

DAFTAR ISI

HALAMAN JUDUL	i
HALAMAN PENGESAHAN	ii
HALAMAN PERSETUJUAN	iii
MOTTO DAN PERSEMBAHAN	iv
PERNYATAAN KEASLIAN SKRIPSI	v
KATA PENGANTAR	vi
DAFTAR ISI	viii
DAFTAR TABEL	xi
DAFTAR GAMBAR	xi
DAFTAR LAMPIRAN	xii
ABSTRAKSI	xiii
<i>ABSTRACT</i>	xiv
INTISARI	xv
BAB I	1
1.1. Latar Belakang Penelitian	1
1.2. Rumusan Masalah	6
1.3. Tujuan Penelitian	7
1.4. Manfaat	8
BAB II	9
2.1. Definisi Variabel Penelitian dan Pengembangan Hipotesis	9
2.1.1. <i>Attitude Toward Knowledge Sharing</i>	9
2.1.2. <i>Subjective Norm</i>	11
2.1.3. <i>Trust</i>	13
2.1.4. <i>Intention to Share Knowledge</i>	15
2.1.5. <i>Knowledge Sharing Behavior</i>	18
2.1.6. <i>Organizational Value</i>	21
2.2. Model Empirik	23
BAB III	25

3.1.	Jenis Penelitian	25
3.2.	Populasi dan Sampel	25
3.3.	Sumber dan Metode Pengumpulan Data	27
3.4.	Variabel dan Indikator	27
3.5.	Teknik Analisis Data	29
BAB IV		32
4.1.	Deskripsi Profil Responden	32
4.2.	Analisis Deskriptif	33
4.2.1.	Deskripsi Variabel <i>Knowledge Sharing Behavior</i>	34
4.2.2.	Deskripsi Variabel <i>Intention to Share Knowledge</i>	36
4.2.3.	Deskripsi Variabel <i>Attitude towards Knowledge Sharing</i>	37
4.2.4.	Deskripsi Variabel <i>Subjective Norm</i>	39
4.2.5.	Deskripsi Variabel <i>Trust</i>	40
4.2.6.	Deskripsi Variabel <i>Organizational Value</i>	42
4.3.	Analisis <i>Partial Least Square (PLS)</i>	43
4.3.1.	Analisis <i>Outer Loadings</i>	44
4.3.2.	<i>Inner Model</i>	46
4.4.	Pembahasan	55
BAB V		62
5.1.	Kesimpulan	62
5.2.	Implikasi Manajerial	63
5.3.	Keterbatasan Penelitian	64
5.4.	Agenda Penelitian Kedepan	65
DAFTAR PUSTAKA		66
LAMPIRAN		72
Lampiran 1		73

DAFTAR TABEL

Tabel 3.1 Variabel dan Indikator Penelitian	28
Tabel 4.1 Profil Responden.....	33
Tabel 4.2 Deskripsi Jawaban Variabel <i>Knowledge Sharing Behavior</i>	35
Tabel 4.3 Deskripsi Jawaban Variabel <i>Intention to Share Knowledge</i>	36
Tabel 4.4 Deskripsi Jawaban Variabel <i>Attitude towards Knowledge Sharing</i>	37
Tabel 4.5 Deskripsi Jawaban Variabel <i>Subjective Norm</i>	39
Tabel 4.6 Deskripsi Jawaban Variabel <i>Trust</i>	40
Tabel 4.7 Deskripsi Jawaban Variabel <i>Organizational Value</i>	42
Tabel 4.8 <i>Cross Loadings (Discriminan Validity)</i>	44
Tabel 4.9 Hasil pengukuran korelasi antar variabel laten	46
Tabel 4.10 <i>R², Adj-R², and Predictive Relevance (Q²)</i>	50
Tabel 4.11 <i>Result For Inner Model</i>	51

DAFTAR GAMBAR

Gambar 2.1 Model Kerangka Pemikiran	24
Gambar 4.1 Model Penelitian Tanpa Moderasi	47
Gambar 4.2 Model Penelitian Dengan Moderasi.....	48
Gambar 4.2 Model Penelitian Dengan Moderasi II	49

DAFTAR LAMPIRAN

Lampiran 1 Kuesioner Penelitian.....	73
Lampiran 2. Tabulasi Data.....	79
Lampiran 3. Output PLS	82
Lampiran 4. Deskripsi Jawaban Responden	83
Lampiran 5. <i>Outer Loadings (Measurement Model)</i>	85
Lampiran 6. <i>Cross Loadings (Discriminan Validity)</i>	86
Lampiran 7. Hasil Pengukuran Korelasi Antar Variabel Laten	87
Lampiran 8. <i>R2, Adj-R2, and Predictive Relevance (Q²)</i>	87
Lampiran 9. <i>Mean, STDEV, T-Values, P-Values</i>	88
Lampiran 10. <i>Outer Loadings</i>	89
Lampiran 11. <i>Inner Model</i>	90
Lampiran 12. <i>R Square</i>	90
Lampiran 13. <i>F Square</i>	90
Lampiran 14. Hasil Olahan Data Statistik	91