

ABSTRAK

STRATEGI PENDIDIKAN ENTREPRENEURSHIP DI PESANTREN (Studi Kasus Pesantren Al-Mawaddah Centre Honggosoco Jekulo Kudus)

Nama : Zaenal Afandi
NIM : MPdII15161110501

Pesantren pada umumnya lebih mengutamakan pengajaran materi agama dan akhlak, tetapi mengabaikan keterampilan. Akibatnya lulusan pesantren sering kali menjadi gagap saat kembali ke masyarakat. Menghadapi keadaan demikian, pendidikan *entrepreneurship* menjadi salah satu solusi konkrit. Penelitian ini memaparkan tentang strategi pendidikan *entrepreneurship* di Pesantren Al-Mawaddah Centre Honggosoco Jekulo Kudus. Fokus masalah yang dikaji adalah: 1) Bagaimana implementasi pendidikan *entrepreneurship* di pesantren Al-Mawaddah Centre Honggosoco Jekulo Kudus. 2). Bagaimana strategi pengembangan pendidikan *entrepreneurship* di pesantren Al-Mawaddah Centre Honggosoco Jekulo Kudus.

Penelitian ini adalah penelitian lapangan. Dalam pengumpulan data penulis menggunakan metode wawancara, observasi dan dokumentasi. Sedangkan untuk analisisnya menggunakan teknik analisis deskriptif kualitatif.

Penelitian ini dilaksanakan di pesantren Al-Mawaddah Centre Honggosoco Jekulo Kudus. Hasil penelitian menunjukkan bahwa :1). Pelaksanaan pendidikan *entrepreneurship* berjalan secara efektif. Hal ini dapat dilihat dari materi yang disampaikan serta antusias santri dalam menjalankan wirausaha yang dimiliki pesantren 2). Strategi pengembangan pendidikan *entrepreneurship* di pesantren Al-Mawaddah cukup berhasil dibuktikan dengan semakin berkembangnya wirausaha yang dimiliki pesantren.

Kata kunci: Pendidikan, *Entrepreneurship*, Pesantren

ABSTRAC

THE STRATEGY OF ENTREPRENEURSHIP EDUCATION IN BOARDING SCHOOL (Case study in Al-Mawaddah Boarding School Centre Honggosoco Jekulo Kudus)

Nama : Zaenal Afandi
NIM : MPdI15161110501

Generally Boarding School take religious and morals material as the most priority, but ignoring skills. The consequences is Boarding School graduates always feeling awkward when back to their hometown. Facing that condition, entrepreneurship education become one of concrete solution. This research describe about entrepreneurship education strategy in Al-Mawaddah Boarding School Centre Honggosoco Jekulo Kudus. Focus of the problem from this research are 1). How is the implementation of entrepreneurship education in Al-Mawaddah Boarding School Centre Honggosoco Jekulo Kudus. 2). How is the development strategy of entrepreneurship education in Al-Mawaddah Boarding School Centre Honggosoco Jekulo Kudus.

This reseach belong to field research. Researcher collect data using interview method, observation and documentation. While for the analysts researcher using qualitative descriptive analyst techniques.

This research is held in Al-Mawaddah Boarding School Centre Honggosoco Jekulo Kudus. The result of this research showing that 1). The implementation of entrepreneurship education runs effectively. It can be seen from material that have been submitted and enthusiasm of the santri in running the entrepreneur owned by the Boarding School. 2) is the development strategy of entrepreneurship education in Al Mawaddah Boarding School quite successful that proved by the growing entrepreneurship of Boarding School.

Kata kunci: *Education, Entrepreneurship, Boarding School*