

ABSTRAK

Obyek Wisata Danau Napabale terletak di Desa Lohia Kecamatan Lohia Kabupaten Muna Provinsi Sulawesi Tenggara, merupakan kawasan strategis. meskipun banyak memiliki potensi, wisata di danau ini sekilas terlihat minim fasilitas, kurang terawat dan akses ke Danau yang cukup sulit membuat perkembangan pariwisata di Danau ini berjalan di tempat (stagnan) sehingga masyarakat yang berada di Kecamatan Lohia atau wisata Danau tersebut tidak meningkat kondisi sosial ekonominya.

Studi ini bertujuan untuk menganalisis karakteristik objek wisata Danau Napabale. Untuk mencapai tujuan tersebut perlu dilakukan penilaian dari parameter melihat komponen objek wisata dan juga jenis wisata yang meliputi atraksion, akseibilitas, amenitas, ancillary service.

Metode yang digunakan adalah Deskriptif Kualitatif Rasionalistik penelitian ini berfokus pada Karakteristik Wisata Danau Napabale di desa Lohia Kecamatan Lohia kabupaten Muna

Hasil penelitian ini adalah atraksi alami diantaranya obyek Danau Napabale, Pasir putih, Kegiatan penyewaan kapal mengelilingi danau, Trowongan Danau Napabale, Zona pandang. Fasilitas-fasilitas yang terdapat di kawasan obyek wisata Danau Napabale ini yaitu warung makan, MCK, persampahan, gazebo, air bersih, fasilitas renang, dan masih banyak beberapa fasilitas yang belum lengkap, loket tiket, tempat parkir, pos informasi, wisata, dan sarana komunikasi. untuk studi lanjut untuk penelitian selanjutnya yaitu Perlu adanya studi tentang manajemen pengelolaan obyek Danau Napabae.

Kata Kunci: karakteristik, pariwisata, Danau Napabale

ABSTRACT

Lake Napabale Tourism Object is located in the Village Lohia District Lohia Muna District Southeast Sulawesi Province, is a strategic area. Although many have potential, this lake tour at a glance looks minimal facilities, less manicured and access to the lake is quite difficult to make the development of tourism in this lake is running in place (stagnant) so that people residing in District Lohia or Lake tour these but not increased social conditions its economy

This study aims to analyze the characteristics of Napabale Lake attractions. To achieve these objectives it is necessary to assess the parameters of the composite tourism object and also the type of tourism which includes attraction, accessibility, amenities, ancillary service

The method used is Descriptive Qualitative Rationalistic This research focuses on Tourism Characteristics of Lake Napabale in Lohia village District Lohia district Muna.

The results of this study are natural attractions such as the object of Lake Napabale, white sand, activities of renting a boat around the lake, Trowongan Lake Napabale, Zone of view. The facilities are located in the area of Lake Napabale attractions are food stalls, toilets, garbage, gazebo, clean water, swimming facilities, and many more incomplete facilities, ticket booths, parking lots, accommodation, information post, and means of communication.

for further study for subsequent research that is necessary to study the management of the object of Lake Napabale. It is necessary to study the direction of the influence of the management of the object of Lake Napabale Tourism to the socio-economic conditions of the people of Lohia Village, Lohia Sub-district, Muna District.

Keywords: characteristics, tourism, Danau Napabale