ABSTRACT

Maesaroh, Siti. 2018. *"The Effectiveness of Facebook as a Teaching Medium in Improving Students' Recount Writing Achievement" (A Quasi Experimental Study of the Tenth Grade Students of SMA Negeri 11 Semarang in the Academic Year 2017/2018).* A final project.English Education Department, College of Languages and Communication Science, Sultan Agung Islamic University. Advisor: HuyiIntan Sari, S.Pd.,M.Pd.

The main objective of this research was to find out the effectiveness of using facebook as a teaching medium in improving students' recount writing achievement of the tenth grade students. This research was conducted by using quasi experimental research which belonged to quantitative method. The population of this research was the tenth grade students of SMA Negeri 11 Semarang in the Academic Year 2017/2018 with total number 74 students. The researcher used purposive sampling and two classes were taken as the samples, they were X MIPA 2 as the experimental group and X IPS 2 as the control group. The research instrument that was used in this research was test. Pre-test and post-test were given to both classes. Pre-test was given to the students of both classes before the researcher gave the treatments. Post-test was given after the treatment to measure the effectiveness of the treatments toward students' writing achievement. Experimental group was taught by using facebook and control group was taught by using traditional method. The data from two classes were scored used SPSS 16.0 for windows to analyze the result of the post-test. T-test was applied to calculate the data. The result of T-test showed that the post-test mean score of experimental group was 83.66 and control group was 67.20. T-test calculation showed that there was a significant difference in the mean score of the both classes. It was indicated by result of post-test in experimental group was sig. (2-tailed) $0.003 < 0.05$. It means that H1 was accepted and H0 was rejected. It could be concluded that the use of facebook was effective in improving students' recount writing achievement.

Key words: Facebook, writing, recount text

INTISARI

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Tujuan utama dari penelitian ini adalah untuk mengetahui keefektifan penggunakan facebook sebagai media pembelajaran dalam meningkatkan kemampuan menulis recount siswa. Penelitian ini menggunakan quasi-eksperimental desain dengan metode kuantitatif. Populasi dari penelitian ini adalah siswa kelas sepuluh dari SMA Negeri 11 Semarang tahun ajaran 2017/2018 dengan jumlah total 74 siswa.Peneliti menggunakan sampel *purposive* dan dua kelas di ambil sebagai sampel, yaitu X MIPA 2 sebagai grup eksperimental dan X IPS 2 sebagai grup control. Instrumen penelitian yang digunakan pada penelitian ini adalah tes.Pre-tes dan pos-tes di berikan kepada kedua kelas tersebut.Pre-tes diberikan kepada siswa dari kedua kelas sebelum perlakuan di laksanakan. Pos-tes di lakukan setelah perlakuan untuk mengukur keefektivan dari perlakuan terhadap kemampuan menulis recount siswa. Grup eksperimental diajar menggunakan facebook dan grup kontrol diajar menggunakan metode tradisional. Data dari kedua kelas di hitung menggunakan SPSS versi 16.0 untuk menganalisis hasil daripos-tes. *T-tes* di gunakan untuk menghitung data. Hasil dari *T-tes* menunjukkan nilai dari rata-rata pos-tes dari grup eksperimen adalah 83.66 dan grup kontrol adalah 67.20. Perhitungan *t-tes* menunjukkan bahwa ada perbedaan yang yang signifikan pada kedua kelas tersebut. Didukung oleh hasil analisis pos-tes digrup eksperimen bahwa sig. (2-tailed) $0.003 < 0.05$. Itu berarti H1 diterima dan H0 ditolak. Dapat disimpulkan bahwa penggunaan facebook efektif untuk meningkatkan kemampuan menulis recount siswa.

Kata kunci: Facebook, Menulis, Teks recount