# CHAPTER I

# INTRODUCTION

This chapter consists of Background of the Study, Reason for Choosing the Topic, Research Question, Objective of the Study, Hypothesis, Limitation of the Study, Significances of the Study, Definition of the Key Terms, and Outline of the Study.

## 1.1 Background of the Study

Communication is very important thing that people need to connect one to another. It is the activity to convey the information through the exchange of message, information or thoughts as by speech, writing, signals, or behavior. People need something to communicate with another. They need component of communication that is called language.

As a social human, language cannot be separated from us. Language is the system of communication in written and spoken form that used by people. Every country has each particular language that is used to communicate and as the identity of their country. One of the most uses in communication is English.

In Indonesia, English is a foreign language. As a foreign language, it is used as one of the important lessons that have been taught at school but most of Indonesian students get problem about it. They are not familiar to speak or listen its vocabularies. They argue that English is very difficult.

In learning English, the students need to master four language skills. Those are listening, speaking, reading and writing. Listening and reading are

receptive skills while speaking and writing are productive skills. Among all those skills, writing is one of the difficult skills than the others. It is more complicated and complex, because not only on grammatical accuracy but also on the ideas that must correlated one to another sentence. Eric Lenneberg (1997) in Brown (2001: 334) in a discussion of species specific states that writing needs extra efforts like swimming. The process of writing is more complicated than the other skills.

They are many materials in learning English. One of them is about genre. Genre is one of the materials that should be mastered by the students in senior high school. There are many kinds of genre such as recount, narrative, descriptive, argumentative, review and news item. Now, this study just focuses on recount text. According to Knapp (2004: 224) recount text is a text to make a report about experience of related event. It tells about what happened and when it happened in the past. It has difficult language features that must be mastered by the students.

Based on the problem above, English teacher as facilitator of the students have to use interesting method and technique to make the students understand easily while studying recount text. In this case, the researcher suggests facebook as medium in teaching writing recount text. Facebook is most popular sites in Indonesia. Facebook can be very meaningful for improving students' writing skill. They can make a post on facebook so it will be effective if they write it in English in order to practice English writing. Besides to write a post on Facebook, they also can give like or comment. Using facebook in teaching writing have advantages to stimulate and motivate the students to be more creative. Other

that learning process became clearly and easily to be understood. More interested the medium that be used, more stimulate creation of students.

Based on the background above, the researcher takes the title "The effectiveness of Facebook as a teaching medium in improving students' recount writing achievement of the tenth grade students at SMA Negeri 11 Semarang in the Academic Year 2017/2018"

## 1.2 Reason for Choosing the Topic

There are some reasons for choosing the topic, they are as follows:

1. Writing is one of the important skills to be mastered by the students, but they have many problems and make some mistakes in writing English.

2. A recount text is one of the interesting genres for the students of Senior High School because it tells about what happened and when it happened in the past so the students can tell their experience in the past events.

3. The students are expected to be more creative if they learn something based on their ideas. To make them enthusiastic and more interesting, the researcher uses facebook as a medium. It is very popular among people especially for students so it is used to be one of the effective medium for the students in teaching writing recount text.

## 1.3 Research Question

Based on the background above and the reasons for choosing the topic, this study will answer this following question "Is facebook as a teaching medium

effective in improving student's recount writing achievement of the tenth grade students at SMA Negeri 11 Semarang in the academic year 2017/2018?

## 1.4    Objective of the Study

The goal of this study is:

To find out whether using facebook as a teaching medium is effective in improving student's recount writing achievement of the tenth grade student at SMA Negeri11 Semarang in the academic 2017/2018.

## 1.5    Hypothesis

According to Margono (1999), hypothesis is a prediction that may be true or possible wrong. According to MacDonald &Headlam (1986: 33), there are theorists, predictions and questions are made between two variables. In this study, there are hypotheses can be formulated as follows:

H1    : There is a significant difference in the mean score of students' recount writing achievement of the tenth grade who are taught by using facebook as teaching medium and the ones who are taught without using facebook as teaching medium.

H0    : There is no significant difference in mean score of of students' recount writing achievement of the tenth grade who are taught by using facebook as teaching medium and the ones who are taught without using facebook as teaching medium.

**1.6    Significance of the Study**

The result of this study is expected to give useful information for:

1.    Pedagogical Significance

This study can help the English teachers to find out a modern reference to improve their technique in teaching and learning process. Writing is one of the difficult skills, but some efforts from the English teachers will help the students in learning easily especially in writing recount text.

2.    Practical Significance

a.    For English Teacher

The result of this study is expected the teachers to improve their knowledge on how to be creative, innovative and interesting in teaching especially in helping the students' problem in learning writing.

b.    For the Students

This study may give a new experience for the students in learning process and to describe their writing ability using facebook.

c.    For the Readers

The researcher hopes that the readers will get more information and usefulness of this research after reading it. It also can be used as a reference for the others who want to make a similar study.

d.    The researcher

Hopefully, this study able to develop her knowledge to make improvement of writing and may lead the researcher to be a good English teacher.

**1.7     Limitation of the Study**

This study is limited on facebook as a teaching medium in improving student's recount writing achievement of the tenth grade students at SMA Negeri 11 Semarang in the academic year 2017/2018.

**1.8     Definition of Key Term**

To avoid misinterpretation about the terms in this study, the key terms of this study are as follows:

a.    Facebook

Facebook is one of most popular networking sites. It is become one of the social media with more than 500 million active users on March 2011. According to Facebook statistics, users of facebook spend over 700 billion minutes per month just for online in facebook. According to Selwyn (2011), facebook holds social and personal significance. It plays a role in student language learning.

b.    Recount Text

According to Anderson (1997:48), recount text is a genre that tells about the experience in past events. There are three elements of generic structure in recount text they are orientation, events and reorientation. The grammatical features of recount text focuses on specific participant, uses action verb, uses past tense, and uses time connectives.

**1.9    Outline of the Study**

In this proposal writing consist of three chapters. The explanations are as follows:

Chapter I present the introduction. This chapter consists of Background of the Study, Reason for Choosing the topic, Research Question, Objective of the Study, Hypothesis, Significance of the Study, Limitation of the Study, Definition of the Study, Definition of Key Terms and Outline of the Study.

Chapter II focuses on the review of related literature. This chapter describes General Concept of Writing, General Concept of Genre, Recount Text, Teaching Media, Social Media, teaching virtual classroom and Review of Previous Study.

Chapter III is research method. This chapter describes Research Method. It consists of Research Design, Subject of the Study, Research Procedure, Variable of the Study, Instrument of the Study, Validity and reliability, Procedure for Collecting the Data and Procedure of Data Analysis.