

## ABSTRAK

*Student exchange* merupakan salah satu program yang sudah banyak diminati oleh para pelajar. Mudah-mudahan para pelajar untuk memperoleh informasi mengenai tawaran *student exchange* serta dan pendaftarannya menyebabkan peningkatan pengiriman peserta di setiap tahunnya. Namun masih banyaknya peserta yang khawatir dan bingung mengenai bagaimana kondisi dan cara menangani permasalahan selama di lokasi. Judul penelitian ini adalah *Student Exchange International Social Business Summer Program Di Daffodil International University*.

Tugas Akhir ini menggunakan jenis penelitian di lapangan (*field research*) yang mana pengumpulan data dilakukan di lapangan atau lokasi penelitian yang dipilih sebagai tempat untuk menyelidiki gejala obyektif yang terjadi di lokasi. Objek penelitiannya yaitu Daffodil International University Bangladesh. Metode pengumpulan datanya menggunakan metode dokumentasi. Sedangkan teknik analisis data menggunakan Teknik deskriptif analisisnya yaitu guna menjelaskan segala kegiatan yang terjadi selama di lokasi *student exchange*.

Hasil Tugas Akhir *student exchange* tidak menjelaskan secara mendetail untuk setiap perkuliahan yang diajarkan di tempat kuliah selama kegiatan *student exchange* berlangsung. Tugas Akhir ini lebih diarahkan ke arah kegiatan dan permasalahan apa saja seperti culture shock dan lain sebagainya yang terjadi selama program *student exchange* berlangsung.

**Kata Kunci : Student exchange, Kegiatan**

## **ABSTRACT**

*Student exchange is the one of the program that has been in great demand by students. It is easy for students to obtain information about student exchange offers and their enrollment which causes an increase in participants' shipments each year. But there are still many participants who are worried and confused about how the conditions and how to deal with problems during the location. The title of this study is the Student Exchange International Social Business Summer Program at Daffodil International University.*

*This Final Project uses the type of research in the field (field research) where data collection is carried out in the field or location of the study chosen as a place to investigate the objective symptoms that occur in the location. The Object for research was Daffodil International University Bangladesh. The data collection method uses the documentation method. While the data analysis technique uses descriptive analysis technique that is to explain all activities that occur during the student exchange location.*

*The Final Results of the student exchange did not explain in detail for each lecture taught at the college during the student exchange activities. This Final Project is more directed towards any activities and problems such as culture shock and others that occur during the student exchange program.*

***Keywords: Student exchange, Activities***