

CHAPTER I

INTRODUCTION

This chapter presents the Background of the Study, Reason for Choosing The topic, Question of the Study, Objective of the Study, Significance of the Study, Hypothesis, Definition of Key Terms, and Organization of the Study.

1.1. Background of the Study

In this milenial era, in which the development of teaching and ideas is easily accessed, the use of infomative, interesting, and inspiring media in teaching - learning process nowadays brings a lot of benefits to the teaching - learning process. One of the well known open access teaching – learning media is TED (Technology, Entertainment, Design) which is a media organization providing a showcase for speakers, presenting great video and presentation as online for free and it was born in 1984. These informational segments are designed to be no longer than 18 minutes in length and give some topics and ideas that are considered important. The topics are ranged from entertainment tips to language education.

The use of media of definitely cannot be separated from the use of language. In fact, media can help the process of learning language become easier. Dealing with language itself , it is one of the important things in the world which has main function for communication. Through language people can express their ideas, feeling and thoughts both in spoken and written form. According to Wibowo (2001), language is a system of symbols that are meaningful and articulate sound that by a group of human to communicate and create feelings and thoughts. Therefor, it is crucial to learn about language. There are 4 macro skills which are involved in

learning languages. They are listening, speaking, reading, and writing. The first skill that human acquire is listening and the last skill that humans master is writing because it involves many aspects and language component as well as previous language skill which must be mastered beforehand.

In accordance with the above statement, writing is one of the ability skill which very important to be mastered by students. Writing develops critical thinking and creativity of the students. Richard and Renandya (2002) state that writing is the most difficult in second language but also most difficult thing not only in the foreign language learning. They say that writing do not only general and organize ideas, but also translate them into a readable text. Therefore, it is important to make learning English writing interesting so that students can be easily persuaded to write with fun as well as well-organized. The use of interesting as well as objective supportive media is crucial besides the decision of using teaching method and strategy. Media can help students catch the objective of writing process in fun ways. There are various media that can be used in teaching writing from video to writing template. One of the media which can be used to teach writing is TED Talk and TED Ed.

TED Talks is often delivered in sophisticated studios with trendy backdrops, follow a format that focuses learners on the presenter and limited, extremely purposeful visual aids. While TED ed is education animation videos available in YouTube channel as well as in an official website. It creates explanatory animation videos on various concepts. Their topics range from global warming to running to the developing world. There are some popular TED Talks, such as Sir Ken Robinson's "Schools Kill Creatively" or Dan Gilbert's "Why Are We

Happy?” Meanwhile the popular of TED Ed in the year 2013 is “How simple ideas lead to scientific discoveries by Adam Savage: 969,931 views”

Using TED Talk and TED Ed can be very pleasing and interesting for the students. TED Talk and TED Ed can be an excellent media to use because it shows the real informative yet interesting and inspiring talk and video for teaching learning process. Students can learn about language style, culture, and also the native speaker’s expression. Therefore, they can improve their writing skill more easily.

Over a million views of TED Talk and TED Ed in Youtube have a very significant roles to motivate the student to learn writing and to make the atmosphere of teaching and learning process be more interesting. According the previous researcher, students feel something new and different from what they usually get in their class. Therefore, this research was follow previous researcher and it is hoped that with the use of TED Talk and TED Ed students were become more active as participant and more confident in expressing their feeling.

Based on the background above , this study has the title of the Effectiveness of Using TED Talk and TED Ed to Improve 11th graders’ Writing skill on Hortatory Exposition text. By using TED Talk and TED Ed , it’s hoped that students were be able to write a hortatory exposition easily. It was also help students to organize their ideas in writing a hortatory exposition and it can as well help teachers find the alteranative media to teach English which focuses on writing skills.

1.2. Reason for Chosing the Topic

There are some specific reasons for choosing th title of “The Effectiveness of using TED Talk and TED Ed to improve 11th graders’ Writing Skill in Hortatory Exposition text” as follows :

1. Writing is most the diffucult skill for students of the evelen grades of senior high school.
2. TED Talk and TED Ed are media that are based on the previous researcher puts can help the students to understand and write more easily.
3. Hortatory Exposition text is a type of the text that must be mastered by the students of the evelen grades of senior high school.

1.3. Question of the Study

Based on the background, this study has one research question : Is the use of TED Talk and TED Ed effective to improve 11th graders’ writing skill on Hartatory Exposition at SMA Negeri 11 Semarang in the academic year 2018/2019 ?

1.4. The Objective of the Study

The objective of this study is to find out whether or not the use of TED Talk and TED Ed is effective to improve 11th graders’ writing skill on Hartatory Exposition text at SMA Negeri 11 Semarang in the academic year 2018/2019.

1.5. Hypothesis

A hypothesis is a testable statement about the relationship between two or more variables or a proposed explanation for some observed phenomenon. Nazir

(2005) states that a hypothesis is the ability of researchers in connecting problems with variables that can be measured by using a form of analytical framework the establishment.

There are 2 hypothesis in this study as follows :

HO : There is no significant difference of the 11th grades' mean score in the English Hartatory Exposition text writing test between students who are taught by using TED Talk and TED Ed and thise who are taught without using them at SMAN 11 Semarang in the academic year 2018/2019.

Hi : There is a significant difference of the 11th grades' mean score in the English report writing test between students who are taught by using TED Talk and TED Ed and thise who are taught without using them at SMAN 11 Semarang in academic year 2018/2019.

1.6. Limitation of the Study

There are some limitation of this study as follows:

1. This study used TED Talk and TED Ed video as the teaching media.
2. This study focuss only on writing.
3. This study focuses only on hortatory exposition genre.

1.7. Significance of the Study

The are some significances of this study as follows :

1. Pedagogical Significance

Result of this research is expected to give input to the educational field especially school in the using of up to date media variation in teaching and learning

process, focusing on the use of TED Talk and TED Ed which are widely spread nowadays. The use of these kind of media can build a condusive and intersting process of teaching and learning especially teaching writing in the school. The knowledge is hoped to contribute a progress in the use variation of media in teaching and learning process especially to improve students' writing skill.

2. Practical Significance

a. For The Teachers

It gives some information about TED Talk and TED Ed as media of teaching writing skill and also students' difficulties in learning. Therefore, in the future the teacher can also use TED Talk and TED Ed media as well as other media to teach writing and other skills in the classroom.

b. For The Students

Hopefully, by using the TED Talk and TED Ed media independently, the students can be more intersted to writing. TED Talk and TED Ed would also improve the students ability in writing skills especially on hortatory exposition text.

c. The Next Researcher

This research result hopefully can be reference for the researchers to get more infomation and knowledge about similar topic researchers the us of TED Talk and TED Ed media to improve student writing abilty by using TED Talk and TED Ed media.

1.8. The Definition of Key Term

To avoid misunderstanding of the topic , the clarification of some terms is described in the following part :

1. TED Talk & TED Ed

According to Donovan (2014) TED Talk is a mixture of 3 category that is education , entertainment , and inspiration. In this 3 category, the speakers tend to heavier focus on the education component. They claim that by educator , they use rather broad definiton that is inclusive of those who seek to under stand the nature of nature , the nature of people, and the nature of thing people create. TED-Ed is TED's youth and education initiative. TED-Ed's mission is to spark and celebrate the ideas of teachers and students around the world. TED did everything to supports learning from producing a growing library of original animated videos and to providing an international platform for teachers to create their own interactive lessons.

2. Writing Skill

According to Nation (2009) writing is an activity that can use be prepared for by work in other skills of listening, speaking, and reading.

3. Teaching Media

According to Arief (2008) says Teaching media is anything that can be used to transmit a message from the sender to the recipient of the message.

1.9. Outline of the Study

This study consists of five chapters as a reseach proposal to facilitate the readers understanding of the topic.

Chapter 1 is introduction. It consists of background of the study, Reason for Choosing the Topic, Question of the Study, The Objective of Study, The Significance of Study, Hypothesis, The Definition of Key Term, and the Outline of Study

Chapter 2 is review of related literature. It consists of the definition of Writing, the Purpose of Writing, the Problem of Writing, Teaching Writing in Senior High School, the Definition of Hortatory Exposition, Generic Structures, Language Feature of Hortatory Exposition, the Definition of Technique, the Definition of TED Talk technique, Teaching Writing Using TED Talk and TED Ed Technique, the Advantages of TED Talk and TED Ed technique in Teaching Writing, and the previous Research.

Chapter 3 is Research methodology. It consists of the Research Design, the object of the Study, the Instrument for Collecting the Data, the Research Procedure, the Data Analysis, the Scoring System, and Success Indicator.

Chapter 4 is Research Findings and Discussion which consists of the Description of the School, Description of Subjects, Instrument Validity and Reliability, Pre – Test Data Analysis, Treatment, and Post – Test Data Analysis, and the Discussion of the Research Findings.

Chapter 5 is about conclusion of what have been discussed in the previous chapters and suggestion that are proposed to support the teaching and learning process especially in writing hortatory exposition text.