensil atau pulpen untuk mengisi kuesener
 2. isi pertanyaan dengan jawaban yang jelas dan lengkap
1. Identitas Responden

| No | Identitas | Penjelasan |
|----|----------------------------|--|
| 1 | Nama Responden | |
| 2 | Jenis kelamin | <input type="checkbox"/> Laki-laki <input type="checkbox"/> Perempuan |
| 3 | Kedudukan dalam masyarakat | <input type="checkbox"/> Pendidik <input type="checkbox"/> Pemuka agama <input type="checkbox"/> wirausaha <input type="checkbox"/> Karyawan <input type="checkbox"/> Mahasiswa <input type="checkbox"/> Lainnya..... |
| 4 | Umur | <input type="checkbox"/> < 20 tahun <input type="checkbox"/> 21 – 30 tahun <input type="checkbox"/> 31 – 40 tahun <input type="checkbox"/> 41 – 50 tahun <input type="checkbox"/> 50 – 60 tahun <input type="checkbox"/> > 60 tahun |
| 5 | Pendidikan Terakhir | <input type="checkbox"/> SD <input type="checkbox"/> SMP <input type="checkbox"/> SMU <input type="checkbox"/> Diploma <input type="checkbox"/> Sarjana S1 <input type="checkbox"/> Pascasarjana (S2) <input type="checkbox"/> Doktor (S3) |
| 6 | Status | <input type="checkbox"/> Belum Menikah <input type="checkbox"/> Menikah <input type="checkbox"/> Janda/Duda |

Petunjuk mengisi

Beri tanda X sesuai dengan pendapat ,penilaian ,persepsi atas pengalaman yang yang pernah bapak/ibu lakukan. Pilih angka 1 sampai dengan 5 dari kolom yang telah di sediakan seperti berikut ;

| | | | | | | |
|-----|---|---|---|---|---|----|
| SST | 1 | 2 | 3 | 4 | 5 | SS |
|-----|---|---|---|---|---|----|

Ket : SST = Sangat Tidak Setuju, SS = Sangat Setuju

Contoh

| No | Pertanyaan | Jawaban | | | | | | | |
|-----|---|--|-----|---|---|----|---|---|----|
| 1 | Setiap akan mengkonsumsi suatu produk makanan,saya selalu pastikan bahwa produk iu adalah HALAL | <table border="1"> <tr> <td>STS</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>SS</td> </tr> </table> | STS | 1 | 2 | 3 | 4 | 5 | SS |
| STS | 1 | 2 | 3 | 4 | 5 | SS | | | |

II. VARIABEL PENELITIAN

A. Religiusitas Intrinsik

| No | Pernyataan | Jawaban |
|---------------------------------------|---|------------------|
| 1 | Islam telah menjawab banyak pertanyaan tentang makna kehidupan | STS 1 2 3 4 5 SS |
| 2 | Saya sering membaca naskah yang berkaitan dengan keimanan / keyakinan terhadap islam | STS 1 2 3 4 5 SS |
| 3 | Saya banyak menghabiskan banyak waktu untuk belajar memahami keyakinan terhadap islam | STS 1 2 3 4 5 SS |
| 4 | Keyakinan terhadap islam berada di balik keseluruhan pendekatan saya terhadap kehidupan | STS 1 2 3 4 5 SS |
| 5 | Keyakinan terhadap islam mempengaruhi semua hubungan saya dalam kehidupan | STS 1 2 3 4 5 SS |
| 6 | Penting bagi saya untuk menghabiskan waktu dalam berdoa kepada Allah | STS 1 2 3 4 5 SS |
| Apa peran agama menurut saudara?..... | | |
| | | |
| | | |

B. Religiusitas ekstrinsik

| No | Pernyataan | Jawaban |
|--|--|------------------|
| 1 | Saya bahagia telah mengambil bagian aktivitas organisasi keagamaan (misal jadi takmir mesjid ,jamaah pengajian ,NU,muhamadiyah, GP ANSOR, dll) | STS 1 2 3 4 5 SS |
| 2 | Saya terus memberi informasi tentang organisasi keagamaan saya pada pihak lain | STS 1 2 3 4 5 SS |
| 3 | Saya memiliki pengaruh dlam keputusan-keputusan penting organisasi keagamaan saya | STS 1 2 3 4 5 SS |
| 4 | Saya sering ber kontribusi keuangan kepada organisasi keagamaan saya | STS 1 2 3 4 5 SS |
| Sejauh mana manfaat organisasi keagamaan?..... | | |
| | | |
| | | |

C. Pengetahuan Produk Halal

| No | Pernyataan | Jawaban |
|---|--|------------------|
| 1 | Saya mengetahui mutu suatu produk , terutama makanan dan minuman yang halal atau haram | STS 1 2 3 4 5 SS |
| 2 | Saya memiliki pengetahuan yang cukup tentang produk makanan apakah makan tersebut aman untuk di konsumsi | STS 1 2 3 4 5 SS |
| 3 | Saya memiliki pengetahuan yang cukup tentang kandungan suatu produk | STS 1 2 3 4 5 SS |
| 4 | Saya tau tentang isu terkini mengenai bahan yang di larang islam karena membahayakan tubuh bila termakan seperti borak,pormalin,pewarna sintetis,dll | STS 1 2 3 4 5 SS |
| Sejauh mana anda memiliki pengetahuan hukum islam tentang produk haram dan halal.?..... | | |

D. Minat Beli

| No | Pernyataan | Jawaban |
|---|--|------------------|
| 1 | Saya memiliki minat beli yang tinggi terhadap produk halal | STS 1 2 3 4 5 SS |
| 2 | Saya merekomendasikan produk halal kepada teman atau saudara | STS 1 2 3 4 5 SS |
| 3 | Saya akan selalu membeli produk halal | STS 1 2 3 4 5 SS |
| 4 | Saya akan selalu mencari informasi mengenai produk halal | STS 1 2 3 4 5 SS |
| Sejauh mana anda memiliki minat beli pada produk haram dan halal.?..... | | |

E. Sikap Pada Produk Halal

| No | Pernyataan | Jawaban | | | | | | | |
|---|--|--|-----|---|---|----|---|---|----|
| 1 | Saya selalu memilih makanan yang sudah pasti kehalalannya, | <table border="1"> <tr> <td>STS</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>SS</td> </tr> </table> | STS | 1 | 2 | 3 | 4 | 5 | SS |
| STS | 1 | 2 | 3 | 4 | 5 | SS | | | |
| 2 | Makan HALAL itu penting bagi saya | <table border="1"> <tr> <td>STS</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>SS</td> </tr> </table> | STS | 1 | 2 | 3 | 4 | 5 | SS |
| STS | 1 | 2 | 3 | 4 | 5 | SS | | | |
| 3 | Label makanan HALAL itu penting bagi saya | <table border="1"> <tr> <td>STS</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>SS</td> </tr> </table> | STS | 1 | 2 | 3 | 4 | 5 | SS |
| STS | 1 | 2 | 3 | 4 | 5 | SS | | | |
| 4 | Mengonsumsi makanan HALAL adalah pilihan saya sendiri | <table border="1"> <tr> <td>STS</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>SS</td> </tr> </table> | STS | 1 | 2 | 3 | 4 | 5 | SS |
| STS | 1 | 2 | 3 | 4 | 5 | SS | | | |
| Sejauh mana anda memiliki minat beli pada produk haram dan halal.?..... | | <p>.....</p> <p>.....</p> | | | | | | | |

LAMPIRAN 2

| responden | x1.1 | x1.2 | x1.3 | x1.4 | x1.5 | x1.6 | X1 | x2.1 | x2.2 | x2.3 | x2.4 | X2 | x3.1 | x3.2 | x3.3 | x3.4 | X3 | y1.1 | y1.2 | y1.3 | y1.4 | Y1 | y2.1 | y2.2 | y2.3 | y2.4 | Y2 |
|--------------|------|------|------|------|------|------|----|------|------|------|------|----|------|------|------|------|----|------|------|------|------|----|------|------|------|------|----|
| responden 1 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 4 | 5 | 5 | 19 | 5 | 5 | 4 | 5 | 19 |
| responden 2 | 5 | 5 | 5 | 5 | 4 | 4 | 28 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 4 | 19 | 5 | 4 | 4 | 5 | 18 |
| responden 3 | 4 | 4 | 4 | 4 | 4 | 4 | 24 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| responden 4 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 5 | 5 | 20 |
| responden 5 | 5 | 4 | 5 | 5 | 5 | 5 | 29 | 4 | 5 | 5 | 5 | 19 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 4 | 5 | 19 | 4 | 5 | 5 | 5 | 19 |
| responden 6 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 4 | 4 | 18 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| responden 7 | 4 | 4 | 3 | 4 | 4 | 4 | 23 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 5 | 5 | 20 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 4 | 4 | 16 |
| responden 8 | 4 | 3 | 3 | 2 | 3 | 4 | 19 | 4 | 5 | 5 | 4 | 18 | 3 | 4 | 4 | 3 | 14 | 2 | 4 | 4 | 3 | 13 | 5 | 4 | 3 | 4 | 16 |
| responden 9 | 4 | 4 | 2 | 4 | 3 | 3 | 20 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| responden 10 | 4 | 4 | 3 | 3 | 3 | 4 | 21 | 4 | 5 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| responden 11 | 4 | 4 | 3 | 3 | 4 | 4 | 22 | 5 | 5 | 5 | 5 | 20 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| responden 12 | 4 | 4 | 2 | 2 | 4 | 4 | 20 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 2 | 2 | 2 | 4 | 10 | 4 | 4 | 4 | 4 | 16 |
| responden 13 | 4 | 3 | 2 | 4 | 4 | 4 | 21 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 4 | 4 | 16 | 2 | 2 | 3 | 3 | 10 | 4 | 4 | 4 | 4 | 16 |
| responden 14 | 4 | 4 | 2 | 4 | 4 | 5 | 23 | 5 | 5 | 5 | 5 | 20 | 5 | 1 | 4 | 4 | 14 | 4 | 2 | 2 | 2 | 10 | 5 | 5 | 5 | 4 | 19 |
| responden 15 | 5 | 5 | 1 | 1 | 5 | 5 | 22 | 5 | 5 | 5 | 5 | 20 | 5 | 3 | 5 | 5 | 18 | 3 | 5 | 5 | 5 | 18 | 4 | 4 | 5 | 4 | 17 |
| responden 16 | 3 | 4 | 1 | 3 | 3 | 4 | 18 | 4 | 4 | 5 | 5 | 18 | 3 | 4 | 4 | 3 | 14 | 3 | 3 | 4 | 3 | 13 | 3 | 4 | 2 | 3 | 12 |
| responden 17 | 4 | 5 | 5 | 5 | 5 | 5 | 29 | 5 | 5 | 5 | 5 | 20 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| responden 18 | 4 | 5 | 4 | 4 | 4 | 4 | 25 | 4 | 5 | 4 | 4 | 17 | 5 | 5 | 4 | 4 | 18 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 4 | 4 | 18 |
| responden 19 | 5 | 4 | 3 | 3 | 4 | 4 | 23 | 2 | 3 | 5 | 4 | 14 | 3 | 3 | 4 | 5 | 15 | 3 | 4 | 5 | 4 | 16 | 5 | 5 | 3 | 3 | 16 |
| responden 20 | 5 | 4 | 1 | 4 | 4 | 4 | 22 | 5 | 5 | 5 | 5 | 20 | 4 | 5 | 5 | 5 | 19 | 4 | 4 | 4 | 4 | 16 | 5 | 4 | 4 | 4 | 17 |
| responden 21 | 5 | 4 | 3 | 4 | 4 | 5 | 25 | 3 | 4 | 4 | 4 | 15 | 5 | 4 | 5 | 5 | 19 | 4 | 4 | 3 | 4 | 15 | 3 | 3 | 5 | 3 | 14 |
| responden 22 | 4 | 4 | 3 | 4 | 4 | 4 | 23 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 2 | 4 | 4 | 14 | 4 | 4 | 5 | 5 | 18 |
| responden 23 | 5 | 4 | 4 | 4 | 5 | 5 | 27 | 5 | 5 | 4 | 4 | 18 | 4 | 2 | 4 | 5 | 15 | 2 | 2 | 2 | 3 | 9 | 2 | 4 | 3 | 4 | 13 |
| responden 24 | 5 | 5 | 1 | 5 | 4 | 1 | 21 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 |
| responden 25 | 4 | 4 | 2 | 2 | 4 | 3 | 19 | 5 | 5 | 4 | 4 | 18 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| responden 26 | 4 | 4 | 2 | 4 | 4 | 4 | 22 | 5 | 5 | 5 | 5 | 20 | 4 | 5 | 5 | 5 | 19 | 4 | 4 | 4 | 5 | 17 | 5 | 5 | 5 | 5 | 20 |
| responden 27 | 4 | 4 | 3 | 2 | 4 | 4 | 21 | 4 | 4 | 3 | 4 | 15 | 4 | 4 | 4 | 4 | 16 | 2 | 2 | 2 | 2 | 8 | 4 | 2 | 4 | 4 | 14 |
| responden 28 | 4 | 4 | 2 | 4 | 4 | 4 | 22 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| responden 29 | 4 | 4 | 2 | 2 | 2 | 2 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| responden 30 | 4 | 4 | 2 | 4 | 4 | 4 | 22 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| responden 31 | 4 | 4 | 4 | 3 | 4 | 4 | 23 | 5 | 4 | 5 | 4 | 18 | 5 | 4 | 5 | 5 | 19 | 2 | 2 | 4 | 4 | 12 | 5 | 4 | 5 | 4 | 18 |
| responden 32 | 4 | 4 | 4 | 4 | 5 | 5 | 26 | 5 | 4 | 4 | 5 | 18 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| responden 33 | 4 | 4 | 5 | 4 | 4 | 4 | 25 | 4 | 4 | 4 | 4 | 16 | 4 | 5 | 4 | 4 | 17 | 5 | 4 | 5 | 4 | 18 | 5 | 5 | 4 | 4 | 18 |
| responden 34 | 5 | 4 | 4 | 4 | 4 | 4 | 25 | 5 | 4 | 4 | 5 | 18 | 4 | 5 | 5 | 4 | 18 | 4 | 5 | 5 | 4 | 18 | 4 | 4 | 4 | 4 | 16 |
| responden 35 | 4 | 4 | 4 | 4 | 4 | 4 | 24 | 4 | 5 | 5 | 4 | 18 | 4 | 5 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |
| responden 36 | 4 | 4 | 4 | 5 | 5 | 4 | 26 | 4 | 4 | 5 | 4 | 17 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 |

| | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--------------|---|---|---|---|---|---|----|---|---|---|---|----|---|---|---|---|----|---|---|---|---|----|----|---|---|---|----|----|
| responden 37 | 5 | 4 | 4 | 4 | 4 | 4 | 25 | 4 | 4 | 5 | 4 | 17 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | 5 | 4 | 4 | 4 | 17 | |
| responden 38 | 4 | 5 | 4 | 5 | 4 | 5 | 27 | 4 | 4 | 5 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 5 | 4 | 17 | |
| responden 39 | 4 | 4 | 4 | 5 | 4 | 4 | 25 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | |
| responden 40 | 4 | 4 | 4 | 4 | 5 | 4 | 25 | 4 | 4 | 5 | 4 | 17 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 5 | 4 | 17 | 4 | 4 | 5 | 4 | 17 | |
| responden 41 | 4 | 4 | 4 | 4 | 5 | 4 | 25 | 4 | 5 | 4 | 4 | 17 | 4 | 4 | 5 | 4 | 17 | 4 | 5 | 4 | 5 | 18 | 5 | 4 | 4 | 5 | 18 | |
| responden 42 | 4 | 4 | 4 | 4 | 5 | 4 | 25 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 5 | 4 | 4 | 5 | 18 | |
| responden 43 | 4 | 5 | 4 | 4 | 4 | 4 | 25 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 5 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | 5 | 5 | 4 | 4 | 18 | |
| responden 44 | 4 | 4 | 4 | 4 | 5 | 4 | 25 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 5 | 4 | 17 | 5 | 4 | 5 | 4 | 18 | |
| responden 45 | 5 | 4 | 5 | 5 | 5 | 5 | 29 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | |
| responden 46 | 4 | 5 | 3 | 4 | 5 | 5 | 26 | 4 | 4 | 5 | 4 | 17 | 5 | 5 | 4 | 4 | 18 | 4 | 4 | 5 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | |
| responden 47 | 4 | 4 | 4 | 4 | 4 | 5 | 25 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | |
| responden 48 | 5 | 5 | 4 | 4 | 5 | 5 | 28 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | |
| responden 49 | 5 | 5 | 4 | 4 | 5 | 5 | 28 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 5 | 5 | 18 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | |
| responden 50 | 4 | 4 | 4 | 4 | 4 | 4 | 24 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | |
| responden 51 | 4 | 4 | 3 | 4 | 4 | 4 | 23 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | |
| responden 52 | 5 | 5 | 5 | 4 | 4 | 4 | 27 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 4 | 4 | 16 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 5 | 4 | 17 | |
| responden 53 | 5 | 5 | 4 | 5 | 5 | 5 | 29 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 4 | 5 | 5 | 5 | 19 | 5 | 4 | 5 | 5 | 19 | |
| responden 54 | 5 | 5 | 5 | 5 | 4 | 5 | 29 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 5 | 5 | 20 | |
| responden 55 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 5 | 5 | 20 |
| responden 56 | 5 | 5 | 5 | 4 | 5 | 5 | 29 | 5 | 5 | 5 | 5 | 20 | 4 | 5 | 5 | 5 | 19 | 5 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 5 | 5 | 20 |
| responden 57 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 5 | 5 | 20 | |
| responden 58 | 5 | 5 | 5 | 5 | 4 | 4 | 28 | 5 | 5 | 5 | 5 | 20 | 4 | 5 | 5 | 5 | 19 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 19 | |
| responden 59 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 4 | 4 | 18 | 4 | 5 | 5 | 5 | 19 | 5 | 5 | 5 | 5 | 20 | |
| responden 60 | 5 | 5 | 4 | 5 | 5 | 5 | 29 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 5 | 5 | 20 | |
| responden 61 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 5 | 5 | 20 | |
| responden 62 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 4 | 5 | 19 | 4 | 4 | 5 | 5 | 18 | |
| responden 63 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 5 | 5 | 20 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 5 | 5 | 18 | |
| responden 64 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 4 | 5 | 19 | |
| responden 65 | 4 | 4 | 4 | 4 | 4 | 4 | 24 | 4 | 5 | 5 | 4 | 18 | 5 | 4 | 4 | 5 | 18 | 4 | 5 | 4 | 5 | 18 | 4 | 5 | 4 | 4 | 17 | |
| responden 66 | 4 | 4 | 4 | 4 | 5 | 4 | 25 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 4 | 4 | 16 | 4 | 5 | 4 | 5 | 18 | 5 | 4 | 4 | 4 | 17 | |
| responden 67 | 4 | 4 | 5 | 4 | 5 | 4 | 26 | 5 | 4 | 4 | 5 | 18 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 4 | 4 | 16 | |
| responden 68 | 5 | 4 | 4 | 4 | 5 | 4 | 26 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 5 | 17 | 4 | 5 | 4 | 4 | 17 | |
| responden 69 | 5 | 5 | 5 | 4 | 5 | 5 | 29 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 4 | 4 | 18 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | |
| responden 70 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 4 | 5 | 5 | 5 | 19 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 4 | 19 | 4 | 5 | 5 | 5 | 19 | |
| responden 71 | 4 | 4 | 5 | 4 | 5 | 4 | 26 | 4 | 5 | 5 | 4 | 18 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 5 | 4 | 5 | 18 | |

| | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--------------|---|---|---|---|---|---|----|---|---|---|---|----|---|---|---|---|----|---|---|---|---|----|----|---|---|---|----|----|
| responden 72 | 4 | 4 | 4 | 4 | 4 | 4 | 24 | 4 | 5 | 5 | 4 | 18 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 4 | 5 | 17 | 4 | 5 | 4 | 4 | 17 | |
| responden 73 | 4 | 4 | 4 | 5 | 4 | 4 | 25 | 4 | 4 | 4 | 4 | 16 | 4 | 5 | 4 | 4 | 17 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | |
| responden 74 | 5 | 4 | 5 | 4 | 4 | 5 | 27 | 4 | 4 | 5 | 4 | 17 | 4 | 4 | 5 | 4 | 17 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 4 | 5 | 17 | |
| responden 75 | 4 | 5 | 5 | 4 | 4 | 4 | 26 | 4 | 5 | 5 | 4 | 18 | 4 | 4 | 5 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 5 | 4 | 17 | |
| responden 76 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 4 | 19 | |
| responden 77 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 4 | 5 | 5 | 5 | 19 | 5 | 5 | 4 | 5 | 19 | |
| responden 78 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 4 | 4 | 5 | 5 | 18 | |
| responden 79 | 5 | 5 | 4 | 5 | 5 | 5 | 29 | 5 | 5 | 5 | 5 | 20 | 4 | 5 | 5 | 5 | 19 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 5 | 5 | 20 | |
| responden 80 | 5 | 4 | 5 | 5 | 5 | 5 | 29 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 5 | 5 | 20 | |
| responden 81 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 4 | 19 | |
| responden 82 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 5 | 20 | 4 | 4 | 5 | 5 | 18 | 5 | 5 | 4 | 5 | 19 | 4 | 4 | 5 | 5 | 18 | |
| responden 83 | 5 | 5 | 4 | 4 | 5 | 5 | 28 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 4 | 4 | 18 | |
| responden 84 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 4 | 4 | 18 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 5 | 5 | 20 | |
| responden 85 | 4 | 4 | 5 | 5 | 5 | 5 | 28 | 5 | 5 | 5 | 5 | 20 | 4 | 4 | 4 | 4 | 16 | 5 | 5 | 5 | 5 | 20 | 4 | 5 | 5 | 5 | 19 | |
| responden 86 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 4 | 5 | 19 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | |
| responden 87 | 5 | 5 | 5 | 5 | 5 | 5 | 30 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 4 | 19 | 5 | 5 | 5 | 5 | 20 | |
| responden 88 | 4 | 4 | 4 | 5 | 4 | 5 | 26 | 4 | 5 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 5 | 4 | 17 | |
| responden 89 | 4 | 5 | 4 | 4 | 4 | 4 | 25 | 5 | 4 | 4 | 4 | 17 | 4 | 5 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | 5 | 5 | 4 | 4 | 18 | |
| responden 90 | 4 | 4 | 4 | 4 | 4 | 4 | 24 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 5 | 4 | 17 | 5 | 4 | 4 | 4 | 5 | 18 | 4 | 4 | 5 | 5 | 18 |
| responden 91 | 4 | 4 | 4 | 4 | 5 | 4 | 25 | 4 | 5 | 4 | 4 | 17 | 5 | 4 | 4 | 4 | 17 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 5 | 4 | 17 | |
| responden 92 | 4 | 4 | 3 | 4 | 4 | 4 | 23 | 4 | 4 | 3 | 3 | 14 | 4 | 4 | 4 | 3 | 15 | 4 | 3 | 4 | 3 | 14 | 4 | 4 | 3 | 4 | 15 | |
| responden 93 | 5 | 4 | 3 | 4 | 4 | 4 | 24 | 5 | 5 | 5 | 5 | 20 | 5 | 4 | 4 | 5 | 18 | 3 | 4 | 3 | 4 | 14 | 3 | 4 | 3 | 3 | 13 | |
| responden 94 | 4 | 4 | 4 | 5 | 5 | 5 | 27 | 4 | 4 | 5 | 5 | 18 | 5 | 4 | 5 | 5 | 19 | 5 | 5 | 4 | 5 | 19 | 4 | 4 | 5 | 5 | 18 | |
| responden 95 | 4 | 4 | 3 | 4 | 3 | 4 | 22 | 5 | 5 | 5 | 3 | 18 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 3 | 15 | 4 | 4 | 3 | 4 | 15 | |
| responden 96 | 5 | 5 | 5 | 5 | 4 | 4 | 28 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 4 | 4 | 18 | 5 | 5 | 5 | 5 | 20 | 5 | 5 | 5 | 5 | 20 | |
| responden 97 | 4 | 5 | 5 | 4 | 4 | 4 | 26 | 5 | 5 | 5 | 4 | 19 | 4 | 4 | 4 | 4 | 16 | 4 | 4 | 4 | 5 | 17 | 4 | 4 | 4 | 4 | 16 | |

LAMPIRAN 3

3.7.3.1 Uji validitas

Correlations

| | x1.1 | x1.2 | x1.3 | x1.4 | x1.5 | x1.6 | reg.intrinsik |
|---------------------------|--------|--------|--------|--------|--------|--------|---------------|
| x1.1 Pearson Correlation | 1 | ,576** | ,422** | ,421** | ,481** | ,433** | ,676** |
| Sig. (2-tailed) | | ,000 | ,000 | ,000 | ,000 | ,000 | ,000 |
| N | 97 | 97 | 97 | 97 | 97 | 97 | 97 |
| x1.2 Pearson Correlation | ,576** | 1 | ,475** | ,457** | ,440** | ,391** | ,688** |
| Sig. (2-tailed) | ,000 | | ,000 | ,000 | ,000 | ,000 | ,000 |
| N | 97 | 97 | 97 | 97 | 97 | 97 | 97 |
| x1.3 Pearson Correlation | ,422** | ,475** | 1 | ,630** | ,555** | ,545** | ,854** |
| Sig. (2-tailed) | ,000 | ,000 | | ,000 | ,000 | ,000 | ,000 |
| N | 97 | 97 | 97 | 97 | 97 | 97 | 97 |
| x1.4 Pearson Correlation | ,421** | ,457** | ,630** | 1 | ,497** | ,423** | ,783** |
| Sig. (2-tailed) | ,000 | ,000 | ,000 | | ,000 | ,000 | ,000 |
| N | 97 | 97 | 97 | 97 | 97 | 97 | 97 |
| x1.5 Pearson Correlation | ,481** | ,440** | ,555** | ,497** | 1 | ,635** | ,778** |
| Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | | ,000 | ,000 |
| N | 97 | 97 | 97 | 97 | 97 | 97 | 97 |
| x1.6 Pearson Correlation | ,433** | ,391** | ,545** | ,423** | ,635** | 1 | ,745** |
| Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | ,000 | | ,000 |
| N | 97 | 97 | 97 | 97 | 97 | 97 | 97 |
| reg.i Pearson Correlation | ,676** | ,688** | ,854** | ,783** | ,778** | ,745** | 1 |
| ntrin Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | ,000 | ,000 | |
| sik N | 97 | 97 | 97 | 97 | 97 | 97 | 97 |

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

| | | x2.1 | x2.2 | x2.3 | x2.4 | reg.ekstrinsik |
|----------------|---------------------|--------|--------|--------|--------|----------------|
| x2.1 | Pearson Correlation | 1 | ,656** | ,379** | ,422** | ,824** |
| | Sig. (2-tailed) | | ,000 | ,000 | ,000 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| x2.2 | Pearson Correlation | ,656** | 1 | ,533** | ,271** | ,811** |
| | Sig. (2-tailed) | ,000 | | ,000 | ,007 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| x2.3 | Pearson Correlation | ,379** | ,533** | 1 | ,278** | ,722** |
| | Sig. (2-tailed) | ,000 | ,000 | | ,006 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| x2.4 | Pearson Correlation | ,422** | ,271** | ,278** | 1 | ,656** |
| | Sig. (2-tailed) | ,000 | ,007 | ,006 | | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| reg.ekstrinsik | Pearson Correlation | ,824** | ,811** | ,722** | ,656** | 1 |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | |
| | N | 97 | 97 | 97 | 97 | 97 |

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

| | | x3.1 | x3.2 | x3.3 | x3.4 | pengetahuan |
|-------------|---------------------|--------|--------|--------|--------|-------------|
| x3.1 | Pearson Correlation | 1 | ,381** | ,366** | ,510** | ,736** |
| | Sig. (2-tailed) | | ,000 | ,000 | ,000 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| x3.2 | Pearson Correlation | ,381** | 1 | ,420** | ,320** | ,736** |
| | Sig. (2-tailed) | ,000 | | ,000 | ,001 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| x3.3 | Pearson Correlation | ,366** | ,420** | 1 | ,680** | ,782** |
| | Sig. (2-tailed) | ,000 | ,000 | | ,000 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| x3.4 | Pearson Correlation | ,510** | ,320** | ,680** | 1 | ,798** |
| | Sig. (2-tailed) | ,000 | ,001 | ,000 | | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| Pengetahuan | Pearson Correlation | ,736** | ,736** | ,782** | ,798** | 1 |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | |
| | N | 97 | 97 | 97 | 97 | 97 |

** . Correlation is significant at the 0.01 level (2-tailed).

| | | Correlations | | | | |
|-------|---------------------|--------------|--------|--------|--------|--------|
| | | y1.1 | y1.2 | y1.3 | y1.4 | sikap |
| y1.1 | Pearson Correlation | 1 | ,735** | ,598** | ,509** | ,852** |
| | Sig. (2-tailed) | | ,000 | ,000 | ,000 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| y1.2 | Pearson Correlation | ,735** | 1 | ,728** | ,666** | ,931** |
| | Sig. (2-tailed) | ,000 | | ,000 | ,000 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| y1.3 | Pearson Correlation | ,598** | ,728** | 1 | ,469** | ,824** |
| | Sig. (2-tailed) | ,000 | ,000 | | ,000 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| y1.4 | Pearson Correlation | ,509** | ,666** | ,469** | 1 | ,770** |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| sikap | Pearson Correlation | ,852** | ,931** | ,824** | ,770** | 1 |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | |
| | N | 97 | 97 | 97 | 97 | 97 |

** . Correlation is significant at the 0.01 level (2-tailed)

| | | Correlations | | | | |
|-----------------|---------------------|--------------|--------|--------|--------|-----------------|
| | | y2.1 | y2.2 | y2.3 | y2.4 | minat pembelian |
| y2.1 | Pearson Correlation | 1 | ,589** | ,379** | ,464** | ,787** |
| | Sig. (2-tailed) | | ,000 | ,000 | ,000 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| y2.2 | Pearson Correlation | ,589** | 1 | ,302** | ,441** | ,744** |
| | Sig. (2-tailed) | ,000 | | ,003 | ,000 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| y2.3 | Pearson Correlation | ,379** | ,302** | 1 | ,583** | ,751** |
| | Sig. (2-tailed) | ,000 | ,003 | | ,000 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| y2.4 | Pearson Correlation | ,464** | ,441** | ,583** | 1 | ,801** |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| minat pembelian | Pearson Correlation | ,787** | ,744** | ,751** | ,801** | 1 |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | |
| | N | 97 | 97 | 97 | 97 | 97 |

Correlations

| | | y1.1 | y1.2 | y1.3 | y1.4 | sikap |
|-------|---------------------|--------|--------|--------|--------|--------|
| y1.1 | Pearson Correlation | 1 | ,735** | ,598** | ,509** | ,852** |
| | Sig. (2-tailed) | | ,000 | ,000 | ,000 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| y1.2 | Pearson Correlation | ,735** | 1 | ,728** | ,666** | ,931** |
| | Sig. (2-tailed) | ,000 | | ,000 | ,000 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| y1.3 | Pearson Correlation | ,598** | ,728** | 1 | ,469** | ,824** |
| | Sig. (2-tailed) | ,000 | ,000 | | ,000 | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| y1.4 | Pearson Correlation | ,509** | ,666** | ,469** | 1 | ,770** |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | | ,000 |
| | N | 97 | 97 | 97 | 97 | 97 |
| sikap | Pearson Correlation | ,852** | ,931** | ,824** | ,770** | 1 |
| | Sig. (2-tailed) | ,000 | ,000 | ,000 | ,000 | |
| | N | 97 | 97 | 97 | 97 | 97 |

** . Correlation is significant at the 0.01 level (2-tailed).

Uji reliabilitas

Case Processing Summary

| | | N | % |
|-------|-----------------------|----|-------|
| Cases | Valid | 97 | 100,0 |
| | Excluded ^a | 0 | ,0 |
| | Total | 97 | 100,0 |

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| ,835 | 6 |

Case Processing Summary

| | | N | % |
|-------|-----------------------|----|-------|
| Cases | Valid | 97 | 100,0 |
| | Excluded ^a | 0 | ,0 |
| | Total | 97 | 100,0 |

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| ,746 | 4 |

Case Processing Summary

| | | N | % |
|-------|-----------------------|----|-------|
| Cases | Valid | 97 | 100,0 |
| | Excluded ^a | 0 | ,0 |
| | Total | 97 | 100,0 |

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| ,749 | 4 |

Case Processing Summary

| | | N | % |
|-------|-----------------------|----|-------|
| Cases | Valid | 97 | 100,0 |
| | Excluded ^a | 0 | ,0 |
| | Total | 97 | 100,0 |

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| ,867 | 4 |

Case Processing Summary

| | | N | % |
|-------|-----------------------|----|-------|
| Cases | Valid | 97 | 100,0 |
| | Excluded ^a | 0 | ,0 |
| | Total | 97 | 100,0 |

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| ,769 | 4 |

Uji Normalitas**One-Sample Kolmogorov-Smirnov Test**

| | | Unstandardized Residual | Unstandardized Residual |
|----------------------------------|----------------|-------------------------|-------------------------|
| N | | 97 | 97 |
| Normal Parameters ^{a,b} | Mean | -,1033306 | ,0000000 |
| | Std. Deviation | 1,40265177 | 1,15868027 |
| Most Extreme Differences | Absolute | ,063 | ,067 |
| | Positive | ,048 | ,067 |
| | Negative | -,063 | -,067 |
| Kolmogorov-Smirnov Z | | ,619 | ,656 |
| Asymp. Sig. (2-tailed) | | ,839 | ,783 |

a. Test distribution is Normal.

b. Calculated from data.

Uji Multikolinieritas

| Model | | Collinearity Statistics | |
|-------|----------------|-------------------------|-------|
| | | Tolerance | VIF |
| 1 | reg.intrinsik | ,559 | 1,790 |
| | reg.ekstrinsik | ,582 | 1,718 |
| | pengetahuan | ,483 | 2,071 |

a. Dependent Variable: sikap

Coefficients^a

| Model | | Collinearity Statistics | |
|-------|----------------|-------------------------|-------|
| | | Tolerance | VIF |
| 1 | reg.intrinsik | ,491 | 2,037 |
| | reg.ekstrinsik | ,575 | 1,738 |
| | pengetahuan | ,421 | 2,377 |
| | sikap | ,477 | 2,097 |

Uji Heteroskedastitas

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|----------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | 2,612 | ,934 | | 2,798 | ,006 |
| | reg.intrinsik | -,021 | ,031 | -,090 | -,657 | ,513 |
| | reg.ekstrinsik | -,017 | ,063 | -,037 | -,275 | ,784 |
| | pengetahuan | -,034 | ,065 | -,076 | -,518 | ,605 |

a. Dependent Variable: absres1

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|----------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | 2,612 | ,934 | | 2,798 | ,006 |
| | reg.intrinsik | -,021 | ,031 | -,090 | -,657 | ,513 |
| | reg.ekstrinsik | -,017 | ,063 | -,037 | -,275 | ,784 |
| | pengetahuan | -,034 | ,065 | -,076 | -,518 | ,605 |

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|----------------|-----------------------------|------------|---------------------------|--------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | ,143 | ,110 | | 1,300 | ,197 |
| | reg.intrinsik | -,001 | ,004 | -,028 | -,194 | ,847 |
| | reg.ekstrinsik | -,001 | ,007 | -,017 | -,128 | ,898 |
| | pengetahuan | ,007 | ,008 | ,142 | ,903 | ,369 |
| | sikap | -,009 | ,005 | -,261 | -1,774 | ,079 |

a. Dependent Variable: absres2

Uji Linier Berganda**Coefficients^a**

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|----------------|-----------------------------|------------|---------------------------|--------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | -2,247 | 2,148 | | -1,046 | ,298 |
| | reg.intrinsik | ,259 | ,072 | ,343 | 3,584 | ,001 |
| | reg.ekstrinsik | ,149 | ,145 | ,097 | 3,033 | ,004 |
| | pengetahuan | ,558 | ,151 | ,382 | 3,708 | ,000 |

a. Dependent Variable: sikap

Uji Linier Berganda

Coefficients^a

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|----------------|-----------------------------|------------|---------------------------|--------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | -2,247 | 2,148 | | -1,046 | ,298 |
| | reg.intrinsik | ,259 | ,072 | ,343 | 3,584 | ,001 |
| | reg.ekstrinsik | ,149 | ,145 | ,097 | 3,033 | ,004 |
| | pengetahuan | ,558 | ,151 | ,382 | 3,708 | ,000 |

Coefficientsa

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
|-------|----------------|-----------------------------|------------|---------------------------|-------|------|
| | | B | Std. Error | Beta | | |
| 1 | (Constant) | 3,174 | 1,441 | | 2,202 | ,030 |
| | reg.intrinsik | ,103 | ,051 | ,188 | 1,995 | ,049 |
| | reg.ekstrinsik | ,256 | ,097 | ,229 | 2,633 | ,010 |
| | pengetahuan | ,141 | ,108 | ,133 | 3,309 | ,004 |
| | Sikap | ,268 | ,069 | ,370 | 3,875 | ,000 |

a. Dependent Variable: minat pembelian

Uji Determinasi

Model Summary

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | ,723 ^a | ,523 | ,508 | 1,77434 |

a. Predictors: (Constant), pengetahuan, reg.ekstrinsik, reg.intrinsik

Model Summary

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | ,775 ^a | ,600 | ,583 | 1,18360 |

a. Predictors: (Constant), sikap, reg.ekstrinsik, reg.intrinsik, pengetahuan

Uji F**ANOVA^b**

| Model | | Sum of Squares | df | Mean Square | F | Sig. |
|-------|------------|----------------|----|-------------|--------|-------------------|
| 1 | Regression | 321,045 | 3 | 107,015 | 33,992 | ,000 ^a |
| | Residual | 292,790 | 93 | 3,148 | | |
| | Total | 613,835 | 96 | | | |

a. Predictors: (Constant), pengetahuan, reg.ekstrinsik, reg.intrinsik

b. Dependent Variable: sikap

ANOVA^b

| Model | | Sum of Squares | df | Mean Square | F | Sig. |
|-------|------------|----------------|----|-------------|--------|-------------------|
| 1 | Regression | 193,302 | 4 | 48,325 | 34,496 | ,000 ^a |
| | Residual | 128,884 | 92 | 1,401 | | |
| | Total | 322,186 | 96 | | | |

a. Predictors: (Constant), sikap, reg.ekstrinsik, reg.intrinsik, pengetahuan

b. Dependent Variable: minat pembelian