

**ANALISIS FAKTOR-FAKTOR YANG MEMPENGARUHI KINERJA
MANAJERIAL
(Studi Empiris pada Perusahaan Manufaktur di Semarang)**

ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh Etika Kerja, Komitmen Profesional, Komitmen Organisasi, *Locus of Control*, Teknologi Informasi Terhadap Kinerja Manajerial pada Perusahaan Manufaktur di Kota Semarang.

Metode penelitian yang digunakan adalah teknik *convenience sampling*. Populasi dan sample pada penelitian ini adalah Manajer pada Perusahaan Manufaktur di Kota Semarang. Jumlah sample yang digunakan dalam penelitian ini ialah 75 Manajer Perusahaan Manufaktur di Kota Semarang.

Hasil penelitian menunjukkan bahwa etika kerja berpengaruh positif signifikan terhadap kinerja manajerial, komitmen profesional berpengaruh positif signifikan terhadap kinerja manajerial, komitmen organisasi berpengaruh positif signifikan terhadap kinerja manajerial, *locus of control* berpengaruh negatif terhadap kinerja manajerial, teknologi informasi berpengaruh positif terhadap kinerja manajerial.

Kata kunci : Etika Kerja, Komitmen Profesional, Komitmen Organisasi, *Locus of Control*, Teknologi Informasi, Kinerja Manajerial

ANALYSIS OF FACTORS THAT INFLUENCE MANAGERIAL PERFORMANCE

(Empirical Study on Manufacturing Companies in Semarang)

ABSTRACT

This study aims to analyze the effect of Work Ethics, Professional Commitment, Organizational Commitment, Locus of Control, Information Technology on Managerial Performance in Manufacturing Companies in the City of Semarang.

The research method used was convenience sampling technique. The population and sample in this study are Managers in Manufacturing Companies in the City of Semarang. The number of samples used in this study are 75 Manufacturing Company Managers in the City of Semarang.

The results showed that work ethics had a significant positive effect on managerial performance, professional commitment had a significant positive effect on managerial performance, organizational commitment had a significant positive effect on managerial performance, locus of control negatively affected managerial performance, information technology had a positive effect on managerial performance.

Keywords: *Work Ethics, Professional Commitment, Organizational Commitment, Locus of Control, Information Technology, Managerial Performance*