

## ABSTRAKSI

Penelitian ini bertujuan untuk menguji hubungan kinerja perusahaan, dewan komisaris, kepemilikan manajerial, kepemilikan institusional terhadap nilai perusahaan melalui *corporate social responsibility*. Populasi dalam penelitian ini adalah perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia dari tahun 2015 – 2017. Pengambilan sampel menggunakan metode *purposive sampling* dan terpilih 33 perusahaan dengan total sampel 99 data penelitian. Analisis data menggunakan metode *Struktural Equation Modelling* berbasis *Partial Least Square* (SEM-PLS) dengan bantuan *software SmartPLS 3.0*.

Hasil penelitian menunjukkan bahwa kinerja perusahaan, dewan komisaris, kepemilikan manajerial berpengaruh positif signifikan terhadap *corporate social responsibility*, sedangkan kepemilikan institusional berpengaruh negatif tidak signifikan terhadap *corporate social responsibility*. Kinerja perusahaan, kepemilikan institusional dan *corporate social responsibility* berpengaruh positif signifikan terhadap nilai perusahaan, dewan komisaris berpengaruh positif tidak signifikan terhadap nilai perusahaan, dan kepemilikan manajerial berpengaruh negatif tidak signifikan terhadap nilai perusahaan.

**Kata Kunci:** Kinerja Perusahaan, Dewan Komisaris, Kepemilikan Manajerial, Kepemilikan Institusional, *Corporate Social Responsibility* dan Nilai Perusahaan.

## **ABSTRACT**

This study aims to examine the relationship of company performance, board of commissioners, managerial ownership, institutional ownership, to firm value through corporate social responsibility. The population in this study were manufacturing companies listed on the Indonesian stock exchange from 2015 - 2017. Sampling used purposive sampling method and selected 33 companies with a total sample of 99 research data. Data analysis using the Structural Equation Modeling method based on Partial Least Square (SEM-PLS) with the help of SmartPLS 3.0 software.

The results showed that the performance of the company, the board of commissioners, managerial ownership had a significant positive effect on corporate social responsibility, while institutional ownership had a negative effect not significantly on corporate social responsibility. Corporate performance, institutional ownership and corporate social responsibility have a significant positive effect on firm value, the board of commissioners has a positive and insignificant effect on firm value, and managerial ownership has a negative and insignificant effect on firm value.

**Keywords:** Company Performance, Board of Commissioners, Managerial Ownership, Institutional Ownership, Corporate Social Responsibility and Firm Value.