

## **ABSTRACT**

This study aims to examine and analyze the influence of the mechanisms of good corporate governance and corporate social responsibility on the value of the company. The value of the company is measured by Tobin's Q. The population in this study is manufacturing companies go public. The sampling technique used was purposive sampling method. The samples obtained in this study were 96 publicly listed manufacturing companies listed on the Indonesia stock exchange during the period 2015 to 2017. This study used multiple regression analysis. The existence of an audit committee does not affect the value of the company. Managerial ownership does not affect the value of the company. Independent board of commissioners does not affect the value of the company. Likewise corporate social responsibility does not affect the value of the company. While the size of the board of directors influences the value of the company.

**Keywords** : Good corporate governance, Corporate social responsibility, Firm value.

## ABSTRAK

Penelitian ini bertujuan untuk menguji dan menganalisis pengaruh mekanisme *good corporate governance* dan *corporate social responsibility* terhadap nilai perusahaan. Nilai perusahaan diukur dengan Tobin's Q. Populasi dalam penelitian ini perusahaan manufaktur go public. Teknik sampling yang digunakan adalah metode *purposivesampling*. Sampel yang diperoleh dalam penelitian ini sebanyak 96 perusahaan manufaktur go public yang terdaftar di Bursa Efek Indonesia selama periode 2015 sampai dengan 2017. Penelitian ini menggunakan analisis regresi berganda. Keberadaan komite audit tidak berpengaruh terhadap nilai perusahaan. kepemilikan manajerial tidak berpengaruh terhadap nilai perusahaan. dewan komisaris independen tidak berpengaruh terhadap nilai perusahaan. demikian juga *corporate social responsibility* tidak berpengaruh terhadap nilai perusahaan. sedangkan ukuran dewan direksi berpengaruh terhadap nilai perusahaan.

**Katakunci :** *Good Corporate Governance, Corporate Social Responsibility, Nilai Perusahaan.*