

ABSTRACT

This study aims to examine the effect of company growth and firm size on profitability and Corporate Social Responsibility. The population in this study is a manufacturing company that is listed on the Indonesian stock exchange from 2015 - 2017. Sampling uses a purposive sampling method and selected 52 companies with a total sample of 156 research data. Analysis of this research data using IBM SPSS Statistics 21.

The results showed that the company's growth had no significant positive effect on profitability, firm size had a significant negative effect on profitability, company growth had a significant positive effect on corporate social responsibility, firm size had a significant negative effect on corporate social responsibility, profitability had no significant negative effect on corporate social responsibility . Then there are indications of the indirect influence of company size on corporate social responsibility through profitability

Keywords : company growth, company size, profitability, Corporate Social Responsibility.

ABSTRAKSI

Penelitian ini bertujuan untuk menguji pengaruh pertumbuhan perusahaan dan ukuran perusahaan terhadap profitabilitas dan Corporate Social Responsibility. Populasi dalam penelitian ini adalah perusahaan manufaktur yang terdaftar di bursa efek Indonesia dari tahun 2015 – 2017. Pengambilan sampel menggunakan metode purposive sampling dan terpilih 52 perusahaan dengan total sampel 156 data penelitian. Analisis data penelitian ini menggunakan IBM SPSS Statistic 21.

Hasil penelitian menunjukkan bahwa pertumbuhan perusahaan berpengaruh positif tidak signifikan terhadap profitabilitas, ukuran perusahaan berpengaruh negatif signifikan terhadap profitabilitas, pertumbuhan perusahaan berpengaruh positif signifikan terhadap corporate social responsibility, ukuran perusahaan berpengaruh negatif signifikan terhadap corporate social responsibility, profitabilitas berpengaruh negatif tidak signifikan terhadap corporate social responsibility. Kemudian ada indikasi pengaruh tidak langsung antara ukuran perusahaan terhadap corporate social responsibility melalui profitabilitas

Kata Kunci : Pertumbuhan Perusahaan, Ukuran Perusahaan, Profitabilitas, Corporate Social Responsibility.